

# Global Data Annotation Service Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Data Annotation Service market size is expected to reach \$ 8007 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032). A Data Annotation Service is a specialized professional service that provides structured labeling, tagging, and classification of raw data (images, text, audio, video, or 3D point clouds) to create training datasets for AI and machine learning models. Unlike annotation tools (which are software platforms), these services focus on the human workforce component, delivering end-to-end solutions including expert annotators, quality control processes, and project management. The service combines human judgment with AI-assisted workflows to ensure high-accuracy annotations that serve as the foundation for reliable AI model training, with specialized teams handling domain-specific requirements and strict quality assurance protocols.

The data annotation service industry is trending toward AI-human synergy (AI pre-annotation + human refinement), multi-modal labeling (e.g., 4D spatiotemporal annotation), and end-to-end closed-loop services, driven by policy support for national industrial bases and technology-driven transformation from labor-intensive to tech-led models; opportunities stem from surging demand in vertical sectors like autonomous driving, medical AI, and financial risk control, as well as emerging scenarios such as low-altitude economy and data assetization, while challenges include shortages of interdisciplinary talents with domain expertise, strict data security and compliance requirements, and inadequate unified industry annotation standards.

This report studies the global Data Annotation Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Annotation Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Data Annotation Service that

contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Data Annotation Service total market, 2021-2032, (USD Million)

Global Data Annotation Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Annotation Service total market, key domestic companies, and share, (USD Million)

Global Data Annotation Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Annotation Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Annotation Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Annotation Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Appen Limited, Labelbox, Inc., LightTag, BasicAI Data Annotation Platform, CloudFactory Limited, Scale AI, SuperAnnotate, Cogito Tech, KEYLABS, V7, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Annotation Service market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data Annotation Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data Annotation Service Market, Segmentation by Type:

Managed Professional Services

Crowdsourcing Services

Hybrid Service Models

Global Data Annotation Service Market, Segmentation by Automation Integration Level:

Pure Manual Annotation

AI-Enhanced Annotation

Fully Automated Annotation

Global Data Annotation Service Market, Segmentation by Supported Data Type:

Image/Video Annotation Services

Text/NLP Annotation Services

Multi-Modal Annotation Services

Global Data Annotation Service Market, Segmentation by Application:

Autonomous Driving

Medical Imaging Diagnosis

Natural Language Processing

Smart Manufacturing

Security Surveillance

Others

**Companies Profiled:**

Appen Limited

Labelbox, Inc.

LightTag

BasicAI Data Annotation Platform

CloudFactory Limited

Scale AI

SuperAnnotate

Cogito Tech

KEYLABS

V7

Kili

Supervisely

Dataloop

SegmentsAI

Encord

cvat

Amazon Web Services

Samasource

Alegion

Deep Systems

Lotus Quality Assurance

Mindy Support

Infosys BPM

iMerit

Analytics

Label Your Data

Virtusa

EnFuse Solutions

WNS

AnnotationBox

Damco Solutions

Labellerr

Kotwel

Triyock BPO

ProtoTech Solutions

Hive

Hitech BPO

Lionbridge AI

Helpware

Pareto AI

Microsoft Azure

Oracle

Huawei Cloud

Tencent Cloud

Ayadata

LXT

IGT Solutions Pvt. Ltd.

Ride AI

### Key Questions Answered

1. How big is the global Data Annotation Service market?
2. What is the demand of the global Data Annotation Service market?
3. What is the year over year growth of the global Data Annotation Service market?
4. What is the total value of the global Data Annotation Service market?
5. Who are the Major Players in the global Data Annotation Service market?
6. What are the growth factors driving the market demand?

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