

Global Data Center Thermal Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G6C8A8FAD578EN.html>

Date: August 2026

Pages: 118

Price: US\$ 3,480.00 (Single User License)

ID: G6C8A8FAD578EN

Abstracts

According to our (Global Info Research) latest study, the global Data Center Thermal Management Software market size was valued at US\$ 652 million in 2025 and is forecast to a readjusted size of US\$ 1074 million by 2032 with a CAGR of 7.4% during review period.

Data Center Thermal Management Software refers to intelligent software systems designed to monitor, analyze, optimize, and control the overall thermal environment of data centers, primarily serving AI data centers, cloud computing centers, and high-performance computing (HPC) infrastructure. By integrating data from temperature sensors, airflow monitoring equipment, liquid cooling systems, air conditioning units (CRAC/CRAH), coolant distribution units (CDUs), and rack-level thermal sensors, the software enables real-time modeling and optimization of heat distribution, energy efficiency, cooling loads, and equipment operating status. Core functions include thermal simulation analysis, dynamic load adjustment, energy optimization, hotspot identification, predictive thermal control, and digital twin-based thermal management, thereby reducing PUE (Power Usage Effectiveness), enhancing cooling efficiency, and ensuring the stable operation of high-density computing equipment.

The global market for data center thermal management software is characterized by North American leadership, a green-driven European market, and rapid growth in the Asia-Pacific region. Driven by the surge in AI computing power, the construction of hyperscale data centers, and the adoption of liquid cooling technology, the North American market focuses on AI-driven thermal optimization, digital twin modeling, and automated cooling control. Europe emphasizes carbon neutrality and energy efficiency regulations, resulting in high demand for low-carbon thermal management and energy

optimization software. The Asia-Pacific region is growing rapidly, fueled by data center expansion in China, Japan, South Korea, and Southeast Asia, with a particular focus on optimizing hybrid liquid and air cooling systems. The market is currently transitioning from traditional monitoring software to AI-driven intelligent thermal management platforms; customers increasingly prioritize PUE optimization, real-time thermal simulation, automated tuning, and multi-system coordinated control capabilities. Future trends include AI-based predictive thermal scheduling, digital twin data centers, all-liquid cooling thermal management platforms, thermal optimization for edge computing, and carbon-emission-driven optimization algorithms. Key challenges include the complexity of multi-system data integration, stringent requirements for thermal model accuracy, a lack of standardized hardware protocols, high initial deployment costs, and the need for specialized operational expertise. The industry's average gross margin typically ranges from 45% to 70%; standardized SaaS platforms and AI optimization software command higher margins, while customized integration and complex system modeling services yield relatively lower margins.

This report is a detailed and comprehensive analysis for global Data Center Thermal Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Center Thermal Management Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Center Thermal Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Center Thermal Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Center Thermal Management Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

Global Data Center Thermal Management Software Market 2026 by Company, Regions, Type and Application, Forecast...

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Center Thermal Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Center Thermal Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schneider Electric SE, Vertiv Holdings Co, Siemens AG, ABB Ltd., Johnson Controls International plc, Huawei Technologies Co., Ltd., Alibaba Cloud Computing Co., Ltd., Tencent Cloud Computing, Amazon Web Services, Inc., Microsoft Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Center Thermal Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Thermal Monitoring and Visualization Software

Thermal Simulation and Modeling Software

Ai-Driven Thermal Load Optimization Software

Energy Consumption and PUE Optimization Software

Others

Market segment by PUE Improvement Rate

PUE Improvement ? 10%

PUE Improvement 10%?25%

PUE Improvement > 25%

Market segment by Application

Hyperscale Data Centers

Colocation Data Centers

Edge Data Centers

Enterprise Data Centers

Market segment by players, this report covers

Schneider Electric SE

Vertiv Holdings Co

Siemens AG

ABB Ltd.

Johnson Controls International plc

Huawei Technologies Co., Ltd.

Alibaba Cloud Computing Co., Ltd.

Tencent Cloud Computing

Amazon Web Services, Inc.

Microsoft Corporation

Google LLC

IBM Corporation

Equinix, Inc.

NTT Data Center Management

STULZ GmbH

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Center Thermal Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Center Thermal Management Software, with revenue, gross margin, and global market share of Data Center Thermal Management Software from 2021 to 2026.

Chapter 3, the Data Center Thermal Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Center Thermal Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Center Thermal Management Software.

Chapter 13, to describe Data Center Thermal Management Software research findings and conclusion.

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