

Global Dealer Management System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A dealer management system provides a centralized application to collect customer and vehicle inventory information. It covers vehicle sales, pre-sales, customer relationship management, workflow automation, and financial accounting information. Manufacturers deploy dealer management systems to improve inventory management, dealer operations, and customer retention along with a remote help desk.

Scope of the Report:

This report studies the Dealer Management System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Dealer Management System market by product type and applications/end industries.

In 2017, majority revenue share was of on-premise deployment segment in the global dealer management system market. On-premise is the technology and software which is installed on hardware situated within the premises of the company, so that staff has physical access to the data. With the increasing demand and adoption of cloud based deployment, the cloud based deployment segment is anticipated to witness rapid growth throughout the forecast period. Cloud based deployment model can include public and private cloud

The global Dealer Management System market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Dealer Management System.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Adam Systems

BiT Dealership Software

Blue Skies Business Solution

CDK Global

Dealertrack

Elva DMS

Excellon Software

Gemini Computer Systems

Ideal Computer Systems

Irium Software

Quorum Information Technologies

The Reynolds and Reynolds Company

Velosio

XAPT Corporation.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premise

Cloud

Market Segment by Applications, can be divided into

Transport & Logistics

Fleet management subscription services

Construction

Oil & Gas

Mining

Agriculture

Marine

Motor Sports

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