

Global Cycling App for Bike Routes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cycling App for Bike Routes market size is expected to reach \$ 1169 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

Cycling App for Bike Routes refers to a mobile or web-based software platform designed to help cyclists plan, discover, navigate, record, and share bicycle routes. These apps typically integrate GPS positioning, digital maps, elevation profiles, road-surface information, route optimization, turn-by-turn navigation, offline maps, ride tracking, GPX/FIT/TCX file import and export, and social or community-based route recommendations. They are used by road cyclists, mountain bikers, gravel riders, commuters, touring cyclists, and e-bike users to improve route safety, riding efficiency, training quality, and travel experience.

Demand for cycling route apps is being driven by the growth of recreational cycling, urban bike commuting, e-bike adoption, gravel and mountain biking, cycling tourism, and consumers' increasing reliance on mobile navigation. Users need safer bike-friendly routes, elevation-aware planning, offline navigation, real-time tracking, route sharing, and integration with wearables or bike computers. Business opportunities mainly come from premium subscriptions, advanced map layers, offline route packages, route-planning tools for tourism agencies and event organizers, partnerships with bike brands and hardware companies, advertising, and data services for mobility planning. As cycling becomes more connected and personalized, providers with strong routing algorithms, high-quality map data, active user communities, and device ecosystem integration will have better growth potential.

This report studies the global Cycling App for Bike Routes demand, key companies, and

key regions.

This report is a detailed and comprehensive analysis of the world market for Cycling App for Bike Routes, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cycling App for Bike Routes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cycling App for Bike Routes total market, 2021-2032, (USD Million)

Global Cycling App for Bike Routes total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Cycling App for Bike Routes total market, key domestic companies, and share, (USD Million)

Global Cycling App for Bike Routes revenue by player, revenue and market share 2021-2026, (USD Million)

Global Cycling App for Bike Routes total market by Route Planning Function, CAGR, 2021-2032, (USD Million)

Global Cycling App for Bike Routes total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Cycling App for Bike Routes market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Strava, komoot, Ride with GPS, Bikemap, AllTrails, Outside, Outdooractive, Garmin, Wahoo Fitness, Abvio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Cycling App for Bike Routes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Route Planning Function, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cycling App for Bike Routes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cycling App for Bike Routes Market, Segmentation by Route Planning Function:

Basic Route Recording

Point-to-point Route Planning

Multi-stop Route Planning

Turn-by-turn Navigation

Offline Route Navigation

Others

Global Cycling App for Bike Routes Market, Segmentation by Monthly Active Users:

Below 100,000 MAU

100,000?1 Million MAU

1?10 Million MAU

10?50 Million MAU

Above 50 Million MAU

Global Cycling App for Bike Routes Market, Segmentation by Application:

Recreational Cycling

Urban Commuting

Mountain and Trail Riding

Cycling Events

Others

Companies Profiled:

Strava

komoot

Ride with GPS

Bikemap

AllTrails

Outside

Outdooractive

Garmin

Wahoo Fitness

Abvio

cycle.travel

Shanghai Dabuziduo Information Technology

Beijing Blackbird Tech

NAVITIME JAPAN

TrailLink

Organic Maps

Gravelmap

Key Questions Answered

1. How big is the global Cycling App for Bike Routes market?
2. What is the demand of the global Cycling App for Bike Routes market?
3. What is the year over year growth of the global Cycling App for Bike Routes market?
4. What is the total value of the global Cycling App for Bike Routes market?
5. Who are the Major Players in the global Cycling App for Bike Routes market?
6. What are the growth factors driving the market demand?

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