

Global Cycling Backpack Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cycling Backpack market size is expected to reach \$ 1915 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

In 2025, global Cycling Backpack production reached approximately 14,963 k units?with an average global market price of around US\$ 80 per unit, and a gross profit margin of approximately 20%-40%. Cycling Backpacks are specialized carrying products designed to remain stable, comfortable, and accessible during road cycling, mountain biking, bicycle commuting, gravel riding, and bicycle touring. A typical product integrates a streamlined main compartment, ventilated back panel, ergonomic shoulder straps, sternum strap, adjustable waist belt, hydration reservoir compartment, helmet attachment, reflective details, rain cover, tool pockets, and light-mounting points. Products include hydration backpacks, mountain-bike backpacks, commuting backpacks, protector backpacks, lightweight race packs, and touring backpacks. Compared with ordinary backpacks, cycling models emphasize close-to-body stability, low aerodynamic resistance, moisture management, riding visibility, equipment organization, and compatibility with hydration systems and protective gear.

The industrial chain of Cycling Backpacks includes upstream nylon, polyester, recycled textiles, waterproof membranes, mesh fabrics, foam, protective panels, aluminum supports, webbing, zippers, buckles, hydration reservoirs, drinking tubes, reflective materials, coatings, sewing thread, and packaging materials. Midstream activities include riding-position analysis, ergonomic carrying-system design, capacity planning, fabric cutting, sewing, lamination, back-panel assembly, strap installation, hydration-system integration, helmet-attachment design, waterproof treatment, reflective-detail application, load testing, abrasion testing, tear-resistance testing, water-resistance testing, quality inspection, and packaging. Downstream channels include bicycle

retailers, outdoor stores, sporting-goods chains, brand-operated shops, distributors, cycling clubs, race organizers, rental operators, and e-commerce platforms.

The Cycling Backpack market is expected to maintain steady growth as mountain biking, recreational cycling, bicycle commuting, gravel riding, and cycling tourism attract a broader consumer base. Demand is becoming increasingly differentiated by riding discipline, trip duration, storage capacity, hydration requirements, weather conditions, and protection needs. Product development is focused on lighter structures, improved back ventilation, more stable body-hugging suspension, integrated hydration systems, helmet and protective-equipment carrying, reflective visibility, waterproof construction, modular storage, and easier access to tools and personal items while riding. Mountain-bike products are adding integrated back protectors and stronger retention systems, while commuter models increasingly combine cycling-specific features with laptop storage, rain protection, and work-item organization. Recycled fabrics, repairability, longer product life, and reduced chemical impact are also becoming more important. Major challenges include strong competition from bicycle-mounted panniers and frame bags, seasonal demand, intense brand competition, raw-material and labor-cost fluctuations, inventory pressure, and the need to balance low weight, ventilation, weather resistance, protection, and carrying stability.

This report studies the global Cycling Backpack production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cycling Backpack and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cycling Backpack that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cycling Backpack total production and demand, 2021-2032, (K Units)

Global Cycling Backpack total production value, 2021-2032, (USD Million)

Global Cycling Backpack production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cycling Backpack consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Cycling Backpack domestic production, consumption, key domestic manufacturers and share

Global Cycling Backpack production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cycling Backpack production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cycling Backpack production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cycling Backpack market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CamelBak, Osprey, Dakine, Deuter, EVOC, VAUDE, Ortlieb, Thule, USWE, Leatt, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cycling Backpack market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cycling Backpack Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cycling Backpack Market, Segmentation by Type:

Road Cycling Backpack

MTB Backpack

Bike Commuter Backpack

Others

Global Cycling Backpack Market, Segmentation by Volume:

Volume: ?10L

Volume: 10-20L

Volume: ?20L

Global Cycling Backpack Market, Segmentation by End User:

Men

Women

Kids

Global Cycling Backpack Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

CamelBak

Osprey

Dakine

Deuter

EVOC

VAUDE

Ortlieb

Thule

USWE

Leatt

Rhinowalk

Montbell

Naturehike

PELLIOT

Key Questions Answered:

1. How big is the global Cycling Backpack market?
2. What is the demand of the global Cycling Backpack market?
3. What is the year over year growth of the global Cycling Backpack market?

4. What is the production and production value of the global Cycling Backpack market?
5. Who are the key producers in the global Cycling Backpack market?
6. What are the growth factors driving the market demand?

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