

Global Cycling Helmet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cycling Helmet market size was valued at USD 705.8 million in 2023 and is forecast to a readjusted size of USD 849.3 million by 2030 with a CAGR of 2.7% during review period.

Cycling Helmets are useful as safety gear to prevent or minimize injuries to the head and brain in an uncontrolled environment during riding a bike. According to the US Consumer Product Safety Commission, about 900 people, including more than 200 children are killed annually in bicycle related incidents, and about 60 percent of these deaths involve a head injury. Cycling Helmets can help absorb impacts and save their life. A typical helmet has two main parts: a hard outer shell and a soft inner liner. The hard shell is designed to spread the force of an impact over a broader area so rider's skull is less likely to fracture, while the soft liner is meant to squeeze inward and absorb the impact energy, so less of it is transmitted to rider's head. Shells of Cycling Helmets are typically made of composite materials like fiberglass or lightweight carbon fiber, or very hard plastics such as polycarbonate or ABS. And liners are usually about 20cm (0.8 inches) thick and made of two layers of foam: a soft, bouncy layer that absorbs small bashes and bumps and a stiff layer that permanently deforms to absorb very hard impacts.

The classification of bike helmet are MTB helmets, road helmets and recreational helmets, and the proportion of MTB helmets in 2019 is about 44.5%, road helmets account for over 33.5% of market.

Bike helmet is widely used in commuter & recreation and sport games. The most proportion of bike helmet is commuter & recreation, and proportion in 2019 is about 83.3%.

Europe is the largest consumption place, with a consumption market share over 34.6% in 2019. Following Europe, North America is the second largest consumption place with the consumption market share about 31.9%.

Market competition is intense. Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK, Mavic, Merida, Specialized are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry. Vista Outdoor is absolutely the largest player holding 27.11% of market in 2019. Top 10 players account for over 60% of the total market.

The Global Info Research report includes an overview of the development of the Cycling Helmet industry chain, the market status of Commuter & Recreation (MTB Helmets, Road Helmets), Sport Games (MTB Helmets, Road Helmets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cycling Helmet.

Regionally, the report analyzes the Cycling Helmet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cycling Helmet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cycling Helmet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cycling Helmet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., MTB Helmets, Road Helmets).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges

influencing the Cycling Helmet market.

Regional Analysis: The report involves examining the Cycling Helmet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cycling Helmet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cycling Helmet:

Company Analysis: Report covers individual Cycling Helmet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cycling Helmet. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commuter & Recreation, Sport Games).

Technology Analysis: Report covers specific technologies relevant to Cycling Helmet. It assesses the current state, advancements, and potential future developments in Cycling Helmet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cycling Helmet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cycling Helmet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

MTB Helmets

Road Helmets

Recreational Helmets

Market segment by Application

Commuter & Recreation

Sport Games

Major players covered

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

POC

Urge

Lazer

Louis Garneau

Strategic Sports

LAS helmets

Fox Racing

Limar

Orbea

Rudy Project

Moon Helmet

SenHai Sports Goods

Shenghong Sports

GUB

One Industries

HardnutZ

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cycling Helmet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cycling Helmet, with price, sales, revenue and global market share of Cycling Helmet from 2019 to 2024.

Chapter 3, the Cycling Helmet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cycling Helmet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cycling Helmet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cycling Helmet.

Chapter 14 and 15, to describe Cycling Helmet sales channel, distributors, customers, research findings and conclusion.

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