

Global Data Annotation and Labeling Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Annotation and Labeling Service market size was valued at US\$ 5332 million in 2025 and is forecast to a readjusted size of US\$ 8007 million by 2032 with a CAGR of 6.0% during review period.

A Data Annotation and Labeling Service is a specialized offering that involves the systematic and precise process of adding descriptive tags, labels, or metadata to raw data. This service utilizes human annotators, automated tools, or a combination of both to mark up various types of data such as images, text, audio, and video. By accurately annotating and labeling data points with relevant information like object identities, sentiment, or speech content, it enables artificial intelligence and machine learning systems to better understand, analyze, and learn from the data, thereby enhancing the performance and accuracy of models for tasks like classification, prediction, and recognition.

The Data Annotation and Labeling Service industry is trending toward tech-driven transformation with 'AI pre-annotation + human refinement' as the standard, surging demand for multi-modal (image/text/voice/video) and cognitive labeling, and the rise of end-to-end closed-loop services fueled by national policy support for the AI industry; opportunities lie in generative AI-driven SFT/RLHF annotation needs and scenario-specific demands in verticals like autonomous driving and medical AI, while key challenges include a massive shortage of high-end interdisciplinary talents, stringent data privacy compliance requirements, and inadequate unified industry quality standards.

This report is a detailed and comprehensive analysis for global Data Annotation and Labeling Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Annotation and Labeling Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Annotation and Labeling Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Annotation and Labeling Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Annotation and Labeling Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Annotation and Labeling Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Annotation and Labeling Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Appen Limited, Labelbox, Inc., LightTag, BasicAI Data Annotation Platform, CloudFactory Limited, Scale AI, SuperAnnotate, Cogito Tech,

KEYLABS, V7, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Annotation and Labeling Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Image Annotation and Labeling

Text Annotation and Labeling

Audio Annotation and Labeling

Video Annotation and Labeling

Others

Market segment by Automation Integration Level

Pure Manual Annotation and Labeling

AI-Enhanced Annotation and Labeling

Fully Automated Annotation and Labeling

Market segment by Service Delivery Model

Managed Professional Services

Crowdsourcing Services

Hybrid Service Models

Market segment by Application

Autonomous Vehicles

Healthcare

E-commerce

Agriculture

Fintech

Others

Market segment by players, this report covers

Appen Limited

Labelbox, Inc.

LightTag

BasicAI Data Annotation Platform

CloudFactory Limited

Scale AI

SuperAnnotate

Cogito Tech

KEYLABS

V7

Kili

Supervisely

Dataloop

SegmentsAI

Encord

cvat

Amazon Web Services

Samasource

Alegion

Deep Systems

Lotus Quality Assurance

Mindy Support

Infosys BPM

iMerit

Analytics

Label Your Data

Virtusa

EnFuse Solutions

WNS

AnnotationBox

Damco Solutions

Labellerr

Kotwel

Triyock BPO

ProtoTech Solutions

Hive

Hitech BPO

Lionbridge AI

Helpware

Pareto AI

Microsoft Azure

Oracle

Huawei Cloud

Tencent Cloud

Ayadata

LXT

IGT Solutions Pvt. Ltd.

Ride AI

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Annotation and Labeling Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Annotation and Labeling Service, with revenue, gross margin, and global market share of Data Annotation and Labeling Service from 2021 to 2026.

Chapter 3, the Data Annotation and Labeling Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Annotation and Labeling Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Annotation and Labeling Service.

Chapter 13, to describe Data Annotation and Labeling Service research findings and conclusion.

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