

Global Daylight Fluorescent Color Pigment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Daylight Fluorescent Color Pigment market size is expected to reach \$ 714 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Daylight fluorescent color pigments are special functional pigments that, under natural visible and ultraviolet light, absorb short-wavelength energy and re-emit it as longer-wavelength, brighter visible light. They are characterized by vibrant, eye-catching, and visually impactful colors. Daylight fluorescent pigments are typically made from thermosetting or thermoplastic resin matrices containing fluorescent dyes through polymerization or copolymerization reactions, forming stable solid pigment particles. Under illumination, daylight fluorescent pigments simultaneously exhibit both 'reflected color' and 'fluorescent emitted color,' thus providing higher brightness and visibility than ordinary pigments under outdoor light. Due to their high saturation, high brightness, and good processability, daylight fluorescent pigments are widely used in safety signs, traffic signs, fashion textiles, toys, inks, art pigments, and cosmetics to enhance visual appeal, improve warning effects, or achieve special design expressions.

The daylight fluorescent color pigments industry chain is based on upstream chemical raw materials and intermediates, including aromatic monomers, dye molecules, resin carriers (such as urea-formaldehyde resin, melamine resin, or acrylic resin), solvents, and additives. The midstream is the core manufacturing stage, which involves the synthesis of fluorescent dyes, copolymerization or adsorption with resins, polymerization and curing, pulverization and grading, and surface treatment to form fluorescent pigment products with high brightness and weather resistance. This stage has high technological barriers and gross profit margins are typically higher than ordinary organic pigments. Downstream applications are widely used in inks, coatings, plastics, textile printing, safety signs, advertising displays, and special anti-counterfeiting technologies. Demand is driven by advertising promotions, traffic safety,

and upgrades in consumer product design. The overall industry chain is characterized by 'relatively transparent upstream costs, significant midstream technology and brand premiums, and fragmented downstream applications.'

In 2025, global production of daylight fluorescent color pigments reached 79,737 tons, with an average selling price of US\$5,814 per ton. The gross profit margin was approximately 25%.

The market for Daylight Fluorescent Color Pigments is driven by several factors and trends, reflecting the demand for vibrant and attention-grabbing colors in various industries. Here are some key drivers for the Daylight Fluorescent Color Pigment market:

- Consumer Demand for Bright and Vibrant Colors:** Consumer products, such as clothing, cosmetics, packaging, and home decor items, are increasingly incorporating fluorescent colors to attract consumer attention. Bright and vibrant colors are seen as eye-catching and appealing.
- Advertising and Marketing:** In the advertising and marketing industry, the use of fluorescent colors in promotional materials, signage, billboards, and displays helps grab the audience's attention. Businesses often use fluorescent pigments to create memorable and impactful advertising campaigns.
- Packaging Industry:** The packaging industry uses fluorescent colors to enhance the shelf appeal of products. Consumers are more likely to notice and remember products with distinctive and colorful packaging.
- Cosmetics and Personal Care Products:** Cosmetics and personal care products, including nail polish, lipsticks, eyeshadows, and hair dyes, utilize fluorescent pigments to create unique and fashionable colors that appeal to consumers seeking trendy and bold looks.
- Textile and Fashion Industry:** The fashion industry incorporates fluorescent pigments into clothing, footwear, and accessories to create trendy and stylish designs. Neon and fluorescent fashion items are popular, especially among younger consumers.
- Art and Craft Supplies:** Artists and craft enthusiasts use fluorescent pigments to add vibrant and striking colors to their creations. The demand for such pigments in the art and craft supply market contributes to the growth of the Daylight Fluorescent Color Pigment market.
- Industrial and Safety Applications:** In industrial settings, fluorescent pigments are used for safety applications, such as high-visibility vests, road signs, and safety equipment. These pigments enhance visibility and safety in various work environments.

This report studies the global Daylight Fluorescent Color Pigment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Daylight Fluorescent Color Pigment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Daylight Fluorescent Color Pigment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Daylight Fluorescent Color Pigment total production and demand, 2021-2032, (Tons)

Global Daylight Fluorescent Color Pigment total production value, 2021-2032, (USD Million)

Global Daylight Fluorescent Color Pigment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Daylight Fluorescent Color Pigment consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Daylight Fluorescent Color Pigment domestic production, consumption, key domestic manufacturers and share

Global Daylight Fluorescent Color Pigment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Daylight Fluorescent Color Pigment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Daylight Fluorescent Color Pigment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Daylight Fluorescent Color Pigment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DayGlo, Radiant, UKSEUNG, SINLOIHI, Huangshan Jiajia Fluorescent Material, Wanlong Chemical, Lynwon New Material, J Color Technologies, Vicome, Ming Hui Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Daylight Fluorescent Color Pigment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Daylight Fluorescent Color Pigment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Daylight Fluorescent Color Pigment Market, Segmentation by Type:

Thermoset Type

Thermoplastic Type

Others

Global Daylight Fluorescent Color Pigment Market, Segmentation by Physical Form:

Powder Type

Slurry Type

Global Daylight Fluorescent Color Pigment Market, Segmentation by Performance Level:

Standard Type

High Performance Type

Global Daylight Fluorescent Color Pigment Market, Segmentation by Application:

Paints & Coatings Industry

Printing Inks Industry

Plastics Industry

Others

Companies Profiled:

DayGlo

Radiant

UKSEUNG

SINLOIHI

Huangshan Jiajia Fluorescent Material

Wanlong Chemical

Lynwon New Material

J Color Technologies

Vicome

Ming Hui Group

Aron Universal

Nanochemitek (Yangzhou)

Key Questions Answered:

1. How big is the global Daylight Fluorescent Color Pigment market?
2. What is the demand of the global Daylight Fluorescent Color Pigment market?
3. What is the year over year growth of the global Daylight Fluorescent Color Pigment

market?

4. What is the production and production value of the global Daylight Fluorescent Color Pigment market?
5. Who are the key producers in the global Daylight Fluorescent Color Pigment market?
6. What are the growth factors driving the market demand?

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