

Global Data-Driven Precision Medical Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data-Driven Precision Medical Service market size is expected to reach \$ 11415 million by 2032, rising at a market growth of 11.8% CAGR during the forecast period (2026-2032).

Data-driven precision medical services represent a healthcare model that leverages patient data—including clinical records, genomic, imaging, and pathological data, test results, medication history, lifestyle information, and real-world data—integrated with big data analytics, artificial intelligence, medical knowledge graphs, disease prediction models, and clinical decision support systems. This model provides patients with personalized services such as disease screening, risk assessment, diagnostic classification, treatment matching, medication guidance, treatment efficacy monitoring, and long-term health management. These services are widely applied in areas including precision oncology, genetic disease diagnosis, chronic disease management, rare disease identification, pharmacogenomics, diagnostic support, clinical research, and general health management. Their core value lies in shifting from ?experience-driven standardized treatment? to ?data-driven personalized diagnosis and treatment,? thereby enhancing diagnostic accuracy, treatment efficacy, and the efficiency of medical resource utilization.

The upstream segment of the industry chain comprises clinical data resources (such as hospital electronic medical records, imaging, pathology, laboratory tests, prescriptions, and follow-up data) alongside technologies and tools like gene sequencing, molecular diagnostics, wearable devices, real-world data, medical knowledge bases, cloud computing, AI algorithms, and data governance and privacy security technologies. The midstream segment consists of precision medical service platforms and solution providers responsible for collecting, cleaning, standardizing, modeling, and analyzing

multi-source medical data; they offer services such as disease risk assessment, diagnostic support, molecular classification, medication guidance, treatment matching, efficacy prediction, patient follow-up, and clinical research support. The downstream segment serves hospitals, specialists, patients, pharmaceutical companies, Contract Research Organizations (CROs), insurance companies, health management agencies, and government public health platforms, with applications spanning oncology, genetic diseases, chronic diseases, rare diseases, cardiovascular and cerebrovascular diseases, pharmacogenomics, and real-world research. The gross profit margin for data-driven precision medical services stands at 69%.

From the demand perspective, the core value of data-driven precision medical services lies in addressing key issues inherent in traditional healthcare: a heavy reliance on clinical experience, insufficient recognition of individual differences, and low efficiency in matching treatment plans to patients. As data from electronic health records (EHRs), genetic testing, medical imaging, pathology, laboratory tests, and real-world evidence continues to accumulate, both hospitals and patients are increasingly demanding personalized diagnoses, precision medication, disease risk prediction, and treatment efficacy assessments. This is particularly true in fields such as oncology, genetic disorders, rare diseases, chronic conditions, and cardiovascular and cerebrovascular diseases, where complex clinical presentations often exceed the scope of individual clinical experience; data-driven services enable physicians to more accurately determine disease subtypes, drug sensitivity, and the risk of recurrence.

From the supply perspective, the focus of industry competition is shifting from standalone testing services to comprehensive service capabilities that integrate multi-source data, AI model analysis, clinical decision support, and continuous follow-up management. Companies must possess capabilities not only in areas like gene sequencing, molecular diagnostics, medical imaging, pathology analysis, and clinical data governance, but also in medical knowledge bases, algorithmic modeling, data standardization, privacy compliance, and the integration of tools into physician workflows. In the future, companies that possess hospital partnerships, accumulated clinical samples, real-world data platforms, and capabilities for algorithm validation will be better positioned to establish data-driven competitive barriers and clinical application advantages.

Regarding development trends, data-driven precision medical services are expanding from high-value areas such as oncology and genetic disorders into fields like chronic disease management, pharmacogenomics, health risk prediction, insurance-based health management, and R&D support for pharmaceutical companies. In the short term,

key growth drivers remain oncology-focused companion diagnostics, molecular subtyping, AI-assisted diagnostic imaging, and clinical research data services. In the medium to long term, driven by advancements in medical data interoperability, large AI models, real-world research, and healthcare payment reforms, these services are expected to evolve from simple "testing and report delivery" into "data-driven decision support services covering the entire diagnosis and treatment process." Key industry challenges include inconsistent medical data quality, restricted data flow across institutions, lengthy clinical validation cycles for algorithms, stringent privacy compliance requirements, and an immature payment system.

This report studies the global Data-Driven Precision Medical Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data-Driven Precision Medical Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data-Driven Precision Medical Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data-Driven Precision Medical Service total market, 2021-2032, (USD Million)

Global Data-Driven Precision Medical Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data-Driven Precision Medical Service total market, key domestic companies, and share, (USD Million)

Global Data-Driven Precision Medical Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data-Driven Precision Medical Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Data-Driven Precision Medical Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data-Driven Precision Medical Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tempus, Flatiron Health, Foundation Medicine, Guardant Health, Caris Life Sciences, Natera, Illumina, SOPHiA GENETICS, Owkin, Philips, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data-Driven Precision Medical Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data-Driven Precision Medical Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data-Driven Precision Medical Service Market, Segmentation by Type:

Cloud Based

On-Premises

Global Data-Driven Precision Medical Service Market, Segmentation by Data Scale:

Small-Scale Data Services (Fewer Than 10,000 Cases)

Medium-Scale Data Services (10,000?1 Million Cases)

Large-Scale Data Platforms (More Than 1 Million Cases)

Global Data-Driven Precision Medical Service Market, Segmentation by Service Stages:

Disease Screening Type

Diagnostic Support Type

Treatment Decision-Making Type

Treatment Monitoring Type

Comprehensive Disease Management Type

Global Data-Driven Precision Medical Service Market, Segmentation by Application:

Hospital

Clinic

Others

Companies Profiled:

Tempus

Flatiron Health

Foundation Medicine

Guardant Health

Caris Life Sciences

Natera

Illumina

SOPHiA GENETICS

Owkin

Philips

Siemens Healthineers

QIAGEN

Yidu Tech

BGI Genomics

Burning Rock Biotech

Genetron Health

Berry Genomics

SB TEMPUS

Fujitsu

JMDC

Key Questions Answered

1. How big is the global Data-Driven Precision Medical Service market?
2. What is the demand of the global Data-Driven Precision Medical Service market?
3. What is the year over year growth of the global Data-Driven Precision Medical

Service market?

4. What is the total value of the global Data-Driven Precision Medical Service market?
5. Who are the Major Players in the global Data-Driven Precision Medical Service market?
6. What are the growth factors driving the market demand?

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