

Global Cylindrical Battery Cells for Power Bank Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G52637D84282EN.html>

Date: June 2026

Pages: 129

Price: US\$ 4,480.00 (Single User License)

ID: G52637D84282EN

Abstracts

The global Cylindrical Battery Cells for Power Bank market size is expected to reach \$ 1819 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

Cylindrical Battery Cells for Power Banks refer to primary-packaged lithium-ion cells with a cylindrical metal casing, used in portable mobile power products. Common sizes include 18650 and 21700. These cells are characterized by high energy density, long cycle life, strong safety performance, and mature manufacturing processes. Compared with prismatic or pouch-type cells, cylindrical cells offer superior cell consistency, efficient thermal management, high automation compatibility, and cost-effectiveness. They have become a mainstream solution in mid-to-high-capacity power banks, particularly suited for outdoor power supplies, high-power bidirectional fast charging, and high-frequency usage scenarios.

In 2025, production was approximately 1,167 million units and the average price was USD 1.2 per unit. The industry's capacity utilization rate in 2025 was about 65% and the average gross margin was around 20%. Upstream, the key materials include cathode materials, anode materials, electrolytes, and separators, with representative suppliers such as BTR, Shanshan, Tinci Materials, Capchem, Yunnan Energy New Material, and Senior Technology supporting the core material system for cylindrical lithium-ion cells. The midstream segment focuses on cell design, winding process control, electrolyte injection, formation and grading, safety testing, consistency management, and automated mass production, which together determine cell capacity stability, cycle life, discharge performance, safety reliability, and unit cost competitiveness. Downstream, Cylindrical Battery Cells for Power Bank are mainly supplied to power bank manufacturers, with representative customers including Anker

Innovations, Xiaomi, Baseus.

As power banks move toward higher capacity, faster charging, and stricter safety compliance, cylindrical battery cells will continue to benefit from their standardized format and mature manufacturing base. Their value is no longer defined only by low cost, but by the ability to deliver stable discharge, consistent cell matching, and predictable thermal behavior in compact battery packs. For branded power bank manufacturers, reliable cylindrical cells help shorten product development cycles and support platform-based designs across different capacity ranges. Competitive suppliers will focus on energy density improvement, safety chemistry optimization, automated production control, and long-term quality consistency, which are becoming the core levers for profitability rather than simple capacity expansion.

This report studies the global Cylindrical Battery Cells for Power Bank production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cylindrical Battery Cells for Power Bank and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cylindrical Battery Cells for Power Bank that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cylindrical Battery Cells for Power Bank total production and demand, 2021-2032, (K Units)

Global Cylindrical Battery Cells for Power Bank total production value, 2021-2032, (USD Million)

Global Cylindrical Battery Cells for Power Bank production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cylindrical Battery Cells for Power Bank consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cylindrical Battery Cells for Power Bank domestic production, consumption, key domestic manufacturers and share

Global Cylindrical Battery Cells for Power Bank production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cylindrical Battery Cells for Power Bank production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cylindrical Battery Cells for Power Bank production by Application, production,

value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cylindrical Battery Cells for Power Bank market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EVE Energy (China), Sunpower (China), Lishen (China), BAK Battery (China), Greatpower (China), Tenpower (China), Hengdian Group DMEGC Magnetic (China), Ampace (China), Guangdong Greenway Technology (China), Zhenhua New Energy (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cylindrical Battery Cells for Power Bank market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cylindrical Battery Cells for Power Bank Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cylindrical Battery Cells for Power Bank Market, Segmentation by Type:

21700 Battery Cells

18650 Battery Cells

Others

Global Cylindrical Battery Cells for Power Bank Market, Segmentation by Cathode Chemistry:

Ternary Lithium-Ion Cylindrical Cell

Lithium Iron Phosphate Cylindrical Cell

Others

Global Cylindrical Battery Cells for Power Bank Market, Segmentation by Discharge Rate:

Rate

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