

Global Data Center Operation and Maintenance Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data Center Operation and Maintenance Software market size is expected to reach \$ 1034 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Data Center Operation and Maintenance Software is a software platform used for centralized monitoring, management, and optimization of data center infrastructure, IT equipment, networks, energy systems, and operating environments. It typically covers servers, storage devices, switches, power supply and distribution systems, UPS, cooling equipment, server racks, temperature and humidity control systems, and security facilities. This type of software helps operations and maintenance personnel improve equipment availability, reduce energy and labor costs, and minimize downtime risks through functions such as data acquisition, real-time monitoring, alarm management, asset management, capacity planning, energy consumption analysis, work order management, fault diagnosis, and predictive maintenance. Its core value lies in connecting IT operations and maintenance with infrastructure operations and maintenance data, enabling visualized, automated, and intelligent management. With the rapid development of cloud computing, artificial intelligence, and edge data centers, related products are further integrating digital twins, AI anomaly detection, remote operations and maintenance, and automated orchestration capabilities, and are widely used in scenarios such as the internet, finance, telecommunications, government, manufacturing, and large industrial parks.

The global Data Center Operation and Maintenance Software market is undergoing rapid expansion and intelligent upgrades. North America maintains its lead with its hyperscale data centers, cloud computing, and AI infrastructure construction; Europe

places greater emphasis on energy efficiency, carbon emission management, and compliant operations and maintenance; the Asia-Pacific region, driven by the expansion of internet, finance, telecommunications, and local cloud services, has become a rapidly growing market. Current demand is mainly focused on equipment monitoring, asset management, alarm tickets, capacity planning, energy optimization, and remote operations and maintenance. Future products will further integrate AI anomaly detection, predictive maintenance, digital twins, automated orchestration, and liquid cooling system monitoring, achieving a shift from passive alarms to proactive decision-making. Market obstacles include insufficient compatibility with legacy systems, fragmented data interfaces, high deployment costs, a shortage of professional talent, cybersecurity risks, and long investment return cycles. As the power density of AI data centers increases, the importance of energy, water resources, and cooling management will further rise. This industry is primarily based on software subscriptions and platform licensing. Considering the costs of implementation, technical support, and customized services, the average gross margin is typically around 55%-70%, with standardized SaaS products potentially having even higher gross margins.

This report studies the global Data Center Operation and Maintenance Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Center Operation and Maintenance Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Center Operation and Maintenance Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data Center Operation and Maintenance Software total market, 2021-2032, (USD Million)

Global Data Center Operation and Maintenance Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Center Operation and Maintenance Software total market, key domestic companies, and share, (USD Million)

Global Data Center Operation and Maintenance Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Center Operation and Maintenance Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Center Operation and Maintenance Software total market by Application,

CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Center Operation and Maintenance Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Cisco, Microsoft, Hexagon, MASS Group, Inc., SAP, Accruent, eMaint, Brightly Software, Siveco, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Center Operation and Maintenance Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data Center Operation and Maintenance Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data Center Operation and Maintenance Software Market, Segmentation by Type:

On-premise

Cloud Based

Global Data Center Operation and Maintenance Software Market, Segmentation by Function:

Infrastructure Monitoring Software

Asset and Configuration Management Software

Energy Consumption and Cooling Optimization Software

Capacity Planning and Resource Scheduling Software

Others

Global Data Center Operation and Maintenance Software Market, Segmentation by Data Center Scale:

Fewer Than 100 Racks

100-500 Racks

501-2,000 Racks

More Than 2,000 Racks

Global Data Center Operation and Maintenance Software Market, Segmentation by Application:

Government

Bank

Transportation

Electricity

Communication

Others

Companies Profiled:

IBM

Cisco

Microsoft

Hexagon

MASS Group, Inc.

SAP

Accruent

eMaint

Brightly Software

Siveco

IFS

Siemens

FNT Software

Vertiv

Huawei Technologies

ZTE Corporation

H3C Technologies

NTT DATA

Key Questions Answered

1. How big is the global Data Center Operation and Maintenance Software market?
2. What is the demand of the global Data Center Operation and Maintenance Software market?
3. What is the year over year growth of the global Data Center Operation and Maintenance Software market?
4. What is the total value of the global Data Center Operation and Maintenance Software market?
5. Who are the Major Players in the global Data Center Operation and Maintenance Software market?
6. What are the growth factors driving the market demand?

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