

# Global Data Center Backup and Recovery Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Data Center Backup and Recovery Software market size is expected to reach \$ 924 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Data Center Backup and Recovery Software is a system tool specifically designed to protect critical enterprise data assets. It aims to ensure complete and rapid data recovery after accidental deletion, hardware failure, cyberattacks, or natural disasters through automated backup strategies. The software's core functions include full/incremental data backup, deduplication, data compression and encryption, off-site/cloud replication, and fine-grained recovery. It supports unified protection for physical servers, virtual machines, databases, and cloud data, enabling policy-based execution and monitoring of backup tasks through a centralized management platform. Its core value lies in ensuring business continuity and data compliance, minimizing downtime, and is widely used in data center operations and management for finance, healthcare, government, and various enterprises.

The global Data Center Backup and Recovery Software market is steadily expanding amid the explosive growth of data, escalating cyber threats, and the increasing adoption of hybrid cloud. North America and Europe, as mature markets, lead in CDP (Continuous Data Protection), cloud-native backup, and disaster recovery orchestration software, leveraging their advanced cloud computing infrastructure, stringent data compliance regulations, and highly digitized enterprise foundations. The Asia-Pacific region is the fastest-growing and most promising sector, with China and Southeast Asian countries driving the rapid adoption of on-premises backup appliances, hybrid cloud backup, and SaaS backup services, fueled by enterprise digital transformation, increased ransomware awareness, and a wave of domestic substitution. Local vendors

are rapidly emerging. The Middle East and Africa focus on critical infrastructure protection and data sovereignty compliance. The industry as a whole is accelerating its evolution towards immutable backups, AI-driven threat detection, and on-demand disaster recovery.

This report studies the global Data Center Backup and Recovery Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Center Backup and Recovery Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Center Backup and Recovery Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Data Center Backup and Recovery Software total market, 2021-2032, (USD Million)

Global Data Center Backup and Recovery Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Center Backup and Recovery Software total market, key domestic companies, and share, (USD Million)

Global Data Center Backup and Recovery Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Center Backup and Recovery Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Center Backup and Recovery Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Center Backup and Recovery Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Commvault Systems Inc., Dell

Technologies Inc., IBM Corp., Veeam Software Group GmbH, Actifio Inc., Bacula Systems, Carbonite, SolarWinds MSP, Actifio, IBM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Center Backup and Recovery Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Data Center Backup and Recovery Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Data Center Backup and Recovery Software Market, Segmentation by Type:

On Premise

Cloud-Based

Global Data Center Backup and Recovery Software Market, Segmentation by Architecture:

Traditional Backup Software

Next-Generation Backup Software

CDP (Continuous Data Protection) Software

Snapshot Management Software

Global Data Center Backup and Recovery Software Market, Segmentation by Protected Object:

Physical Server Backup and Recovery Software

Database and Application Backup and Recovery Software

Cloud-Native Backup and Recovery Software

Others

Global Data Center Backup and Recovery Software Market, Segmentation by Application:

Data Center Operators

Communication Services Providers

Internet Content Providers

Government

Financial Services Providers

Other

Companies Profiled:

Commvault Systems Inc.

Dell Technologies Inc.

IBM Corp.

Veeam Software Group GmbH

Actifio Inc.

Bacula Systems

Carbonite

SolarWinds MSP

Actifio

IBM

Veritas Technologies

Arcserve

HYCU

Keepit

Dbackup

eCloud

Clerware

Vinchin

### Key Questions Answered

1. How big is the global Data Center Backup and Recovery Software market?
2. What is the demand of the global Data Center Backup and Recovery Software market?
3. What is the year over year growth of the global Data Center Backup and Recovery Software market?
4. What is the total value of the global Data Center Backup and Recovery Software market?
5. Who are the Major Players in the global Data Center Backup and Recovery Software market?
6. What are the growth factors driving the market demand?

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