

Global Cycling GPS Units Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cycling GPS Units market size was valued at USD 580.3 million in 2023 and is forecast to a readjusted size of USD 902.3 million by 2030 with a CAGR of 6.5% during review period.

GPS cycling units use satellites to track your position, accurately calculating speed, distance, and time without wires or magnets. They record your route—and data collected from heart rate, cadence, power—which you can then upload to a ride logging service to evaluate your performance for fun or training.

The Global Info Research report includes an overview of the development of the Cycling GPS Units industry chain, the market status of Commercial Use (Handheld, Integrated Type), Private Use (Handheld, Integrated Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cycling GPS Units.

Regionally, the report analyzes the Cycling GPS Units markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cycling GPS Units market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cycling GPS Units market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cycling GPS Units industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Handheld, Integrated Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cycling GPS Units market.

Regional Analysis: The report involves examining the Cycling GPS Units market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cycling GPS Units market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cycling GPS Units:

Company Analysis: Report covers individual Cycling GPS Units manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cycling GPS Units This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Use, Private Use).

Technology Analysis: Report covers specific technologies relevant to Cycling GPS Units. It assesses the current state, advancements, and potential future developments in Cycling GPS Units areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cycling GPS Units market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cycling GPS Units market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Handheld

Integrated Type

Market segment by Application

Commercial Use

Private Use

Major players covered

Garmin

Lezyne

Magellan

Polar

Sigma Sport

Wahoo Fitness

O-Synce

CatEye

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cycling GPS Units product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cycling GPS Units, with price, sales, revenue and global market share of Cycling GPS Units from 2019 to 2024.

Chapter 3, the Cycling GPS Units competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cycling GPS Units breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cycling GPS Units market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cycling GPS Units.

Chapter 14 and 15, to describe Cycling GPS Units sales channel, distributors, customers, research findings and conclusion.

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