

Global Data Lakes Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The data lakes market is segmented by software and services. The services segment is expected to grow at the highest CAGR during the forecast period, out of which data lakes services in the services segment is projected to witness the highest demand due to the growing need of data lake software solutions across organizations.

Scope of the Report:

This report studies the Data Lakes market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Data Lakes market by product type and applications/end industries.

BFSI holds the largest share of the data lakes market in 2017. The growth is fueled by the growing need of people to simplify their workload related to security and their increasing dependence on data generated from various IT systems used for financial transactions. Healthcare & life science is expected to grow at the highest CAGR during the forecast period due to the increasing need to store and manage data coming from various connected healthcare devices and health record systems used across healthcare organizations.

The global Data Lakes market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of 25.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Data Lakes.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Microsoft Corporation

Teradata Corporation

Capgemini

EMC Corporation

Informatica

Oracle Corporation

SAP SE

ATOS SE

SAS Institute

Hitachi Data Systems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Data Discovery

Data Integration and Management

Data Lakes Analytics

Data Visualization

Market Segment by Applications, can be divided into

Marketing

Sales

Operations

Finance

Human Resources

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