

# Global Data Backup and Recovery Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Data Backup and Recovery Software market size was valued at USD 5733.1 million in 2023 and is forecast to a readjusted size of USD 10740 million by 2030 with a CAGR of 9.4% during review period.

Data backup software is an application used to create a duplicate copy of data to safeguard it and enable recovery in the event it is lost, corrupted or infected by malware. Data recovery software provides access to restart applications and protect digital property in the event of hard drive crashes, data becomes corrupted or accidentally delete important files. Backup and recovery describes the process of creating and storing copies of data that can be used to protect organizations against data loss.

Veeam, Veritas Technologies, Commvault, Acronis, Kaseya (Unitrends), Datto, Netapp, Code42 etc. are the key suppliers in the global Data Backup and Recovery Software market. Top 10 took up above 55% of the global market in 2018.

USA is the largest region of Data Backup and Recovery Software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 43% the global market in 2018, while Europe and China were about 25.7%, 6.7%.

The Global Info Research report includes an overview of the development of the Data Backup and Recovery Software industry chain, the market status of Enterprise (On-Premises, Cloud-Based), Personal (On-Premises, Cloud-Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Data Backup and Recovery Software.

Regionally, the report analyzes the Data Backup and Recovery Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Data Backup and Recovery Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Data Backup and Recovery Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Data Backup and Recovery Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premises, Cloud-Based).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Data Backup and Recovery Software market.

**Regional Analysis:** The report involves examining the Data Backup and Recovery Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Data Backup and Recovery Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Data Backup and Recovery Software:

**Company Analysis:** Report covers individual Data Backup and Recovery Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Data Backup and Recovery Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise, Personal).

**Technology Analysis:** Report covers specific technologies relevant to Data Backup and Recovery Software. It assesses the current state, advancements, and potential future developments in Data Backup and Recovery Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Data Backup and Recovery Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Data Backup and Recovery Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

On-Premises

Cloud-Based

### Market segment by Application

Enterprise

Personal

Market segment by players, this report covers

Veritas Technologies

Veeam

Acronis

StorageCraft

Netapp

Code42

Commvault

Kaseya (Unitrends)

Datto

Zoolz (Genie9)

Wondershare

Softland Romania

NTI Corporation

EasyUS

Strengthsoft

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Backup and Recovery Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Backup and Recovery Software, with revenue, gross margin and global market share of Data Backup and Recovery Software from 2019 to 2024.

Chapter 3, the Data Backup and Recovery Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Data Backup and Recovery Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Backup and Recovery Software.

Chapter 13, to describe Data Backup and Recovery Software research findings and

conclusion.

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