

Global Data Backup Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data Backup Software market size is expected to reach \$ 11440 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

Data backup software is an application used to create a duplicate copy of data to safeguard it and enable recovery in the event it is lost, corrupted or infected by malware. This report studies the Data Backup Software market.

Global Data Backup Software key players include Veritas Technologies, Veeam, Acronis, Commvault, etc. Global top four manufacturers hold a share about 40%.

United States is the largest market, with a share over 40%, followed by Europe and China, have a share about 30 percent.

In terms of product, On-Premises is the largest segment, with a share over 80%. And in terms of application, the largest application is Enterprise, followed by Personal.

This report studies the global Data Backup Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Backup Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Backup Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data Backup Software total market, 2021-2032, (USD Million)
Global Data Backup Software total market by region & country, CAGR, 2021-2032, (USD Million)
U.S. VS China: Data Backup Software total market, key domestic companies, and share, (USD Million)
Global Data Backup Software revenue by player, revenue and market share 2021-2026, (USD Million)
Global Data Backup Software total market by Type, CAGR, 2021-2032, (USD Million)
Global Data Backup Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Backup Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Veritas Technologies, Veeam, Acronis, StorageCraft, Netapp, Code42, Commvault, Kaseya (Unitrends), Datto, Zoolz (Genie9), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Backup Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data Backup Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data Backup Software Market, Segmentation by Type:

Off-site Data Backup Software

On-premises Data Backup Software

Global Data Backup Software Market, Segmentation by Application:

Personal

Enterprise

Companies Profiled:

Veritas Technologies

Veeam

Acronis

StorageCraft

Netapp

Code42

Commvault

Kaseya (Unitrends)

Datto

Zoolz (Genie9)

Wondershare

Softland Romania

NTI Corporation

EasyUS

Strengthsoft

Key Questions Answered

1. How big is the global Data Backup Software market?
2. What is the demand of the global Data Backup Software market?
3. What is the year over year growth of the global Data Backup Software market?
4. What is the total value of the global Data Backup Software market?
5. Who are the Major Players in the global Data Backup Software market?
6. What are the growth factors driving the market demand?

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