

# Global Data Center Backup Service Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Data Center Backup Service market size is expected to reach \$ 1576 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Data center backup service refers to copying important data in the data center to independent storage media or remote data centers to prevent data loss and irreversible consequences caused by catastrophic events. Through backup services, users can quickly restore data when data is lost or damaged to ensure business continuity and data integrity. Backup services usually include the formulation of backup strategies, the selection of backup tools, backup execution and monitoring, and recovery drills.

The global data center backup service market is experiencing steady growth driven by surging data volumes, escalating ransomware threats, and the increasing adoption of hybrid cloud. North America and Europe, as mature markets, lead in backup-as-a-service, immutable backup, and disaster recovery orchestration services, leveraging their advanced cloud backup technologies, stringent data compliance regulations, and highly professional disaster recovery service ecosystems. The Asia-Pacific region is the fastest-growing and most demanding sector, with China and Southeast Asian countries experiencing rapid adoption of local backup appliances, hybrid cloud backup, and data archiving services, driven by accelerated enterprise digital transformation, increased awareness of critical data protection, and the wave of domestic substitution. Local service providers are rapidly emerging. The Middle East and Africa focus on critical information infrastructure protection and data sovereignty compliance. The industry as a whole is accelerating its evolution towards AI-driven anomaly detection, rapid ransomware recovery, and on-demand disaster recovery.

This report studies the global Data Center Backup Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Center Backup Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Center Backup Service that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Data Center Backup Service total market, 2021-2032, (USD Million)

Global Data Center Backup Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Center Backup Service total market, key domestic companies, and share, (USD Million)

Global Data Center Backup Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Center Backup Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Center Backup Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Center Backup Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include N-able, Parablu, Keepit, CITIC Telecom CPC, NovaStor, Kaseya, Carbonite, Acronis, Bacula Systems, Arcserve, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Center Backup Service market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Data Center Backup Service Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Data Center Backup Service Market, Segmentation by Type:**

Cloud Backup

Traditional Backup

**Global Data Center Backup Service Market, Segmentation by Level:**

Basic Backup Service

Enterprise Backup Service

Disaster Recovery Backup Service

Archival Backup Service

Others

Global Data Center Backup Service Market, Segmentation by Backup Object:

Physical Server Backup Service

Virtualization Backup Service

Database and Application Backup Service

Cloud Data Backup Service

Container Backup Service

Others

Global Data Center Backup Service Market, Segmentation by Application:

Finance

Telecommunications

Government

Others

Companies Profiled:

N-able

Parablu

Keepit

CITIC Telecom CPC

NovaStor

Kaseya

Carbonite

Acronis

Bacula Systems

Arcserve

Atea

Druva

VMware, Inc.

Hewlett Packard Enterprise (HPE)

Dell Technologies Inc.

Oracle Corporation

Google Cloud

Huawei

Tencent

### Key Questions Answered

1. How big is the global Data Center Backup Service market?
2. What is the demand of the global Data Center Backup Service market?

3. What is the year over year growth of the global Data Center Backup Service market?
4. What is the total value of the global Data Center Backup Service market?
5. Who are the Major Players in the global Data Center Backup Service market?
6. What are the growth factors driving the market demand?

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