

Global Data Storage Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Data Storage market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Data Storage in this report refers to an Enterprise Storage System as a set of storage elements, including controllers, cables, and (in some instances) host bus adapters, associated with three or more disks. A system may be located outside of or within a server cabinet and the average cost of the disk storage systems does not include infrastructure storage hardware (i.e. switches) and non-bundled storage software.

In the Spanish market, the main Data Storage players include HPE, NetApp, Dell EMC, IBM, Pure Storage, etc. The top five Data Storage players account for approximately 59% of the total market. In terms of type, Hybrid Storage Arrays is the largest segment, with a share over 42%. And in terms of application, the largest application is IT & Telecom, followed by BSFI.

The Global Info Research report includes an overview of the development of the Data Storage industry chain, the market status of IT & Telecom (All-Flash Arrays, Hybrid Storage Arrays), BFSI (All-Flash Arrays, Hybrid Storage Arrays), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Data Storage.

Regionally, the report analyzes the Data Storage markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Data Storage market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Data Storage market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Data Storage industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., All-Flash Arrays, Hybrid Storage Arrays).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Data Storage market.

Regional Analysis: The report involves examining the Data Storage market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Data Storage market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Data Storage:

Company Analysis: Report covers individual Data Storage players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Data Storage This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (IT & Telecom, BFSI).

Technology Analysis: Report covers specific technologies relevant to Data Storage. It assesses the current state, advancements, and potential future developments in Data Storage areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Data Storage market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Data Storage market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

All-Flash Arrays

Hybrid Storage Arrays

HDD Arrays

Market segment by Application

IT & Telecom

BFSI

Healthcare

Education

Manufacturing

Media & Entertainment

Energy and Utility

Retail and e-Commerce

Others

Market segment by players, this report covers

HPE

NetApp

Dell EMC

IBM

Pure Storage

Hitachi

Fujitsu

Huawei

Western Digital

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Storage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Storage, with revenue, gross margin and global market share of Data Storage from 2019 to 2024.

Chapter 3, the Data Storage competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Data Storage market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Storage.

Chapter 13, to describe Data Storage research findings and conclusion.

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