

# Global Data Center Automation Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Data Center Automation Software market size was valued at US\$ 6251 million in 2025 and is forecast to a readjusted size of US\$ 13283 million by 2032 with a CAGR of 11.5% during review period.

Data Center Automation Software refers to a technology platform that automatically executes data center operation and maintenance tasks through preset strategies and intelligent algorithms. Its core objective is to replace manual operations, achieving automated management of the entire lifecycle, including server configuration, network deployment, storage allocation, application delivery, and monitoring and alerting. This software typically integrates orchestration tools, API interfaces, and AI-powered operation and maintenance capabilities, enabling it to automatically allocate resources based on load changes, quickly respond to faults, and implement repairs, thereby significantly improving operational efficiency and system reliability while reducing human error and operating costs. It is a key foundational software for modern cloud data centers and IT infrastructure to achieve agile operation and maintenance and support business elasticity.

Global pricing for Data Center Automation software varies significantly, with high-end enterprise-level solutions commanding annual license fees of hundreds of thousands of dollars, while SaaS subscriptions range from tens to hundreds of dollars per node per month. The core costs are R&D (approximately 30-40%) and sales (25-35%), followed by support and cloud infrastructure. Industry gross margins are typically high, ranging from 70% to 85%, primarily due to the replicable nature of the software and low marginal delivery costs.

The global market for Data Center Automation Software exhibits a pattern of 'North America leading, Europe catching up, and Asia Pacific accelerating.' North America, as the technology hub, boasts the most mature market, with enterprises widely adopting AIOps and full-stack automation solutions to address complex hybrid cloud environments. Driven by stringent data compliance (such as GDPR), Europe's automation solutions emphasize integration, security, and process standardization. The Asia Pacific region is experiencing the fastest growth, fueled by the digital economy and the widespread adoption of cloud computing, with markets like China and India showing a strong demand for cost-sensitive, lightweight automation tools and cloud-native solutions. Latin America, the Middle East, and Africa are in earlier stages, evolving from basic monitoring and script automation to platform-based solutions. The global trend is continuously evolving from task automation to intelligent, autonomous data centers.

This report is a detailed and comprehensive analysis for global Data Center Automation Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Data Center Automation Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Center Automation Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Center Automation Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Center Automation Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Center Automation Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Center Automation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Dell, IBM, VMware Inc., SAP, BMC Software, Red Hat Inc., Cisco Systems, Fujitsu Limited, Riverturn Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Data Center Automation Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On Premises

On Cloud Based

Market segment by Service Depth

Infrastructure Automation Software

Platform and Application Service Automation Software

Business Process Automation Software

## Market segment by Technology

DevOps Automation Software

ITSM/ITOM Automation Software

FinOps Automation Software

## Market segment by Application

IT and Telecommunications

Manufacturing

Transportation and Logistics

Defense and Government

Healthcare

BFSI

Others

## Market segment by players, this report covers

Microsoft

Dell

IBM

VMware Inc.

SAP

BMC Software

Red Hat Inc.

Cisco Systems

Fujitsu Limited

Riverturn Inc.

OpenText

Itential

Redwood Software

Beckhoff Automation

Iconics

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Data Center Automation Software product scope, market

overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Center Automation Software, with revenue, gross margin, and global market share of Data Center Automation Software from 2021 to 2026.

Chapter 3, the Data Center Automation Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Center Automation Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Center Automation Software.

Chapter 13, to describe Data Center Automation Software research findings and conclusion.

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