

Global Data Tokenization Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Tokenization Software market size was valued at US\$ 1882 million in 2025 and is forecast to a readjusted size of US\$ 3079 million by 2032 with a CAGR of 7.3% during review period.

Data Tokenization Software is a software system that replaces sensitive data (such as bank card numbers, ID card numbers, personal identification information, medical records, account information, etc.) with 'tokens' that have no actual business meaning. The original sensitive data is securely stored in a controlled environment or mapping library, while business systems, applications, or data exchange processes only use the token, thereby completing storage, transmission, analysis, and retrieval without exposing the real data. This type of software is widely used in scenarios such as payment security, privacy protection, data compliance, cloud data protection, and cross-system sensitive information management, and is an important tool for enterprises to achieve data desensitization and reduce the risk of leakage.

The global data tokenization software for work market has been experiencing growth due to several factors. Firstly, the increasing need for data protection and compliance with privacy regulations has driven the adoption of data tokenization solutions. Organizations across various industries, such as finance, healthcare, retail, and government, handle large volumes of sensitive data that need to be safeguarded. Data tokenization provides an additional layer of security by substituting sensitive data with tokens that have no meaningful value to unauthorized users. Secondly, the rise in data breaches and cyber threats has elevated the importance of data security. Data tokenization helps mitigate the risk of unauthorized access or exposure of sensitive data by reducing the surface area for potential attacks. Even if a tokenized dataset is

compromised, the tokens hold no exploitable value without the corresponding tokenization system. Thirdly, the increasing adoption of cloud computing and the need for secure data storage and processing have contributed to the growth of the data tokenization software market. Cloud-based tokenization solutions provide a scalable and centralized approach to data security, allowing organizations to protect their data regardless of its location or the infrastructure used. Furthermore, the growing awareness of the importance of data privacy among individuals and organizations has fueled the demand for data tokenization software. By implementing tokenization, organizations can demonstrate their commitment to data privacy and gain the trust of their customers and partners.

This report is a detailed and comprehensive analysis for global Data Tokenization Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Tokenization Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Tokenization Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Tokenization Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Tokenization Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Tokenization Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Tokenization Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thales, Protegrity, Skyflow, Very Good Security (VGS), Basis Theory, TokenEx, Bluefin, Fortanix, comfote, ACI Worldwide, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Tokenization Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Data

Payment Data

Personally Identifiable Information

Healthcare Data

Enterprise Confidential Data

Others

Market segment by Technology

Vault-Based

Vaultless

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Thales

Protegrity

Skyflow

Very Good Security (VGS)

Basis Theory

TokenEx

Bluefin

Fortanix

comforte

ACI Worldwide

Google Cloud

Oracle

IBM

AWS

PCI Pal

Imperva

Entrust

Prime Factors

Baffle

Skyhigh Security

TrustToken

Tzero Group

Utocat

Zen Protocol

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Tokenization Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Tokenization Software, with revenue, gross margin, and global market share of Data Tokenization Software from 2021 to 2026.

Chapter 3, the Data Tokenization Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Tokenization Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Tokenization Software.

Chapter 13, to describe Data Tokenization Software research findings and conclusion.

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