

Global Data Prep Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Emergence of big data has resulted into the rise of huge volumes of data and related technologies such as data prep. Data prep tools are gaining traction due to increased need to analyze the voluminous data being generated from internal and external sources within organizations on a daily basis. Data preparation is presently creating a buzz in both business and IT sides of organizations. Data prep tool vendors are also focusing on innovative software technologies for accelerating, if not automating, the analytical process, to support business analytics. Preparing, blending, integrating, cleansing, transforming, governing, and defining the metadata of multiple sources of data including new, raw, big data in Hadoop has been primarily an IT job; however, the broadening of interest in data science and analytics has drawn non-IT personnel into the execution of these tasks.

Scope of the Report:

This report studies the Data Prep market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Data Prep market by product type and applications/end industries.

The data preparation process generally begins with data sourcing and ingestion, moves through making data suitable for use through transformation and enrichment, and then integrates with governance and stewardship for monitoring and improving how data is used for Business Intelligence (BI) and analytics. The steps are interdependent and do not always run sequentially. As a series of ongoing processes, data preparation is not a onetime event. Business and IT should collaborate and iterate on data set preparation. The global Data Prep market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of 26.4% between 2017

and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Data Prep.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Alteryx, Inc

Informatica

International Business Machines Corporation

Tibco Software Inc.

Microsoft Corporation

SAS Institute

Datawatch Corporation

Tableau Software, Inc.

Qlik Technologies Inc.

SAP SE.

Talend

Microstrategy Incorporated

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Data curation

Data cataloging

Data quality

Data ingestion

Data governance

Market Segment by Applications, can be divided into

Hosted

On-premises

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