

# Global Data Broker Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G5D977540D1AEN.html>

Date: July 2024

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: G5D977540D1AEN

## Abstracts

According to our (Global Info Research) latest study, the global Data Broker market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Data Broker is a business that aggregates information from a variety of sources; processes it to enrich, cleanse or analyze it; and licenses it to other organizations. Data brokers can also license another company's data directly, or process another organization's data to provide them with enhanced results.

The Global Info Research report includes an overview of the development of the Data Broker industry chain, the market status of BFSI (Unstructured Data, Structured Data), Retail and FMCG (Unstructured Data, Structured Data), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Data Broker.

Regionally, the report analyzes the Data Broker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Data Broker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Data Broker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Data Broker industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Unstructured Data, Structured Data).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Data Broker market.

**Regional Analysis:** The report involves examining the Data Broker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Data Broker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Data Broker:

**Company Analysis:** Report covers individual Data Broker players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Data Broker This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Retail and FMCG).

**Technology Analysis:** Report covers specific technologies relevant to Data Broker. It assesses the current state, advancements, and potential future developments in Data Broker areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Data Broker market. This analysis helps understand market share, competitive advantages, and potential

areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Data Broker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Unstructured Data

Structured Data

Custom Structure Data

### Market segment by Application

BFSI

Retail and FMCG

Manufacturing

Media

Government Sector

Others

### Market segment by players, this report covers

Acxiom

Experian

Equifax

CoreLogic

TransUnion

Oracle

Lifelock

H.I.G. Capital

PeekYou

TowerData

Alibaba

Bloomberg

Datasift

FICO

RELX

Moody's

Thomson Reuters

Wolters Kluver

Ignite Technologies

HG Data

IBM

Morningstar

Qlik

IHS Markit

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Broker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Broker, with revenue, gross margin and global market share of Data Broker from 2019 to 2024.

Chapter 3, the Data Broker competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Data Broker market forecast, by regions, type and application, with consumption value, from

2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Broker.

Chapter 13, to describe Data Broker research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Data Broker
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Data Broker by Type
  - 1.3.1 Overview: Global Data Broker Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Data Broker Consumption Value Market Share by Type in 2023
  - 1.3.3 Unstructured Data
  - 1.3.4 Structured Data
  - 1.3.5 Custom Structure Data
- 1.4 Global Data Broker Market by Application
  - 1.4.1 Overview: Global Data Broker Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 BFSI
  - 1.4.3 Retail and FMCG
  - 1.4.4 Manufacturing
  - 1.4.5 Media
  - 1.4.6 Government Sector
  - 1.4.7 Others
- 1.5 Global Data Broker Market Size & Forecast
- 1.6 Global Data Broker Market Size and Forecast by Region
  - 1.6.1 Global Data Broker Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Data Broker Market Size by Region, (2019-2030)
  - 1.6.3 North America Data Broker Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Data Broker Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Data Broker Market Size and Prospect (2019-2030)
  - 1.6.6 South America Data Broker Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Data Broker Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Acxiom
  - 2.1.1 Acxiom Details
  - 2.1.2 Acxiom Major Business
  - 2.1.3 Acxiom Data Broker Product and Solutions
  - 2.1.4 Acxiom Data Broker Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Acxiom Recent Developments and Future Plans
- 2.2 Experian
  - 2.2.1 Experian Details
  - 2.2.2 Experian Major Business
  - 2.2.3 Experian Data Broker Product and Solutions
  - 2.2.4 Experian Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Experian Recent Developments and Future Plans
- 2.3 Equifax
  - 2.3.1 Equifax Details
  - 2.3.2 Equifax Major Business
  - 2.3.3 Equifax Data Broker Product and Solutions
  - 2.3.4 Equifax Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Equifax Recent Developments and Future Plans
- 2.4 CoreLogic
  - 2.4.1 CoreLogic Details
  - 2.4.2 CoreLogic Major Business
  - 2.4.3 CoreLogic Data Broker Product and Solutions
  - 2.4.4 CoreLogic Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 CoreLogic Recent Developments and Future Plans
- 2.5 TransUnion
  - 2.5.1 TransUnion Details
  - 2.5.2 TransUnion Major Business
  - 2.5.3 TransUnion Data Broker Product and Solutions
  - 2.5.4 TransUnion Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 TransUnion Recent Developments and Future Plans
- 2.6 Oracle
  - 2.6.1 Oracle Details
  - 2.6.2 Oracle Major Business
  - 2.6.3 Oracle Data Broker Product and Solutions
  - 2.6.4 Oracle Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Oracle Recent Developments and Future Plans
- 2.7 Lifelock
  - 2.7.1 Lifelock Details
  - 2.7.2 Lifelock Major Business
  - 2.7.3 Lifelock Data Broker Product and Solutions
  - 2.7.4 Lifelock Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Lifelock Recent Developments and Future Plans
- 2.8 H.I.G. Capital
  - 2.8.1 H.I.G. Capital Details



- 2.8.2 H.I.G. Capital Major Business
- 2.8.3 H.I.G. Capital Data Broker Product and Solutions
- 2.8.4 H.I.G. Capital Data Broker Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 H.I.G. Capital Recent Developments and Future Plans
- 2.9 PeekYou
  - 2.9.1 PeekYou Details
  - 2.9.2 PeekYou Major Business
  - 2.9.3 PeekYou Data Broker Product and Solutions
  - 2.9.4 PeekYou Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 PeekYou Recent Developments and Future Plans
- 2.10 TowerData
  - 2.10.1 TowerData Details
  - 2.10.2 TowerData Major Business
  - 2.10.3 TowerData Data Broker Product and Solutions
  - 2.10.4 TowerData Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 TowerData Recent Developments and Future Plans
- 2.11 Alibaba
  - 2.11.1 Alibaba Details
  - 2.11.2 Alibaba Major Business
  - 2.11.3 Alibaba Data Broker Product and Solutions
  - 2.11.4 Alibaba Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Alibaba Recent Developments and Future Plans
- 2.12 Bloomberg
  - 2.12.1 Bloomberg Details
  - 2.12.2 Bloomberg Major Business
  - 2.12.3 Bloomberg Data Broker Product and Solutions
  - 2.12.4 Bloomberg Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Bloomberg Recent Developments and Future Plans
- 2.13 Datasift
  - 2.13.1 Datasift Details
  - 2.13.2 Datasift Major Business
  - 2.13.3 Datasift Data Broker Product and Solutions
  - 2.13.4 Datasift Data Broker Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Datasift Recent Developments and Future Plans
- 2.14 FICO
  - 2.14.1 FICO Details
  - 2.14.2 FICO Major Business
  - 2.14.3 FICO Data Broker Product and Solutions

2.14.4 FICO Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 FICO Recent Developments and Future Plans

## 2.15 RELX

2.15.1 RELX Details

2.15.2 RELX Major Business

2.15.3 RELX Data Broker Product and Solutions

2.15.4 RELX Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 RELX Recent Developments and Future Plans

## 2.16 Moody's

2.16.1 Moody's Details

2.16.2 Moody's Major Business

2.16.3 Moody's Data Broker Product and Solutions

2.16.4 Moody's Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Moody's Recent Developments and Future Plans

## 2.17 Thomson Reuters

2.17.1 Thomson Reuters Details

2.17.2 Thomson Reuters Major Business

2.17.3 Thomson Reuters Data Broker Product and Solutions

2.17.4 Thomson Reuters Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Thomson Reuters Recent Developments and Future Plans

## 2.18 Wolters Kluwer

2.18.1 Wolters Kluwer Details

2.18.2 Wolters Kluwer Major Business

2.18.3 Wolters Kluwer Data Broker Product and Solutions

2.18.4 Wolters Kluwer Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Wolters Kluwer Recent Developments and Future Plans

## 2.19 Ignite Technologies

2.19.1 Ignite Technologies Details

2.19.2 Ignite Technologies Major Business

2.19.3 Ignite Technologies Data Broker Product and Solutions

2.19.4 Ignite Technologies Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Ignite Technologies Recent Developments and Future Plans

## 2.20 HG Data

2.20.1 HG Data Details

2.20.2 HG Data Major Business

2.20.3 HG Data Data Broker Product and Solutions

2.20.4 HG Data Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 HG Data Recent Developments and Future Plans

## 2.21 IBM

2.21.1 IBM Details

2.21.2 IBM Major Business

2.21.3 IBM Data Broker Product and Solutions

2.21.4 IBM Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 IBM Recent Developments and Future Plans

## 2.22 Morningstar

2.22.1 Morningstar Details

2.22.2 Morningstar Major Business

2.22.3 Morningstar Data Broker Product and Solutions

2.22.4 Morningstar Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Morningstar Recent Developments and Future Plans

## 2.23 Qlik

2.23.1 Qlik Details

2.23.2 Qlik Major Business

2.23.3 Qlik Data Broker Product and Solutions

2.23.4 Qlik Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 Qlik Recent Developments and Future Plans

## 2.24 IHS Markit

2.24.1 IHS Markit Details

2.24.2 IHS Markit Major Business

2.24.3 IHS Markit Data Broker Product and Solutions

2.24.4 IHS Markit Data Broker Revenue, Gross Margin and Market Share (2019-2024)

2.24.5 IHS Markit Recent Developments and Future Plans

## **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Data Broker Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Data Broker by Company Revenue

3.2.2 Top 3 Data Broker Players Market Share in 2023

3.2.3 Top 6 Data Broker Players Market Share in 2023

3.3 Data Broker Market: Overall Company Footprint Analysis

3.3.1 Data Broker Market: Region Footprint

3.3.2 Data Broker Market: Company Product Type Footprint

3.3.3 Data Broker Market: Company Product Application Footprint

- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Data Broker Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Data Broker Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Data Broker Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Data Broker Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

- 6.1 North America Data Broker Consumption Value by Type (2019-2030)
- 6.2 North America Data Broker Consumption Value by Application (2019-2030)
- 6.3 North America Data Broker Market Size by Country
  - 6.3.1 North America Data Broker Consumption Value by Country (2019-2030)
  - 6.3.2 United States Data Broker Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Data Broker Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Data Broker Market Size and Forecast (2019-2030)

## **7 EUROPE**

- 7.1 Europe Data Broker Consumption Value by Type (2019-2030)
- 7.2 Europe Data Broker Consumption Value by Application (2019-2030)
- 7.3 Europe Data Broker Market Size by Country
  - 7.3.1 Europe Data Broker Consumption Value by Country (2019-2030)
  - 7.3.2 Germany Data Broker Market Size and Forecast (2019-2030)
  - 7.3.3 France Data Broker Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom Data Broker Market Size and Forecast (2019-2030)
  - 7.3.5 Russia Data Broker Market Size and Forecast (2019-2030)
  - 7.3.6 Italy Data Broker Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Data Broker Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Data Broker Consumption Value by Application (2019-2030)

## 8.3 Asia-Pacific Data Broker Market Size by Region

8.3.1 Asia-Pacific Data Broker Consumption Value by Region (2019-2030)

8.3.2 China Data Broker Market Size and Forecast (2019-2030)

8.3.3 Japan Data Broker Market Size and Forecast (2019-2030)

8.3.4 South Korea Data Broker Market Size and Forecast (2019-2030)

8.3.5 India Data Broker Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Data Broker Market Size and Forecast (2019-2030)

8.3.7 Australia Data Broker Market Size and Forecast (2019-2030)

## 9 SOUTH AMERICA

9.1 South America Data Broker Consumption Value by Type (2019-2030)

9.2 South America Data Broker Consumption Value by Application (2019-2030)

9.3 South America Data Broker Market Size by Country

9.3.1 South America Data Broker Consumption Value by Country (2019-2030)

9.3.2 Brazil Data Broker Market Size and Forecast (2019-2030)

9.3.3 Argentina Data Broker Market Size and Forecast (2019-2030)

## 10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Data Broker Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Data Broker Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Data Broker Market Size by Country

10.3.1 Middle East & Africa Data Broker Consumption Value by Country (2019-2030)

10.3.2 Turkey Data Broker Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Data Broker Market Size and Forecast (2019-2030)

10.3.4 UAE Data Broker Market Size and Forecast (2019-2030)

## 11 MARKET DYNAMICS

11.1 Data Broker Market Drivers

11.2 Data Broker Market Restraints

11.3 Data Broker Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Data Broker Industry Chain
- 12.2 Data Broker Upstream Analysis
- 12.3 Data Broker Midstream Analysis
- 12.4 Data Broker Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Data Broker Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Data Broker Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Data Broker Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Data Broker Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Acxiom Company Information, Head Office, and Major Competitors

Table 6. Acxiom Major Business

Table 7. Acxiom Data Broker Product and Solutions

Table 8. Acxiom Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Acxiom Recent Developments and Future Plans

Table 10. Experian Company Information, Head Office, and Major Competitors

Table 11. Experian Major Business

Table 12. Experian Data Broker Product and Solutions

Table 13. Experian Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Experian Recent Developments and Future Plans

Table 15. Equifax Company Information, Head Office, and Major Competitors

Table 16. Equifax Major Business

Table 17. Equifax Data Broker Product and Solutions

Table 18. Equifax Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Equifax Recent Developments and Future Plans

Table 20. CoreLogic Company Information, Head Office, and Major Competitors

Table 21. CoreLogic Major Business

Table 22. CoreLogic Data Broker Product and Solutions

Table 23. CoreLogic Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. CoreLogic Recent Developments and Future Plans

Table 25. TransUnion Company Information, Head Office, and Major Competitors

Table 26. TransUnion Major Business

Table 27. TransUnion Data Broker Product and Solutions

Table 28. TransUnion Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. TransUnion Recent Developments and Future Plans

Table 30. Oracle Company Information, Head Office, and Major Competitors

Table 31. Oracle Major Business

Table 32. Oracle Data Broker Product and Solutions

Table 33. Oracle Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Oracle Recent Developments and Future Plans

Table 35. Lifelock Company Information, Head Office, and Major Competitors

Table 36. Lifelock Major Business

Table 37. Lifelock Data Broker Product and Solutions

Table 38. Lifelock Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Lifelock Recent Developments and Future Plans

Table 40. H.I.G. Capital Company Information, Head Office, and Major Competitors

Table 41. H.I.G. Capital Major Business

Table 42. H.I.G. Capital Data Broker Product and Solutions

Table 43. H.I.G. Capital Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. H.I.G. Capital Recent Developments and Future Plans

Table 45. PeekYou Company Information, Head Office, and Major Competitors

Table 46. PeekYou Major Business

Table 47. PeekYou Data Broker Product and Solutions

Table 48. PeekYou Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. PeekYou Recent Developments and Future Plans

Table 50. TowerData Company Information, Head Office, and Major Competitors

Table 51. TowerData Major Business

Table 52. TowerData Data Broker Product and Solutions

Table 53. TowerData Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. TowerData Recent Developments and Future Plans

Table 55. Alibaba Company Information, Head Office, and Major Competitors

Table 56. Alibaba Major Business

Table 57. Alibaba Data Broker Product and Solutions

Table 58. Alibaba Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Alibaba Recent Developments and Future Plans



- Table 60. Bloomberg Company Information, Head Office, and Major Competitors
- Table 61. Bloomberg Major Business
- Table 62. Bloomberg Data Broker Product and Solutions
- Table 63. Bloomberg Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Bloomberg Recent Developments and Future Plans
- Table 65. Datasift Company Information, Head Office, and Major Competitors
- Table 66. Datasift Major Business
- Table 67. Datasift Data Broker Product and Solutions
- Table 68. Datasift Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Datasift Recent Developments and Future Plans
- Table 70. FICO Company Information, Head Office, and Major Competitors
- Table 71. FICO Major Business
- Table 72. FICO Data Broker Product and Solutions
- Table 73. FICO Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. FICO Recent Developments and Future Plans
- Table 75. RELX Company Information, Head Office, and Major Competitors
- Table 76. RELX Major Business
- Table 77. RELX Data Broker Product and Solutions
- Table 78. RELX Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. RELX Recent Developments and Future Plans
- Table 80. Moody's Company Information, Head Office, and Major Competitors
- Table 81. Moody's Major Business
- Table 82. Moody's Data Broker Product and Solutions
- Table 83. Moody's Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. Moody's Recent Developments and Future Plans
- Table 85. Thomson Reuters Company Information, Head Office, and Major Competitors
- Table 86. Thomson Reuters Major Business
- Table 87. Thomson Reuters Data Broker Product and Solutions
- Table 88. Thomson Reuters Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. Thomson Reuters Recent Developments and Future Plans
- Table 90. Wolters Kluwer Company Information, Head Office, and Major Competitors
- Table 91. Wolters Kluwer Major Business
- Table 92. Wolters Kluwer Data Broker Product and Solutions

Table 93. Wolters Kluver Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. Wolters Kluver Recent Developments and Future Plans

Table 95. Ignite Technologies Company Information, Head Office, and Major Competitors

Table 96. Ignite Technologies Major Business

Table 97. Ignite Technologies Data Broker Product and Solutions

Table 98. Ignite Technologies Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 99. Ignite Technologies Recent Developments and Future Plans

Table 100. HG Data Company Information, Head Office, and Major Competitors

Table 101. HG Data Major Business

Table 102. HG Data Data Broker Product and Solutions

Table 103. HG Data Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 104. HG Data Recent Developments and Future Plans

Table 105. IBM Company Information, Head Office, and Major Competitors

Table 106. IBM Major Business

Table 107. IBM Data Broker Product and Solutions

Table 108. IBM Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 109. IBM Recent Developments and Future Plans

Table 110. Morningstar Company Information, Head Office, and Major Competitors

Table 111. Morningstar Major Business

Table 112. Morningstar Data Broker Product and Solutions

Table 113. Morningstar Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 114. Morningstar Recent Developments and Future Plans

Table 115. Qlik Company Information, Head Office, and Major Competitors

Table 116. Qlik Major Business

Table 117. Qlik Data Broker Product and Solutions

Table 118. Qlik Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 119. Qlik Recent Developments and Future Plans

Table 120. IHS Markit Company Information, Head Office, and Major Competitors

Table 121. IHS Markit Major Business

Table 122. IHS Markit Data Broker Product and Solutions

Table 123. IHS Markit Data Broker Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 124. IHS Markit Recent Developments and Future Plans
- Table 125. Global Data Broker Revenue (USD Million) by Players (2019-2024)
- Table 126. Global Data Broker Revenue Share by Players (2019-2024)
- Table 127. Breakdown of Data Broker by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 128. Market Position of Players in Data Broker, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 129. Head Office of Key Data Broker Players
- Table 130. Data Broker Market: Company Product Type Footprint
- Table 131. Data Broker Market: Company Product Application Footprint
- Table 132. Data Broker New Market Entrants and Barriers to Market Entry
- Table 133. Data Broker Mergers, Acquisition, Agreements, and Collaborations
- Table 134. Global Data Broker Consumption Value (USD Million) by Type (2019-2024)
- Table 135. Global Data Broker Consumption Value Share by Type (2019-2024)
- Table 136. Global Data Broker Consumption Value Forecast by Type (2025-2030)
- Table 137. Global Data Broker Consumption Value by Application (2019-2024)
- Table 138. Global Data Broker Consumption Value Forecast by Application (2025-2030)
- Table 139. North America Data Broker Consumption Value by Type (2019-2024) & (USD Million)
- Table 140. North America Data Broker Consumption Value by Type (2025-2030) & (USD Million)
- Table 141. North America Data Broker Consumption Value by Application (2019-2024) & (USD Million)
- Table 142. North America Data Broker Consumption Value by Application (2025-2030) & (USD Million)
- Table 143. North America Data Broker Consumption Value by Country (2019-2024) & (USD Million)
- Table 144. North America Data Broker Consumption Value by Country (2025-2030) & (USD Million)
- Table 145. Europe Data Broker Consumption Value by Type (2019-2024) & (USD Million)
- Table 146. Europe Data Broker Consumption Value by Type (2025-2030) & (USD Million)
- Table 147. Europe Data Broker Consumption Value by Application (2019-2024) & (USD Million)
- Table 148. Europe Data Broker Consumption Value by Application (2025-2030) & (USD Million)
- Table 149. Europe Data Broker Consumption Value by Country (2019-2024) & (USD Million)
- Table 150. Europe Data Broker Consumption Value by Country (2025-2030) & (USD Million)

Million)

Table 151. Asia-Pacific Data Broker Consumption Value by Type (2019-2024) & (USD Million)

Table 152. Asia-Pacific Data Broker Consumption Value by Type (2025-2030) & (USD Million)

Table 153. Asia-Pacific Data Broker Consumption Value by Application (2019-2024) & (USD Million)

Table 154. Asia-Pacific Data Broker Consumption Value by Application (2025-2030) & (USD Million)

Table 155. Asia-Pacific Data Broker Consumption Value by Region (2019-2024) & (USD Million)

Table 156. Asia-Pacific Data Broker Consumption Value by Region (2025-2030) & (USD Million)

Table 157. South America Data Broker Consumption Value by Type (2019-2024) & (USD Million)

Table 158. South America Data Broker Consumption Value by Type (2025-2030) & (USD Million)

Table 159. South America Data Broker Consumption Value by Application (2019-2024) & (USD Million)

Table 160. South America Data Broker Consumption Value by Application (2025-2030) & (USD Million)

Table 161. South America Data Broker Consumption Value by Country (2019-2024) & (USD Million)

Table 162. South America Data Broker Consumption Value by Country (2025-2030) & (USD Million)

Table 163. Middle East & Africa Data Broker Consumption Value by Type (2019-2024) & (USD Million)

Table 164. Middle East & Africa Data Broker Consumption Value by Type (2025-2030) & (USD Million)

Table 165. Middle East & Africa Data Broker Consumption Value by Application (2019-2024) & (USD Million)

Table 166. Middle East & Africa Data Broker Consumption Value by Application (2025-2030) & (USD Million)

Table 167. Middle East & Africa Data Broker Consumption Value by Country (2019-2024) & (USD Million)

Table 168. Middle East & Africa Data Broker Consumption Value by Country (2025-2030) & (USD Million)

Table 169. Data Broker Raw Material

Table 170. Key Suppliers of Data Broker Raw Materials



## List Of Figures

### LIST OF FIGURES

Figure 1. Data Broker Picture

Figure 2. Global Data Broker Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Data Broker Consumption Value Market Share by Type in 2023

Figure 4. Unstructured Data

Figure 5. Structured Data

Figure 6. Custom Structure Data

Figure 7. Global Data Broker Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Data Broker Consumption Value Market Share by Application in 2023

Figure 9. BFSI Picture

Figure 10. Retail and FMCG Picture

Figure 11. Manufacturing Picture

Figure 12. Media Picture

Figure 13. Government Sector Picture

Figure 14. Others Picture

Figure 15. Global Data Broker Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Data Broker Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Market Data Broker Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 18. Global Data Broker Consumption Value Market Share by Region (2019-2030)

Figure 19. Global Data Broker Consumption Value Market Share by Region in 2023

Figure 20. North America Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 21. Europe Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 22. Asia-Pacific Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 23. South America Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 24. Middle East and Africa Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 25. Global Data Broker Revenue Share by Players in 2023

Figure 26. Data Broker Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 27. Global Top 3 Players Data Broker Market Share in 2023

Figure 28. Global Top 6 Players Data Broker Market Share in 2023

- Figure 29. Global Data Broker Consumption Value Share by Type (2019-2024)
- Figure 30. Global Data Broker Market Share Forecast by Type (2025-2030)
- Figure 31. Global Data Broker Consumption Value Share by Application (2019-2024)
- Figure 32. Global Data Broker Market Share Forecast by Application (2025-2030)
- Figure 33. North America Data Broker Consumption Value Market Share by Type (2019-2030)
- Figure 34. North America Data Broker Consumption Value Market Share by Application (2019-2030)
- Figure 35. North America Data Broker Consumption Value Market Share by Country (2019-2030)
- Figure 36. United States Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 37. Canada Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 38. Mexico Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 39. Europe Data Broker Consumption Value Market Share by Type (2019-2030)
- Figure 40. Europe Data Broker Consumption Value Market Share by Application (2019-2030)
- Figure 41. Europe Data Broker Consumption Value Market Share by Country (2019-2030)
- Figure 42. Germany Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 43. France Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 44. United Kingdom Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 45. Russia Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 46. Italy Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 47. Asia-Pacific Data Broker Consumption Value Market Share by Type (2019-2030)
- Figure 48. Asia-Pacific Data Broker Consumption Value Market Share by Application (2019-2030)
- Figure 49. Asia-Pacific Data Broker Consumption Value Market Share by Region (2019-2030)
- Figure 50. China Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 51. Japan Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 52. South Korea Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 53. India Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 54. Southeast Asia Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 55. Australia Data Broker Consumption Value (2019-2030) & (USD Million)
- Figure 56. South America Data Broker Consumption Value Market Share by Type (2019-2030)
- Figure 57. South America Data Broker Consumption Value Market Share by Application

(2019-2030)

Figure 58. South America Data Broker Consumption Value Market Share by Country (2019-2030)

Figure 59. Brazil Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 60. Argentina Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 61. Middle East and Africa Data Broker Consumption Value Market Share by Type (2019-2030)

Figure 62. Middle East and Africa Data Broker Consumption Value Market Share by Application (2019-2030)

Figure 63. Middle East and Africa Data Broker Consumption Value Market Share by Country (2019-2030)

Figure 64. Turkey Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 65. Saudi Arabia Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 66. UAE Data Broker Consumption Value (2019-2030) & (USD Million)

Figure 67. Data Broker Market Drivers

Figure 68. Data Broker Market Restraints

Figure 69. Data Broker Market Trends

Figure 70. Porters Five Forces Analysis

Figure 71. Manufacturing Cost Structure Analysis of Data Broker in 2023

Figure 72. Manufacturing Process Analysis of Data Broker

Figure 73. Data Broker Industrial Chain

Figure 74. Methodology

Figure 75. Research Process and Data Source



## I would like to order

Product name: Global Data Broker Market 2024 by Company, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/G5D977540D1AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5D977540D1AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

