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Global Data-Driven Security Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data-Driven Security Service market size is expected to reach $ 77178 million by 2032, rising at a market growth of 14.3% CAGR during the forecast period (2026-2032).

Data-driven security service refers to a security service model that utilizes data collection, data analysis, threat intelligence, machine learning, artificial intelligence, and automated response technologies to identify, evaluate, and manage cybersecurity risks. The service integrates security data from networks, endpoints, applications, cloud environments, user behaviors, and business systems to provide capabilities including threat detection, risk assessment, anomaly analysis, security monitoring, incident response, and continuous security optimization. Key parameters include data processing volume, number of integrated data sources, threat detection capability, analysis latency, automation level, deployment mode, security coverage scope, and artificial intelligence application capability. Data-Driven Security Service is mainly applied in enterprise cybersecurity operations, cloud security management, data protection, risk monitoring, compliance management, and intelligent security operations.

Key Findings

Data-Driven Security Service enables proactive security management through large-scale data analysis and intelligent detection capabilities

Integrated security data analysis and automated response capabilities are becoming core service requirements

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Cloud environments and digital transformation are expanding demand for intelligent security operations

Artificial intelligence and behavioral analysis technologies are enhancing cybersecurity service capabilities

Market Trends

The Data-Driven Security Service market is evolving from traditional rule-based security protection toward intelligent, adaptive, and continuously optimized security service models. As organizations generate increasing volumes of security-related data across networks, cloud platforms, applications, and endpoints, demand is growing for solutions that can integrate multiple data sources and provide real-time risk analysis. Advances in artificial intelligence, machine learning, security analytics, automation, and cloud-native technologies are improving threat identification and response efficiency. Future development will focus on more intelligent security operations, broader data integration capabilities, automated risk assessment, and deeper integration with enterprise digital security architectures.

Market Dynamics

Drivers

The increasing complexity of cyber threats, expansion of digital business environments, and growing importance of data protection are driving demand for Data-Driven Security Service. Organizations require continuous monitoring and analysis of security data to identify abnormal activities, detect potential threats, and improve incident response capabilities. The adoption of cloud computing, Internet of Things, industrial digitalization, and distributed business systems is generating more diverse security data sources, increasing the need for data-driven security management approaches.

Restraints

The development of Data-Driven Security Service is constrained by challenges related to data integration complexity, security data quality, implementation costs, and the shortage of specialized technical capabilities. Different organizations may have diverse security architectures, data formats, and compliance requirements, increasing

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deployment complexity. In addition, maintaining data accuracy, reducing false detection rates, and balancing automation with human security expertise remain important considerations for service providers and users.

Opportunities

The expansion of cloud security, artificial intelligence security applications, automated security operations, and data governance requirements creates new opportunities for Data-Driven Security Service. Emerging opportunities include intelligent security analytics platforms, AI-assisted threat detection, automated incident response, and integrated security management solutions. Services that improve security visibility, accelerate threat response, and support continuous risk management are expected to gain broader adoption.

Challenges

The Data-Driven Security Service market faces challenges related to rapidly evolving cyber threats, technology complexity, regulatory requirements, and increasing competition among security solutions. Attack methods continue to become more sophisticated, requiring security services to continuously improve detection models and analytical capabilities. At the same time, ensuring data privacy, achieving effective integration across security systems, and maintaining long-term service value remain important challenges.

Value Chain Analysis

The value chain of Data-Driven Security Service includes upstream components such as security data sources, data collection technologies, cloud computing infrastructure, artificial intelligence algorithms, threat intelligence resources, and security analysis technologies. These elements provide the foundation for data aggregation, security monitoring, threat identification, and risk evaluation. The middle layer focuses on security analytics platforms, threat detection capabilities, automated response systems, security operation processes, and managed security service capabilities. Value creation depends on data processing efficiency, analytical accuracy, automation capability, and the ability to transform security data into actionable risk insights.

The downstream includes enterprises, government organizations, financial institutions, manufacturing industries, healthcare organizations, and other sectors requiring

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continuous cybersecurity protection. Data-Driven Security Service creates value by improving security visibility, reducing response time, supporting compliance management, and enabling proactive risk prevention. As digital systems become more interconnected, demand is increasing for integrated security services capable of supporting continuous monitoring and intelligent decision-making.

Downstream Market Opportunities

Data-Driven Security Service serves industries including finance, government, manufacturing, healthcare, telecommunications, cloud services, and digital enterprises. Customer demand focuses on improving threat visibility, protecting critical data assets, meeting compliance requirements, and reducing cybersecurity risks. Emerging opportunities are developing in cloud security operations, intelligent security monitoring, automated threat response, and security management platforms designed for increasingly complex digital environments.

Regional Insights

The development of Data-Driven Security Service varies across regions according to digitalization levels, cybersecurity requirements, regulatory environments, and technology adoption. North America and Europe have strong demand for advanced security operations, cloud security management, and intelligent threat detection capabilities. Asia-Pacific is experiencing increasing adoption driven by digital transformation, expanding enterprise cybersecurity needs, and growing investment in information security infrastructure.

Regional opportunities depend on enterprise digital maturity, cybersecurity investment levels, regulatory requirements, and availability of security technology ecosystems. Regions with rapidly expanding digital economies and increasing cybersecurity awareness are expected to provide significant development opportunities for data-driven security service.

Report Scope

This report studies the global Data-Driven Security Service demand, key companies, and key regions.

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This report is a detailed and comprehensive analysis of the world market for Data-Driven Security Service, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data-Driven Security Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data-Driven Security Service total market, 2021-2032, (USD Million)

Global Data-Driven Security Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data-Driven Security Service total market, key domestic companies, and share, (USD Million)

Global Data-Driven Security Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data-Driven Security Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Data-Driven Security Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data-Driven Security Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, IBM, Google, Amazon Web Services, Palo Alto Networks, CrowdStrike, Splunk, SentinelOne, Fortinet, Darktrace, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data-Driven Security Service market

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Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data-Driven Security Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Data-Driven Security Service Market, Segmentation by Type:

Active Defense Service

Passive Response Service

Others

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Global Data-Driven Security Service Market, Segmentation by Automation Level:

Human-Assisted Security Services (Automation Rate ?30%)

Semi-Automated Security Services (Automation Rate 30%–80%)

Intelligent Automated Security Services (Automation Rate >80%)

Global Data-Driven Security Service Market, Segmentation by Detection Response Time:

Offline Analytics

Near-Real-Time Analytics

Real-Time Analytics

Global Data-Driven Security Service Market, Segmentation by Application:

Financial Industry

Healthcare Industry

Manufacturing Industry

Others

Companies Profiled:

Microsoft

IBM

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Google

Amazon Web Services

Palo Alto Networks

CrowdStrike

Splunk

SentinelOne

Fortinet

Darktrace

Tencent

Alibaba Cloud

Huawei

Qi-Anxin Technology Group

Sangfor Technologies

DBAPPSecurity

NEC Corporation

Fujitsu

NTT Data

Trend Micro

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Key Questions Answered

1. How big is the global Data-Driven Security Service market?
2. What is the demand of the global Data-Driven Security Service market?
3. What is the year over year growth of the global Data-Driven Security Service market?
4. What is the total value of the global Data-Driven Security Service market?
5. Who are the Major Players in the global Data-Driven Security Service market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Data-Driven Security Service Introduction
1.2 World Data-Driven Security Service Market Size & Forecast (2021 & 2025 & 2032)
1.3 World Data-Driven Security Service Total Market by Region (by Headquarter Location)
  1.3.1 World Data-Driven Security Service Market Size by Region (2021-2032), (by Headquarter Location)
  1.3.2 United States Based Company Data-Driven Security Service Revenue (2021-2032)
  1.3.3 China Based Company Data-Driven Security Service Revenue (2021-2032)
  1.3.4 Europe Based Company Data-Driven Security Service Revenue (2021-2032)
  1.3.5 Japan Based Company Data-Driven Security Service Revenue (2021-2032)
  1.3.6 South Korea Based Company Data-Driven Security Service Revenue (2021-2032)
  1.3.7 ASEAN Based Company Data-Driven Security Service Revenue (2021-2032)
  1.3.8 India Based Company Data-Driven Security Service Revenue (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Data-Driven Security Service Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World Data-Driven Security Service Consumption Value (2021-2032)
2.2 World Data-Driven Security Service Consumption Value by Region
  2.2.1 World Data-Driven Security Service Consumption Value by Region (2021-2026)
  2.2.2 World Data-Driven Security Service Consumption Value Forecast by Region (2027-2032)
2.3 United States Data-Driven Security Service Consumption Value (2021-2032)
2.4 China Data-Driven Security Service Consumption Value (2021-2032)
2.5 Europe Data-Driven Security Service Consumption Value (2021-2032)
2.6 Japan Data-Driven Security Service Consumption Value (2021-2032)
2.7 South Korea Data-Driven Security Service Consumption Value (2021-2032)
2.8 ASEAN Data-Driven Security Service Consumption Value (2021-2032)
2.9 India Data-Driven Security Service Consumption Value (2021-2032)

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3 WORLD DATA-DRIVEN SECURITY SERVICE COMPANIES COMPETITIVE ANALYSIS

3.1 World Data-Driven Security Service Revenue by Player (2021-2026)
3.2 Industry Rank and Concentration Rate (CR)
  3.2.1 Global Data-Driven Security Service Industry Rank of Major Players
  3.2.2 Global Concentration Ratios (CR4) for Data-Driven Security Service in 2025
  3.2.3 Global Concentration Ratios (CR8) for Data-Driven Security Service in 2025
3.3 Data-Driven Security Service Company Evaluation Quadrant
3.4 Data-Driven Security Service Market: Overall Company Footprint Analysis
  3.4.1 Data-Driven Security Service Market: Region Footprint
  3.4.2 Data-Driven Security Service Market: Company Product Type Footprint
  3.4.3 Data-Driven Security Service Market: Company Product Application Footprint
3.5 Competitive Environment
  3.5.1 Historical Structure of the Industry
  3.5.2 Barriers of Market Entry
  3.5.3 Factors of Competition
3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Data-Driven Security Service Revenue Comparison (by Headquarter Location)
  4.1.1 United States VS China: Data-Driven Security Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  4.1.2 United States VS China: Data-Driven Security Service Revenue Market Share Comparison (2021 & 2025 & 2032)
4.2 United States Based Companies VS China Based Companies: Data-Driven Security Service Consumption Value Comparison
  4.2.1 United States VS China: Data-Driven Security Service Consumption Value Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Data-Driven Security Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)
4.3 United States Based Data-Driven Security Service Companies and Market Share, 2021-2026
  4.3.1 United States Based Data-Driven Security Service Companies, Headquarters (States, Country)
  4.3.2 United States Based Companies Data-Driven Security Service Revenue,

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(2021-2026)
4.4 China Based Companies Data-Driven Security Service Revenue and Market Share, 2021-2026
4.4.1 China Based Data-Driven Security Service Companies, Company Headquarters (Province, Country)
4.4.2 China Based Companies Data-Driven Security Service Revenue, (2021-2026)
4.5 Rest of World Based Data-Driven Security Service Companies and Market Share, 2021-2026
4.5.1 Rest of World Based Data-Driven Security Service Companies, Headquarters (Province, Country)
4.5.2 Rest of World Based Companies Data-Driven Security Service Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Data-Driven Security Service Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Active Defense Service
5.2.2 Passive Response Service
5.2.3 Others
5.3 Market Segment by Type
5.3.1 World Data-Driven Security Service Market Size by Type (2021-2026)
5.3.2 World Data-Driven Security Service Market Size by Type (2027-2032)
5.3.3 World Data-Driven Security Service Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY AUTOMATION LEVEL

6.1 World Data-Driven Security Service Market Size Overview by Automation Level: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Automation Level
6.2.1 Human-Assisted Security Services (Automation Rate ?30%)
6.2.2 Semi-Automated Security Services (Automation Rate 30%–80%)
6.2.3 Intelligent Automated Security Services (Automation Rate >80%)
6.3 Market Segment by Automation Level
6.3.1 World Data-Driven Security Service Market Size by Automation Level (2021-2026)
6.3.2 World Data-Driven Security Service Market Size by Automation Level

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(2027-2032)
6.3.3 World Data-Driven Security Service Market Size Market Share by Automation Level (2027-2032)

7 MARKET ANALYSIS BY DETECTION RESPONSE TIME

7.1 World Data-Driven Security Service Market Size Overview by Detection Response Time: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Detection Response Time
7.2.1 Offline Analytics
7.2.2 Near-Real-Time Analytics
7.2.3 Real-Time Analytics
7.3 Market Segment by Detection Response Time
7.3.1 World Data-Driven Security Service Market Size by Detection Response Time (2021-2026)
7.3.2 World Data-Driven Security Service Market Size by Detection Response Time (2027-2032)
7.3.3 World Data-Driven Security Service Market Size Market Share by Detection Response Time (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Data-Driven Security Service Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Financial Industry
8.2.2 Healthcare Industry
8.2.3 Manufacturing Industry
8.2.4 Others
8.3 Market Segment by Application
8.3.1 World Data-Driven Security Service Market Size by Application (2021-2026)
8.3.2 World Data-Driven Security Service Market Size by Application (2027-2032)
8.3.3 World Data-Driven Security Service Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Microsoft
9.1.1 Microsoft Details

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9.1.2 Microsoft Major Business
9.1.3 Microsoft Data-Driven Security Service Product and Services
9.1.4 Microsoft Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.1.5 Microsoft Recent Developments/Updates
9.1.6 Microsoft Competitive Strengths & Weaknesses
9.2 IBM
9.2.1 IBM Details
9.2.2 IBM Major Business
9.2.3 IBM Data-Driven Security Service Product and Services
9.2.4 IBM Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.2.5 IBM Recent Developments/Updates
9.2.6 IBM Competitive Strengths & Weaknesses
9.3 Google
9.3.1 Google Details
9.3.2 Google Major Business
9.3.3 Google Data-Driven Security Service Product and Services
9.3.4 Google Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.3.5 Google Recent Developments/Updates
9.3.6 Google Competitive Strengths & Weaknesses
9.4 Amazon Web Services
9.4.1 Amazon Web Services Details
9.4.2 Amazon Web Services Major Business
9.4.3 Amazon Web Services Data-Driven Security Service Product and Services
9.4.4 Amazon Web Services Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.4.5 Amazon Web Services Recent Developments/Updates
9.4.6 Amazon Web Services Competitive Strengths & Weaknesses
9.5 Palo Alto Networks
9.5.1 Palo Alto Networks Details
9.5.2 Palo Alto Networks Major Business
9.5.3 Palo Alto Networks Data-Driven Security Service Product and Services
9.5.4 Palo Alto Networks Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.5.5 Palo Alto Networks Recent Developments/Updates
9.5.6 Palo Alto Networks Competitive Strengths & Weaknesses
9.6 CrowdStrike

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9.6.1 CrowdStrike Details
9.6.2 CrowdStrike Major Business
9.6.3 CrowdStrike Data-Driven Security Service Product and Services
9.6.4 CrowdStrike Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.6.5 CrowdStrike Recent Developments/Updates
9.6.6 CrowdStrike Competitive Strengths & Weaknesses
9.7 Splunk
9.7.1 Splunk Details
9.7.2 Splunk Major Business
9.7.3 Splunk Data-Driven Security Service Product and Services
9.7.4 Splunk Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.7.5 Splunk Recent Developments/Updates
9.7.6 Splunk Competitive Strengths & Weaknesses
9.8 SentinelOne
9.8.1 SentinelOne Details
9.8.2 SentinelOne Major Business
9.8.3 SentinelOne Data-Driven Security Service Product and Services
9.8.4 SentinelOne Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.8.5 SentinelOne Recent Developments/Updates
9.8.6 SentinelOne Competitive Strengths & Weaknesses
9.9 Fortinet
9.9.1 Fortinet Details
9.9.2 Fortinet Major Business
9.9.3 Fortinet Data-Driven Security Service Product and Services
9.9.4 Fortinet Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.9.5 Fortinet Recent Developments/Updates
9.9.6 Fortinet Competitive Strengths & Weaknesses
9.10 Darktrace
9.10.1 Darktrace Details
9.10.2 Darktrace Major Business
9.10.3 Darktrace Data-Driven Security Service Product and Services
9.10.4 Darktrace Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.10.5 Darktrace Recent Developments/Updates
9.10.6 Darktrace Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.11 Tencent
9.11.1 Tencent Details
9.11.2 Tencent Major Business
9.11.3 Tencent Data-Driven Security Service Product and Services
9.11.4 Tencent Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.11.5 Tencent Recent Developments/Updates
9.11.6 Tencent Competitive Strengths & Weaknesses
9.12 Alibaba Cloud
9.12.1 Alibaba Cloud Details
9.12.2 Alibaba Cloud Major Business
9.12.3 Alibaba Cloud Data-Driven Security Service Product and Services
9.12.4 Alibaba Cloud Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.12.5 Alibaba Cloud Recent Developments/Updates
9.12.6 Alibaba Cloud Competitive Strengths & Weaknesses
9.13 Huawei
9.13.1 Huawei Details
9.13.2 Huawei Major Business
9.13.3 Huawei Data-Driven Security Service Product and Services
9.13.4 Huawei Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.13.5 Huawei Recent Developments/Updates
9.13.6 Huawei Competitive Strengths & Weaknesses
9.14 Qi-Anxin Technology Group
9.14.1 Qi-Anxin Technology Group Details
9.14.2 Qi-Anxin Technology Group Major Business
9.14.3 Qi-Anxin Technology Group Data-Driven Security Service Product and Services
9.14.4 Qi-Anxin Technology Group Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.14.5 Qi-Anxin Technology Group Recent Developments/Updates
9.14.6 Qi-Anxin Technology Group Competitive Strengths & Weaknesses
9.15 Sangfor Technologies
9.15.1 Sangfor Technologies Details
9.15.2 Sangfor Technologies Major Business
9.15.3 Sangfor Technologies Data-Driven Security Service Product and Services
9.15.4 Sangfor Technologies Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.15.5 Sangfor Technologies Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.15.6 Sangfor Technologies Competitive Strengths & Weaknesses
9.16 DBAPPSecurity
9.16.1 DBAPPSecurity Details
9.16.2 DBAPPSecurity Major Business
9.16.3 DBAPPSecurity Data-Driven Security Service Product and Services
9.16.4 DBAPPSecurity Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.16.5 DBAPPSecurity Recent Developments/Updates
9.16.6 DBAPPSecurity Competitive Strengths & Weaknesses
9.17 NEC Corporation
9.17.1 NEC Corporation Details
9.17.2 NEC Corporation Major Business
9.17.3 NEC Corporation Data-Driven Security Service Product and Services
9.17.4 NEC Corporation Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.17.5 NEC Corporation Recent Developments/Updates
9.17.6 NEC Corporation Competitive Strengths & Weaknesses
9.18 Fujitsu
9.18.1 Fujitsu Details
9.18.2 Fujitsu Major Business
9.18.3 Fujitsu Data-Driven Security Service Product and Services
9.18.4 Fujitsu Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.18.5 Fujitsu Recent Developments/Updates
9.18.6 Fujitsu Competitive Strengths & Weaknesses
9.19 NTT Data
9.19.1 NTT Data Details
9.19.2 NTT Data Major Business
9.19.3 NTT Data Data-Driven Security Service Product and Services
9.19.4 NTT Data Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)
9.19.5 NTT Data Recent Developments/Updates
9.19.6 NTT Data Competitive Strengths & Weaknesses
9.20 Trend Micro
9.20.1 Trend Micro Details
9.20.2 Trend Micro Major Business
9.20.3 Trend Micro Data-Driven Security Service Product and Services
9.20.4 Trend Micro Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

9.20.5 Trend Micro Recent Developments/Updates
9.20.6 Trend Micro Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Data-Driven Security Service Industry Chain
10.2 Data-Driven Security Service Upstream Analysis
10.3 Data-Driven Security Service Midstream Analysis
10.4 Data-Driven Security Service Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. World Data-Driven Security Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Table 2. World Data-Driven Security Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
Table 3. World Data-Driven Security Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
Table 4. World Data-Driven Security Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)
Table 5. World Data-Driven Security Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World Data-Driven Security Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
Table 8. World Data-Driven Security Service Consumption Value by Region (2021-2026) & (USD Million)
Table 9. World Data-Driven Security Service Consumption Value Forecast by Region (2027-2032) & (USD Million)
Table 10. World Data-Driven Security Service Revenue by Player (2021-2026) & (USD Million)
Table 11. Revenue Market Share of Key Data-Driven Security Service Players in 2025
Table 12. World Data-Driven Security Service Industry Rank of Major Player, Based on Revenue in 2025
Table 13. Global Data-Driven Security Service Company Evaluation Quadrant
Table 14. Head Office of Key Data-Driven Security Service Players
Table 15. Data-Driven Security Service Market: Company Product Type Footprint
Table 16. Data-Driven Security Service Market: Company Product Application Footprint
Table 17. Data-Driven Security Service Mergers & Acquisitions Activity
Table 18. United States VS China Data-Driven Security Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 19. United States VS China Data-Driven Security Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 20. United States Based Data-Driven Security Service Companies, Headquarters (States, Country)
Table 21. United States Based Companies Data-Driven Security Service Revenue, (2021-2026) & (USD Million)

+357 96 030922
info@marketpublishers.com

Table 22. United States Based Companies Data-Driven Security Service Revenue Market Share (2021-2026)
Table 23. China Based Data-Driven Security Service Companies, Headquarters (Province, Country)
Table 24. China Based Companies Data-Driven Security Service Revenue, (2021-2026) & (USD Million)
Table 25. China Based Companies Data-Driven Security Service Revenue Market Share (2021-2026)
Table 26. Rest of World Based Data-Driven Security Service Companies, Headquarters (Province, Country)
Table 27. Rest of World Based Companies Data-Driven Security Service Revenue (2021-2026) & (USD Million)
Table 28. Rest of World Based Companies Data-Driven Security Service Revenue Market Share (2021-2026)
Table 29. World Data-Driven Security Service Market Size by Type, (USD Million), 2021 & 2025 & 2032
Table 30. World Data-Driven Security Service Market Size Value by Type (2021-2026) & (USD Million)
Table 31. World Data-Driven Security Service Market Size by Type (2027-2032) & (USD Million)
Table 32. World Data-Driven Security Service Market Size by Automation Level, (USD Million), 2021 & 2025 & 2032
Table 33. World Data-Driven Security Service Market Size Value by Automation Level (2021-2026) & (USD Million)
Table 34. World Data-Driven Security Service Market Size by Automation Level (2027-2032) & (USD Million)
Table 35. World Data-Driven Security Service Market Size by Detection Response Time, (USD Million), 2021 & 2025 & 2032
Table 36. World Data-Driven Security Service Market Size Value by Detection Response Time (2021-2026) & (USD Million)
Table 37. World Data-Driven Security Service Market Size by Detection Response Time (2027-2032) & (USD Million)
Table 38. World Data-Driven Security Service Market Size by Application, (USD Million), 2021 & 2025 & 2032
Table 39. World Data-Driven Security Service Market Size by Application (2021-2026) & (USD Million)
Table 40. World Data-Driven Security Service Market Size by Application (2027-2032) & (USD Million)
Table 41. Microsoft Basic Information, Manufacturing Base and Competitors

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Table 42. Microsoft Major Business
Table 43. Microsoft Data-Driven Security Service Product and Services
Table 44. Microsoft Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. Microsoft Recent Developments/Updates
Table 46. Microsoft Competitive Strengths & Weaknesses
Table 47. IBM Basic Information, Manufacturing Base and Competitors
Table 48. IBM Major Business
Table 49. IBM Data-Driven Security Service Product and Services
Table 50. IBM Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. IBM Recent Developments/Updates
Table 52. IBM Competitive Strengths & Weaknesses
Table 53. Google Basic Information, Manufacturing Base and Competitors
Table 54. Google Major Business
Table 55. Google Data-Driven Security Service Product and Services
Table 56. Google Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. Google Recent Developments/Updates
Table 58. Google Competitive Strengths & Weaknesses
Table 59. Amazon Web Services Basic Information, Manufacturing Base and Competitors
Table 60. Amazon Web Services Major Business
Table 61. Amazon Web Services Data-Driven Security Service Product and Services
Table 62. Amazon Web Services Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. Amazon Web Services Recent Developments/Updates
Table 64. Amazon Web Services Competitive Strengths & Weaknesses
Table 65. Palo Alto Networks Basic Information, Manufacturing Base and Competitors
Table 66. Palo Alto Networks Major Business
Table 67. Palo Alto Networks Data-Driven Security Service Product and Services
Table 68. Palo Alto Networks Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. Palo Alto Networks Recent Developments/Updates
Table 70. Palo Alto Networks Competitive Strengths & Weaknesses
Table 71. CrowdStrike Basic Information, Manufacturing Base and Competitors
Table 72. CrowdStrike Major Business
Table 73. CrowdStrike Data-Driven Security Service Product and Services
Table 74. CrowdStrike Data-Driven Security Service Revenue, Gross Margin and

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Market Share (2021-2026) & (USD Million)
Table 75. CrowdStrike Recent Developments/Updates
Table 76. CrowdStrike Competitive Strengths & Weaknesses
Table 77. Splunk Basic Information, Manufacturing Base and Competitors
Table 78. Splunk Major Business
Table 79. Splunk Data-Driven Security Service Product and Services
Table 80. Splunk Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Splunk Recent Developments/Updates
Table 82. Splunk Competitive Strengths & Weaknesses
Table 83. SentinelOne Basic Information, Manufacturing Base and Competitors
Table 84. SentinelOne Major Business
Table 85. SentinelOne Data-Driven Security Service Product and Services
Table 86. SentinelOne Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. SentinelOne Recent Developments/Updates
Table 88. SentinelOne Competitive Strengths & Weaknesses
Table 89. Fortinet Basic Information, Manufacturing Base and Competitors
Table 90. Fortinet Major Business
Table 91. Fortinet Data-Driven Security Service Product and Services
Table 92. Fortinet Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Fortinet Recent Developments/Updates
Table 94. Fortinet Competitive Strengths & Weaknesses
Table 95. Darktrace Basic Information, Manufacturing Base and Competitors
Table 96. Darktrace Major Business
Table 97. Darktrace Data-Driven Security Service Product and Services
Table 98. Darktrace Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Darktrace Recent Developments/Updates
Table 100. Darktrace Competitive Strengths & Weaknesses
Table 101. Tencent Basic Information, Manufacturing Base and Competitors
Table 102. Tencent Major Business
Table 103. Tencent Data-Driven Security Service Product and Services
Table 104. Tencent Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Tencent Recent Developments/Updates
Table 106. Tencent Competitive Strengths & Weaknesses
Table 107. Alibaba Cloud Basic Information, Manufacturing Base and Competitors

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Table 108. Alibaba Cloud Major Business
Table 109. Alibaba Cloud Data-Driven Security Service Product and Services
Table 110. Alibaba Cloud Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. Alibaba Cloud Recent Developments/Updates
Table 112. Alibaba Cloud Competitive Strengths & Weaknesses
Table 113. Huawei Basic Information, Manufacturing Base and Competitors
Table 114. Huawei Major Business
Table 115. Huawei Data-Driven Security Service Product and Services
Table 116. Huawei Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. Huawei Recent Developments/Updates
Table 118. Huawei Competitive Strengths & Weaknesses
Table 119. Qi-Anxin Technology Group Basic Information, Manufacturing Base and Competitors
Table 120. Qi-Anxin Technology Group Major Business
Table 121. Qi-Anxin Technology Group Data-Driven Security Service Product and Services
Table 122. Qi-Anxin Technology Group Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Qi-Anxin Technology Group Recent Developments/Updates
Table 124. Qi-Anxin Technology Group Competitive Strengths & Weaknesses
Table 125. Sangfor Technologies Basic Information, Manufacturing Base and Competitors
Table 126. Sangfor Technologies Major Business
Table 127. Sangfor Technologies Data-Driven Security Service Product and Services
Table 128. Sangfor Technologies Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Sangfor Technologies Recent Developments/Updates
Table 130. Sangfor Technologies Competitive Strengths & Weaknesses
Table 131. DBAPPSecurity Basic Information, Manufacturing Base and Competitors
Table 132. DBAPPSecurity Major Business
Table 133. DBAPPSecurity Data-Driven Security Service Product and Services
Table 134. DBAPPSecurity Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. DBAPPSecurity Recent Developments/Updates
Table 136. DBAPPSecurity Competitive Strengths & Weaknesses
Table 137. NEC Corporation Basic Information, Manufacturing Base and Competitors
Table 138. NEC Corporation Major Business

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Table 139. NEC Corporation Data-Driven Security Service Product and Services
Table 140. NEC Corporation Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. NEC Corporation Recent Developments/Updates
Table 142. NEC Corporation Competitive Strengths & Weaknesses
Table 143. Fujitsu Basic Information, Manufacturing Base and Competitors
Table 144. Fujitsu Major Business
Table 145. Fujitsu Data-Driven Security Service Product and Services
Table 146. Fujitsu Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. Fujitsu Recent Developments/Updates
Table 148. Fujitsu Competitive Strengths & Weaknesses
Table 149. NTT Data Basic Information, Manufacturing Base and Competitors
Table 150. NTT Data Major Business
Table 151. NTT Data Data-Driven Security Service Product and Services
Table 152. NTT Data Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. NTT Data Recent Developments/Updates
Table 154. NTT Data Competitive Strengths & Weaknesses
Table 155. Trend Micro Basic Information, Manufacturing Base and Competitors
Table 156. Trend Micro Major Business
Table 157. Trend Micro Data-Driven Security Service Product and Services
Table 158. Trend Micro Data-Driven Security Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 159. Trend Micro Recent Developments/Updates
Table 160. Trend Micro Competitive Strengths & Weaknesses
Table 161. Global Key Players of Data-Driven Security Service Upstream (Raw Materials)
Table 162. Global Data-Driven Security Service Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Data-Driven Security Service Picture
Figure 2. World Data-Driven Security Service Total Revenue: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Data-Driven Security Service Total Revenue (2021-2032) & (USD Million)
Figure 4. World Data-Driven Security Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Figure 5. World Data-Driven Security Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)
Figure 6. United States Based Company Data-Driven Security Service Revenue (2021-2032) & (USD Million)
Figure 7. China Based Company Data-Driven Security Service Revenue (2021-2032) & (USD Million)
Figure 8. Europe Based Company Data-Driven Security Service Revenue (2021-2032) & (USD Million)
Figure 9. Japan Based Company Data-Driven Security Service Revenue (2021-2032) & (USD Million)
Figure 10. South Korea Based Company Data-Driven Security Service Revenue (2021-2032) & (USD Million)
Figure 11. ASEAN Based Company Data-Driven Security Service Revenue (2021-2032) & (USD Million)
Figure 12. India Based Company Data-Driven Security Service Revenue (2021-2032) & (USD Million)
Figure 13. Data-Driven Security Service Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)
Figure 16. World Data-Driven Security Service Consumption Value Market Share by Region (2021-2032)
Figure 17. United States Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)
Figure 18. China Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)
Figure 19. Europe Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)

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Figure 20. Japan Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)
Figure 21. South Korea Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)
Figure 22. ASEAN Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)
Figure 23. India Data-Driven Security Service Consumption Value (2021-2032) & (USD Million)
Figure 24. Producer Shipments of Data-Driven Security Service by Player Revenue ($MM) and Market Share (%): 2025
Figure 25. Global Four-firm Concentration Ratios (CR4) for Data-Driven Security Service Markets in 2025
Figure 26. Global Four-firm Concentration Ratios (CR8) for Data-Driven Security Service Markets in 2025
Figure 27. United States VS China: Data-Driven Security Service Revenue Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Data-Driven Security Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)
Figure 29. World Data-Driven Security Service Market Size by Type, (USD Million), 2021 & 2025 & 2032
Figure 30. World Data-Driven Security Service Market Size Market Share by Type in 2025
Figure 31. Active Defense Service
Figure 32. Passive Response Service
Figure 33. Others
Figure 34. World Data-Driven Security Service Market Size Market Share by Type (2021-2032)
Figure 35. World Data-Driven Security Service Market Size by Automation Level, (USD Million), 2021 & 2025 & 2032
Figure 36. World Data-Driven Security Service Market Size Market Share by Automation Level in 2025
Figure 37. Human-Assisted Security Services (Automation Rate ?30%)
Figure 38. Semi-Automated Security Services (Automation Rate 30%–80%)
Figure 39. Intelligent Automated Security Services (Automation Rate >80%)
Figure 40. World Data-Driven Security Service Market Size Market Share by Automation Level (2021-2032)
Figure 41. World Data-Driven Security Service Market Size by Detection Response Time, (USD Million), 2021 & 2025 & 2032
Figure 42. World Data-Driven Security Service Market Size Market Share by Detection

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Response Time in 2025
Figure 43. Offline Analytics
Figure 44. Near-Real-Time Analytics
Figure 45. Real-Time Analytics
Figure 46. World Data-Driven Security Service Market Size Market Share by Detection Response Time (2021-2032)
Figure 47. World Data-Driven Security Service Market Size by Application, (USD Million), 2021 & 2025 & 2032
Figure 48. World Data-Driven Security Service Market Size Market Share by Application in 2025
Figure 49. Financial Industry
Figure 50. Healthcare Industry
Figure 51. Manufacturing Industry
Figure 52. Others
Figure 53. World Data-Driven Security Service Market Size Market Share by Application (2021-2032)
Figure 54. Data-Driven Security Service Industrial Chain
Figure 55. Methodology
Figure 56. Research Process and Data Source

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