

# Global Data Monetization Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G04D1B4E41AEN.html>

Date: January 2024

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: G04D1B4E41AEN

## Abstracts

According to our (Global Info Research) latest study, the global Data Monetization market size was valued at USD 1704 million in 2023 and is forecast to a readjusted size of USD 23910 million by 2030 with a CAGR of 45.8% during review period.

Data monetization, a form of monetization, is the act of generating measurable economic benefits from available data sources. Typically these benefits accrue as revenue or expense savings, but may also include market share or corporate market value gains. Data monetization leverages data generated through business operations, available exogenous data or content, as well as data associated with individual actors such as that collected via electronic devices and sensors participating in the internet of things. For example, the ubiquity of the internet of things is generating location data and other data from sensors and mobile devices at an ever increasing rate. The data in this report is based on data analytics software fees and service fees for Data Monetization.

Global Data Monetization main players are Accenture, Viavi Solutions, Infosys, IBM, etc. Global top four manufacturers hold a share nearly 50%. North America is the largest market, with a share over 40%.

The Global Info Research report includes an overview of the development of the Data Monetization industry chain, the market status of Telecom (On-Premises, Cloud), Finance & Banking (On-Premises, Cloud), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Data Monetization.

Regionally, the report analyzes the Data Monetization markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Data Monetization market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Data Monetization market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Data Monetization industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premises, Cloud).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Data Monetization market.

**Regional Analysis:** The report involves examining the Data Monetization market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Data Monetization market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Data Monetization:

**Company Analysis:** Report covers individual Data Monetization players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Data Monetization This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Telecom, Finance & Banking).

**Technology Analysis:** Report covers specific technologies relevant to Data Monetization. It assesses the current state, advancements, and potential future developments in Data Monetization areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Data Monetization market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Data Monetization market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

On-Premises

Cloud

### Market segment by Application

Telecom

Finance & Banking

E-Commerce & Retail

Network & Software

Manufacturing

Others

Market segment by players, this report covers

Accenture

Viavi Solutions

Infosys

SAP

Adastra

Mahindra Comviva

Alepo

EMC

ALC

Redknee

SAS

Monetize Solutions

Reltio

IBM

Teradata

CellOS Software

Altruist India/Connectiva

Samsung ARTIK

1010DATA

Dawex Systems

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Monetization product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Monetization, with revenue, gross margin and global market share of Data Monetization from 2019 to 2024.

Chapter 3, the Data Monetization competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Data Monetization market forecast, by regions, type and application, with consumption value,

from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Monetization.

Chapter 13, to describe Data Monetization research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Data Monetization
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Data Monetization by Type
  - 1.3.1 Overview: Global Data Monetization Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Data Monetization Consumption Value Market Share by Type in 2023
  - 1.3.3 On-Premises
  - 1.3.4 Cloud
- 1.4 Global Data Monetization Market by Application
  - 1.4.1 Overview: Global Data Monetization Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Telecom
  - 1.4.3 Finance & Banking
  - 1.4.4 E-Commerce & Retail
  - 1.4.5 Network & Software
  - 1.4.6 Manufacturing
  - 1.4.7 Others
- 1.5 Global Data Monetization Market Size & Forecast
- 1.6 Global Data Monetization Market Size and Forecast by Region
  - 1.6.1 Global Data Monetization Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Data Monetization Market Size by Region, (2019-2030)
  - 1.6.3 North America Data Monetization Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Data Monetization Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Data Monetization Market Size and Prospect (2019-2030)
  - 1.6.6 South America Data Monetization Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Data Monetization Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Accenture
  - 2.1.1 Accenture Details
  - 2.1.2 Accenture Major Business
  - 2.1.3 Accenture Data Monetization Product and Solutions
  - 2.1.4 Accenture Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Accenture Recent Developments and Future Plans
- 2.2 Viavi Solutions
  - 2.2.1 Viavi Solutions Details
  - 2.2.2 Viavi Solutions Major Business
  - 2.2.3 Viavi Solutions Data Monetization Product and Solutions
  - 2.2.4 Viavi Solutions Data Monetization Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Viavi Solutions Recent Developments and Future Plans
- 2.3 Infosys
  - 2.3.1 Infosys Details
  - 2.3.2 Infosys Major Business
  - 2.3.3 Infosys Data Monetization Product and Solutions
  - 2.3.4 Infosys Data Monetization Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Infosys Recent Developments and Future Plans
- 2.4 SAP
  - 2.4.1 SAP Details
  - 2.4.2 SAP Major Business
  - 2.4.3 SAP Data Monetization Product and Solutions
  - 2.4.4 SAP Data Monetization Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 SAP Recent Developments and Future Plans
- 2.5 Adastra
  - 2.5.1 Adastra Details
  - 2.5.2 Adastra Major Business
  - 2.5.3 Adastra Data Monetization Product and Solutions
  - 2.5.4 Adastra Data Monetization Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Adastra Recent Developments and Future Plans
- 2.6 Mahindra Comviva
  - 2.6.1 Mahindra Comviva Details
  - 2.6.2 Mahindra Comviva Major Business
  - 2.6.3 Mahindra Comviva Data Monetization Product and Solutions
  - 2.6.4 Mahindra Comviva Data Monetization Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Mahindra Comviva Recent Developments and Future Plans
- 2.7 Alepo
  - 2.7.1 Alepo Details
  - 2.7.2 Alepo Major Business
  - 2.7.3 Alepo Data Monetization Product and Solutions



2.7.4 Alepo Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Alepo Recent Developments and Future Plans

## 2.8 EMC

2.8.1 EMC Details

2.8.2 EMC Major Business

2.8.3 EMC Data Monetization Product and Solutions

2.8.4 EMC Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 EMC Recent Developments and Future Plans

## 2.9 ALC

2.9.1 ALC Details

2.9.2 ALC Major Business

2.9.3 ALC Data Monetization Product and Solutions

2.9.4 ALC Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 ALC Recent Developments and Future Plans

## 2.10 Redknee

2.10.1 Redknee Details

2.10.2 Redknee Major Business

2.10.3 Redknee Data Monetization Product and Solutions

2.10.4 Redknee Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Redknee Recent Developments and Future Plans

## 2.11 SAS

2.11.1 SAS Details

2.11.2 SAS Major Business

2.11.3 SAS Data Monetization Product and Solutions

2.11.4 SAS Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 SAS Recent Developments and Future Plans

## 2.12 Monetize Solutions

2.12.1 Monetize Solutions Details

2.12.2 Monetize Solutions Major Business

2.12.3 Monetize Solutions Data Monetization Product and Solutions

2.12.4 Monetize Solutions Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Monetize Solutions Recent Developments and Future Plans

## 2.13 Reltio

2.13.1 Reltio Details

2.13.2 Reltio Major Business

2.13.3 Reltio Data Monetization Product and Solutions

2.13.4 Reltio Data Monetization Revenue, Gross Margin and Market Share

(2019-2024)

2.13.5 Reltio Recent Developments and Future Plans

2.14 IBM

2.14.1 IBM Details

2.14.2 IBM Major Business

2.14.3 IBM Data Monetization Product and Solutions

2.14.4 IBM Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 IBM Recent Developments and Future Plans

2.15 Teradata

2.15.1 Teradata Details

2.15.2 Teradata Major Business

2.15.3 Teradata Data Monetization Product and Solutions

2.15.4 Teradata Data Monetization Revenue, Gross Margin and Market Share

(2019-2024)

2.15.5 Teradata Recent Developments and Future Plans

2.16 CelIOS Software

2.16.1 CelIOS Software Details

2.16.2 CelIOS Software Major Business

2.16.3 CelIOS Software Data Monetization Product and Solutions

2.16.4 CelIOS Software Data Monetization Revenue, Gross Margin and Market Share

(2019-2024)

2.16.5 CelIOS Software Recent Developments and Future Plans

2.17 Altruist India/Connectiva

2.17.1 Altruist India/Connectiva Details

2.17.2 Altruist India/Connectiva Major Business

2.17.3 Altruist India/Connectiva Data Monetization Product and Solutions

2.17.4 Altruist India/Connectiva Data Monetization Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Altruist India/Connectiva Recent Developments and Future Plans

2.18 Samsung ARTIK

2.18.1 Samsung ARTIK Details

2.18.2 Samsung ARTIK Major Business

2.18.3 Samsung ARTIK Data Monetization Product and Solutions

2.18.4 Samsung ARTIK Data Monetization Revenue, Gross Margin and Market Share

(2019-2024)

2.18.5 Samsung ARTIK Recent Developments and Future Plans

2.19 1010DATA

2.19.1 1010DATA Details

2.19.2 1010DATA Major Business

- 2.19.3 1010DATA Data Monetization Product and Solutions
- 2.19.4 1010DATA Data Monetization Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 1010DATA Recent Developments and Future Plans
- 2.20 Dawex Systems
  - 2.20.1 Dawex Systems Details
  - 2.20.2 Dawex Systems Major Business
  - 2.20.3 Dawex Systems Data Monetization Product and Solutions
  - 2.20.4 Dawex Systems Data Monetization Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Dawex Systems Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Data Monetization Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Data Monetization by Company Revenue
  - 3.2.2 Top 3 Data Monetization Players Market Share in 2023
  - 3.2.3 Top 6 Data Monetization Players Market Share in 2023
- 3.3 Data Monetization Market: Overall Company Footprint Analysis
  - 3.3.1 Data Monetization Market: Region Footprint
  - 3.3.2 Data Monetization Market: Company Product Type Footprint
  - 3.3.3 Data Monetization Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Data Monetization Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Data Monetization Market Forecast by Type (2025-2030)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Data Monetization Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Data Monetization Market Forecast by Application (2025-2030)

### **6 NORTH AMERICA**

- 6.1 North America Data Monetization Consumption Value by Type (2019-2030)
- 6.2 North America Data Monetization Consumption Value by Application (2019-2030)
- 6.3 North America Data Monetization Market Size by Country
  - 6.3.1 North America Data Monetization Consumption Value by Country (2019-2030)
  - 6.3.2 United States Data Monetization Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Data Monetization Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Data Monetization Market Size and Forecast (2019-2030)

## **7 EUROPE**

- 7.1 Europe Data Monetization Consumption Value by Type (2019-2030)
- 7.2 Europe Data Monetization Consumption Value by Application (2019-2030)
- 7.3 Europe Data Monetization Market Size by Country
  - 7.3.1 Europe Data Monetization Consumption Value by Country (2019-2030)
  - 7.3.2 Germany Data Monetization Market Size and Forecast (2019-2030)
  - 7.3.3 France Data Monetization Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom Data Monetization Market Size and Forecast (2019-2030)
  - 7.3.5 Russia Data Monetization Market Size and Forecast (2019-2030)
  - 7.3.6 Italy Data Monetization Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Data Monetization Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Data Monetization Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Data Monetization Market Size by Region
  - 8.3.1 Asia-Pacific Data Monetization Consumption Value by Region (2019-2030)
  - 8.3.2 China Data Monetization Market Size and Forecast (2019-2030)
  - 8.3.3 Japan Data Monetization Market Size and Forecast (2019-2030)
  - 8.3.4 South Korea Data Monetization Market Size and Forecast (2019-2030)
  - 8.3.5 India Data Monetization Market Size and Forecast (2019-2030)
  - 8.3.6 Southeast Asia Data Monetization Market Size and Forecast (2019-2030)
  - 8.3.7 Australia Data Monetization Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

- 9.1 South America Data Monetization Consumption Value by Type (2019-2030)
- 9.2 South America Data Monetization Consumption Value by Application (2019-2030)
- 9.3 South America Data Monetization Market Size by Country

- 9.3.1 South America Data Monetization Consumption Value by Country (2019-2030)
- 9.3.2 Brazil Data Monetization Market Size and Forecast (2019-2030)
- 9.3.3 Argentina Data Monetization Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Data Monetization Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Data Monetization Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Data Monetization Market Size by Country
  - 10.3.1 Middle East & Africa Data Monetization Consumption Value by Country (2019-2030)
  - 10.3.2 Turkey Data Monetization Market Size and Forecast (2019-2030)
  - 10.3.3 Saudi Arabia Data Monetization Market Size and Forecast (2019-2030)
  - 10.3.4 UAE Data Monetization Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

- 11.1 Data Monetization Market Drivers
- 11.2 Data Monetization Market Restraints
- 11.3 Data Monetization Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Data Monetization Industry Chain
- 12.2 Data Monetization Upstream Analysis
- 12.3 Data Monetization Midstream Analysis
- 12.4 Data Monetization Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Data Monetization Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Data Monetization Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Data Monetization Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Data Monetization Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Accenture Company Information, Head Office, and Major Competitors

Table 6. Accenture Major Business

Table 7. Accenture Data Monetization Product and Solutions

Table 8. Accenture Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Accenture Recent Developments and Future Plans

Table 10. Viavi Solutions Company Information, Head Office, and Major Competitors

Table 11. Viavi Solutions Major Business

Table 12. Viavi Solutions Data Monetization Product and Solutions

Table 13. Viavi Solutions Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Viavi Solutions Recent Developments and Future Plans

Table 15. Infosys Company Information, Head Office, and Major Competitors

Table 16. Infosys Major Business

Table 17. Infosys Data Monetization Product and Solutions

Table 18. Infosys Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Infosys Recent Developments and Future Plans

Table 20. SAP Company Information, Head Office, and Major Competitors

Table 21. SAP Major Business

Table 22. SAP Data Monetization Product and Solutions

Table 23. SAP Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. SAP Recent Developments and Future Plans

Table 25. Adastra Company Information, Head Office, and Major Competitors

Table 26. Adastra Major Business

Table 27. Adastra Data Monetization Product and Solutions



Table 28. Adatastra Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Adatastra Recent Developments and Future Plans

Table 30. Mahindra Comviva Company Information, Head Office, and Major Competitors

Table 31. Mahindra Comviva Major Business

Table 32. Mahindra Comviva Data Monetization Product and Solutions

Table 33. Mahindra Comviva Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Mahindra Comviva Recent Developments and Future Plans

Table 35. Alepo Company Information, Head Office, and Major Competitors

Table 36. Alepo Major Business

Table 37. Alepo Data Monetization Product and Solutions

Table 38. Alepo Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Alepo Recent Developments and Future Plans

Table 40. EMC Company Information, Head Office, and Major Competitors

Table 41. EMC Major Business

Table 42. EMC Data Monetization Product and Solutions

Table 43. EMC Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. EMC Recent Developments and Future Plans

Table 45. ALC Company Information, Head Office, and Major Competitors

Table 46. ALC Major Business

Table 47. ALC Data Monetization Product and Solutions

Table 48. ALC Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. ALC Recent Developments and Future Plans

Table 50. Redknee Company Information, Head Office, and Major Competitors

Table 51. Redknee Major Business

Table 52. Redknee Data Monetization Product and Solutions

Table 53. Redknee Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Redknee Recent Developments and Future Plans

Table 55. SAS Company Information, Head Office, and Major Competitors

Table 56. SAS Major Business

Table 57. SAS Data Monetization Product and Solutions

Table 58. SAS Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 59. SAS Recent Developments and Future Plans
- Table 60. Monetize Solutions Company Information, Head Office, and Major Competitors
- Table 61. Monetize Solutions Major Business
- Table 62. Monetize Solutions Data Monetization Product and Solutions
- Table 63. Monetize Solutions Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Monetize Solutions Recent Developments and Future Plans
- Table 65. Reltio Company Information, Head Office, and Major Competitors
- Table 66. Reltio Major Business
- Table 67. Reltio Data Monetization Product and Solutions
- Table 68. Reltio Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Reltio Recent Developments and Future Plans
- Table 70. IBM Company Information, Head Office, and Major Competitors
- Table 71. IBM Major Business
- Table 72. IBM Data Monetization Product and Solutions
- Table 73. IBM Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. IBM Recent Developments and Future Plans
- Table 75. Teradata Company Information, Head Office, and Major Competitors
- Table 76. Teradata Major Business
- Table 77. Teradata Data Monetization Product and Solutions
- Table 78. Teradata Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. Teradata Recent Developments and Future Plans
- Table 80. CelIOS Software Company Information, Head Office, and Major Competitors
- Table 81. CelIOS Software Major Business
- Table 82. CelIOS Software Data Monetization Product and Solutions
- Table 83. CelIOS Software Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. CelIOS Software Recent Developments and Future Plans
- Table 85. Altruist India/Connectiva Company Information, Head Office, and Major Competitors
- Table 86. Altruist India/Connectiva Major Business
- Table 87. Altruist India/Connectiva Data Monetization Product and Solutions
- Table 88. Altruist India/Connectiva Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. Altruist India/Connectiva Recent Developments and Future Plans

- Table 90. Samsung ARTIK Company Information, Head Office, and Major Competitors
- Table 91. Samsung ARTIK Major Business
- Table 92. Samsung ARTIK Data Monetization Product and Solutions
- Table 93. Samsung ARTIK Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Samsung ARTIK Recent Developments and Future Plans
- Table 95. 1010DATA Company Information, Head Office, and Major Competitors
- Table 96. 1010DATA Major Business
- Table 97. 1010DATA Data Monetization Product and Solutions
- Table 98. 1010DATA Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. 1010DATA Recent Developments and Future Plans
- Table 100. Dawex Systems Company Information, Head Office, and Major Competitors
- Table 101. Dawex Systems Major Business
- Table 102. Dawex Systems Data Monetization Product and Solutions
- Table 103. Dawex Systems Data Monetization Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. Dawex Systems Recent Developments and Future Plans
- Table 105. Global Data Monetization Revenue (USD Million) by Players (2019-2024)
- Table 106. Global Data Monetization Revenue Share by Players (2019-2024)
- Table 107. Breakdown of Data Monetization by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 108. Market Position of Players in Data Monetization, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 109. Head Office of Key Data Monetization Players
- Table 110. Data Monetization Market: Company Product Type Footprint
- Table 111. Data Monetization Market: Company Product Application Footprint
- Table 112. Data Monetization New Market Entrants and Barriers to Market Entry
- Table 113. Data Monetization Mergers, Acquisition, Agreements, and Collaborations
- Table 114. Global Data Monetization Consumption Value (USD Million) by Type (2019-2024)
- Table 115. Global Data Monetization Consumption Value Share by Type (2019-2024)
- Table 116. Global Data Monetization Consumption Value Forecast by Type (2025-2030)
- Table 117. Global Data Monetization Consumption Value by Application (2019-2024)
- Table 118. Global Data Monetization Consumption Value Forecast by Application (2025-2030)
- Table 119. North America Data Monetization Consumption Value by Type (2019-2024) & (USD Million)
- Table 120. North America Data Monetization Consumption Value by Type (2025-2030)

& (USD Million)

Table 121. North America Data Monetization Consumption Value by Application (2019-2024) & (USD Million)

Table 122. North America Data Monetization Consumption Value by Application (2025-2030) & (USD Million)

Table 123. North America Data Monetization Consumption Value by Country (2019-2024) & (USD Million)

Table 124. North America Data Monetization Consumption Value by Country (2025-2030) & (USD Million)

Table 125. Europe Data Monetization Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Europe Data Monetization Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Europe Data Monetization Consumption Value by Application (2019-2024) & (USD Million)

Table 128. Europe Data Monetization Consumption Value by Application (2025-2030) & (USD Million)

Table 129. Europe Data Monetization Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Data Monetization Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Data Monetization Consumption Value by Type (2019-2024) & (USD Million)

Table 132. Asia-Pacific Data Monetization Consumption Value by Type (2025-2030) & (USD Million)

Table 133. Asia-Pacific Data Monetization Consumption Value by Application (2019-2024) & (USD Million)

Table 134. Asia-Pacific Data Monetization Consumption Value by Application (2025-2030) & (USD Million)

Table 135. Asia-Pacific Data Monetization Consumption Value by Region (2019-2024) & (USD Million)

Table 136. Asia-Pacific Data Monetization Consumption Value by Region (2025-2030) & (USD Million)

Table 137. South America Data Monetization Consumption Value by Type (2019-2024) & (USD Million)

Table 138. South America Data Monetization Consumption Value by Type (2025-2030) & (USD Million)

Table 139. South America Data Monetization Consumption Value by Application (2019-2024) & (USD Million)

Table 140. South America Data Monetization Consumption Value by Application (2025-2030) & (USD Million)

Table 141. South America Data Monetization Consumption Value by Country (2019-2024) & (USD Million)

Table 142. South America Data Monetization Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Middle East & Africa Data Monetization Consumption Value by Type (2019-2024) & (USD Million)

Table 144. Middle East & Africa Data Monetization Consumption Value by Type (2025-2030) & (USD Million)

Table 145. Middle East & Africa Data Monetization Consumption Value by Application (2019-2024) & (USD Million)

Table 146. Middle East & Africa Data Monetization Consumption Value by Application (2025-2030) & (USD Million)

Table 147. Middle East & Africa Data Monetization Consumption Value by Country (2019-2024) & (USD Million)

Table 148. Middle East & Africa Data Monetization Consumption Value by Country (2025-2030) & (USD Million)

Table 149. Data Monetization Raw Material

Table 150. Key Suppliers of Data Monetization Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Data Monetization Picture

Figure 2. Global Data Monetization Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Data Monetization Consumption Value Market Share by Type in 2023

Figure 4. On-Premises

Figure 5. Cloud

Figure 6. Global Data Monetization Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Data Monetization Consumption Value Market Share by Application in 2023

Figure 8. Telecom Picture

Figure 9. Finance & Banking Picture

Figure 10. E-Commerce & Retail Picture

Figure 11. Network & Software Picture

Figure 12. Manufacturing Picture

Figure 13. Others Picture

Figure 14. Global Data Monetization Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 15. Global Data Monetization Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 16. Global Market Data Monetization Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 17. Global Data Monetization Consumption Value Market Share by Region (2019-2030)

Figure 18. Global Data Monetization Consumption Value Market Share by Region in 2023

Figure 19. North America Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 20. Europe Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 21. Asia-Pacific Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 22. South America Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 23. Middle East and Africa Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 24. Global Data Monetization Revenue Share by Players in 2023

Figure 25. Data Monetization Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 26. Global Top 3 Players Data Monetization Market Share in 2023

Figure 27. Global Top 6 Players Data Monetization Market Share in 2023

Figure 28. Global Data Monetization Consumption Value Share by Type (2019-2024)

Figure 29. Global Data Monetization Market Share Forecast by Type (2025-2030)

Figure 30. Global Data Monetization Consumption Value Share by Application (2019-2024)

Figure 31. Global Data Monetization Market Share Forecast by Application (2025-2030)

Figure 32. North America Data Monetization Consumption Value Market Share by Type (2019-2030)

Figure 33. North America Data Monetization Consumption Value Market Share by Application (2019-2030)

Figure 34. North America Data Monetization Consumption Value Market Share by Country (2019-2030)

Figure 35. United States Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 37. Mexico Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe Data Monetization Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe Data Monetization Consumption Value Market Share by Application (2019-2030)

Figure 40. Europe Data Monetization Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 42. France Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 43. United Kingdom Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy Data Monetization Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific Data Monetization Consumption Value Market Share by Type (2019-2030)

Figure 47. Asia-Pacific Data Monetization Consumption Value Market Share by Application (2019-2030)

Figure 48. Asia-Pacific Data Monetization Consumption Value Market Share by Region (2019-2030)

Figure 49. China Data Monetization Consumption Value (2019-2030) & (USD Million)



- Figure 50. Japan Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 51. South Korea Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 52. India Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 53. Southeast Asia Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 54. Australia Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 55. South America Data Monetization Consumption Value Market Share by Type (2019-2030)
- Figure 56. South America Data Monetization Consumption Value Market Share by Application (2019-2030)
- Figure 57. South America Data Monetization Consumption Value Market Share by Country (2019-2030)
- Figure 58. Brazil Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 59. Argentina Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 60. Middle East and Africa Data Monetization Consumption Value Market Share by Type (2019-2030)
- Figure 61. Middle East and Africa Data Monetization Consumption Value Market Share by Application (2019-2030)
- Figure 62. Middle East and Africa Data Monetization Consumption Value Market Share by Country (2019-2030)
- Figure 63. Turkey Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 64. Saudi Arabia Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 65. UAE Data Monetization Consumption Value (2019-2030) & (USD Million)
- Figure 66. Data Monetization Market Drivers
- Figure 67. Data Monetization Market Restraints
- Figure 68. Data Monetization Market Trends
- Figure 69. Porters Five Forces Analysis
- Figure 70. Manufacturing Cost Structure Analysis of Data Monetization in 2023
- Figure 71. Manufacturing Process Analysis of Data Monetization
- Figure 72. Data Monetization Industrial Chain
- Figure 73. Methodology
- Figure 74. Research Process and Data Source

## I would like to order

Product name: Global Data Monetization Market 2024 by Company, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/G04D1B4E41AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G04D1B4E41AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



