

Global Damiana Extract Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G05DCD3243B3EN.html>

Date: January 2026

Pages: 107

Price: US\$ 3,480.00 (Single User License)

ID: G05DCD3243B3EN

Abstracts

According to our (Global Info Research) latest study, the global Damiana Extract market size was valued at US\$ 602 million in 2025 and is forecast to a readjusted size of US\$ 821 million by 2032 with a CAGR of 4.6% during review period.

In 2024, the global production of damiana extract was 15,700 tons, with an average price of US\$35.5/kg.

Damiana extract is a concentrated liquid or powder derived from the leaves of the *Turnera diffusa* shrub, a plant native to Mexico, Central, and South America. Traditionally used as an aphrodisiac and to support sexual health, it is now also used for its potential effects on mood, stress, and weight.

The upstream of damiana extract mainly includes plant raw material growers, plant extraction solvent suppliers, and quality testing institutions. Representative companies include Xi'an SR Bio, Nexira, Martin Bauer, Indena, and Naturalin. Downstream customers are concentrated in health supplement brands, herbal medicine manufacturers, and functional beverage companies, including GNC, Now Foods, Nature's Way, Red Bull's formulation suppliers, and domestic companies like By-Health. These companies use damiana extract in compound formulations to relieve stress, improve sleep, enhance sexual health, and improve mental concentration, meeting the demand of young consumers for herbal functional products.

Industry trends are characterized by standardization of active ingredients and diversification of formulations. Mainstream companies are developing high-ratio extraction products (10:1 and 20:1) and standardized flavonoid content to improve the

stability and functionality of final formulations. Traceable raw materials, solvent-free technology, and green extraction processes are becoming the focus of competition. Driving factors include the global upgrading of health supplement consumption, the rapid growth of the emotional health market, the resurgence of herbal medicine, and the rapid expansion of functional beverages. The main obstacles stem from unstable plant raw material supply, restrictions on sexual health plant ingredients imposed by regulations in different countries, a lack of large-scale clinical data on active ingredients, and the industry's significant susceptibility to seasonal and geographical factors.

The annual production capacity of damiana extract production lines is approximately 80 to 150 tons, with a gross profit margin of approximately 20% to 30%. High-purity or standardized extracts can achieve gross profit margins of 35% to 45%.

This report is a detailed and comprehensive analysis for global Damiana Extract market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Damiana Extract market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Damiana Extract market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Damiana Extract market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Damiana Extract market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Damiana Extract
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace

This report profiles key players in the global Damiana Extract market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bio-Botanica, Herb Pharm, Green Jeeva, New Mstar Biotechnology, Huakang Biotech, World Well-Being Bio-Tech, Ayumrit Herbals, Chemcopia, Herbo Nutra, Liable Essential Oil Products, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Damiana Extract market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Liquid

Powder

Market segment by Extraction Method

Solvent Extraction Methods

Supercritical CO₂ Extraction

Microwave/Ultrasound-Assisted Extraction

Enzyme-Assisted Extraction

Market segment by Specification

10:1

50:1-100:1

Above 200:1

Market segment by Application

Health Supplements and Dietary Supplements

Cosmetics

Food and Beverages

Feed

Pharmaceuticals

Others

Major players covered

Bio-Botanica

Herb Pharm

Green Jeeva

New Mstar Biotechnology

Huakang Biotech

World Well-Being Bio-Tech

Ayumrit Herbals

Chemcopia

Herbo Nutra

Liabe Essential Oil Products

Sonwu Biotech

Shineherb Biotech

BulkSupplements

Natac Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Damiana Extract product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Damiana Extract, with price, sales quantity, revenue, and global market share of Damiana Extract from 2021 to 2026.

Chapter 3, the Damiana Extract competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Damiana Extract breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Damiana Extract market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Damiana Extract.

Chapter 14 and 15, to describe Damiana Extract sales channel, distributors, customers, research findings and conclusion.

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