

Global Data Labeling Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data Labeling Software market size is expected to reach \$ 5421 million by 2032, rising at a market growth of 16.9% CAGR during the forecast period (2026-2032).

Data labeling software is a platform used to classify, select bounding boxes, segment, transcribe, and label attributes of image, video, text, speech, point cloud, and multimodal data. It typically includes functions such as task allocation, collaborative work, quality review, data management, and model-assisted annotation, providing structured data for the training and validation of artificial intelligence models.

The upstream mainly includes cloud computing, servers, storage systems, databases, basic models, development frameworks, and data acquisition equipment; the downstream primarily serves fields such as autonomous driving, generative artificial intelligence, medical imaging, robotics, smart retail, finance, security, and industrial vision.

The global data labeling software market will evolve towards intelligence, automation, multimodality, and platform integration. With the continuous evolution of large models, autonomous driving, and embodied intelligence, enterprises' demand for high-quality image, video, speech, text, and 3D point cloud data will continue to increase. Pre-annotation, active learning, model-assisted review, and human-machine collaboration mechanisms will significantly improve annotation efficiency, and software functionality will expand from a single tool to include data acquisition, cleaning, governance, version management, and model evaluation. At the same time, private deployment, data security, industry compliance, and professional domain knowledge annotation will become more important, and platforms that support synthetic data, weakly supervised learning, and multimodal data closed loops will gain a stronger competitive advantage.

This report studies the global Data Labeling Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Labeling Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Labeling Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data Labeling Software total market, 2021-2032, (USD Million)

Global Data Labeling Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Labeling Software total market, key domestic companies, and share, (USD Million)

Global Data Labeling Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Labeling Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Labeling Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Labeling Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Scale AI, Appen, TELUS Digital, Sama, iMerit, Labelbox, SuperAnnotate, Encord, Dataloop, Defined.ai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Labeling Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data Labeling Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data Labeling Software Market, Segmentation by Type:

Cloud-Based

On-Premises

Global Data Labeling Software Market, Segmentation by Data Modality:

Image Annotation Software

Video Annotation Software

Text Annotation Software

Audio Annotation Software

3D Point Cloud Annotation Software

Sensor Data Annotation Software

Multimodal Data Annotation Software

Global Data Labeling Software Market, Segmentation by Video Annotation Type:

Frame-by-Frame Annotation

Object Tracking Annotation

Action Recognition Annotation

Event Annotation

Video Segmentation

Temporal Annotation

Global Data Labeling Software Market, Segmentation by Application:

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Companies Profiled:

Scale AI

Appen

TELUS Digital

Sama

iMerit

Labelbox

SuperAnnotate

Encord

Dataloop

Defined.ai

Amazon Web Services

FastLabel

Alibaba Cloud

DataTang

Haitian Ruisheng

Magic Data

Testin

T-Rex Label

Hive

V7

CloudFactory

Alegion

BasicAI

Datasaur

HumanSignal

LinkedAI

Key Questions Answered

1. How big is the global Data Labeling Software market?
2. What is the demand of the global Data Labeling Software market?
3. What is the year over year growth of the global Data Labeling Software market?
4. What is the total value of the global Data Labeling Software market?
5. Who are the Major Players in the global Data Labeling Software market?
6. What are the growth factors driving the market demand?

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