

Global Data Annotation and Labeling Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Data Annotation and Labeling Service market size is expected to reach \$ 8007 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

A Data Annotation and Labeling Service is a specialized offering that involves the systematic and precise process of adding descriptive tags, labels, or metadata to raw data. This service utilizes human annotators, automated tools, or a combination of both to mark up various types of data such as images, text, audio, and video. By accurately annotating and labeling data points with relevant information like object identities, sentiment, or speech content, it enables artificial intelligence and machine learning systems to better understand, analyze, and learn from the data, thereby enhancing the performance and accuracy of models for tasks like classification, prediction, and recognition.

The Data Annotation and Labeling Service industry is trending toward tech-driven transformation with 'AI pre-annotation + human refinement' as the standard, surging demand for multi-modal (image/text/voice/video) and cognitive labeling, and the rise of end-to-end closed-loop services fueled by national policy support for the AI industry; opportunities lie in generative AI-driven SFT/RLHF annotation needs and scenario-specific demands in verticals like autonomous driving and medical AI, while key challenges include a massive shortage of high-end interdisciplinary talents, stringent data privacy compliance requirements, and inadequate unified industry quality standards.

This report studies the global Data Annotation and Labeling Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Data Annotation and Labeling Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand

trends and competition, as well as details the characteristics of Data Annotation and Labeling Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Data Annotation and Labeling Service total market, 2021-2032, (USD Million)

Global Data Annotation and Labeling Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Data Annotation and Labeling Service total market, key domestic companies, and share, (USD Million)

Global Data Annotation and Labeling Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Data Annotation and Labeling Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Data Annotation and Labeling Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Data Annotation and Labeling Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Appen Limited, Labelbox, Inc., LightTag, BasicAI Data Annotation Platform, CloudFactory Limited, Scale AI, SuperAnnotate, Cogito Tech, KEYLABS, V7, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Data Annotation and Labeling Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Data Annotation and Labeling Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Data Annotation and Labeling Service Market, Segmentation by Type:

Image Annotation and Labeling

Text Annotation and Labeling

Audio Annotation and Labeling

Video Annotation and Labeling

Others

Global Data Annotation and Labeling Service Market, Segmentation by Automation Integration Level:

Pure Manual Annotation and Labeling

AI-Enhanced Annotation and Labeling

Fully Automated Annotation and Labeling

Global Data Annotation and Labeling Service Market, Segmentation by Service Delivery Model:

Managed Professional Services

Crowdsourcing Services

Hybrid Service Models

Global Data Annotation and Labeling Service Market, Segmentation by Application:

Autonomous Vehicles

Healthcare

E-commerce

Agriculture

Fintech

Others

Companies Profiled:

Appen Limited

Labelbox, Inc.

LightTag

BasicAI Data Annotation Platform

CloudFactory Limited

Scale AI

SuperAnnotate

Cogito Tech

KEYLABS

V7

Kili

Supervisely

Dataloop

SegmentsAI

Encord

cvat

Amazon Web Services

Samasource

Alegion

Deep Systems

Lotus Quality Assurance

Mindy Support

Infosys BPM

iMerit

Analytics

Label Your Data

Virtusa

EnFuse Solutions

WNS

AnnotationBox

Damco Solutions

Labellerr

Kotwel

Triyock BPO

ProtoTech Solutions

Hive

Hitech BPO

Lionbridge AI

Helpware

Pareto AI

Microsoft Azure

Oracle

Huawei Cloud

Tencent Cloud

Ayadata

LXT

IGT Solutions Pvt. Ltd.

Ride AI

Key Questions Answered

1. How big is the global Data Annotation and Labeling Service market?
2. What is the demand of the global Data Annotation and Labeling Service market?
3. What is the year over year growth of the global Data Annotation and Labeling Service market?
4. What is the total value of the global Data Annotation and Labeling Service market?
5. Who are the Major Players in the global Data Annotation and Labeling Service market?
6. What are the growth factors driving the market demand?

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