

Global Cycle Computer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cycle Computer market size was valued at USD 291.2 million in 2023 and is forecast to a readjusted size of USD 458.5 million by 2030 with a CAGR of 6.7% during review period.

A Cycle Computer is a device mounted on a bicycle that calculates and displays trip information, similar to the instruments in the dashboard of a car. The computer with display, or head unit, usually is attached to the handlebar for easy viewing.

Cycle computers help you make the most of your time on the bike and are a great training tool, they have many functions including speed, distance, maximum speed, average speed and some even feature cadence (pedal revolutions). Trying to keep your average speed a bit higher or finish a familiar route in a new record time will give you the inspiration needed to push harder, get fitter and achieve that goal. If you commute on the same route every day, a computer injects a bit of interest. Cordless computers are easier to fit and look neater on the bike, meaning no messy cables to try and tidy up. If you're serious about improving your fitness, a computer with a cadence function will really help and these often read from the rear wheel, allowing them to be used with a turbo trainer.

Global Cycle Computer key players include CatEye, Sigma Sport, Garmin, etc. Global top three manufacturers hold a share over 40%.

Europe is the largest market, with a share over 30%, followed by China, and North America, both have a share over 30 percent.

In terms of product, Wireless Computer is the largest segment, with a share over 40%.

And in terms of application, the largest application is Mountain Bike, followed by Road Bike, etc.

The Global Info Research report includes an overview of the development of the Cycle Computer industry chain, the market status of Mountain Bike (Wired Computer, Wireless Computer), Road Bike (Wired Computer, Wireless Computer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cycle Computer.

Regionally, the report analyzes the Cycle Computer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cycle Computer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cycle Computer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cycle Computer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wired Computer, Wireless Computer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cycle Computer market.

Regional Analysis: The report involves examining the Cycle Computer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Cycle Computer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cycle Computer:

Company Analysis: Report covers individual Cycle Computer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cycle Computer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Mountain Bike, Road Bike).

Technology Analysis: Report covers specific technologies relevant to Cycle Computer. It assesses the current state, advancements, and potential future developments in Cycle Computer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cycle Computer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cycle Computer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wired Computer

Wireless Computer

Wireless and GPS Computer

Market segment by Application

Mountain Bike

Road Bike

Other

Major players covered

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

o-synce

BBB Cycling

Bion

KNOG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cycle Computer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cycle Computer, with price, sales, revenue and global market share of Cycle Computer from 2019 to 2024.

Chapter 3, the Cycle Computer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cycle Computer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cycle Computer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cycle Computer.

Chapter 14 and 15, to describe Cycle Computer sales channel, distributors, customers, research findings and conclusion.

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