

Global Data Labeling Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Labeling Software market size was valued at US\$ 1765 million in 2025 and is forecast to a readjusted size of US\$ 5421 million by 2032 with a CAGR of 16.9% during review period.

Data labeling software is a platform used to classify, select bounding boxes, segment, transcribe, and label attributes of image, video, text, speech, point cloud, and multimodal data. It typically includes functions such as task allocation, collaborative work, quality review, data management, and model-assisted annotation, providing structured data for the training and validation of artificial intelligence models.

The upstream mainly includes cloud computing, servers, storage systems, databases, basic models, development frameworks, and data acquisition equipment; the downstream primarily serves fields such as autonomous driving, generative artificial intelligence, medical imaging, robotics, smart retail, finance, security, and industrial vision.

The global data labeling software market will evolve towards intelligence, automation, multimodality, and platform integration. With the continuous evolution of large models, autonomous driving, and embodied intelligence, enterprises' demand for high-quality image, video, speech, text, and 3D point cloud data will continue to increase. Pre-annotation, active learning, model-assisted review, and human-machine collaboration mechanisms will significantly improve annotation efficiency, and software functionality will expand from a single tool to include data acquisition, cleaning, governance, version management, and model evaluation. At the same time, private deployment, data security, industry compliance, and professional domain knowledge annotation will

become more important, and platforms that support synthetic data, weakly supervised learning, and multimodal data closed loops will gain a stronger competitive advantage.

This report is a detailed and comprehensive analysis for global Data Labeling Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Labeling Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Labeling Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Labeling Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Labeling Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Labeling Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Labeling Software market based on the following parameters - company overview, revenue, gross margin, product portfolio,

geographical presence, and key developments. Key companies covered as a part of this study include Scale AI, Appen, TELUS Digital, Sama, iMerit, Labelbox, SuperAnnotate, Encord, Dataloop, Defined.ai, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Labeling Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premises

Market segment by Data Modality

Image Annotation Software

Video Annotation Software

Text Annotation Software

Audio Annotation Software

3D Point Cloud Annotation Software

Sensor Data Annotation Software

Multimodal Data Annotation Software

Market segment by Video Annotation Type

Frame-by-Frame Annotation

Object Tracking Annotation

Action Recognition Annotation

Event Annotation

Video Segmentation

Temporal Annotation

Market segment by Application

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Market segment by players, this report covers

Scale AI

Appen

TELUS Digital

Sama

iMerit

Labelbox

SuperAnnotate

Encord

Dataloop

Defined.ai

Amazon Web Services

FastLabel

Alibaba Cloud

DataTang

Haitian Ruisheng

Magic Data

Testin

T-Rex Label

Hive

V7

CloudFactory

Alegion

BasicAI

Datasaur

HumanSignal

LinkedAI

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Labeling Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Labeling Software, with revenue, gross margin, and global market share of Data Labeling Software from 2021 to 2026.

Chapter 3, the Data Labeling Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Labeling Software market forecast, by regions, by Type and by Application, with

consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Labeling Software.

Chapter 13, to describe Data Labeling Software research findings and conclusion.

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