

Global De-icing Granule Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global De-icing Granule market size was valued at USD 5078.9 million in 2023 and is forecast to a readjusted size of USD 7135.3 million by 2030 with a CAGR of 5.0% during review period.

Deicing pellets refer to granular substances used to clear ice and snow from roads, bridges, roofs and other surfaces.

The Global Info Research report includes an overview of the development of the De-icing Granule industry chain, the market status of Highway (Magnesium Chloride De-icing Granules, Calcium Chloride De-icing Granules), Parking Lot (Magnesium Chloride De-icing Granules, Calcium Chloride De-icing Granules), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of De-icing Granule.

Regionally, the report analyzes the De-icing Granule markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global De-icing Granule market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the De-icing Granule market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the De-icing Granule industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Magnesium Chloride De-icing Granules, Calcium Chloride De-icing Granules).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the De-icing Granule market.

Regional Analysis: The report involves examining the De-icing Granule market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the De-icing Granule market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to De-icing Granule:

Company Analysis: Report covers individual De-icing Granule manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards De-icing Granule This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Highway, Parking Lot).

Technology Analysis: Report covers specific technologies relevant to De-icing Granule. It assesses the current state, advancements, and potential future developments in De-icing Granule areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the De-icing Granule

market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

De-icing Granule market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Magnesium Chloride De-icing Granules

Calcium Chloride De-icing Granules

Others

Market segment by Application

Highway

Parking Lot

Airport

Others

Major players covered

EcoGrit

Kemion Oy

Bluebay

Custom Salt Solutions

Smartseal

Corlated Products, Incorporated (CPI)

Arrow Solutions

Ossian Inc.

ZOUTMAN

Aero-Sense

Snow & Ice Salt & Chemicals Unlimited, LLC

Peters Chemical Company

Ninja De-Icer

Jinzhou Sata Fused Fluxes and New Materials Factory

Chemical Equipment Labs

Knight Chemicals

Zhengzhou Hoo Chemtec Co.,Ltd

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe De-icing Granule product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of De-icing Granule, with price, sales, revenue and global market share of De-icing Granule from 2019 to 2024.

Chapter 3, the De-icing Granule competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the De-icing Granule breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and De-icing Granule market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of De-icing Granule.

Chapter 14 and 15, to describe De-icing Granule sales channel, distributors, customers, research findings and conclusion.

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