

Global Data SIM Card Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data SIM Card market size is expected to reach \$ 34655 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

A data SIM card or eSIM profile is a SIM card or eSIM profile whose core function is mobile data connectivity. It typically does not emphasize traditional voice calls and SMS functions and is mainly used in smartphones, tablets, laptops, in-vehicle devices, POS machines, industrial equipment, IoT terminals, and travel internet access devices. It provides data access through cellular networks such as 3G/4G LTE/5G, NB-IoT, and LTE-M, and can be categorized into local operator data SIM cards, international travel data SIM cards, IoT/M2M dedicated data SIM cards, enterprise private network data SIM cards, and eSIM data packages.

Travel, cross-border commerce, tablets, wearables, and IoT devices are driving the adoption of eSIMs. Travel eSIM service providers such as Airalo, Nomad, and Holafly are reducing the need for users to purchase local physical SIM cards through app distribution, QR code activation, and multi-country plans.

International travelers prioritize low roaming fees, instant use, multi-destination coverage, and short-term plans, making travel SIMs/eSIMs a significant growth segment for Data SIM cards. Some market research data indicates that the travel SIM card market will continue to grow in 2025, driven by the recovery of international tourism, the increasing adoption of eSIMs, and demand for carrier roaming alternatives.

This report studies the global Data SIM Card demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data SIM

Card, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data SIM Card that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data SIM Card total market, 2021-2032, (USD Million)

Global Data SIM Card total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data SIM Card total market, key domestic companies, and share, (USD Million)

Global Data SIM Card revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data SIM Card total market by Type, CAGR, 2021-2032, (USD Million)

Global Data SIM Card total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data SIM Card market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include China Mobile, China Telecom, China Unicom, Vodafone Business, Deutsche Telekom, Telefónica Tech, Orange Business, AT&T Business, Verizon Business, Telenor IoT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data SIM Card market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data SIM Card Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data SIM Card Market, Segmentation by Type:

Physical Card

eSIM Card

Global Data SIM Card Market, Segmentation by Technology:

4G

5G

Global Data SIM Card Market, Segmentation by Application:

Individuals

Enterprises

Companies Profiled:

China Mobile

China Telecom

China Unicom

Vodafone Business

Deutsche Telekom

Telefonica Tech

Orange Business

AT&T Business

Verizon Business

Telenor IoT

KORE Wireless

1NCE

Wireless Logic

Airalo

Holafly

NTT docomo

SoftBank

Rakuten Mobile

Key Questions Answered

1. How big is the global Data SIM Card market?

Global Data SIM Card Supply, Demand and Key Producers, 2026-2032

2. What is the demand of the global Data SIM Card market?
3. What is the year over year growth of the global Data SIM Card market?
4. What is the total value of the global Data SIM Card market?
5. Who are the Major Players in the global Data SIM Card market?
6. What are the growth factors driving the market demand?

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