

Global Data Storage Devices Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Storage Devices market size was valued at US\$ 275270 million in 2025 and is forecast to a readjusted size of US\$ 471900 million by 2032 with a CAGR of 8.1% during review period.

Data storage devices are physical or digital devices used to store, retrieve, and manage data in digital formats. These devices play a crucial role in preserving information in various forms, from documents and media files to system software and applications. Data storage devices come in various types, each serving different needs for capacity, speed, and portability.

Data storage devices mainly cover Primary Storage Devices and Secondary Storage Devices.

Primary Storage Devices mainly cover RAM (Random Access Memory).

Secondary Storage Devices mainly cover Hard Disk Drive (HDD), Solid-State Drive (SSD), Optical Discs, USB Flash Drive, and Flash Memory Card.

Data storage devices market is showing a booming growth trend against the backdrop of the rapid development of technologies such as digitalization, cloud computing, big data and artificial intelligence.

North America is expected to continue as the leading market for data storage devices, Europe's data storage market is growing steadily, with increased demand for both enterprise and consumer storage solutions, and Asia-Pacific is expected to be one of

the fastest-growing regions for data storage devices, driven by technological adoption, a booming digital economy.

Data storage devices market is highly competitive, with a wide range of companies offering products targeting both consumer and enterprise segments. Competition in this market is driven by factors such as technological innovation, product differentiation, price sensitivity, brand reputation for cloud storage solutions, high-performance storage devices, and data security.

The global key companies of Data Storage Devices include Samsung, SK Hynix, Kingston Technology, Micron Technology, Western Digital, and etc. In 2023, the global five largest players hold a share approximately 64.21% in terms of revenue.

In summary, Data storage devices market is expected to continue growing in the coming years, driven by increasing data generation, the rise of cloud and hybrid storage solutions, and advancements in storage technologies.

This report is a detailed and comprehensive analysis for global Data Storage Devices market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Storage Devices market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Storage Devices market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Storage Devices market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Storage Devices market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Data Storage Devices
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Storage Devices market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, SK Hynix, Kingston Technology, Micron Technology, Western Digital, Dell, Seagate Technology, Huawei, HPE, Lenovo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Storage Devices market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Primary Storage Devices

Secondary Storage Devices

Market segment by Application

Enterprise

Consumer

Market segment by players, this report covers

Samsung

SK Hynix

Kingston Technology

Micron Technology

Western Digital

Dell

Seagate Technology

Huawei

HPE

Lenovo

IBM

NetApp

Pure Storage

Toshiba

ADATA

Nanya Technology

Winbond

Fujitsu

CMC Magnetics (Verbatim)

RITEK Group

Sony

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Storage Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Storage Devices, with revenue, gross margin, and global market share of Data Storage Devices from 2021 to 2026.

Chapter 3, the Data Storage Devices competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Storage Devices market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Storage Devices.

Chapter 13, to describe Data Storage Devices research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Data Storage Devices by Type
 - 1.3.1 Overview: Global Data Storage Devices Market Size by Type: 2021 Versus 2025 Versus 2032
 - 1.3.2 Global Data Storage Devices Consumption Value Market Share by Type in 2025
 - 1.3.3 Primary Storage Devices
 - 1.3.4 Secondary Storage Devices
- 1.4 Global Data Storage Devices Market by Application
 - 1.4.1 Overview: Global Data Storage Devices Market Size by Application: 2021 Versus 2025 Versus 2032
 - 1.4.2 Enterprise
 - 1.4.3 Consumer
- 1.5 Global Data Storage Devices Market Size & Forecast
- 1.6 Global Data Storage Devices Market Size and Forecast by Region
 - 1.6.1 Global Data Storage Devices Market Size by Region: 2021 VS 2025 VS 2032
 - 1.6.2 Global Data Storage Devices Market Size by Region, (2021-2032)
 - 1.6.3 North America Data Storage Devices Market Size and Prospect (2021-2032)
 - 1.6.4 Europe Data Storage Devices Market Size and Prospect (2021-2032)
 - 1.6.5 Asia-Pacific Data Storage Devices Market Size and Prospect (2021-2032)
 - 1.6.6 South America Data Storage Devices Market Size and Prospect (2021-2032)
 - 1.6.7 Middle East & Africa Data Storage Devices Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

- 2.1 Samsung
 - 2.1.1 Samsung Details
 - 2.1.2 Samsung Major Business
 - 2.1.3 Samsung Data Storage Devices Product and Solutions
 - 2.1.4 Samsung Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.1.5 Samsung Recent Developments and Future Plans
- 2.2 SK Hynix
 - 2.2.1 SK Hynix Details

- 2.2.2 SK Hynix Major Business
- 2.2.3 SK Hynix Data Storage Devices Product and Solutions
- 2.2.4 SK Hynix Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 SK Hynix Recent Developments and Future Plans
- 2.3 Kingston Technology
 - 2.3.1 Kingston Technology Details
 - 2.3.2 Kingston Technology Major Business
 - 2.3.3 Kingston Technology Data Storage Devices Product and Solutions
 - 2.3.4 Kingston Technology Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Kingston Technology Recent Developments and Future Plans
- 2.4 Micron Technology
 - 2.4.1 Micron Technology Details
 - 2.4.2 Micron Technology Major Business
 - 2.4.3 Micron Technology Data Storage Devices Product and Solutions
 - 2.4.4 Micron Technology Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Micron Technology Recent Developments and Future Plans
- 2.5 Western Digital
 - 2.5.1 Western Digital Details
 - 2.5.2 Western Digital Major Business
 - 2.5.3 Western Digital Data Storage Devices Product and Solutions
 - 2.5.4 Western Digital Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Western Digital Recent Developments and Future Plans
- 2.6 Dell
 - 2.6.1 Dell Details
 - 2.6.2 Dell Major Business
 - 2.6.3 Dell Data Storage Devices Product and Solutions
 - 2.6.4 Dell Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Dell Recent Developments and Future Plans
- 2.7 Seagate Technology
 - 2.7.1 Seagate Technology Details
 - 2.7.2 Seagate Technology Major Business
 - 2.7.3 Seagate Technology Data Storage Devices Product and Solutions
 - 2.7.4 Seagate Technology Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)

- 2.7.5 Seagate Technology Recent Developments and Future Plans
- 2.8 Huawei
 - 2.8.1 Huawei Details
 - 2.8.2 Huawei Major Business
 - 2.8.3 Huawei Data Storage Devices Product and Solutions
 - 2.8.4 Huawei Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Huawei Recent Developments and Future Plans
- 2.9 HPE
 - 2.9.1 HPE Details
 - 2.9.2 HPE Major Business
 - 2.9.3 HPE Data Storage Devices Product and Solutions
 - 2.9.4 HPE Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 HPE Recent Developments and Future Plans
- 2.10 Lenovo
 - 2.10.1 Lenovo Details
 - 2.10.2 Lenovo Major Business
 - 2.10.3 Lenovo Data Storage Devices Product and Solutions
 - 2.10.4 Lenovo Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Lenovo Recent Developments and Future Plans
- 2.11 IBM
 - 2.11.1 IBM Details
 - 2.11.2 IBM Major Business
 - 2.11.3 IBM Data Storage Devices Product and Solutions
 - 2.11.4 IBM Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 IBM Recent Developments and Future Plans
- 2.12 NetApp
 - 2.12.1 NetApp Details
 - 2.12.2 NetApp Major Business
 - 2.12.3 NetApp Data Storage Devices Product and Solutions
 - 2.12.4 NetApp Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 NetApp Recent Developments and Future Plans
- 2.13 Pure Storage
 - 2.13.1 Pure Storage Details
 - 2.13.2 Pure Storage Major Business

- 2.13.3 Pure Storage Data Storage Devices Product and Solutions
- 2.13.4 Pure Storage Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
- 2.13.5 Pure Storage Recent Developments and Future Plans
- 2.14 Toshiba
 - 2.14.1 Toshiba Details
 - 2.14.2 Toshiba Major Business
 - 2.14.3 Toshiba Data Storage Devices Product and Solutions
 - 2.14.4 Toshiba Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Toshiba Recent Developments and Future Plans
- 2.15 ADATA
 - 2.15.1 ADATA Details
 - 2.15.2 ADATA Major Business
 - 2.15.3 ADATA Data Storage Devices Product and Solutions
 - 2.15.4 ADATA Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 ADATA Recent Developments and Future Plans
- 2.16 Nanya Technology
 - 2.16.1 Nanya Technology Details
 - 2.16.2 Nanya Technology Major Business
 - 2.16.3 Nanya Technology Data Storage Devices Product and Solutions
 - 2.16.4 Nanya Technology Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 Nanya Technology Recent Developments and Future Plans
- 2.17 Winbond
 - 2.17.1 Winbond Details
 - 2.17.2 Winbond Major Business
 - 2.17.3 Winbond Data Storage Devices Product and Solutions
 - 2.17.4 Winbond Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Winbond Recent Developments and Future Plans
- 2.18 Fujitsu
 - 2.18.1 Fujitsu Details
 - 2.18.2 Fujitsu Major Business
 - 2.18.3 Fujitsu Data Storage Devices Product and Solutions
 - 2.18.4 Fujitsu Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Fujitsu Recent Developments and Future Plans

2.19 CMC Magnetics (Verbatim)

2.19.1 CMC Magnetics (Verbatim) Details

2.19.2 CMC Magnetics (Verbatim) Major Business

2.19.3 CMC Magnetics (Verbatim) Data Storage Devices Product and Solutions

2.19.4 CMC Magnetics (Verbatim) Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 CMC Magnetics (Verbatim) Recent Developments and Future Plans

2.20 RITEK Group

2.20.1 RITEK Group Details

2.20.2 RITEK Group Major Business

2.20.3 RITEK Group Data Storage Devices Product and Solutions

2.20.4 RITEK Group Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 RITEK Group Recent Developments and Future Plans

2.21 Sony

2.21.1 Sony Details

2.21.2 Sony Major Business

2.21.3 Sony Data Storage Devices Product and Solutions

2.21.4 Sony Data Storage Devices Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 Sony Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Data Storage Devices Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of Data Storage Devices by Company Revenue

3.2.2 Top 3 Data Storage Devices Players Market Share in 2025

3.2.3 Top 6 Data Storage Devices Players Market Share in 2025

3.3 Data Storage Devices Market: Overall Company Footprint Analysis

3.3.1 Data Storage Devices Market: Region Footprint

3.3.2 Data Storage Devices Market: Company Product Type Footprint

3.3.3 Data Storage Devices Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Data Storage Devices Consumption Value and Market Share by Type

(2021-2026)

4.2 Global Data Storage Devices Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Data Storage Devices Consumption Value Market Share by Application (2021-2026)

5.2 Global Data Storage Devices Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Data Storage Devices Consumption Value by Type (2021-2032)

6.2 North America Data Storage Devices Market Size by Application (2021-2032)

6.3 North America Data Storage Devices Market Size by Country

6.3.1 North America Data Storage Devices Consumption Value by Country (2021-2032)

6.3.2 United States Data Storage Devices Market Size and Forecast (2021-2032)

6.3.3 Canada Data Storage Devices Market Size and Forecast (2021-2032)

6.3.4 Mexico Data Storage Devices Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Data Storage Devices Consumption Value by Type (2021-2032)

7.2 Europe Data Storage Devices Consumption Value by Application (2021-2032)

7.3 Europe Data Storage Devices Market Size by Country

7.3.1 Europe Data Storage Devices Consumption Value by Country (2021-2032)

7.3.2 Germany Data Storage Devices Market Size and Forecast (2021-2032)

7.3.3 France Data Storage Devices Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Data Storage Devices Market Size and Forecast (2021-2032)

7.3.5 Russia Data Storage Devices Market Size and Forecast (2021-2032)

7.3.6 Italy Data Storage Devices Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Data Storage Devices Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Data Storage Devices Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Data Storage Devices Market Size by Region

8.3.1 Asia-Pacific Data Storage Devices Consumption Value by Region (2021-2032)

8.3.2 China Data Storage Devices Market Size and Forecast (2021-2032)

- 8.3.3 Japan Data Storage Devices Market Size and Forecast (2021-2032)
- 8.3.4 South Korea Data Storage Devices Market Size and Forecast (2021-2032)
- 8.3.5 India Data Storage Devices Market Size and Forecast (2021-2032)
- 8.3.6 Southeast Asia Data Storage Devices Market Size and Forecast (2021-2032)
- 8.3.7 Australia Data Storage Devices Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America Data Storage Devices Consumption Value by Type (2021-2032)
- 9.2 South America Data Storage Devices Consumption Value by Application (2021-2032)
- 9.3 South America Data Storage Devices Market Size by Country
 - 9.3.1 South America Data Storage Devices Consumption Value by Country (2021-2032)
 - 9.3.2 Brazil Data Storage Devices Market Size and Forecast (2021-2032)
 - 9.3.3 Argentina Data Storage Devices Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Data Storage Devices Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa Data Storage Devices Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa Data Storage Devices Market Size by Country
 - 10.3.1 Middle East & Africa Data Storage Devices Consumption Value by Country (2021-2032)
 - 10.3.2 Turkey Data Storage Devices Market Size and Forecast (2021-2032)
 - 10.3.3 Saudi Arabia Data Storage Devices Market Size and Forecast (2021-2032)
 - 10.3.4 UAE Data Storage Devices Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Data Storage Devices Market Drivers
- 11.2 Data Storage Devices Market Restraints
- 11.3 Data Storage Devices Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Data Storage Devices Industry Chain

12.2 Data Storage Devices Upstream Analysis

12.3 Data Storage Devices Midstream Analysis

12.4 Data Storage Devices Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Data Storage Devices Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Data Storage Devices Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Global Data Storage Devices Consumption Value by Region (2021-2026) & (USD Million)

Table 4. Global Data Storage Devices Consumption Value by Region (2027-2032) & (USD Million)

Table 5. Samsung Company Information, Head Office, and Major Competitors

Table 6. Samsung Major Business

Table 7. Samsung Data Storage Devices Product and Solutions

Table 8. Samsung Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Samsung Recent Developments and Future Plans

Table 10. SK Hynix Company Information, Head Office, and Major Competitors

Table 11. SK Hynix Major Business

Table 12. SK Hynix Data Storage Devices Product and Solutions

Table 13. SK Hynix Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. SK Hynix Recent Developments and Future Plans

Table 15. Kingston Technology Company Information, Head Office, and Major Competitors

Table 16. Kingston Technology Major Business

Table 17. Kingston Technology Data Storage Devices Product and Solutions

Table 18. Kingston Technology Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Micron Technology Company Information, Head Office, and Major Competitors

Table 20. Micron Technology Major Business

Table 21. Micron Technology Data Storage Devices Product and Solutions

Table 22. Micron Technology Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Micron Technology Recent Developments and Future Plans

Table 24. Western Digital Company Information, Head Office, and Major Competitors

Table 25. Western Digital Major Business

- Table 26. Western Digital Data Storage Devices Product and Solutions
- Table 27. Western Digital Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 28. Western Digital Recent Developments and Future Plans
- Table 29. Dell Company Information, Head Office, and Major Competitors
- Table 30. Dell Major Business
- Table 31. Dell Data Storage Devices Product and Solutions
- Table 32. Dell Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 33. Dell Recent Developments and Future Plans
- Table 34. Seagate Technology Company Information, Head Office, and Major Competitors
- Table 35. Seagate Technology Major Business
- Table 36. Seagate Technology Data Storage Devices Product and Solutions
- Table 37. Seagate Technology Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 38. Seagate Technology Recent Developments and Future Plans
- Table 39. Huawei Company Information, Head Office, and Major Competitors
- Table 40. Huawei Major Business
- Table 41. Huawei Data Storage Devices Product and Solutions
- Table 42. Huawei Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 43. Huawei Recent Developments and Future Plans
- Table 44. HPE Company Information, Head Office, and Major Competitors
- Table 45. HPE Major Business
- Table 46. HPE Data Storage Devices Product and Solutions
- Table 47. HPE Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 48. HPE Recent Developments and Future Plans
- Table 49. Lenovo Company Information, Head Office, and Major Competitors
- Table 50. Lenovo Major Business
- Table 51. Lenovo Data Storage Devices Product and Solutions
- Table 52. Lenovo Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 53. Lenovo Recent Developments and Future Plans
- Table 54. IBM Company Information, Head Office, and Major Competitors
- Table 55. IBM Major Business
- Table 56. IBM Data Storage Devices Product and Solutions
- Table 57. IBM Data Storage Devices Revenue (USD Million), Gross Margin and Market

Share (2021-2026)

Table 58. IBM Recent Developments and Future Plans

Table 59. NetApp Company Information, Head Office, and Major Competitors

Table 60. NetApp Major Business

Table 61. NetApp Data Storage Devices Product and Solutions

Table 62. NetApp Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 63. NetApp Recent Developments and Future Plans

Table 64. Pure Storage Company Information, Head Office, and Major Competitors

Table 65. Pure Storage Major Business

Table 66. Pure Storage Data Storage Devices Product and Solutions

Table 67. Pure Storage Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 68. Pure Storage Recent Developments and Future Plans

Table 69. Toshiba Company Information, Head Office, and Major Competitors

Table 70. Toshiba Major Business

Table 71. Toshiba Data Storage Devices Product and Solutions

Table 72. Toshiba Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 73. Toshiba Recent Developments and Future Plans

Table 74. ADATA Company Information, Head Office, and Major Competitors

Table 75. ADATA Major Business

Table 76. ADATA Data Storage Devices Product and Solutions

Table 77. ADATA Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. ADATA Recent Developments and Future Plans

Table 79. Nanya Technology Company Information, Head Office, and Major Competitors

Table 80. Nanya Technology Major Business

Table 81. Nanya Technology Data Storage Devices Product and Solutions

Table 82. Nanya Technology Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Nanya Technology Recent Developments and Future Plans

Table 84. Winbond Company Information, Head Office, and Major Competitors

Table 85. Winbond Major Business

Table 86. Winbond Data Storage Devices Product and Solutions

Table 87. Winbond Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 88. Winbond Recent Developments and Future Plans

- Table 89. Fujitsu Company Information, Head Office, and Major Competitors
- Table 90. Fujitsu Major Business
- Table 91. Fujitsu Data Storage Devices Product and Solutions
- Table 92. Fujitsu Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 93. Fujitsu Recent Developments and Future Plans
- Table 94. CMC Magnetics (Verbatim) Company Information, Head Office, and Major Competitors
- Table 95. CMC Magnetics (Verbatim) Major Business
- Table 96. CMC Magnetics (Verbatim) Data Storage Devices Product and Solutions
- Table 97. CMC Magnetics (Verbatim) Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 98. CMC Magnetics (Verbatim) Recent Developments and Future Plans
- Table 99. RITEK Group Company Information, Head Office, and Major Competitors
- Table 100. RITEK Group Major Business
- Table 101. RITEK Group Data Storage Devices Product and Solutions
- Table 102. RITEK Group Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. RITEK Group Recent Developments and Future Plans
- Table 104. Sony Company Information, Head Office, and Major Competitors
- Table 105. Sony Major Business
- Table 106. Sony Data Storage Devices Product and Solutions
- Table 107. Sony Data Storage Devices Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. Sony Recent Developments and Future Plans
- Table 109. Global Data Storage Devices Revenue (USD Million) by Players (2021-2026)
- Table 110. Global Data Storage Devices Revenue Share by Players (2021-2026)
- Table 111. Breakdown of Data Storage Devices by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 112. Market Position of Players in Data Storage Devices, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 113. Head Office of Key Data Storage Devices Players
- Table 114. Data Storage Devices Market: Company Product Type Footprint
- Table 115. Data Storage Devices Market: Company Product Application Footprint
- Table 116. Data Storage Devices New Market Entrants and Barriers to Market Entry
- Table 117. Data Storage Devices Mergers, Acquisition, Agreements, and Collaborations
- Table 118. Global Data Storage Devices Consumption Value (USD Million) by Type (2021-2026)

- Table 119. Global Data Storage Devices Consumption Value Share by Type (2021-2026)
- Table 120. Global Data Storage Devices Consumption Value Forecast by Type (2027-2032)
- Table 121. Global Data Storage Devices Consumption Value by Application (2021-2026)
- Table 122. Global Data Storage Devices Consumption Value Forecast by Application (2027-2032)
- Table 123. North America Data Storage Devices Consumption Value by Type (2021-2026) & (USD Million)
- Table 124. North America Data Storage Devices Consumption Value by Type (2027-2032) & (USD Million)
- Table 125. North America Data Storage Devices Consumption Value by Application (2021-2026) & (USD Million)
- Table 126. North America Data Storage Devices Consumption Value by Application (2027-2032) & (USD Million)
- Table 127. North America Data Storage Devices Consumption Value by Country (2021-2026) & (USD Million)
- Table 128. North America Data Storage Devices Consumption Value by Country (2027-2032) & (USD Million)
- Table 129. Europe Data Storage Devices Consumption Value by Type (2021-2026) & (USD Million)
- Table 130. Europe Data Storage Devices Consumption Value by Type (2027-2032) & (USD Million)
- Table 131. Europe Data Storage Devices Consumption Value by Application (2021-2026) & (USD Million)
- Table 132. Europe Data Storage Devices Consumption Value by Application (2027-2032) & (USD Million)
- Table 133. Europe Data Storage Devices Consumption Value by Country (2021-2026) & (USD Million)
- Table 134. Europe Data Storage Devices Consumption Value by Country (2027-2032) & (USD Million)
- Table 135. Asia-Pacific Data Storage Devices Consumption Value by Type (2021-2026) & (USD Million)
- Table 136. Asia-Pacific Data Storage Devices Consumption Value by Type (2027-2032) & (USD Million)
- Table 137. Asia-Pacific Data Storage Devices Consumption Value by Application (2021-2026) & (USD Million)
- Table 138. Asia-Pacific Data Storage Devices Consumption Value by Application

(2027-2032) & (USD Million)

Table 139. Asia-Pacific Data Storage Devices Consumption Value by Region
(2021-2026) & (USD Million)

Table 140. Asia-Pacific Data Storage Devices Consumption Value by Region
(2027-2032) & (USD Million)

Table 141. South America Data Storage Devices Consumption Value by Type
(2021-2026) & (USD Million)

Table 142. South America Data Storage Devices Consumption Value by Type
(2027-2032) & (USD Million)

Table 143. South America Data Storage Devices Consumption Value by Application
(2021-2026) & (USD Million)

Table 144. South America Data Storage Devices Consumption Value by Application
(2027-2032) & (USD Million)

Table 145. South America Data Storage Devices Consumption Value by Country
(2021-2026) & (USD Million)

Table 146. South America Data Storage Devices Consumption Value by Country
(2027-2032) & (USD Million)

Table 147. Middle East & Africa Data Storage Devices Consumption Value by Type
(2021-2026) & (USD Million)

Table 148. Middle East & Africa Data Storage Devices Consumption Value by Type
(2027-2032) & (USD Million)

Table 149. Middle East & Africa Data Storage Devices Consumption Value by
Application (2021-2026) & (USD Million)

Table 150. Middle East & Africa Data Storage Devices Consumption Value by
Application (2027-2032) & (USD Million)

Table 151. Middle East & Africa Data Storage Devices Consumption Value by Country
(2021-2026) & (USD Million)

Table 152. Middle East & Africa Data Storage Devices Consumption Value by Country
(2027-2032) & (USD Million)

Table 153. Global Key Players of Data Storage Devices Upstream (Raw Materials)

Table 154. Global Data Storage Devices Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Data Storage Devices Picture

Figure 2. Global Data Storage Devices Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Data Storage Devices Consumption Value Market Share by Type in 2025

Figure 4. Primary Storage Devices

Figure 5. Secondary Storage Devices

Figure 6. Global Data Storage Devices Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 7. Data Storage Devices Consumption Value Market Share by Application in 2025

Figure 8. Enterprise Picture

Figure 9. Consumer Picture

Figure 10. Global Data Storage Devices Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 11. Global Data Storage Devices Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 12. Global Market Data Storage Devices Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 13. Global Data Storage Devices Consumption Value Market Share by Region (2021-2032)

Figure 14. Global Data Storage Devices Consumption Value Market Share by Region in 2025

Figure 15. North America Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 16. Europe Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 17. Asia-Pacific Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 18. South America Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 19. Middle East & Africa Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 20. Company Three Recent Developments and Future Plans

Figure 21. Global Data Storage Devices Revenue Share by Players in 2025

Figure 22. Data Storage Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 23. Market Share of Data Storage Devices by Player Revenue in 2025

Figure 24. Top 3 Data Storage Devices Players Market Share in 2025

Figure 25. Top 6 Data Storage Devices Players Market Share in 2025

Figure 26. Global Data Storage Devices Consumption Value Share by Type (2021-2026)

Figure 27. Global Data Storage Devices Market Share Forecast by Type (2027-2032)

Figure 28. Global Data Storage Devices Consumption Value Share by Application (2021-2026)

Figure 29. Global Data Storage Devices Market Share Forecast by Application (2027-2032)

Figure 30. North America Data Storage Devices Consumption Value Market Share by Type (2021-2032)

Figure 31. North America Data Storage Devices Consumption Value Market Share by Application (2021-2032)

Figure 32. North America Data Storage Devices Consumption Value Market Share by Country (2021-2032)

Figure 33. United States Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 34. Canada Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 35. Mexico Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 36. Europe Data Storage Devices Consumption Value Market Share by Type (2021-2032)

Figure 37. Europe Data Storage Devices Consumption Value Market Share by Application (2021-2032)

Figure 38. Europe Data Storage Devices Consumption Value Market Share by Country (2021-2032)

Figure 39. Germany Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 40. France Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 41. United Kingdom Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 42. Russia Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 43. Italy Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 44. Asia-Pacific Data Storage Devices Consumption Value Market Share by Type (2021-2032)

Figure 45. Asia-Pacific Data Storage Devices Consumption Value Market Share by Application (2021-2032)

Figure 46. Asia-Pacific Data Storage Devices Consumption Value Market Share by Region (2021-2032)

Figure 47. China Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 48. Japan Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 49. South Korea Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 50. India Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 51. Southeast Asia Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 52. Australia Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 53. South America Data Storage Devices Consumption Value Market Share by Type (2021-2032)

Figure 54. South America Data Storage Devices Consumption Value Market Share by Application (2021-2032)

Figure 55. South America Data Storage Devices Consumption Value Market Share by Country (2021-2032)

Figure 56. Brazil Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 57. Argentina Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 58. Middle East & Africa Data Storage Devices Consumption Value Market Share by Type (2021-2032)

Figure 59. Middle East & Africa Data Storage Devices Consumption Value Market Share by Application (2021-2032)

Figure 60. Middle East & Africa Data Storage Devices Consumption Value Market Share by Country (2021-2032)

Figure 61. Turkey Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 62. Saudi Arabia Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 63. UAE Data Storage Devices Consumption Value (2021-2032) & (USD Million)

Figure 64. Data Storage Devices Market Drivers

Figure 65. Data Storage Devices Market Restraints

Figure 66. Data Storage Devices Market Trends

Figure 67. Porters Five Forces Analysis

Figure 68. Data Storage Devices Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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