

Global Data Center PDU Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Center PDU market size was valued at US\$ 1385 million in 2025 and is forecast to a readjusted size of US\$ 3686 million by 2032 with a CAGR of 15.5% during review period.

In 2025, global Data Center PDU production reached approximately 5.61 million units with average price of 240USD/Unit.

A Data Center PDU, or Power Distribution Unit, is a key power distribution device used at the rack level or intermediate distribution layer in data centers. It distributes power from UPS systems, switchgear, distribution panels or busways to servers, network equipment, storage systems and other IT loads. By function, data center PDUs can be classified into basic PDUs, metered PDUs, monitored PDUs, switched PDUs and intelligent PDUs. By installation type, they include rack PDUs, in-row PDUs, floor-mounted PDUs and modular PDUs. Compared with conventional power strips or industrial distribution units, data center PDUs place greater emphasis on reliability, high power density, remote monitoring, load balancing, energy metering, environmental monitoring and operational visibility. They are essential infrastructure for continuous data center operation and granular power management.

The data center PDU value chain includes upstream suppliers of circuit breakers, relays, outlet modules, copper busbars, cables, connectors, metering chips, communication modules, sensors, PCBs, power management ICs, metal enclosures, flame-retardant materials and software platforms. Electrical safety design, outlet reliability, metering accuracy, communication stability and thermal structure directly affect product performance and operational value. Midstream participants include PDU

manufacturers and data center infrastructure suppliers responsible for product design, assembly, testing, intelligent monitoring integration, regulatory certification and customized delivery. Downstream customers include cloud service providers, colocation operators, internet companies, financial institutions, telecom operators, enterprise data centers, edge data centers and AI computing facilities. Because plug standards, voltage systems, rack power density and monitoring interfaces vary across regions and customers, data center PDUs have strong customization and localization requirements.

In the medium to long term, the Data Center PDU market is expected to benefit from cloud computing, AI servers, edge computing and the upgrade of data center power architectures. The IEA projects that global data center electricity consumption will reach around 945 TWh by 2030, with annual growth of about 15% from 2024 to 2030, significantly faster than overall electricity demand growth. Rising power consumption and rack density will push PDUs from basic distribution devices toward intelligent, high-density and monitorable power management nodes.

AI data centers represent the most important incremental demand driver. GPU servers, AI training clusters and high-performance computing racks typically require much higher rack power density than traditional general-purpose servers. Vertiv notes that AI/HPC rack density can rise to around 100 kW per rack, which increases requirements for rack PDU current capacity, thermal control, outlet density, remote monitoring and load management.

From a competitive perspective, Schneider Electric, Vertiv, Eaton, Raritan, Server Technology, Leviton, ABB, Delta, KSTAR and Huawei Digital Power have different strengths across regions and customer segments. Future growth will come not only from new data center construction, but also from retrofit demand, AI rack upgrades, replacement of basic PDUs with intelligent PDUs, remote operation upgrades and more granular energy management. Uptime Institute's 2025 survey also highlights that the industry is facing higher power and density requirements, power constraints, supply-chain challenges and AI-driven uncertainty, which should reinforce demand for visible, manageable and predictable power distribution equipment.

This report is a detailed and comprehensive analysis for global Data Center PDU market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Center PDU market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Data Center PDU market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Data Center PDU market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Data Center PDU market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Data Center PDU

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Center PDU market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schneider Electric (France), Vertiv (United States), Eaton (United States), Raritan (United States), CyberPower (United States), Server Technology (United States), Tripp Lite (United States), Panduit (United States), Cisco Systems (United States), Enlogic (United States), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Data Center PDU market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rack PDU

Floor-mounted PDU

Wall-mounted PDU

Others

Market segment by Function

Basic PDU

Metered PDU

Monitored PDU

Market segment by Phase

Single-phase PDU

Three-phase PDU

Market segment by Application

Enterprise Data Center

Communication Data Center

AI Data Center

Major players covered

Schneider Electric (France)

Vertiv (United States)

Eaton (United States)

Raritan (United States)

CyberPower (United States)

Server Technology (United States)

Tripp Lite (United States)

Panduit (United States)

Cisco Systems (United States)

Enlogic (United States)

Leviton (United States)

ABB (Switzerland)

Delta Electronics (Taiwan, China)

ATEN International (Taiwan, China)

DigiPower Manufacturing Inc. (Taiwan, China)

TOWE / Beijing Towetech Development Co., Ltd. (China)

Shenzhen KSTAR Science & Technology Co., Ltd. (China)

Huawei Digital Power Technologies Co., Ltd. (China)

Hangzhou Tech Drying Equipment Co., Ltd. (China)

Liyang Forwood Drying Equipment Co., Ltd. (China)

Anhui Forwood Drying Equipment Co., Ltd. (China)

Hebei Shuowei Metal Manufacturing Co., Ltd. (China)

Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China)

Shijiazhuang SAGA Machinery Co., Ltd. (China)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Data Center PDU product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Data Center PDU, with price, sales quantity, revenue, and global market share of Data Center PDU from 2021 to 2026.

Chapter 3, the Data Center PDU competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Data Center PDU breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Data Center PDU market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Data Center PDU.

Chapter 14 and 15, to describe Data Center PDU sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Data Center PDU Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Rack PDU

1.3.3 Floor-mounted PDU

1.3.4 Wall-mounted PDU

1.3.5 Others

1.4 Market Analysis by Function

1.4.1 Overview: Global Data Center PDU Consumption Value by Function: 2021 Versus 2025 Versus 2032

1.4.2 Basic PDU

1.4.3 Metered PDU

1.4.4 Monitored PDU

1.5 Market Analysis by Phase

1.5.1 Overview: Global Data Center PDU Consumption Value by Phase: 2021 Versus 2025 Versus 2032

1.5.2 Single-phase PDU

1.5.3 Three-phase PDU

1.6 Market Analysis by Application

1.6.1 Overview: Global Data Center PDU Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Enterprise Data Center

1.6.3 Communication Data Center

1.6.4 AI Data Center

1.7 Global Data Center PDU Market Size & Forecast

1.7.1 Global Data Center PDU Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Data Center PDU Sales Quantity (2021-2032)

1.7.3 Global Data Center PDU Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Schneider Electric (France)

2.1.1 Schneider Electric (France) Details

- 2.1.2 Schneider Electric (France) Major Business
- 2.1.3 Schneider Electric (France) Data Center PDU Product and Services
- 2.1.4 Schneider Electric (France) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Schneider Electric (France) Recent Developments/Updates
- 2.2 Vertiv (United States)
 - 2.2.1 Vertiv (United States) Details
 - 2.2.2 Vertiv (United States) Major Business
 - 2.2.3 Vertiv (United States) Data Center PDU Product and Services
 - 2.2.4 Vertiv (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Vertiv (United States) Recent Developments/Updates
- 2.3 Eaton (United States)
 - 2.3.1 Eaton (United States) Details
 - 2.3.2 Eaton (United States) Major Business
 - 2.3.3 Eaton (United States) Data Center PDU Product and Services
 - 2.3.4 Eaton (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Eaton (United States) Recent Developments/Updates
- 2.4 Raritan (United States)
 - 2.4.1 Raritan (United States) Details
 - 2.4.2 Raritan (United States) Major Business
 - 2.4.3 Raritan (United States) Data Center PDU Product and Services
 - 2.4.4 Raritan (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Raritan (United States) Recent Developments/Updates
- 2.5 CyberPower (United States)
 - 2.5.1 CyberPower (United States) Details
 - 2.5.2 CyberPower (United States) Major Business
 - 2.5.3 CyberPower (United States) Data Center PDU Product and Services
 - 2.5.4 CyberPower (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 CyberPower (United States) Recent Developments/Updates
- 2.6 Server Technology (United States)
 - 2.6.1 Server Technology (United States) Details
 - 2.6.2 Server Technology (United States) Major Business
 - 2.6.3 Server Technology (United States) Data Center PDU Product and Services
 - 2.6.4 Server Technology (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.6.5 Server Technology (United States) Recent Developments/Updates
- 2.7 Tripp Lite (United States)
 - 2.7.1 Tripp Lite (United States) Details
 - 2.7.2 Tripp Lite (United States) Major Business
 - 2.7.3 Tripp Lite (United States) Data Center PDU Product and Services
 - 2.7.4 Tripp Lite (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Tripp Lite (United States) Recent Developments/Updates
- 2.8 Panduit (United States)
 - 2.8.1 Panduit (United States) Details
 - 2.8.2 Panduit (United States) Major Business
 - 2.8.3 Panduit (United States) Data Center PDU Product and Services
 - 2.8.4 Panduit (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Panduit (United States) Recent Developments/Updates
- 2.9 Cisco Systems (United States)
 - 2.9.1 Cisco Systems (United States) Details
 - 2.9.2 Cisco Systems (United States) Major Business
 - 2.9.3 Cisco Systems (United States) Data Center PDU Product and Services
 - 2.9.4 Cisco Systems (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Cisco Systems (United States) Recent Developments/Updates
- 2.10 Enlogic (United States)
 - 2.10.1 Enlogic (United States) Details
 - 2.10.2 Enlogic (United States) Major Business
 - 2.10.3 Enlogic (United States) Data Center PDU Product and Services
 - 2.10.4 Enlogic (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Enlogic (United States) Recent Developments/Updates
- 2.11 Leviton (United States)
 - 2.11.1 Leviton (United States) Details
 - 2.11.2 Leviton (United States) Major Business
 - 2.11.3 Leviton (United States) Data Center PDU Product and Services
 - 2.11.4 Leviton (United States) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Leviton (United States) Recent Developments/Updates
- 2.12 ABB (Switzerland)
 - 2.12.1 ABB (Switzerland) Details
 - 2.12.2 ABB (Switzerland) Major Business

- 2.12.3 ABB (Switzerland) Data Center PDU Product and Services
- 2.12.4 ABB (Switzerland) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.12.5 ABB (Switzerland) Recent Developments/Updates
- 2.13 Delta Electronics (Taiwan, China)
 - 2.13.1 Delta Electronics (Taiwan, China) Details
 - 2.13.2 Delta Electronics (Taiwan, China) Major Business
 - 2.13.3 Delta Electronics (Taiwan, China) Data Center PDU Product and Services
 - 2.13.4 Delta Electronics (Taiwan, China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Delta Electronics (Taiwan, China) Recent Developments/Updates
- 2.14 ATEN International (Taiwan, China)
 - 2.14.1 ATEN International (Taiwan, China) Details
 - 2.14.2 ATEN International (Taiwan, China) Major Business
 - 2.14.3 ATEN International (Taiwan, China) Data Center PDU Product and Services
 - 2.14.4 ATEN International (Taiwan, China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 ATEN International (Taiwan, China) Recent Developments/Updates
- 2.15 DigiPower Manufacturing Inc. (Taiwan, China)
 - 2.15.1 DigiPower Manufacturing Inc. (Taiwan, China) Details
 - 2.15.2 DigiPower Manufacturing Inc. (Taiwan, China) Major Business
 - 2.15.3 DigiPower Manufacturing Inc. (Taiwan, China) Data Center PDU Product and Services
 - 2.15.4 DigiPower Manufacturing Inc. (Taiwan, China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 DigiPower Manufacturing Inc. (Taiwan, China) Recent Developments/Updates
- 2.16 TOWE / Beijing Towetech Development Co., Ltd. (China)
 - 2.16.1 TOWE / Beijing Towetech Development Co., Ltd. (China) Details
 - 2.16.2 TOWE / Beijing Towetech Development Co., Ltd. (China) Major Business
 - 2.16.3 TOWE / Beijing Towetech Development Co., Ltd. (China) Data Center PDU Product and Services
 - 2.16.4 TOWE / Beijing Towetech Development Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 TOWE / Beijing Towetech Development Co., Ltd. (China) Recent Developments/Updates
- 2.17 Shenzhen KSTAR Science & Technology Co., Ltd. (China)
 - 2.17.1 Shenzhen KSTAR Science & Technology Co., Ltd. (China) Details
 - 2.17.2 Shenzhen KSTAR Science & Technology Co., Ltd. (China) Major Business
 - 2.17.3 Shenzhen KSTAR Science & Technology Co., Ltd. (China) Data Center PDU

Product and Services

2.17.4 Shenzhen KSTAR Science & Technology Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Shenzhen KSTAR Science & Technology Co., Ltd. (China) Recent Developments/Updates

2.18 Huawei Digital Power Technologies Co., Ltd. (China)

2.18.1 Huawei Digital Power Technologies Co., Ltd. (China) Details

2.18.2 Huawei Digital Power Technologies Co., Ltd. (China) Major Business

2.18.3 Huawei Digital Power Technologies Co., Ltd. (China) Data Center PDU Product and Services

2.18.4 Huawei Digital Power Technologies Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Huawei Digital Power Technologies Co., Ltd. (China) Recent Developments/Updates

2.19 Hangzhou Tech Drying Equipment Co., Ltd. (China)

2.19.1 Hangzhou Tech Drying Equipment Co., Ltd. (China) Details

2.19.2 Hangzhou Tech Drying Equipment Co., Ltd. (China) Major Business

2.19.3 Hangzhou Tech Drying Equipment Co., Ltd. (China) Data Center PDU Product and Services

2.19.4 Hangzhou Tech Drying Equipment Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 Hangzhou Tech Drying Equipment Co., Ltd. (China) Recent Developments/Updates

2.20 Liyang Forwood Drying Equipment Co., Ltd. (China)

2.20.1 Liyang Forwood Drying Equipment Co., Ltd. (China) Details

2.20.2 Liyang Forwood Drying Equipment Co., Ltd. (China) Major Business

2.20.3 Liyang Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Product and Services

2.20.4 Liyang Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Liyang Forwood Drying Equipment Co., Ltd. (China) Recent Developments/Updates

2.21 Anhui Forwood Drying Equipment Co., Ltd. (China)

2.21.1 Anhui Forwood Drying Equipment Co., Ltd. (China) Details

2.21.2 Anhui Forwood Drying Equipment Co., Ltd. (China) Major Business

2.21.3 Anhui Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Product and Services

2.21.4 Anhui Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 Anhui Forwood Drying Equipment Co., Ltd. (China) Recent Developments/Updates

2.22 Hebei Shuowei Metal Manufacturing Co., Ltd. (China)

2.22.1 Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Details

2.22.2 Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Major Business

2.22.3 Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Data Center PDU

Product and Services

2.22.4 Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Recent Developments/Updates

2.23 Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China)

2.23.1 Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Details

2.23.2 Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Major Business

2.23.3 Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Data Center PDU Product and Services

2.23.4 Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.23.5 Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Recent Developments/Updates

2.24 Shijiazhuang SAGA Machinery Co., Ltd. (China)

2.24.1 Shijiazhuang SAGA Machinery Co., Ltd. (China) Details

2.24.2 Shijiazhuang SAGA Machinery Co., Ltd. (China) Major Business

2.24.3 Shijiazhuang SAGA Machinery Co., Ltd. (China) Data Center PDU Product and Services

2.24.4 Shijiazhuang SAGA Machinery Co., Ltd. (China) Data Center PDU Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.24.5 Shijiazhuang SAGA Machinery Co., Ltd. (China) Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: DATA CENTER PDU BY MANUFACTURER

3.1 Global Data Center PDU Sales Quantity by Manufacturer (2021-2026)

3.2 Global Data Center PDU Revenue by Manufacturer (2021-2026)

3.3 Global Data Center PDU Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Data Center PDU by Manufacturer Revenue (\$MM) and

Market Share (%): 2025

3.4.2 Top 3 Data Center PDU Manufacturer Market Share in 2025

3.4.3 Top 6 Data Center PDU Manufacturer Market Share in 2025

3.5 Data Center PDU Market: Overall Company Footprint Analysis

3.5.1 Data Center PDU Market: Region Footprint

3.5.2 Data Center PDU Market: Company Product Type Footprint

3.5.3 Data Center PDU Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Data Center PDU Market Size by Region

4.1.1 Global Data Center PDU Sales Quantity by Region (2021-2032)

4.1.2 Global Data Center PDU Consumption Value by Region (2021-2032)

4.1.3 Global Data Center PDU Average Price by Region (2021-2032)

4.2 North America Data Center PDU Consumption Value (2021-2032)

4.3 Europe Data Center PDU Consumption Value (2021-2032)

4.4 Asia-Pacific Data Center PDU Consumption Value (2021-2032)

4.5 South America Data Center PDU Consumption Value (2021-2032)

4.6 Middle East & Africa Data Center PDU Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Data Center PDU Sales Quantity by Type (2021-2032)

5.2 Global Data Center PDU Consumption Value by Type (2021-2032)

5.3 Global Data Center PDU Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Data Center PDU Sales Quantity by Application (2021-2032)

6.2 Global Data Center PDU Consumption Value by Application (2021-2032)

6.3 Global Data Center PDU Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Data Center PDU Sales Quantity by Type (2021-2032)

7.2 North America Data Center PDU Sales Quantity by Application (2021-2032)

7.3 North America Data Center PDU Market Size by Country

- 7.3.1 North America Data Center PDU Sales Quantity by Country (2021-2032)
- 7.3.2 North America Data Center PDU Consumption Value by Country (2021-2032)
- 7.3.3 United States Market Size and Forecast (2021-2032)
- 7.3.4 Canada Market Size and Forecast (2021-2032)
- 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Data Center PDU Sales Quantity by Type (2021-2032)
- 8.2 Europe Data Center PDU Sales Quantity by Application (2021-2032)
- 8.3 Europe Data Center PDU Market Size by Country
 - 8.3.1 Europe Data Center PDU Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Data Center PDU Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Data Center PDU Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Data Center PDU Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Data Center PDU Market Size by Region
 - 9.3.1 Asia-Pacific Data Center PDU Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Data Center PDU Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Data Center PDU Sales Quantity by Type (2021-2032)
- 10.2 South America Data Center PDU Sales Quantity by Application (2021-2032)
- 10.3 South America Data Center PDU Market Size by Country
 - 10.3.1 South America Data Center PDU Sales Quantity by Country (2021-2032)

- 10.3.2 South America Data Center PDU Consumption Value by Country (2021-2032)
- 10.3.3 Brazil Market Size and Forecast (2021-2032)
- 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Data Center PDU Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Data Center PDU Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Data Center PDU Market Size by Country
 - 11.3.1 Middle East & Africa Data Center PDU Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Data Center PDU Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Data Center PDU Market Drivers
- 12.2 Data Center PDU Market Restraints
- 12.3 Data Center PDU Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Data Center PDU and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Data Center PDU
- 13.3 Data Center PDU Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Data Center PDU Typical Distributors

14.3 Data Center PDU Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Data Center PDU Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Data Center PDU Consumption Value by Function, (USD Million), 2021 & 2025 & 2032

Table 3. Global Data Center PDU Consumption Value by Phase, (USD Million), 2021 & 2025 & 2032

Table 4. Global Data Center PDU Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Schneider Electric (France) Basic Information, Manufacturing Base and Competitors

Table 6. Schneider Electric (France) Major Business

Table 7. Schneider Electric (France) Data Center PDU Product and Services

Table 8. Schneider Electric (France) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Schneider Electric (France) Recent Developments/Updates

Table 10. Vertiv (United States) Basic Information, Manufacturing Base and Competitors

Table 11. Vertiv (United States) Major Business

Table 12. Vertiv (United States) Data Center PDU Product and Services

Table 13. Vertiv (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Vertiv (United States) Recent Developments/Updates

Table 15. Eaton (United States) Basic Information, Manufacturing Base and Competitors

Table 16. Eaton (United States) Major Business

Table 17. Eaton (United States) Data Center PDU Product and Services

Table 18. Eaton (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Eaton (United States) Recent Developments/Updates

Table 20. Raritan (United States) Basic Information, Manufacturing Base and Competitors

Table 21. Raritan (United States) Major Business

Table 22. Raritan (United States) Data Center PDU Product and Services

Table 23. Raritan (United States) Data Center PDU Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Raritan (United States) Recent Developments/Updates

Table 25. CyberPower (United States) Basic Information, Manufacturing Base and Competitors

Table 26. CyberPower (United States) Major Business

Table 27. CyberPower (United States) Data Center PDU Product and Services

Table 28. CyberPower (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. CyberPower (United States) Recent Developments/Updates

Table 30. Server Technology (United States) Basic Information, Manufacturing Base and Competitors

Table 31. Server Technology (United States) Major Business

Table 32. Server Technology (United States) Data Center PDU Product and Services

Table 33. Server Technology (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Server Technology (United States) Recent Developments/Updates

Table 35. Tripp Lite (United States) Basic Information, Manufacturing Base and Competitors

Table 36. Tripp Lite (United States) Major Business

Table 37. Tripp Lite (United States) Data Center PDU Product and Services

Table 38. Tripp Lite (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Tripp Lite (United States) Recent Developments/Updates

Table 40. Panduit (United States) Basic Information, Manufacturing Base and Competitors

Table 41. Panduit (United States) Major Business

Table 42. Panduit (United States) Data Center PDU Product and Services

Table 43. Panduit (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Panduit (United States) Recent Developments/Updates

Table 45. Cisco Systems (United States) Basic Information, Manufacturing Base and Competitors

Table 46. Cisco Systems (United States) Major Business

Table 47. Cisco Systems (United States) Data Center PDU Product and Services

Table 48. Cisco Systems (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Cisco Systems (United States) Recent Developments/Updates

Table 50. Enlogic (United States) Basic Information, Manufacturing Base and Competitors

Table 51. Enlogic (United States) Major Business

Table 52. Enlogic (United States) Data Center PDU Product and Services

Table 53. Enlogic (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Enlogic (United States) Recent Developments/Updates

Table 55. Leviton (United States) Basic Information, Manufacturing Base and Competitors

Table 56. Leviton (United States) Major Business

Table 57. Leviton (United States) Data Center PDU Product and Services

Table 58. Leviton (United States) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Leviton (United States) Recent Developments/Updates

Table 60. ABB (Switzerland) Basic Information, Manufacturing Base and Competitors

Table 61. ABB (Switzerland) Major Business

Table 62. ABB (Switzerland) Data Center PDU Product and Services

Table 63. ABB (Switzerland) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. ABB (Switzerland) Recent Developments/Updates

Table 65. Delta Electronics (Taiwan, China) Basic Information, Manufacturing Base and Competitors

Table 66. Delta Electronics (Taiwan, China) Major Business

Table 67. Delta Electronics (Taiwan, China) Data Center PDU Product and Services

Table 68. Delta Electronics (Taiwan, China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Delta Electronics (Taiwan, China) Recent Developments/Updates

Table 70. ATEN International (Taiwan, China) Basic Information, Manufacturing Base and Competitors

Table 71. ATEN International (Taiwan, China) Major Business

Table 72. ATEN International (Taiwan, China) Data Center PDU Product and Services

Table 73. ATEN International (Taiwan, China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. ATEN International (Taiwan, China) Recent Developments/Updates

Table 75. DigiPower Manufacturing Inc. (Taiwan, China) Basic Information, Manufacturing Base and Competitors

Table 76. DigiPower Manufacturing Inc. (Taiwan, China) Major Business

Table 77. DigiPower Manufacturing Inc. (Taiwan, China) Data Center PDU Product and Services

Table 78. DigiPower Manufacturing Inc. (Taiwan, China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. DigiPower Manufacturing Inc. (Taiwan, China) Recent Developments/Updates

Table 80. TOWE / Beijing Towetech Development Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors

Table 81. TOWE / Beijing Towetech Development Co., Ltd. (China) Major Business

Table 82. TOWE / Beijing Towetech Development Co., Ltd. (China) Data Center PDU Product and Services

Table 83. TOWE / Beijing Towetech Development Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. TOWE / Beijing Towetech Development Co., Ltd. (China) Recent Developments/Updates

Table 85. Shenzhen KSTAR Science & Technology Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors

Table 86. Shenzhen KSTAR Science & Technology Co., Ltd. (China) Major Business

Table 87. Shenzhen KSTAR Science & Technology Co., Ltd. (China) Data Center PDU Product and Services

Table 88. Shenzhen KSTAR Science & Technology Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Shenzhen KSTAR Science & Technology Co., Ltd. (China) Recent Developments/Updates

Table 90. Huawei Digital Power Technologies Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors

Table 91. Huawei Digital Power Technologies Co., Ltd. (China) Major Business

Table 92. Huawei Digital Power Technologies Co., Ltd. (China) Data Center PDU Product and Services

Table 93. Huawei Digital Power Technologies Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 94. Huawei Digital Power Technologies Co., Ltd. (China) Recent Developments/Updates

Table 95. Hangzhou Tech Drying Equipment Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors

Table 96. Hangzhou Tech Drying Equipment Co., Ltd. (China) Major Business
Table 97. Hangzhou Tech Drying Equipment Co., Ltd. (China) Data Center PDU Product and Services
Table 98. Hangzhou Tech Drying Equipment Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 99. Hangzhou Tech Drying Equipment Co., Ltd. (China) Recent Developments/Updates
Table 100. Liyang Forwood Drying Equipment Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors
Table 101. Liyang Forwood Drying Equipment Co., Ltd. (China) Major Business
Table 102. Liyang Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Product and Services
Table 103. Liyang Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 104. Liyang Forwood Drying Equipment Co., Ltd. (China) Recent Developments/Updates
Table 105. Anhui Forwood Drying Equipment Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors
Table 106. Anhui Forwood Drying Equipment Co., Ltd. (China) Major Business
Table 107. Anhui Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Product and Services
Table 108. Anhui Forwood Drying Equipment Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Anhui Forwood Drying Equipment Co., Ltd. (China) Recent Developments/Updates
Table 110. Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors
Table 111. Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Major Business
Table 112. Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Data Center PDU Product and Services
Table 113. Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 114. Hebei Shuowei Metal Manufacturing Co., Ltd. (China) Recent Developments/Updates
Table 115. Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Basic

Information, Manufacturing Base and Competitors

Table 116. Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Major Business

Table 117. Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Data Center PDU Product and Services

Table 118. Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 119. Foshan Jiyuan High Frequency Equipment Co., Ltd. / JYC (China) Recent Developments/Updates

Table 120. Shijiazhuang SAGA Machinery Co., Ltd. (China) Basic Information, Manufacturing Base and Competitors

Table 121. Shijiazhuang SAGA Machinery Co., Ltd. (China) Major Business

Table 122. Shijiazhuang SAGA Machinery Co., Ltd. (China) Data Center PDU Product and Services

Table 123. Shijiazhuang SAGA Machinery Co., Ltd. (China) Data Center PDU Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 124. Shijiazhuang SAGA Machinery Co., Ltd. (China) Recent Developments/Updates

Table 125. Global Data Center PDU Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 126. Global Data Center PDU Revenue by Manufacturer (2021-2026) & (USD Million)

Table 127. Global Data Center PDU Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 128. Market Position of Manufacturers in Data Center PDU, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 129. Head Office and Data Center PDU Production Site of Key Manufacturer

Table 130. Data Center PDU Market: Company Product Type Footprint

Table 131. Data Center PDU Market: Company Product Application Footprint

Table 132. Data Center PDU New Market Entrants and Barriers to Market Entry

Table 133. Data Center PDU Mergers, Acquisition, Agreements, and Collaborations

Table 134. Global Data Center PDU Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 135. Global Data Center PDU Sales Quantity by Region (2021-2026) & (K Units)

Table 136. Global Data Center PDU Sales Quantity by Region (2027-2032) & (K Units)

Table 137. Global Data Center PDU Consumption Value by Region (2021-2026) & (USD Million)

Table 138. Global Data Center PDU Consumption Value by Region (2027-2032) & (USD Million)

Table 139. Global Data Center PDU Average Price by Region (2021-2026) & (US\$/Unit)

Table 140. Global Data Center PDU Average Price by Region (2027-2032) & (US\$/Unit)

Table 141. Global Data Center PDU Sales Quantity by Type (2021-2026) & (K Units)

Table 142. Global Data Center PDU Sales Quantity by Type (2027-2032) & (K Units)

Table 143. Global Data Center PDU Consumption Value by Type (2021-2026) & (USD Million)

Table 144. Global Data Center PDU Consumption Value by Type (2027-2032) & (USD Million)

Table 145. Global Data Center PDU Average Price by Type (2021-2026) & (US\$/Unit)

Table 146. Global Data Center PDU Average Price by Type (2027-2032) & (US\$/Unit)

Table 147. Global Data Center PDU Sales Quantity by Application (2021-2026) & (K Units)

Table 148. Global Data Center PDU Sales Quantity by Application (2027-2032) & (K Units)

Table 149. Global Data Center PDU Consumption Value by Application (2021-2026) & (USD Million)

Table 150. Global Data Center PDU Consumption Value by Application (2027-2032) & (USD Million)

Table 151. Global Data Center PDU Average Price by Application (2021-2026) & (US\$/Unit)

Table 152. Global Data Center PDU Average Price by Application (2027-2032) & (US\$/Unit)

Table 153. North America Data Center PDU Sales Quantity by Type (2021-2026) & (K Units)

Table 154. North America Data Center PDU Sales Quantity by Type (2027-2032) & (K Units)

Table 155. North America Data Center PDU Sales Quantity by Application (2021-2026) & (K Units)

Table 156. North America Data Center PDU Sales Quantity by Application (2027-2032) & (K Units)

Table 157. North America Data Center PDU Sales Quantity by Country (2021-2026) & (K Units)

Table 158. North America Data Center PDU Sales Quantity by Country (2027-2032) & (K Units)

Table 159. North America Data Center PDU Consumption Value by Country (2021-2026) & (USD Million)

Table 160. North America Data Center PDU Consumption Value by Country

(2027-2032) & (USD Million)

Table 161. Europe Data Center PDU Sales Quantity by Type (2021-2026) & (K Units)

Table 162. Europe Data Center PDU Sales Quantity by Type (2027-2032) & (K Units)

Table 163. Europe Data Center PDU Sales Quantity by Application (2021-2026) & (K Units)

Table 164. Europe Data Center PDU Sales Quantity by Application (2027-2032) & (K Units)

Table 165. Europe Data Center PDU Sales Quantity by Country (2021-2026) & (K Units)

Table 166. Europe Data Center PDU Sales Quantity by Country (2027-2032) & (K Units)

Table 167. Europe Data Center PDU Consumption Value by Country (2021-2026) & (USD Million)

Table 168. Europe Data Center PDU Consumption Value by Country (2027-2032) & (USD Million)

Table 169. Asia-Pacific Data Center PDU Sales Quantity by Type (2021-2026) & (K Units)

Table 170. Asia-Pacific Data Center PDU Sales Quantity by Type (2027-2032) & (K Units)

Table 171. Asia-Pacific Data Center PDU Sales Quantity by Application (2021-2026) & (K Units)

Table 172. Asia-Pacific Data Center PDU Sales Quantity by Application (2027-2032) & (K Units)

Table 173. Asia-Pacific Data Center PDU Sales Quantity by Region (2021-2026) & (K Units)

Table 174. Asia-Pacific Data Center PDU Sales Quantity by Region (2027-2032) & (K Units)

Table 175. Asia-Pacific Data Center PDU Consumption Value by Region (2021-2026) & (USD Million)

Table 176. Asia-Pacific Data Center PDU Consumption Value by Region (2027-2032) & (USD Million)

Table 177. South America Data Center PDU Sales Quantity by Type (2021-2026) & (K Units)

Table 178. South America Data Center PDU Sales Quantity by Type (2027-2032) & (K Units)

Table 179. South America Data Center PDU Sales Quantity by Application (2021-2026) & (K Units)

Table 180. South America Data Center PDU Sales Quantity by Application (2027-2032) & (K Units)

Table 181. South America Data Center PDU Sales Quantity by Country (2021-2026) & (K Units)

Table 182. South America Data Center PDU Sales Quantity by Country (2027-2032) & (K Units)

Table 183. South America Data Center PDU Consumption Value by Country (2021-2026) & (USD Million)

Table 184. South America Data Center PDU Consumption Value by Country (2027-2032) & (USD Million)

Table 185. Middle East & Africa Data Center PDU Sales Quantity by Type (2021-2026) & (K Units)

Table 186. Middle East & Africa Data Center PDU Sales Quantity by Type (2027-2032) & (K Units)

Table 187. Middle East & Africa Data Center PDU Sales Quantity by Application (2021-2026) & (K Units)

Table 188. Middle East & Africa Data Center PDU Sales Quantity by Application (2027-2032) & (K Units)

Table 189. Middle East & Africa Data Center PDU Sales Quantity by Country (2021-2026) & (K Units)

Table 190. Middle East & Africa Data Center PDU Sales Quantity by Country (2027-2032) & (K Units)

Table 191. Middle East & Africa Data Center PDU Consumption Value by Country (2021-2026) & (USD Million)

Table 192. Middle East & Africa Data Center PDU Consumption Value by Country (2027-2032) & (USD Million)

Table 193. Data Center PDU Raw Material

Table 194. Key Manufacturers of Data Center PDU Raw Materials

Table 195. Data Center PDU Typical Distributors

Table 196. Data Center PDU Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Data Center PDU Picture

Figure 2. Global Data Center PDU Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Data Center PDU Revenue Market Share by Type in 2025

Figure 4. Rack PDU Examples

Figure 5. Floor-mounted PDU Examples

Figure 6. Wall-mounted PDU Examples

Figure 7. Others Examples

Figure 8. Global Data Center PDU Revenue by Function, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Data Center PDU Revenue Market Share by Function in 2025

Figure 10. Basic PDU Examples

Figure 11. Metered PDU Examples

Figure 12. Monitored PDU Examples

Figure 13. Global Data Center PDU Revenue by Phase, (USD Million), 2021 & 2025 & 2032

Figure 14. Global Data Center PDU Revenue Market Share by Phase in 2025

Figure 15. Single-phase PDU Examples

Figure 16. Three-phase PDU Examples

Figure 17. Global Data Center PDU Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 18. Global Data Center PDU Revenue Market Share by Application in 2025

Figure 19. Enterprise Data Center Examples

Figure 20. Communication Data Center Examples

Figure 21. AI Data Center Examples

Figure 22. Global Data Center PDU Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 23. Global Data Center PDU Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 24. Global Data Center PDU Sales Quantity (2021-2032) & (K Units)

Figure 25. Global Data Center PDU Price (2021-2032) & (US\$/Unit)

Figure 26. Global Data Center PDU Sales Quantity Market Share by Manufacturer in 2025

Figure 27. Global Data Center PDU Revenue Market Share by Manufacturer in 2025

Figure 28. Producer Shipments of Data Center PDU by Manufacturer Sales (\$MM) and

Market Share (%): 2025

Figure 29. Top 3 Data Center PDU Manufacturer (Revenue) Market Share in 2025

Figure 30. Top 6 Data Center PDU Manufacturer (Revenue) Market Share in 2025

Figure 31. Global Data Center PDU Sales Quantity Market Share by Region
(2021-2032)

Figure 32. Global Data Center PDU Consumption Value Market Share by Region
(2021-2032)

Figure 33. North America Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 34. Europe Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 35. Asia-Pacific Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 36. South America Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 37. Middle East & Africa Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 38. Global Data Center PDU Sales Quantity Market Share by Type (2021-2032)

Figure 39. Global Data Center PDU Consumption Value Market Share by Type
(2021-2032)

Figure 40. Global Data Center PDU Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. Global Data Center PDU Sales Quantity Market Share by Application
(2021-2032)

Figure 42. Global Data Center PDU Revenue Market Share by Application (2021-2032)

Figure 43. Global Data Center PDU Average Price by Application (2021-2032) & (US\$/Unit)

Figure 44. North America Data Center PDU Sales Quantity Market Share by Type
(2021-2032)

Figure 45. North America Data Center PDU Sales Quantity Market Share by Application
(2021-2032)

Figure 46. North America Data Center PDU Sales Quantity Market Share by Country
(2021-2032)

Figure 47. North America Data Center PDU Consumption Value Market Share by Country (2021-2032)

Figure 48. United States Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 49. Canada Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 50. Mexico Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 51. Europe Data Center PDU Sales Quantity Market Share by Type (2021-2032)

Figure 52. Europe Data Center PDU Sales Quantity Market Share by Application

(2021-2032)

Figure 53. Europe Data Center PDU Sales Quantity Market Share by Country

(2021-2032)

Figure 54. Europe Data Center PDU Consumption Value Market Share by Country

(2021-2032)

Figure 55. Germany Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 56. France Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 57. United Kingdom Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 58. Russia Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 59. Italy Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 60. Asia-Pacific Data Center PDU Sales Quantity Market Share by Type
(2021-2032)

Figure 61. Asia-Pacific Data Center PDU Sales Quantity Market Share by Application
(2021-2032)

Figure 62. Asia-Pacific Data Center PDU Sales Quantity Market Share by Region
(2021-2032)

Figure 63. Asia-Pacific Data Center PDU Consumption Value Market Share by Region
(2021-2032)

Figure 64. China Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 65. Japan Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 66. South Korea Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 67. India Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 68. Southeast Asia Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 69. Australia Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 70. South America Data Center PDU Sales Quantity Market Share by Type
(2021-2032)

Figure 71. South America Data Center PDU Sales Quantity Market Share by Application
(2021-2032)

Figure 72. South America Data Center PDU Sales Quantity Market Share by Country
(2021-2032)

Figure 73. South America Data Center PDU Consumption Value Market Share by Country
(2021-2032)

Figure 74. Brazil Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 75. Argentina Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 76. Middle East & Africa Data Center PDU Sales Quantity Market Share by Type
(2021-2032)

Figure 77. Middle East & Africa Data Center PDU Sales Quantity Market Share by Application (2021-2032)

Figure 78. Middle East & Africa Data Center PDU Sales Quantity Market Share by Country (2021-2032)

Figure 79. Middle East & Africa Data Center PDU Consumption Value Market Share by Country (2021-2032)

Figure 80. Turkey Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 81. Egypt Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 82. Saudi Arabia Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 83. South Africa Data Center PDU Consumption Value (2021-2032) & (USD Million)

Figure 84. Data Center PDU Market Drivers

Figure 85. Data Center PDU Market Restraints

Figure 86. Data Center PDU Market Trends

Figure 87. Porters Five Forces Analysis

Figure 88. Manufacturing Cost Structure Analysis of Data Center PDU in 2025

Figure 89. Manufacturing Process Analysis of Data Center PDU

Figure 90. Data Center PDU Industrial Chain

Figure 91. Sales Channel: Direct to End-User vs Distributors

Figure 92. Direct Channel Pros & Cons

Figure 93. Indirect Channel Pros & Cons

Figure 94. Methodology

Figure 95. Research Process and Data Source

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