

Global Data Center Automation Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data Center Automation Software market size is expected to reach \$ 13283 million by 2032, rising at a market growth of 11.5% CAGR during the forecast period (2026-2032).

Data Center Automation Software refers to a technology platform that automatically executes data center operation and maintenance tasks through preset strategies and intelligent algorithms. Its core objective is to replace manual operations, achieving automated management of the entire lifecycle, including server configuration, network deployment, storage allocation, application delivery, and monitoring and alerting. This software typically integrates orchestration tools, API interfaces, and AI-powered operation and maintenance capabilities, enabling it to automatically allocate resources based on load changes, quickly respond to faults, and implement repairs, thereby significantly improving operational efficiency and system reliability while reducing human error and operating costs. It is a key foundational software for modern cloud data centers and IT infrastructure to achieve agile operation and maintenance and support business elasticity.

Global pricing for Data Center Automation software varies significantly, with high-end enterprise-level solutions commanding annual license fees of hundreds of thousands of dollars, while SaaS subscriptions range from tens to hundreds of dollars per node per month. The core costs are R&D (approximately 30-40%) and sales (25-35%), followed by support and cloud infrastructure. Industry gross margins are typically high, ranging from 70% to 85%, primarily due to the replicable nature of the software and low marginal delivery costs.

The global market for Data Center Automation Software exhibits a pattern of 'North America leading, Europe catching up, and Asia Pacific accelerating.' North America, as the technology hub, boasts the most mature market, with enterprises widely adopting AIOps and full-stack automation solutions to address complex hybrid cloud

environments. Driven by stringent data compliance (such as GDPR), Europe's automation solutions emphasize integration, security, and process standardization. The Asia Pacific region is experiencing the fastest growth, fueled by the digital economy and the widespread adoption of cloud computing, with markets like China and India showing a strong demand for cost-sensitive, lightweight automation tools and cloud-native solutions. Latin America, the Middle East, and Africa are in earlier stages, evolving from basic monitoring and script automation to platform-based solutions. The global trend is continuously evolving from task automation to intelligent, autonomous data centers. This report studies the global Data Center Automation Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Center Automation Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Center Automation Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data Center Automation Software total market, 2021-2032, (USD Million)

Global Data Center Automation Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Center Automation Software total market, key domestic companies, and share, (USD Million)

Global Data Center Automation Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Center Automation Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Center Automation Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Center Automation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Dell, IBM, VMware Inc., SAP, BMC Software, Red Hat Inc., Cisco Systems, Fujitsu Limited, Riverturn Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Center Automation Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data Center Automation Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data Center Automation Software Market, Segmentation by Type:

On Premises

On Cloud Based

Global Data Center Automation Software Market, Segmentation by Service Depth:

Infrastructure Automation Software

Platform and Application Service Automation Software

Business Process Automation Software

Global Data Center Automation Software Market, Segmentation by Technology:

DevOps Automation Software

ITSM/ITOM Automation Software

FinOps Automation Software

Global Data Center Automation Software Market, Segmentation by Application:

IT and Telecommunications

Manufacturing

Transportation and Logistics

Defense and Government

Healthcare

BFSI

Others

Companies Profiled:

Microsoft

Dell

IBM

VMware Inc.

SAP

BMC Software

Red Hat Inc.

Cisco Systems

Fujitsu Limited

Riverturn Inc.

OpenText

Itential

Redwood Software

Beckhoff Automation

Iconics

Key Questions Answered

1. How big is the global Data Center Automation Software market?
2. What is the demand of the global Data Center Automation Software market?
3. What is the year over year growth of the global Data Center Automation Software market?
4. What is the total value of the global Data Center Automation Software market?
5. Who are the Major Players in the global Data Center Automation Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Data Center Automation Software Introduction
- 1.2 World Data Center Automation Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Data Center Automation Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World Data Center Automation Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Data Center Automation Software Revenue (2021-2032)
 - 1.3.3 China Based Company Data Center Automation Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company Data Center Automation Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company Data Center Automation Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Data Center Automation Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Data Center Automation Software Revenue (2021-2032)
 - 1.3.8 India Based Company Data Center Automation Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Data Center Automation Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Data Center Automation Software Consumption Value (2021-2032)
- 2.2 World Data Center Automation Software Consumption Value by Region
 - 2.2.1 World Data Center Automation Software Consumption Value by Region (2021-2026)
 - 2.2.2 World Data Center Automation Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Data Center Automation Software Consumption Value (2021-2032)
- 2.4 China Data Center Automation Software Consumption Value (2021-2032)
- 2.5 Europe Data Center Automation Software Consumption Value (2021-2032)
- 2.6 Japan Data Center Automation Software Consumption Value (2021-2032)

- 2.7 South Korea Data Center Automation Software Consumption Value (2021-2032)
- 2.8 ASEAN Data Center Automation Software Consumption Value (2021-2032)
- 2.9 India Data Center Automation Software Consumption Value (2021-2032)

3 WORLD DATA CENTER AUTOMATION SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Data Center Automation Software Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Data Center Automation Software Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Data Center Automation Software in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Data Center Automation Software in 2025
- 3.3 Data Center Automation Software Company Evaluation Quadrant
- 3.4 Data Center Automation Software Market: Overall Company Footprint Analysis
 - 3.4.1 Data Center Automation Software Market: Region Footprint
 - 3.4.2 Data Center Automation Software Market: Company Product Type Footprint
 - 3.4.3 Data Center Automation Software Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Data Center Automation Software Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Data Center Automation Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Data Center Automation Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Data Center Automation Software Consumption Value Comparison
 - 4.2.1 United States VS China: Data Center Automation Software Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Data Center Automation Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Data Center Automation Software Companies and Market Share, 2021-2026

4.3.1 United States Based Data Center Automation Software Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Data Center Automation Software Revenue, (2021-2026)

4.4 China Based Companies Data Center Automation Software Revenue and Market Share, 2021-2026

4.4.1 China Based Data Center Automation Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Data Center Automation Software Revenue, (2021-2026)

4.5 Rest of World Based Data Center Automation Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Data Center Automation Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Data Center Automation Software Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Data Center Automation Software Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 On Premises

5.2.2 On Cloud Based

5.3 Market Segment by Type

5.3.1 World Data Center Automation Software Market Size by Type (2021-2026)

5.3.2 World Data Center Automation Software Market Size by Type (2027-2032)

5.3.3 World Data Center Automation Software Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY SERVICE DEPTH

6.1 World Data Center Automation Software Market Size Overview by Service Depth: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Service Depth

6.2.1 Infrastructure Automation Software

6.2.2 Platform and Application Service Automation Software

6.2.3 Business Process Automation Software

6.3 Market Segment by Service Depth

6.3.1 World Data Center Automation Software Market Size by Service Depth (2021-2026)

6.3.2 World Data Center Automation Software Market Size by Service Depth (2027-2032)

6.3.3 World Data Center Automation Software Market Size Market Share by Service Depth (2027-2032)

7 MARKET ANALYSIS BY TECHNOLOGY

7.1 World Data Center Automation Software Market Size Overview by Technology: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Technology

7.2.1 DevOps Automation Software

7.2.2 ITSM/ITOM Automation Software

7.2.3 FinOps Automation Software

7.3 Market Segment by Technology

7.3.1 World Data Center Automation Software Market Size by Technology (2021-2026)

7.3.2 World Data Center Automation Software Market Size by Technology (2027-2032)

7.3.3 World Data Center Automation Software Market Size Market Share by Technology (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Data Center Automation Software Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 IT and Telecommunications

8.2.2 Manufacturing

8.2.3 Transportation and Logistics

8.2.4 Defense and Government

8.2.5 Healthcare

8.2.6 BFSI

8.2.7 Others

8.3 Market Segment by Application

8.3.1 World Data Center Automation Software Market Size by Application (2021-2026)

8.3.2 World Data Center Automation Software Market Size by Application (2027-2032)

8.3.3 World Data Center Automation Software Market Size Market Share by

Application (2021-2032)

9 COMPANY PROFILES

9.1 Microsoft

9.1.1 Microsoft Details

9.1.2 Microsoft Major Business

9.1.3 Microsoft Data Center Automation Software Product and Services

9.1.4 Microsoft Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Microsoft Recent Developments/Updates

9.1.6 Microsoft Competitive Strengths & Weaknesses

9.2 Dell

9.2.1 Dell Details

9.2.2 Dell Major Business

9.2.3 Dell Data Center Automation Software Product and Services

9.2.4 Dell Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Dell Recent Developments/Updates

9.2.6 Dell Competitive Strengths & Weaknesses

9.3 IBM

9.3.1 IBM Details

9.3.2 IBM Major Business

9.3.3 IBM Data Center Automation Software Product and Services

9.3.4 IBM Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 IBM Recent Developments/Updates

9.3.6 IBM Competitive Strengths & Weaknesses

9.4 VMware Inc.

9.4.1 VMware Inc. Details

9.4.2 VMware Inc. Major Business

9.4.3 VMware Inc. Data Center Automation Software Product and Services

9.4.4 VMware Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 VMware Inc. Recent Developments/Updates

9.4.6 VMware Inc. Competitive Strengths & Weaknesses

9.5 SAP

9.5.1 SAP Details

9.5.2 SAP Major Business

- 9.5.3 SAP Data Center Automation Software Product and Services
- 9.5.4 SAP Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.5.5 SAP Recent Developments/Updates
- 9.5.6 SAP Competitive Strengths & Weaknesses
- 9.6 BMC Software
 - 9.6.1 BMC Software Details
 - 9.6.2 BMC Software Major Business
 - 9.6.3 BMC Software Data Center Automation Software Product and Services
 - 9.6.4 BMC Software Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 BMC Software Recent Developments/Updates
 - 9.6.6 BMC Software Competitive Strengths & Weaknesses
- 9.7 Red Hat Inc.
 - 9.7.1 Red Hat Inc. Details
 - 9.7.2 Red Hat Inc. Major Business
 - 9.7.3 Red Hat Inc. Data Center Automation Software Product and Services
 - 9.7.4 Red Hat Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Red Hat Inc. Recent Developments/Updates
 - 9.7.6 Red Hat Inc. Competitive Strengths & Weaknesses
- 9.8 Cisco Systems
 - 9.8.1 Cisco Systems Details
 - 9.8.2 Cisco Systems Major Business
 - 9.8.3 Cisco Systems Data Center Automation Software Product and Services
 - 9.8.4 Cisco Systems Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Cisco Systems Recent Developments/Updates
 - 9.8.6 Cisco Systems Competitive Strengths & Weaknesses
- 9.9 Fujitsu Limited
 - 9.9.1 Fujitsu Limited Details
 - 9.9.2 Fujitsu Limited Major Business
 - 9.9.3 Fujitsu Limited Data Center Automation Software Product and Services
 - 9.9.4 Fujitsu Limited Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Fujitsu Limited Recent Developments/Updates
 - 9.9.6 Fujitsu Limited Competitive Strengths & Weaknesses
- 9.10 Riverturn Inc.
 - 9.10.1 Riverturn Inc. Details

- 9.10.2 Riverturn Inc. Major Business
- 9.10.3 Riverturn Inc. Data Center Automation Software Product and Services
- 9.10.4 Riverturn Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.10.5 Riverturn Inc. Recent Developments/Updates
- 9.10.6 Riverturn Inc. Competitive Strengths & Weaknesses
- 9.11 OpenText
 - 9.11.1 OpenText Details
 - 9.11.2 OpenText Major Business
 - 9.11.3 OpenText Data Center Automation Software Product and Services
 - 9.11.4 OpenText Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 OpenText Recent Developments/Updates
 - 9.11.6 OpenText Competitive Strengths & Weaknesses
- 9.12 Itential
 - 9.12.1 Itential Details
 - 9.12.2 Itential Major Business
 - 9.12.3 Itential Data Center Automation Software Product and Services
 - 9.12.4 Itential Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Itential Recent Developments/Updates
 - 9.12.6 Itential Competitive Strengths & Weaknesses
- 9.13 Redwood Software
 - 9.13.1 Redwood Software Details
 - 9.13.2 Redwood Software Major Business
 - 9.13.3 Redwood Software Data Center Automation Software Product and Services
 - 9.13.4 Redwood Software Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Redwood Software Recent Developments/Updates
 - 9.13.6 Redwood Software Competitive Strengths & Weaknesses
- 9.14 Beckhoff Automation
 - 9.14.1 Beckhoff Automation Details
 - 9.14.2 Beckhoff Automation Major Business
 - 9.14.3 Beckhoff Automation Data Center Automation Software Product and Services
 - 9.14.4 Beckhoff Automation Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Beckhoff Automation Recent Developments/Updates
 - 9.14.6 Beckhoff Automation Competitive Strengths & Weaknesses
- 9.15 Iconics

- 9.15.1 Iconics Details
- 9.15.2 Iconics Major Business
- 9.15.3 Iconics Data Center Automation Software Product and Services
- 9.15.4 Iconics Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.15.5 Iconics Recent Developments/Updates
- 9.15.6 Iconics Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Data Center Automation Software Industry Chain
- 10.2 Data Center Automation Software Upstream Analysis
- 10.3 Data Center Automation Software Midstream Analysis
- 10.4 Data Center Automation Software Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Data Center Automation Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Data Center Automation Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Data Center Automation Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Data Center Automation Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Data Center Automation Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Data Center Automation Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Data Center Automation Software Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Data Center Automation Software Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Data Center Automation Software Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Data Center Automation Software Players in 2025

Table 12. World Data Center Automation Software Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Data Center Automation Software Company Evaluation Quadrant

Table 14. Head Office of Key Data Center Automation Software Players

Table 15. Data Center Automation Software Market: Company Product Type Footprint

Table 16. Data Center Automation Software Market: Company Product Application Footprint

Table 17. Data Center Automation Software Mergers & Acquisitions Activity

Table 18. United States VS China Data Center Automation Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Data Center Automation Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Data Center Automation Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies Data Center Automation Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Data Center Automation Software Revenue Market Share (2021-2026)

Table 23. China Based Data Center Automation Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies Data Center Automation Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Data Center Automation Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based Data Center Automation Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Data Center Automation Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Data Center Automation Software Revenue Market Share (2021-2026)

Table 29. World Data Center Automation Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Data Center Automation Software Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Data Center Automation Software Market Size by Type (2027-2032) & (USD Million)

Table 32. World Data Center Automation Software Market Size by Service Depth, (USD Million), 2021 & 2025 & 2032

Table 33. World Data Center Automation Software Market Size Value by Service Depth (2021-2026) & (USD Million)

Table 34. World Data Center Automation Software Market Size by Service Depth (2027-2032) & (USD Million)

Table 35. World Data Center Automation Software Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 36. World Data Center Automation Software Market Size Value by Technology (2021-2026) & (USD Million)

Table 37. World Data Center Automation Software Market Size by Technology (2027-2032) & (USD Million)

Table 38. World Data Center Automation Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Data Center Automation Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World Data Center Automation Software Market Size by Application

(2027-2032) & (USD Million)

Table 41. Microsoft Basic Information, Manufacturing Base and Competitors

Table 42. Microsoft Major Business

Table 43. Microsoft Data Center Automation Software Product and Services

Table 44. Microsoft Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Microsoft Recent Developments/Updates

Table 46. Microsoft Competitive Strengths & Weaknesses

Table 47. Dell Basic Information, Manufacturing Base and Competitors

Table 48. Dell Major Business

Table 49. Dell Data Center Automation Software Product and Services

Table 50. Dell Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Dell Recent Developments/Updates

Table 52. Dell Competitive Strengths & Weaknesses

Table 53. IBM Basic Information, Manufacturing Base and Competitors

Table 54. IBM Major Business

Table 55. IBM Data Center Automation Software Product and Services

Table 56. IBM Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. IBM Recent Developments/Updates

Table 58. IBM Competitive Strengths & Weaknesses

Table 59. VMware Inc. Basic Information, Manufacturing Base and Competitors

Table 60. VMware Inc. Major Business

Table 61. VMware Inc. Data Center Automation Software Product and Services

Table 62. VMware Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. VMware Inc. Recent Developments/Updates

Table 64. VMware Inc. Competitive Strengths & Weaknesses

Table 65. SAP Basic Information, Manufacturing Base and Competitors

Table 66. SAP Major Business

Table 67. SAP Data Center Automation Software Product and Services

Table 68. SAP Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. SAP Recent Developments/Updates

Table 70. SAP Competitive Strengths & Weaknesses

Table 71. BMC Software Basic Information, Manufacturing Base and Competitors

Table 72. BMC Software Major Business

Table 73. BMC Software Data Center Automation Software Product and Services

Table 74. BMC Software Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. BMC Software Recent Developments/Updates

Table 76. BMC Software Competitive Strengths & Weaknesses

Table 77. Red Hat Inc. Basic Information, Manufacturing Base and Competitors

Table 78. Red Hat Inc. Major Business

Table 79. Red Hat Inc. Data Center Automation Software Product and Services

Table 80. Red Hat Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Red Hat Inc. Recent Developments/Updates

Table 82. Red Hat Inc. Competitive Strengths & Weaknesses

Table 83. Cisco Systems Basic Information, Manufacturing Base and Competitors

Table 84. Cisco Systems Major Business

Table 85. Cisco Systems Data Center Automation Software Product and Services

Table 86. Cisco Systems Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Cisco Systems Recent Developments/Updates

Table 88. Cisco Systems Competitive Strengths & Weaknesses

Table 89. Fujitsu Limited Basic Information, Manufacturing Base and Competitors

Table 90. Fujitsu Limited Major Business

Table 91. Fujitsu Limited Data Center Automation Software Product and Services

Table 92. Fujitsu Limited Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Fujitsu Limited Recent Developments/Updates

Table 94. Fujitsu Limited Competitive Strengths & Weaknesses

Table 95. Riverturn Inc. Basic Information, Manufacturing Base and Competitors

Table 96. Riverturn Inc. Major Business

Table 97. Riverturn Inc. Data Center Automation Software Product and Services

Table 98. Riverturn Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Riverturn Inc. Recent Developments/Updates

Table 100. Riverturn Inc. Competitive Strengths & Weaknesses

Table 101. OpenText Basic Information, Manufacturing Base and Competitors

Table 102. OpenText Major Business

Table 103. OpenText Data Center Automation Software Product and Services

Table 104. OpenText Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. OpenText Recent Developments/Updates

Table 106. OpenText Competitive Strengths & Weaknesses

- Table 107. Itential Basic Information, Manufacturing Base and Competitors
- Table 108. Itential Major Business
- Table 109. Itential Data Center Automation Software Product and Services
- Table 110. Itential Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Itential Recent Developments/Updates
- Table 112. Itential Competitive Strengths & Weaknesses
- Table 113. Redwood Software Basic Information, Manufacturing Base and Competitors
- Table 114. Redwood Software Major Business
- Table 115. Redwood Software Data Center Automation Software Product and Services
- Table 116. Redwood Software Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Redwood Software Recent Developments/Updates
- Table 118. Redwood Software Competitive Strengths & Weaknesses
- Table 119. Beckhoff Automation Basic Information, Manufacturing Base and Competitors
- Table 120. Beckhoff Automation Major Business
- Table 121. Beckhoff Automation Data Center Automation Software Product and Services
- Table 122. Beckhoff Automation Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Beckhoff Automation Recent Developments/Updates
- Table 124. Beckhoff Automation Competitive Strengths & Weaknesses
- Table 125. Iconics Basic Information, Manufacturing Base and Competitors
- Table 126. Iconics Major Business
- Table 127. Iconics Data Center Automation Software Product and Services
- Table 128. Iconics Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Iconics Recent Developments/Updates
- Table 130. Iconics Competitive Strengths & Weaknesses
- Table 131. Global Key Players of Data Center Automation Software Upstream (Raw Materials)
- Table 132. Global Data Center Automation Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Data Center Automation Software Picture

Figure 2. World Data Center Automation Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Data Center Automation Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Data Center Automation Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Data Center Automation Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Data Center Automation Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Data Center Automation Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Data Center Automation Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Data Center Automation Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Data Center Automation Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Data Center Automation Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Data Center Automation Software Revenue (2021-2032) & (USD Million)

Figure 13. Data Center Automation Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Data Center Automation Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Data Center Automation Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Data Center Automation Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Data Center Automation Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Data Center Automation Software Consumption Value (2021-2032) & (USD Million)

- Figure 20. Japan Data Center Automation Software Consumption Value (2021-2032) & (USD Million)
- Figure 21. South Korea Data Center Automation Software Consumption Value (2021-2032) & (USD Million)
- Figure 22. ASEAN Data Center Automation Software Consumption Value (2021-2032) & (USD Million)
- Figure 23. India Data Center Automation Software Consumption Value (2021-2032) & (USD Million)
- Figure 24. Producer Shipments of Data Center Automation Software by Player Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Data Center Automation Software Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Data Center Automation Software Markets in 2025
- Figure 27. United States VS China: Data Center Automation Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: Data Center Automation Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. World Data Center Automation Software Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Figure 30. World Data Center Automation Software Market Size Market Share by Type in 2025
- Figure 31. On Premises
- Figure 32. On Cloud Based
- Figure 33. World Data Center Automation Software Market Size Market Share by Type (2021-2032)
- Figure 34. World Data Center Automation Software Market Size by Service Depth, (USD Million), 2021 & 2025 & 2032
- Figure 35. World Data Center Automation Software Market Size Market Share by Service Depth in 2025
- Figure 36. Infrastructure Automation Software
- Figure 37. Platform and Application Service Automation Software
- Figure 38. Business Process Automation Software
- Figure 39. World Data Center Automation Software Market Size Market Share by Service Depth (2021-2032)
- Figure 40. World Data Center Automation Software Market Size by Technology, (USD Million), 2021 & 2025 & 2032
- Figure 41. World Data Center Automation Software Market Size Market Share by Technology in 2025

Figure 42. DevOps Automation Software

Figure 43. ITSM/ITOM Automation Software

Figure 44. FinOps Automation Software

Figure 45. World Data Center Automation Software Market Size Market Share by Technology (2021-2032)

Figure 46. World Data Center Automation Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Data Center Automation Software Market Size Market Share by Application in 2025

Figure 48. IT and Telecommunications

Figure 49. Manufacturing

Figure 50. Transportation and Logistics

Figure 51. Defense and Government

Figure 52. Healthcare

Figure 53. BFSI

Figure 54. Others

Figure 55. World Data Center Automation Software Market Size Market Share by Application (2021-2032)

Figure 56. Data Center Automation Software Industrial Chain

Figure 57. Methodology

Figure 58. Research Process and Data Source

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