

Global Data Lifecycle Management Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Lifecycle Management market size was valued at US\$ 8489 million in 2025 and is forecast to a readjusted size of US\$ 17241 million by 2032 with a CAGR of 10.7% during review period.

Data Lifecycle Management refer to enterprise-grade platforms, cloud services and related professional services designed to govern, control and automate the lifecycle of business data, records, databases, files, object storage, log indexes, collaboration content, data lake tables, master data and sensitive data.

Data Lifecycle Management is not a conventional market built around one single software SKU. It is a capability-oriented market formed by the convergence of data governance, information archiving, records retention, privacy compliance, object lifecycle management, database lifecycle management, backup retention and unstructured data governance. The core industry logic is to convert enterprise data from a passive storage burden into a governable, classifiable, retainable, movable, deletable and auditable asset. As enterprise data volumes continue to expand, organizations can no longer rely solely on manual inventories, storage expansion or project-based governance. DLM is therefore moving from a back-office IT utility toward a foundational layer of enterprise data governance, data security, cloud cost control and AI data readiness. Under the narrow scope used in this report, only software, SaaS, cloud functionality and related professional services with identifiable lifecycle, retention, archiving, deletion, tiering, retirement or data asset lifecycle governance capabilities are included.

From the supply side, the global DLM market is structured around platform leaders, specialist archiving vendors, data governance innovators, cloud-native lifecycle capabilities and regional data governance platforms. Microsoft, SAP, Oracle, OpenText, IBM and Informatica benefit from deep enterprise customer bases and embedded platform positions. AWS, Google Cloud and Snowflake integrate lifecycle capabilities into object storage, cloud data platforms and table-level storage policies. BigID, Collibra, Alation, Atlan, OneTrust, Securiti, Varonis, Spirion and Komprise compete through privacy, sensitive data discovery, data cataloging, unstructured data governance, data minimization and defensible deletion. In China, Huawei Cloud, Alibaba Cloud, Tencent Cloud, Transwarp, SunwayWorld, Primeton and EsenSoft represent the most relevant local supply base, although their DLM capabilities are often bundled with broader data development, data governance, data asset management and industry digitalization projects rather than sold as standalone DLM software.

Demand is broadening from traditional archiving and records retention into cloud cost optimization, AI-ready data governance, privacy operations, data minimization and cyber resilience. Financial services, government, healthcare, energy and large manufacturing enterprises remain the most stable demand groups because they face strong obligations around auditability, records retention, legal hold, sensitive data protection and defensible disposition. Technology, internet, retail and digital-native companies are increasingly adopting lifecycle policies to manage object storage growth, lakehouse tables, logs, indexes, model-training data and expired personal data. Regulatory pressure remains an important long-term driver. GDPR continues to influence storage limitation, retention and deletion practices, while the EU Data Act adds pressure on organizations to reassess data access, portability and governance mechanisms. At the same time, generative AI initiatives are creating a new layer of demand for trusted, permissioned, high-quality and traceable enterprise data assets.

The market is expected to evolve along three major directions. First, large platform vendors will continue to embed lifecycle capabilities into cloud storage, collaboration suites, databases, lakehouses, data catalogs and backup platforms, making DLM a default enterprise platform function. Second, specialist vendors will defend high-value use cases such as sensitive data discovery, ROT data cleanup, compliant deletion, unstructured data governance, application retirement and enterprise archiving. Third, consolidation will accelerate as data protection, privacy governance, data security and information archiving converge. Veeam's announced acquisition of Securiti and the separation of Veritas' data compliance business into Arctera illustrate how market boundaries are being redrawn. We expect the global market to maintain double-digit growth through 2032, but competition will shift from standalone functions toward

platform breadth, policy automation, cross-cloud coverage, AI data governance and compliance-grade auditability.

This report is a detailed and comprehensive analysis for global Data Lifecycle Management market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Lifecycle Management market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Lifecycle Management market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Lifecycle Management market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Lifecycle Management market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Lifecycle Management

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Lifecycle Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Microsoft Corporation, OpenText Corporation, SAP SE, Oracle Corporation, Tencent Cloud, Informatica LLC, AWS, IBM Corporation, Veeam Software Group GmbH, Rubrik, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Lifecycle Management market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Pure Software Platform-based

- Cloud-Native Service-based

Market segment by Deployment Model

- Cloud-based

- On-premise

Market segment by Data Management Granularity

- File-level DLM

- Block-level DLM

- Object-level DLM

Market segment by Application

Financial Services

Government and Public Sector

Healthcare and Life Sciences

Others

Market segment by players, this report covers

Microsoft Corporation

OpenText Corporation

SAP SE

Oracle Corporation

Tencent Cloud

Informatica LLC

AWS

IBM Corporation

Veeam Software Group GmbH

Rubrik, Inc.

Collibra NV

Arctera

Commvault Systems, Inc.

Google Cloud

BigID, Inc.

Varonis Systems, Inc.

Cohesity, Inc.

NetApp, Inc.

OneTrust, LLC

Snowflake Inc.

Alation, Inc.

Huawei Cloud

Alibaba Cloud

Qlik

Securiti AI

Ataccama Corporation

Precisely Holdings, LLC

Transwarp Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Lifecycle Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Lifecycle Management, with revenue, gross margin, and global market share of Data Lifecycle Management from 2021 to 2026.

Chapter 3, the Data Lifecycle Management competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Lifecycle Management market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Lifecycle Management.

Chapter 13, to describe Data Lifecycle Management research findings and conclusion.

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