

# Global Dairy Snack Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Dairy Snack market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Snacks sales are on rising and almost all segments in food & Beverage sector are experiencing an exponential growth rate along with a continuous change in consumer preferences. Rising demand for dairy snacks in emerging countries coupled with the launch of new snacks variants has resulted in an increased demand for the global dairy snacks during the forecast period. Dairy Snacks, such as flavored milk drink helps in elevating the mood of the consumers and increases their energy levels. Increasing demands of ready to go food are trending in the market. Flavored milk, a type of Dairy Snack, aids in gaining of body fats thus leading to the improved body mass ratio. Dairy Snacks help in improving physical performance of the consumers and can help in fighting depression. Taste, ingredients, convenience, and price represent the most influential factors that determine the demand for Dairy Snacks.

Rising popularity of protein-enriched foods and beverages has led to increasing awareness among the consumers to become more conscious towards health benefits related to a dairy-rich diet. Rising population, urbanization and increasing demand for dairy products in food consumption are expected to increase the overall demand for dairy snack. Increasing innovations in the industry help to drive down the cost of production and incorporate additional benefits to the products. This also acts as an important driver for the dairy snack market. However, increasing lactose intolerance among the consumers and a shift to non-dairy products are restraining the growth of this market. The rise in popularity of vegan trends is another restraint for this market. Regarding opportunities, products with longer shelf-life and innovative products with

different ingredients still prevail in the market.

The Global Info Research report includes an overview of the development of the Dairy Snack industry chain, the market status of HoReCa (Cheese, Yogurt), Beverage Industry (Cheese, Yogurt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dairy Snack.

Regionally, the report analyzes the Dairy Snack markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dairy Snack market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Dairy Snack market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dairy Snack industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Cheese, Yogurt).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dairy Snack market.

**Regional Analysis:** The report involves examining the Dairy Snack market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Dairy Snack market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dairy Snack:

**Company Analysis:** Report covers individual Dairy Snack manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Dairy Snack. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (HoReCa, Beverage Industry).

**Technology Analysis:** Report covers specific technologies relevant to Dairy Snack. It assesses the current state, advancements, and potential future developments in Dairy Snack areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dairy Snack market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Dairy Snack market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cheese

Yogurt

Butter

Buttermilk

Ice Cream

Lactose-Free Milk

Others

### Market segment by Application

HoReCa

Beverage Industry

Food Industry

### Major players covered

Nestle

Danone

Dairy Farmers

Kraft Foods

Unilever

Amul

Breyers

Dean Foods

Fonterra

Groupe Lactalis

Megmilk Snow Brand

Meiji Dairies

Parmalat

Organic Valley

Arla Foods

Blue Bell Creameries

Friesland Campina

Sancor

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dairy Snack product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dairy Snack, with price, sales, revenue and global market share of Dairy Snack from 2019 to 2024.

Chapter 3, the Dairy Snack competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dairy Snack breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Dairy Snack market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dairy Snack.

Chapter 14 and 15, to describe Dairy Snack sales channel, distributors, customers, research findings and conclusion.

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