

Global Data Annotation and Collection Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Data Annotation and Collection Services market size was valued at US\$ 5895 million in 2025 and is forecast to a readjusted size of US\$ 8294 million by 2032 with a CAGR of 5.0% during review period.

Data Annotation and Collection Services refer to integrated professional services that combine two core links in the AI data supply chain: first, collecting scenario-specific raw data (including images, text, audio, video, and sensor data) through legal and standardized channels, and then annotating/labeling the collected data with predefined tags, attributes, or semantic information via manual, semi-automatic, or automatic tools; these services aim to deliver high-quality, compliant, and scenario-matched labeled datasets to support the training, optimization, and validation of machine learning and large language models.

The data annotation and collection services industry is trending toward verticalization, intelligent collaboration, and compliance standardization, with human-machine hybrid annotation replacing pure manual work, and customized solutions for high-value sectors (e.g., autonomous driving, medical AI) becoming the core competitiveness; opportunities stem from the explosive demand for high-quality data driven by the rapid development of large models and edge AI, the policy-driven standardization of the data service industry, and the expansion of application scenarios in emerging fields such as smart cities and industrial IoT; meanwhile, the industry faces challenges including strict data privacy and security compliance requirements across regions, the shortage of compound talents with both domain expertise and annotation technology capabilities, and the difficulty in balancing annotation accuracy, project scale, and service costs for

complex edge cases.

This report is a detailed and comprehensive analysis for global Data Annotation and Collection Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Data Annotation and Collection Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Data Annotation and Collection Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Data Annotation and Collection Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Data Annotation and Collection Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Data Annotation and Collection Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Data Annotation and Collection Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Alegion, Appen Limited, Labelbox, Inc., BasicAI Data Annotation Platform, CloudFactory Limited, Scale AI, SuperAnnotate, Cogito Tech, KEYLABS, V7, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Data Annotation and Collection Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Image Annotation

Text Annotation

Voice Annotation

Video Annotation

Others

Market segment by Service Deployment Mode

On-site Services

Remote Cloud Services

Hybrid Services

Market segment by Automation Integration Level

Pure Manual Annotation and Collection

AI-Enhanced Annotation and Collection

Fully Automated Annotation and Collection

Market segment by Application

Autonomous Driving

Smart Healthcare

Smart Security

Financial Risk Control

Social Media

Others

Market segment by players, this report covers

Alegion

Appen Limited

Labelbox, Inc.

BasicAI Data Annotation Platform

CloudFactory Limited

Scale AI

SuperAnnotate

Cogito Tech

KEYLABS

V7

Kili

Supervisely

Dataloop

SegmentsAI

Encord

cvat

Amazon Web Services

Sama

IGT Solutions Pvt. Ltd.

LXT

Lotus Quality Assurance

Mindy Support

Infosys BPM

iMerit

Analytics

Label Your Data

Virtusa

EnFuse Solutions

WNS

AnnotationBox

Damco Solutions

Labellerr

Kotwel

Triyock BPO

ProtoTech Solutions

Hive

Hitech BPO

Lionbridge AI

Helpware

Pareto AI

Microsoft Azure

Oracle

Huawei Cloud

Tencent Cloud

Ayadata

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Data Annotation and Collection Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Data Annotation and Collection Services, with revenue, gross margin, and global market share of Data Annotation and Collection Services from 2021 to 2026.

Chapter 3, the Data Annotation and Collection Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Data Annotation and Collection Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Data Annotation and Collection Services.

Chapter 13, to describe Data Annotation and Collection Services research findings and conclusion.

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