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# Global Data Center Environmental Monitoring System Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Data Center Environmental Monitoring System market size is expected to reach $ 7353 million by 2032, rising at a market growth of 9.5% CAGR during the forecast period (2026-2032).

Data Center Environmental Monitoring System refers to software platforms that collect, consolidate, analyze and present environmental telemetry from data center sensors, monitoring controllers and infrastructure equipment. Core parameters generally cover temperature, humidity, dew point, airflow, differential pressure, water leakage, smoke, vibration, cabinet status and related abnormal conditions. Key functions include real-time dashboards, threshold configuration, alarm escalation, event recording, historical trend analysis, reporting, equipment mapping, remote access and integration with DCIM, building management and infrastructure control systems. The research scope covers on-premises and cloud deployment, standalone and centralized system architectures, and monitoring at cabinet, server-room and other operational levels. Data Center Environmental Monitoring Software is deployed across hyperscale cloud data centers, colocation and third-party facilities, edge and micro data centers, and other critical computing environments to identify hot spots, cooling anomalies, moisture risks and environmental incidents, supporting infrastructure availability, equipment protection, energy optimization and operational management.

## Key Findings

Centralized architectures provide unified environmental visibility across multiple rooms sites and sensor networks

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Cabinet-level monitoring improves detection of localized hot spots airflow problems and water leaks

Cloud deployment strengthens remote supervision across distributed edge and colocation facilities

Server-room monitoring connects environmental alarms with cooling power and operational workflows

Hyperscale and colocation operators require scalable telemetry collection and automated alarm escalation

## Market Trends

Data Center Environmental Monitoring System is evolving from isolated threshold alarms toward centralized, real-time and analytics-oriented infrastructure supervision. Higher cabinet densities and fluctuating computing loads are increasing demand for granular temperature, humidity, airflow and differential-pressure visibility. Sensor data is increasingly collected through environmental controllers, intelligent rack power distribution units and network gateways, then consolidated into multi-site dashboards.

## Market Dynamics

Market development is governed by the operational value of detecting environmental anomalies before they affect IT equipment or service availability. Customers evaluate Data Center Environmental Monitoring System through sensor compatibility, alarm reliability, monitoring coverage, response latency, protocol support, scalability, cybersecurity and integration with existing infrastructure platforms. Demand varies with facility size, cabinet density, operating model and the cost of service interruption, making architecture flexibility and lifecycle support important purchasing considerations.

### Drivers

Rising computing density, accelerated construction of cloud and colocation capacity, and expansion of geographically distributed edge sites are increasing the number of environments requiring continuous supervision. Higher heat loads make localized

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temperature and airflow conditions more important, while uptime commitments encourage early detection of water leaks, smoke, excessive humidity and cooling abnormalities. Sustainability targets and electricity costs also support adoption because environmental data can help identify overcooling and improve cooling utilization. Remote monitoring is particularly valuable for unattended or lightly staffed facilities, where automated notification and escalation shorten incident-response times.

## Restraints

Deployment can be restricted by the cost of sensors, gateways, network connections, calibration and integration with legacy infrastructure. Facilities may use equipment from multiple generations and vendors, resulting in inconsistent protocols, data formats and alarm definitions. Poor sensor placement or maintenance can generate misleading readings, while excessive thresholds may create alarm fatigue and reduce operator confidence. Cloud implementations must address cybersecurity, data-residency and remote-access requirements. For smaller facilities, limited budgets and perceived implementation complexity may delay adoption, particularly where basic hardware alarms are considered operationally sufficient.

## Opportunities

Growth opportunities are emerging in AI-assisted anomaly detection, predictive environmental analysis and automated response recommendations. Combining historical sensor information with equipment load and cooling-system data can improve identification of developing hot spots, airflow imbalances and abnormal humidity patterns. Edge and micro data centers create demand for compact, remotely managed solutions with automated alarm routing and minimal onsite maintenance. Wireless sensors, open APIs, standardized protocols and cloud-based multi-site management can broaden adoption. Further opportunities exist in digital-twin visualization, sustainability reporting and integration with DCIM, building management, IT service management and automated cooling control.

## Challenges

The industry must maintain accurate and comparable measurements across facilities with different layouts, cooling designs and operating conditions. Sensor drift, network outages, communication latency and incorrect placement can undermine monitoring

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reliability. Centralized platforms must normalize data from heterogeneous devices while preserving alarm context and equipment relationships. Cybersecurity becomes more important as monitoring endpoints and gateways gain remote connectivity. Vendors must also prevent excessive alerts, support scalable data retention and establish clear workflows for incident ownership. Automated recommendations require careful validation because inappropriate cooling or infrastructure actions could affect equipment availability and energy performance.

## Value Chain Analysis

The upstream layer consists of environmental sensors, intelligent rack power distribution units, monitoring controllers, gateways, meters and data generated by cooling, power, fire-protection, water-detection and access systems. Temperature, humidity, dew point, airflow, pressure, leakage, smoke, vibration and cabinet-status signals are transmitted through network and industrial protocols to local or cloud platforms. Sensor accuracy, placement, calibration, connectivity and protocol compatibility directly determine the quality and operational usefulness of monitoring data. Raritan’s sensor portfolio demonstrates the range of cabinet and facility parameters that can be connected to management software, including temperature, humidity, airflow, air pressure, leakage and vibration (Legrand–Raritan).

The software layer creates value through device discovery, data normalization, visualization, threshold management, alarm escalation, historical analysis, reporting and integration with DCIM or facility systems. Downstream users include hyperscale operators, colocation providers, edge-site managers, enterprise infrastructure teams and managed-service organizations. Commercial models may combine software licenses or subscriptions with sensors, gateways, maintenance, cloud capacity and professional services. Major cost components include software development, connector maintenance, hardware compatibility testing, cybersecurity, cloud infrastructure, technical support and channel services. Vendors with reusable integrations and scalable centralized architectures can expand recurring software revenue, while hardware-intensive deployments carry higher installation and support requirements.

## Segment Insights

By deployment method, on-premises deployment is relevant where operators require direct system control, local data retention, low dependence on external connectivity or close integration with existing facility infrastructure. Cloud deployment supports

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centralized management, remote access and more efficient software updates across distributed sites. Its value is particularly evident for colocation portfolios, edge facilities and organizations operating multiple server rooms, although security and data-governance requirements remain important selection criteria.

By system architecture, standalone systems offer focused monitoring for individual rooms, cabinets or smaller facilities and can be implemented with comparatively limited integration. Centralized systems aggregate telemetry, alarms and historical records across larger estates, providing consistent policies and consolidated operational visibility. At the deployment level, cabinet-level monitoring captures localized inlet and outlet conditions and is effective for detecting hot spots, airflow variation and rack-specific leakage risks. Server-room-level monitoring provides broader visibility over cooling zones and facility conditions, while other levels address site-wide, modular or specialized infrastructure requirements.

### Downstream Market Opportunities

Hyperscale cloud data centers require scalable telemetry collection, dense sensor coverage and integration with automated infrastructure operations because environmental conditions can change rapidly across high-density computing zones. Colocation and third-party data centers need centralized monitoring to support multiple tenants, service-level management, capacity planning and documented incident response. Edge and micro data centers represent a significant operational opportunity because many sites are geographically dispersed and have limited onsite personnel, increasing the value of cloud dashboards and automated escalation. Other enterprise and critical facilities require Data Center Environmental Monitoring Software to protect equipment, improve cooling management and standardize environmental oversight across server rooms and technical spaces.

## Regional Insights

North America is characterized by extensive hyperscale and colocation infrastructure, mature DCIM adoption and strong demand for multi-site analytics, automated alarming and integration with cloud operations. Europe places greater emphasis on energy efficiency, sustainability reporting, data governance and controlled remote access, supporting demand for auditable monitoring and flexible deployment. Asia-Pacific benefits from continued cloud-capacity construction, digital infrastructure investment

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and expansion of enterprise and edge facilities. China combines large data center projects with demand for localized software, domestic infrastructure compatibility and local service capabilities.

In the Middle East, investment in hyperscale, government and telecom infrastructure supports demand for environmental monitoring adapted to high ambient temperatures and remote operations. Latin America and other developing markets present opportunities through colocation expansion and modernization of enterprise server rooms, although budget constraints and limited integration resources may affect project timing. Across regions, competitive success depends on local protocol support, installation partners, regulatory compatibility and reliable technical service.

## Competitive Landscape Analysis

The competitive landscape includes infrastructure equipment groups, DCIM software developers and specialized environmental monitoring providers. Schneider Electric, Vertiv, Eaton, Rittal, Delta Electronics, Huawei, ZTE, Legrand (Raritan), H3C and Acrel compete through combinations of power, cooling, rack infrastructure, sensors, controllers and management software, enabling integration with broader facility systems. Sunbird Software and Nlyte Software emphasize centralized DCIM visibility, environmental analytics and multi-site infrastructure management. AKCP, Kentix, Paessler, Sensaphone and Jacarta focus on sensor connectivity, environmental alarms, remote supervision and monitoring of critical rooms or distributed sites. Competition is determined by sensor and protocol compatibility, dashboard usability, alarm-management depth, scalability, cybersecurity, deployment flexibility and channel coverage. Market positioning also varies between vendors offering integrated hardware-software systems and software-oriented providers capable of connecting third-party equipment. No single competitive model addresses every facility profile, as purchasing requirements differ substantially between hyperscale campuses, colocation portfolios, enterprise server rooms and edge deployments.

## Report Scope

This report studies the global Data Center Environmental Monitoring System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data

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Center Environmental Monitoring System, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Center Environmental Monitoring System that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Data Center Environmental Monitoring System total market, 2021-2032, (USD Million)

Global Data Center Environmental Monitoring System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Center Environmental Monitoring System total market, key domestic companies, and share, (USD Million)

Global Data Center Environmental Monitoring System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Center Environmental Monitoring System total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Center Environmental Monitoring System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Center Environmental Monitoring System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, IBM, Oracle, SAP, Salesforce, Qlik, Alteryx, SAS Institute, Amazon Web Services, Google Cloud, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Center Environmental Monitoring System market

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## Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Data Center Environmental Monitoring System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Market Segmentation

### Global Data Center Environmental Monitoring System Market, Segmentation by Type:

On-premises Deployment

Cloud Deployment

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## Global Data Center Environmental Monitoring System Market, Segmentation by System Architecture:

Standalone Type

Centralized Type

## Global Data Center Environmental Monitoring System Market, Segmentation by Deployment Level:

Cabinet Level

Server Room Level

Others

## Global Data Center Environmental Monitoring System Market, Segmentation by Application:

Hyperscale Cloud Data Centers

Colocation and Third-Party Data Centers

Edge and Micro Data Centers

Others

# Companies Profiled:

Microsoft

IBM

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Oracle

SAP

Salesforce

Qlik

Alteryx

SAS Institute

Amazon Web Services

Google Cloud

Databricks

Dataiku

KNIME

Altair

Matillion

Alibaba Cloud

Tencent Cloud

HUAWEI CLOUD

FanRuan

## Key Questions Answered

1. How big is the global Data Center Environmental Monitoring System market?

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2. What is the demand of the global Data Center Environmental Monitoring System market?
3. What is the year over year growth of the global Data Center Environmental Monitoring System market?
4. What is the total value of the global Data Center Environmental Monitoring System market?
5. Who are the Major Players in the global Data Center Environmental Monitoring System market?
6. What are the growth factors driving the market demand?

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# Contents


## 1 SUPPLY SUMMARY

1.1 Data Center Environmental Monitoring System Introduction
1.2 World Data Center Environmental Monitoring System Market Size & Forecast (2021 & 2025 & 2032)
1.3 World Data Center Environmental Monitoring System Total Market by Region (by Headquarter Location)
  1.3.1 World Data Center Environmental Monitoring System Market Size by Region (2021-2032), (by Headquarter Location)
  1.3.2 United States Based Company Data Center Environmental Monitoring System Revenue (2021-2032)
  1.3.3 China Based Company Data Center Environmental Monitoring System Revenue (2021-2032)
  1.3.4 Europe Based Company Data Center Environmental Monitoring System Revenue (2021-2032)
  1.3.5 Japan Based Company Data Center Environmental Monitoring System Revenue (2021-2032)
  1.3.6 South Korea Based Company Data Center Environmental Monitoring System Revenue (2021-2032)
  1.3.7 ASEAN Based Company Data Center Environmental Monitoring System Revenue (2021-2032)
  1.3.8 India Based Company Data Center Environmental Monitoring System Revenue (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Data Center Environmental Monitoring System Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Major Market Trends

## 2 DEMAND SUMMARY

2.1 World Data Center Environmental Monitoring System Consumption Value (2021-2032)
2.2 World Data Center Environmental Monitoring System Consumption Value by Region
  2.2.1 World Data Center Environmental Monitoring System Consumption Value by Region (2021-2026)
  2.2.2 World Data Center Environmental Monitoring System Consumption Value Forecast by Region (2027-2032)

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2.3 United States Data Center Environmental Monitoring System Consumption Value (2021-2032)
2.4 China Data Center Environmental Monitoring System Consumption Value (2021-2032)
2.5 Europe Data Center Environmental Monitoring System Consumption Value (2021-2032)
2.6 Japan Data Center Environmental Monitoring System Consumption Value (2021-2032)
2.7 South Korea Data Center Environmental Monitoring System Consumption Value (2021-2032)
2.8 ASEAN Data Center Environmental Monitoring System Consumption Value (2021-2032)
2.9 India Data Center Environmental Monitoring System Consumption Value (2021-2032)

## 3 WORLD DATA CENTER ENVIRONMENTAL MONITORING SYSTEM COMPANIES COMPETITIVE ANALYSIS

3.1 World Data Center Environmental Monitoring System Revenue by Player (2021-2026)
3.2 Industry Rank and Concentration Rate (CR)
  3.2.1 Global Data Center Environmental Monitoring System Industry Rank of Major Players
  3.2.2 Global Concentration Ratios (CR4) for Data Center Environmental Monitoring System in 2025
  3.2.3 Global Concentration Ratios (CR8) for Data Center Environmental Monitoring System in 2025
3.3 Data Center Environmental Monitoring System Company Evaluation Quadrant
3.4 Data Center Environmental Monitoring System Market: Overall Company Footprint Analysis
  3.4.1 Data Center Environmental Monitoring System Market: Region Footprint
  3.4.2 Data Center Environmental Monitoring System Market: Company Product Type Footprint
  3.4.3 Data Center Environmental Monitoring System Market: Company Product Application Footprint
3.5 Competitive Environment
  3.5.1 Historical Structure of the Industry
  3.5.2 Barriers of Market Entry
  3.5.3 Factors of Competition

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3.6 Mergers & Acquisitions Activity

**4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

4.1 United States VS China: Data Center Environmental Monitoring System Revenue Comparison (by Headquarter Location)
  4.1.1 United States VS China: Data Center Environmental Monitoring System Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  4.1.2 United States VS China: Data Center Environmental Monitoring System Revenue Market Share Comparison (2021 & 2025 & 2032)
4.2 United States Based Companies VS China Based Companies: Data Center Environmental Monitoring System Consumption Value Comparison
  4.2.1 United States VS China: Data Center Environmental Monitoring System Consumption Value Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Data Center Environmental Monitoring System Consumption Value Market Share Comparison (2021 & 2025 & 2032)
4.3 United States Based Data Center Environmental Monitoring System Companies and Market Share, 2021-2026
  4.3.1 United States Based Data Center Environmental Monitoring System Companies, Headquarters (States, Country)
  4.3.2 United States Based Companies Data Center Environmental Monitoring System Revenue, (2021-2026)
4.4 China Based Companies Data Center Environmental Monitoring System Revenue and Market Share, 2021-2026
  4.4.1 China Based Data Center Environmental Monitoring System Companies, Company Headquarters (Province, Country)
  4.4.2 China Based Companies Data Center Environmental Monitoring System Revenue, (2021-2026)
4.5 Rest of World Based Data Center Environmental Monitoring System Companies and Market Share, 2021-2026
  4.5.1 Rest of World Based Data Center Environmental Monitoring System Companies, Headquarters (Province, Country)
  4.5.2 Rest of World Based Companies Data Center Environmental Monitoring System Revenue (2021-2026)

**5 MARKET ANALYSIS BY TYPE**

5.1 World Data Center Environmental Monitoring System Market Size Overview by

+357 96 030922
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Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 On-premises Deployment
5.2.2 Cloud Deployment
5.3 Market Segment by Type
5.3.1 World Data Center Environmental Monitoring System Market Size by Type (2021-2026)
5.3.2 World Data Center Environmental Monitoring System Market Size by Type (2027-2032)
5.3.3 World Data Center Environmental Monitoring System Market Size Market Share by Type (2027-2032)

**6 MARKET ANALYSIS BY SYSTEM ARCHITECTURE**

6.1 World Data Center Environmental Monitoring System Market Size Overview by System Architecture: 2021 VS 2025 VS 2032
6.2 Segment Introduction by System Architecture
6.2.1 Standalone Type
6.2.2 Centralized Type
6.3 Market Segment by System Architecture
6.3.1 World Data Center Environmental Monitoring System Market Size by System Architecture (2021-2026)
6.3.2 World Data Center Environmental Monitoring System Market Size by System Architecture (2027-2032)
6.3.3 World Data Center Environmental Monitoring System Market Size Market Share by System Architecture (2027-2032)

**7 MARKET ANALYSIS BY DEPLOYMENT LEVEL**

7.1 World Data Center Environmental Monitoring System Market Size Overview by Deployment Level: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Deployment Level
7.2.1 Cabinet Level
7.2.2 Server Room Level
7.2.3 Others
7.3 Market Segment by Deployment Level
7.3.1 World Data Center Environmental Monitoring System Market Size by Deployment Level (2021-2026)
7.3.2 World Data Center Environmental Monitoring System Market Size by

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Deployment Level (2027-2032)
7.3.3 World Data Center Environmental Monitoring System Market Size Market Share by Deployment Level (2027-2032)

## 8 MARKET ANALYSIS BY APPLICATION

8.1 World Data Center Environmental Monitoring System Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Hyperscale Cloud Data Centers
8.2.2 Colocation and Third-Party Data Centers
8.2.3 Edge and Micro Data Centers
8.2.4 Others
8.3 Market Segment by Application
8.3.1 World Data Center Environmental Monitoring System Market Size by Application (2021-2026)
8.3.2 World Data Center Environmental Monitoring System Market Size by Application (2027-2032)
8.3.3 World Data Center Environmental Monitoring System Market Size Market Share by Application (2021-2032)

## 9 COMPANY PROFILES

9.1 Microsoft
9.1.1 Microsoft Details
9.1.2 Microsoft Major Business
9.1.3 Microsoft Data Center Environmental Monitoring System Product and Services
9.1.4 Microsoft Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.1.5 Microsoft Recent Developments/Updates
9.1.6 Microsoft Competitive Strengths & Weaknesses
9.2 IBM
9.2.1 IBM Details
9.2.2 IBM Major Business
9.2.3 IBM Data Center Environmental Monitoring System Product and Services
9.2.4 IBM Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.2.5 IBM Recent Developments/Updates
9.2.6 IBM Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.3 Oracle
9.3.1 Oracle Details
9.3.2 Oracle Major Business
9.3.3 Oracle Data Center Environmental Monitoring System Product and Services
9.3.4 Oracle Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.3.5 Oracle Recent Developments/Updates
9.3.6 Oracle Competitive Strengths & Weaknesses
9.4 SAP
9.4.1 SAP Details
9.4.2 SAP Major Business
9.4.3 SAP Data Center Environmental Monitoring System Product and Services
9.4.4 SAP Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.4.5 SAP Recent Developments/Updates
9.4.6 SAP Competitive Strengths & Weaknesses
9.5 Salesforce
9.5.1 Salesforce Details
9.5.2 Salesforce Major Business
9.5.3 Salesforce Data Center Environmental Monitoring System Product and Services
9.5.4 Salesforce Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.5.5 Salesforce Recent Developments/Updates
9.5.6 Salesforce Competitive Strengths & Weaknesses
9.6 Qlik
9.6.1 Qlik Details
9.6.2 Qlik Major Business
9.6.3 Qlik Data Center Environmental Monitoring System Product and Services
9.6.4 Qlik Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.6.5 Qlik Recent Developments/Updates
9.6.6 Qlik Competitive Strengths & Weaknesses
9.7 Alteryx
9.7.1 Alteryx Details
9.7.2 Alteryx Major Business
9.7.3 Alteryx Data Center Environmental Monitoring System Product and Services
9.7.4 Alteryx Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.7.5 Alteryx Recent Developments/Updates

+357 96 030922
info@marketpublishers.com

9.7.6 Alteryx Competitive Strengths & Weaknesses
9.8 SAS Institute
9.8.1 SAS Institute Details
9.8.2 SAS Institute Major Business
9.8.3 SAS Institute Data Center Environmental Monitoring System Product and Services
9.8.4 SAS Institute Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.8.5 SAS Institute Recent Developments/Updates
9.8.6 SAS Institute Competitive Strengths & Weaknesses
9.9 Amazon Web Services
9.9.1 Amazon Web Services Details
9.9.2 Amazon Web Services Major Business
9.9.3 Amazon Web Services Data Center Environmental Monitoring System Product and Services
9.9.4 Amazon Web Services Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.9.5 Amazon Web Services Recent Developments/Updates
9.9.6 Amazon Web Services Competitive Strengths & Weaknesses
9.10 Google Cloud
9.10.1 Google Cloud Details
9.10.2 Google Cloud Major Business
9.10.3 Google Cloud Data Center Environmental Monitoring System Product and Services
9.10.4 Google Cloud Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.10.5 Google Cloud Recent Developments/Updates
9.10.6 Google Cloud Competitive Strengths & Weaknesses
9.11 Databricks
9.11.1 Databricks Details
9.11.2 Databricks Major Business
9.11.3 Databricks Data Center Environmental Monitoring System Product and Services
9.11.4 Databricks Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.11.5 Databricks Recent Developments/Updates
9.11.6 Databricks Competitive Strengths & Weaknesses
9.12 Dataiku
9.12.1 Dataiku Details

+357 96 030922
info@marketpublishers.com

9.12.2 Dataiku Major Business
9.12.3 Dataiku Data Center Environmental Monitoring System Product and Services
9.12.4 Dataiku Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.12.5 Dataiku Recent Developments/Updates
9.12.6 Dataiku Competitive Strengths & Weaknesses
9.13 KNIME
9.13.1 KNIME Details
9.13.2 KNIME Major Business
9.13.3 KNIME Data Center Environmental Monitoring System Product and Services
9.13.4 KNIME Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.13.5 KNIME Recent Developments/Updates
9.13.6 KNIME Competitive Strengths & Weaknesses
9.14 Altair
9.14.1 Altair Details
9.14.2 Altair Major Business
9.14.3 Altair Data Center Environmental Monitoring System Product and Services
9.14.4 Altair Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.14.5 Altair Recent Developments/Updates
9.14.6 Altair Competitive Strengths & Weaknesses
9.15 Matillion
9.15.1 Matillion Details
9.15.2 Matillion Major Business
9.15.3 Matillion Data Center Environmental Monitoring System Product and Services
9.15.4 Matillion Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.15.5 Matillion Recent Developments/Updates
9.15.6 Matillion Competitive Strengths & Weaknesses
9.16 Alibaba Cloud
9.16.1 Alibaba Cloud Details
9.16.2 Alibaba Cloud Major Business
9.16.3 Alibaba Cloud Data Center Environmental Monitoring System Product and Services
9.16.4 Alibaba Cloud Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.16.5 Alibaba Cloud Recent Developments/Updates
9.16.6 Alibaba Cloud Competitive Strengths & Weaknesses

+357 96 030922
info@marketpublishers.com

9.17 Tencent Cloud
9.17.1 Tencent Cloud Details
9.17.2 Tencent Cloud Major Business
9.17.3 Tencent Cloud Data Center Environmental Monitoring System Product and Services
9.17.4 Tencent Cloud Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.17.5 Tencent Cloud Recent Developments/Updates
9.17.6 Tencent Cloud Competitive Strengths & Weaknesses
9.18 HUAWEI CLOUD
9.18.1 HUAWEI CLOUD Details
9.18.2 HUAWEI CLOUD Major Business
9.18.3 HUAWEI CLOUD Data Center Environmental Monitoring System Product and Services
9.18.4 HUAWEI CLOUD Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.18.5 HUAWEI CLOUD Recent Developments/Updates
9.18.6 HUAWEI CLOUD Competitive Strengths & Weaknesses
9.19 FanRuan
9.19.1 FanRuan Details
9.19.2 FanRuan Major Business
9.19.3 FanRuan Data Center Environmental Monitoring System Product and Services
9.19.4 FanRuan Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026)
9.19.5 FanRuan Recent Developments/Updates
9.19.6 FanRuan Competitive Strengths & Weaknesses

**10 INDUSTRY CHAIN ANALYSIS**

10.1 Data Center Environmental Monitoring System Industry Chain
10.2 Data Center Environmental Monitoring System Upstream Analysis
10.3 Data Center Environmental Monitoring System Midstream Analysis
10.4 Data Center Environmental Monitoring System Downstream Analysis

**11 RESEARCH FINDINGS AND CONCLUSION**

**12 APPENDIX**

12.1 Methodology

+357 96 030922
info@marketpublishers.com

12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
info@marketpublishers.com

# List Of Tables

## LIST OF TABLES

Table 1. World Data Center Environmental Monitoring System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Table 2. World Data Center Environmental Monitoring System Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
Table 3. World Data Center Environmental Monitoring System Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
Table 4. World Data Center Environmental Monitoring System Revenue Market Share by Region (2021-2026), (by Headquarter Location)
Table 5. World Data Center Environmental Monitoring System Revenue Market Share by Region (2027-2032), (by Headquarter Location)
Table 6. Major Market Trends
Table 7. World Data Center Environmental Monitoring System Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
Table 8. World Data Center Environmental Monitoring System Consumption Value by Region (2021-2026) & (USD Million)
Table 9. World Data Center Environmental Monitoring System Consumption Value Forecast by Region (2027-2032) & (USD Million)
Table 10. World Data Center Environmental Monitoring System Revenue by Player (2021-2026) & (USD Million)
Table 11. Revenue Market Share of Key Data Center Environmental Monitoring System Players in 2025
Table 12. World Data Center Environmental Monitoring System Industry Rank of Major Player, Based on Revenue in 2025
Table 13. Global Data Center Environmental Monitoring System Company Evaluation Quadrant
Table 14. Head Office of Key Data Center Environmental Monitoring System Players
Table 15. Data Center Environmental Monitoring System Market: Company Product Type Footprint
Table 16. Data Center Environmental Monitoring System Market: Company Product Application Footprint
Table 17. Data Center Environmental Monitoring System Mergers & Acquisitions Activity
Table 18. United States VS China Data Center Environmental Monitoring System Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 19. United States VS China Data Center Environmental Monitoring System

+357 96 030922
info@marketpublishers.com

Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 20. United States Based Data Center Environmental Monitoring System Companies, Headquarters (States, Country)
Table 21. United States Based Companies Data Center Environmental Monitoring System Revenue, (2021-2026) & (USD Million)
Table 22. United States Based Companies Data Center Environmental Monitoring System Revenue Market Share (2021-2026)
Table 23. China Based Data Center Environmental Monitoring System Companies, Headquarters (Province, Country)
Table 24. China Based Companies Data Center Environmental Monitoring System Revenue, (2021-2026) & (USD Million)
Table 25. China Based Companies Data Center Environmental Monitoring System Revenue Market Share (2021-2026)
Table 26. Rest of World Based Data Center Environmental Monitoring System Companies, Headquarters (Province, Country)
Table 27. Rest of World Based Companies Data Center Environmental Monitoring System Revenue (2021-2026) & (USD Million)
Table 28. Rest of World Based Companies Data Center Environmental Monitoring System Revenue Market Share (2021-2026)
Table 29. World Data Center Environmental Monitoring System Market Size by Type, (USD Million), 2021 & 2025 & 2032
Table 30. World Data Center Environmental Monitoring System Market Size Value by Type (2021-2026) & (USD Million)
Table 31. World Data Center Environmental Monitoring System Market Size by Type (2027-2032) & (USD Million)
Table 32. World Data Center Environmental Monitoring System Market Size by System Architecture, (USD Million), 2021 & 2025 & 2032
Table 33. World Data Center Environmental Monitoring System Market Size Value by System Architecture (2021-2026) & (USD Million)
Table 34. World Data Center Environmental Monitoring System Market Size by System Architecture (2027-2032) & (USD Million)
Table 35. World Data Center Environmental Monitoring System Market Size by Deployment Level, (USD Million), 2021 & 2025 & 2032
Table 36. World Data Center Environmental Monitoring System Market Size Value by Deployment Level (2021-2026) & (USD Million)
Table 37. World Data Center Environmental Monitoring System Market Size by Deployment Level (2027-2032) & (USD Million)
Table 38. World Data Center Environmental Monitoring System Market Size by Application, (USD Million), 2021 & 2025 & 2032

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Table 39. World Data Center Environmental Monitoring System Market Size by Application (2021-2026) & (USD Million)
Table 40. World Data Center Environmental Monitoring System Market Size by Application (2027-2032) & (USD Million)
Table 41. Microsoft Basic Information, Manufacturing Base and Competitors
Table 42. Microsoft Major Business
Table 43. Microsoft Data Center Environmental Monitoring System Product and Services
Table 44. Microsoft Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. Microsoft Recent Developments/Updates
Table 46. Microsoft Competitive Strengths & Weaknesses
Table 47. IBM Basic Information, Manufacturing Base and Competitors
Table 48. IBM Major Business
Table 49. IBM Data Center Environmental Monitoring System Product and Services
Table 50. IBM Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. IBM Recent Developments/Updates
Table 52. IBM Competitive Strengths & Weaknesses
Table 53. Oracle Basic Information, Manufacturing Base and Competitors
Table 54. Oracle Major Business
Table 55. Oracle Data Center Environmental Monitoring System Product and Services
Table 56. Oracle Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. Oracle Recent Developments/Updates
Table 58. Oracle Competitive Strengths & Weaknesses
Table 59. SAP Basic Information, Manufacturing Base and Competitors
Table 60. SAP Major Business
Table 61. SAP Data Center Environmental Monitoring System Product and Services
Table 62. SAP Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. SAP Recent Developments/Updates
Table 64. SAP Competitive Strengths & Weaknesses
Table 65. Salesforce Basic Information, Manufacturing Base and Competitors
Table 66. Salesforce Major Business
Table 67. Salesforce Data Center Environmental Monitoring System Product and Services
Table 68. Salesforce Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

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Table 69. Salesforce Recent Developments/Updates
Table 70. Salesforce Competitive Strengths & Weaknesses
Table 71. Qlik Basic Information, Manufacturing Base and Competitors
Table 72. Qlik Major Business
Table 73. Qlik Data Center Environmental Monitoring System Product and Services
Table 74. Qlik Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. Qlik Recent Developments/Updates
Table 76. Qlik Competitive Strengths & Weaknesses
Table 77. Alteryx Basic Information, Manufacturing Base and Competitors
Table 78. Alteryx Major Business
Table 79. Alteryx Data Center Environmental Monitoring System Product and Services
Table 80. Alteryx Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Alteryx Recent Developments/Updates
Table 82. Alteryx Competitive Strengths & Weaknesses
Table 83. SAS Institute Basic Information, Manufacturing Base and Competitors
Table 84. SAS Institute Major Business
Table 85. SAS Institute Data Center Environmental Monitoring System Product and Services
Table 86. SAS Institute Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. SAS Institute Recent Developments/Updates
Table 88. SAS Institute Competitive Strengths & Weaknesses
Table 89. Amazon Web Services Basic Information, Manufacturing Base and Competitors
Table 90. Amazon Web Services Major Business
Table 91. Amazon Web Services Data Center Environmental Monitoring System Product and Services
Table 92. Amazon Web Services Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Amazon Web Services Recent Developments/Updates
Table 94. Amazon Web Services Competitive Strengths & Weaknesses
Table 95. Google Cloud Basic Information, Manufacturing Base and Competitors
Table 96. Google Cloud Major Business
Table 97. Google Cloud Data Center Environmental Monitoring System Product and Services
Table 98. Google Cloud Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

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Table 99. Google Cloud Recent Developments/Updates
Table 100. Google Cloud Competitive Strengths & Weaknesses
Table 101. Databricks Basic Information, Manufacturing Base and Competitors
Table 102. Databricks Major Business
Table 103. Databricks Data Center Environmental Monitoring System Product and Services
Table 104. Databricks Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Databricks Recent Developments/Updates
Table 106. Databricks Competitive Strengths & Weaknesses
Table 107. Dataiku Basic Information, Manufacturing Base and Competitors
Table 108. Dataiku Major Business
Table 109. Dataiku Data Center Environmental Monitoring System Product and Services
Table 110. Dataiku Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. Dataiku Recent Developments/Updates
Table 112. Dataiku Competitive Strengths & Weaknesses
Table 113. KNIME Basic Information, Manufacturing Base and Competitors
Table 114. KNIME Major Business
Table 115. KNIME Data Center Environmental Monitoring System Product and Services
Table 116. KNIME Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. KNIME Recent Developments/Updates
Table 118. KNIME Competitive Strengths & Weaknesses
Table 119. Altair Basic Information, Manufacturing Base and Competitors
Table 120. Altair Major Business
Table 121. Altair Data Center Environmental Monitoring System Product and Services
Table 122. Altair Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Altair Recent Developments/Updates
Table 124. Altair Competitive Strengths & Weaknesses
Table 125. Matillion Basic Information, Manufacturing Base and Competitors
Table 126. Matillion Major Business
Table 127. Matillion Data Center Environmental Monitoring System Product and Services
Table 128. Matillion Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Matillion Recent Developments/Updates

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Table 130. Matillion Competitive Strengths & Weaknesses
Table 131. Alibaba Cloud Basic Information, Manufacturing Base and Competitors
Table 132. Alibaba Cloud Major Business
Table 133. Alibaba Cloud Data Center Environmental Monitoring System Product and Services
Table 134. Alibaba Cloud Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. Alibaba Cloud Recent Developments/Updates
Table 136. Alibaba Cloud Competitive Strengths & Weaknesses
Table 137. Tencent Cloud Basic Information, Manufacturing Base and Competitors
Table 138. Tencent Cloud Major Business
Table 139. Tencent Cloud Data Center Environmental Monitoring System Product and Services
Table 140. Tencent Cloud Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. Tencent Cloud Recent Developments/Updates
Table 142. Tencent Cloud Competitive Strengths & Weaknesses
Table 143. HUAWEI CLOUD Basic Information, Manufacturing Base and Competitors
Table 144. HUAWEI CLOUD Major Business
Table 145. HUAWEI CLOUD Data Center Environmental Monitoring System Product and Services
Table 146. HUAWEI CLOUD Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. HUAWEI CLOUD Recent Developments/Updates
Table 148. HUAWEI CLOUD Competitive Strengths & Weaknesses
Table 149. FanRuan Basic Information, Manufacturing Base and Competitors
Table 150. FanRuan Major Business
Table 151. FanRuan Data Center Environmental Monitoring System Product and Services
Table 152. FanRuan Data Center Environmental Monitoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. FanRuan Recent Developments/Updates
Table 154. FanRuan Competitive Strengths & Weaknesses
Table 155. Global Key Players of Data Center Environmental Monitoring System Upstream (Raw Materials)
Table 156. Global Data Center Environmental Monitoring System Typical Customers

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# List Of Figures

## LIST OF FIGURES

Figure 1. Data Center Environmental Monitoring System Picture
Figure 2. World Data Center Environmental Monitoring System Total Revenue: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Data Center Environmental Monitoring System Total Revenue (2021-2032) & (USD Million)
Figure 4. World Data Center Environmental Monitoring System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
Figure 5. World Data Center Environmental Monitoring System Revenue Market Share by Region (2021-2032), (by Headquarter Location)
Figure 6. United States Based Company Data Center Environmental Monitoring System Revenue (2021-2032) & (USD Million)
Figure 7. China Based Company Data Center Environmental Monitoring System Revenue (2021-2032) & (USD Million)
Figure 8. Europe Based Company Data Center Environmental Monitoring System Revenue (2021-2032) & (USD Million)
Figure 9. Japan Based Company Data Center Environmental Monitoring System Revenue (2021-2032) & (USD Million)
Figure 10. South Korea Based Company Data Center Environmental Monitoring System Revenue (2021-2032) & (USD Million)
Figure 11. ASEAN Based Company Data Center Environmental Monitoring System Revenue (2021-2032) & (USD Million)
Figure 12. India Based Company Data Center Environmental Monitoring System Revenue (2021-2032) & (USD Million)
Figure 13. Data Center Environmental Monitoring System Market Drivers
Figure 14. Factors Affecting Demand
Figure 15. World Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)
Figure 16. World Data Center Environmental Monitoring System Consumption Value Market Share by Region (2021-2032)
Figure 17. United States Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)
Figure 18. China Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)
Figure 19. Europe Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)

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Figure 20. Japan Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)
Figure 21. South Korea Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)
Figure 22. ASEAN Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)
Figure 23. India Data Center Environmental Monitoring System Consumption Value (2021-2032) & (USD Million)
Figure 24. Producer Shipments of Data Center Environmental Monitoring System by Player Revenue ($MM) and Market Share (%): 2025
Figure 25. Global Four-firm Concentration Ratios (CR4) for Data Center Environmental Monitoring System Markets in 2025
Figure 26. Global Four-firm Concentration Ratios (CR8) for Data Center Environmental Monitoring System Markets in 2025
Figure 27. United States VS China: Data Center Environmental Monitoring System Revenue Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Data Center Environmental Monitoring System Consumption Value Market Share Comparison (2021 & 2025 & 2032)
Figure 29. World Data Center Environmental Monitoring System Market Size by Type, (USD Million), 2021 & 2025 & 2032
Figure 30. World Data Center Environmental Monitoring System Market Size Market Share by Type in 2025
Figure 31. On-premises Deployment
Figure 32. Cloud Deployment
Figure 33. World Data Center Environmental Monitoring System Market Size Market Share by Type (2021-2032)
Figure 34. World Data Center Environmental Monitoring System Market Size by System Architecture, (USD Million), 2021 & 2025 & 2032
Figure 35. World Data Center Environmental Monitoring System Market Size Market Share by System Architecture in 2025
Figure 36. Standalone Type
Figure 37. Centralized Type
Figure 38. World Data Center Environmental Monitoring System Market Size Market Share by System Architecture (2021-2032)
Figure 39. World Data Center Environmental Monitoring System Market Size by Deployment Level, (USD Million), 2021 & 2025 & 2032
Figure 40. World Data Center Environmental Monitoring System Market Size Market Share by Deployment Level in 2025
Figure 41. Cabinet Level

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Figure 42. Server Room Level
Figure 43. Others
Figure 44. World Data Center Environmental Monitoring System Market Size Market Share by Deployment Level (2021-2032)
Figure 45. World Data Center Environmental Monitoring System Market Size by Application, (USD Million), 2021 & 2025 & 2032
Figure 46. World Data Center Environmental Monitoring System Market Size Market Share by Application in 2025
Figure 47. Hyperscale Cloud Data Centers
Figure 48. Colocation and Third-Party Data Centers
Figure 49. Edge and Micro Data Centers
Figure 50. Others
Figure 51. World Data Center Environmental Monitoring System Market Size Market Share by Application (2021-2032)
Figure 52. Data Center Environmental Monitoring System Industrial Chain
Figure 53. Methodology
Figure 54. Research Process and Data Source

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