

Global Data SIM Card Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data SIM Card market size was valued at US\$ 20092 million in 2025 and is forecast to a readjusted size of US\$ 34655 million by 2032 with a CAGR of 8.0% during review period.

A data SIM card or eSIM profile is a SIM card or eSIM profile whose core function is mobile data connectivity. It typically does not emphasize traditional voice calls and SMS functions and is mainly used in smartphones, tablets, laptops, in-vehicle devices, POS machines, industrial equipment, IoT terminals, and travel internet access devices. It provides data access through cellular networks such as 3G/4G LTE/5G, NB-IoT, and LTE-M, and can be categorized into local operator data SIM cards, international travel data SIM cards, IoT/M2M dedicated data SIM cards, enterprise private network data SIM cards, and eSIM data packages.

Travel, cross-border commerce, tablets, wearables, and IoT devices are driving the adoption of eSIMs. Travel eSIM service providers such as Airalo, Nomad, and Holafly are reducing the need for users to purchase local physical SIM cards through app distribution, QR code activation, and multi-country plans.

International travelers prioritize low roaming fees, instant use, multi-destination coverage, and short-term plans, making travel SIMs/eSIMs a significant growth segment for Data SIM cards. Some market research data indicates that the travel SIM card market will continue to grow in 2025, driven by the recovery of international tourism, the increasing adoption of eSIMs, and demand for carrier roaming alternatives.

This report is a detailed and comprehensive analysis for global Data SIM Card market. Both quantitative and qualitative analyses are presented by company, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data SIM Card market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data SIM Card market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data SIM Card market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data SIM Card market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data SIM Card

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data SIM Card market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include China Mobile, China Telecom, China Unicom, Vodafone Business, Deutsche Telekom, Telefonica Tech, Orange Business, AT&T Business, Verizon Business, Telenor IoT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data SIM Card market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Physical Card

eSIM Card

Market segment by Technology

4G

5G

Market segment by Application

Individuals

Enterprises

Market segment by players, this report covers

China Mobile

China Telecom

China Unicom

Vodafone Business

Deutsche Telekom

Telefonica Tech

Orange Business

AT&T Business

Verizon Business

Telenor IoT

KORE Wireless

1NCE

Wireless Logic

Airalo

Holafly

NTT docomo

SoftBank

Rakuten Mobile

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data SIM Card product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data SIM Card, with revenue, gross margin, and global market share of Data SIM Card from 2021 to 2026.

Chapter 3, the Data SIM Card competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data SIM Card market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data SIM Card.

Chapter 13, to describe Data SIM Card research findings and conclusion.

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