

Global Data Security Posture Management (DSPM) Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Security Posture Management (DSPM) Platform market size was valued at US\$ 1282 million in 2025 and is forecast to a readjusted size of US\$ 1807 million by 2032 with a CAGR of 5.1% during review period.

A Data Security Posture Management (DSPM) platform is a comprehensive cybersecurity tool designed to continuously assess, monitor, and enhance an organization's protection of its data assets across on-premises, cloud, and hybrid environments. It aggregates and analyzes data from various sources such as cloud storage systems, databases, applications, and endpoint devices to identify vulnerabilities, misconfigurations, access risks, and compliance gaps related to sensitive data. By leveraging technologies like machine learning, behavioral analytics, and automated scanning, the platform provides a unified view of an organization's data security posture, enabling proactive identification of threats such as unauthorized data access, insecure encryption, or policy violations. It prioritizes risks based on business impact, offers actionable remediation recommendations, and supports compliance with regulations like GDPR, HIPAA, or CCPA by ensuring data is stored, processed, and shared in line with security best practices. Ultimately, a DSPM platform empowers organizations to maintain visibility and control over their data ecosystem, minimizing the risk of data breaches, leaks, or unauthorized exposure.

This report is a detailed and comprehensive analysis for global Data Security Posture Management (DSPM) Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends,

as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Security Posture Management (DSPM) Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Security Posture Management (DSPM) Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Security Posture Management (DSPM) Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Security Posture Management (DSPM) Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Security Posture Management (DSPM) Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Security Posture Management (DSPM) Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zscaler, Securit, Varonis, BigID, Rubrik, Thales, Forcepoint, Cyera, Proofpoint, Concentric AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Security Posture Management (DSPM) Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Native DSPM Platforms

On-Premises DSPM Platforms

Hybrid DSPM Platforms

Market segment by Application

Enterprise Data Risk Management

Database Activity Monitoring

Incident Response and Forensics

Others

Market segment by players, this report covers

Zscaler

Securiti

Varonis

BigID

Rubrik

Thales

Forcepoint

Cyera

Proofpoint

Concentric AI

AvePoint

Orca Security

Netskope

Sentra

Palo Alto Networks

Strac

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Security Posture Management (DSPM) Platform

product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Security Posture Management (DSPM) Platform, with revenue, gross margin, and global market share of Data Security Posture Management (DSPM) Platform from 2021 to 2026.

Chapter 3, the Data Security Posture Management (DSPM) Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Security Posture Management (DSPM) Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Security Posture Management (DSPM) Platform.

Chapter 13, to describe Data Security Posture Management (DSPM) Platform research findings and conclusion.

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