

Global CUV Tire Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global CUV Tire market size is expected to reach \$ 4606 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

In 2024, global CUV Tire production reached approximately 14,090.9 k units units with an average global market price of around US\$220 per unit. Single-line annual production capacity averages 63 k unit with a gross margin of approximately 27.7%.

The upstream of the CUV Tire industry primarily consists of raw materials such as natural rubber, synthetic rubber, carbon black, steel cord, and other components, which are concentrated in the tire manufacturing sector. In terms of downstream applications, Sport Activity Vehicles (SAV) account for approximately 40%, Compact Multi-Purpose Vehicles (CDV) for about 30%, Multi-Utility Vehicles (VAN) for about 20%, and other fields for approximately 10%. The market demand for CUV Tires is continuously growing, with business opportunities primarily focusing on technological innovation and industrial upgrades in areas such as new energy vehicles and intelligent mobility.

CUV tires are specifically engineered to cater to the unique demands of crossover utility vehicles (CUVs), which are designed to combine the comfort and handling of a car with the versatility and off-road capability of an SUV. These tires are crafted to deliver an optimal balance between on-road performance and off-road traction, ensuring a smooth and stable ride across various terrains. The design of CUV tires incorporates advanced tread patterns and rubber compounds that enhance grip and durability, allowing CUVs to navigate through both paved roads and rough terrain with confidence. Their ability to provide a comfortable driving experience on highways while also offering the capability to handle off-road challenges is what sets them apart from traditional tires, making CUV tires an essential component for the modern crossover utility vehicle.

This report studies the global CUV Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for CUV Tire

and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of CUV Tire that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global CUV Tire total production and demand, 2021-2032, (K Units)

Global CUV Tire total production value, 2021-2032, (USD Million)

Global CUV Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global CUV Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: CUV Tire domestic production, consumption, key domestic manufacturers and share

Global CUV Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global CUV Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global CUV Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global CUV Tire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Michelin, Continental, Sumitomo Rubber, Pirelli, Toyo Tires, GoodYear, Yokohama, Discount Tire, Hankook Tire, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World CUV Tire market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global CUV Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global CUV Tire Market, Segmentation by Type:

Summer Tire

Winter Tire

All Season Tire

Global CUV Tire Market, Segmentation by Size:

20-inch

22-inch

Others

Global CUV Tire Market, Segmentation by Application:

SAV

CDV

VAN

Others

Companies Profiled:

Bridgestone

Michelin

Continental

Sumitomo Rubber

Pirelli

Toyo Tires

GoodYear

Yokohama

Discount Tire

Hankook Tire

Firestone

MRF

Kumho Tire

Nokian Tyres

Key Questions Answered:

1. How big is the global CUV Tire market?
2. What is the demand of the global CUV Tire market?
3. What is the year over year growth of the global CUV Tire market?
4. What is the production and production value of the global CUV Tire market?

5. Who are the key producers in the global CUV Tire market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 CUV Tire Introduction
- 1.2 World CUV Tire Supply & Forecast
 - 1.2.1 World CUV Tire Production Value (2021 & 2025 & 2032)
 - 1.2.2 World CUV Tire Production (2021-2032)
 - 1.2.3 World CUV Tire Pricing Trends (2021-2032)
- 1.3 World CUV Tire Production by Region (Based on Production Site)
 - 1.3.1 World CUV Tire Production Value by Region (2021-2032)
 - 1.3.2 World CUV Tire Production by Region (2021-2032)
 - 1.3.3 World CUV Tire Average Price by Region (2021-2032)
 - 1.3.4 North America CUV Tire Production (2021-2032)
 - 1.3.5 Europe CUV Tire Production (2021-2032)
 - 1.3.6 China CUV Tire Production (2021-2032)
 - 1.3.7 Japan CUV Tire Production (2021-2032)
 - 1.3.8 South Korea CUV Tire Production (2021-2032)
 - 1.3.9 India CUV Tire Production (2021-2032)
 - 1.3.10 Mexico CUV Tire Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 CUV Tire Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 CUV Tire Major Market Trends

2 DEMAND SUMMARY

- 2.1 World CUV Tire Demand (2021-2032)
- 2.2 World CUV Tire Consumption by Region
 - 2.2.1 World CUV Tire Consumption by Region (2021-2026)
 - 2.2.2 World CUV Tire Consumption Forecast by Region (2027-2032)
- 2.3 United States CUV Tire Consumption (2021-2032)
- 2.4 China CUV Tire Consumption (2021-2032)
- 2.5 Europe CUV Tire Consumption (2021-2032)
- 2.6 Japan CUV Tire Consumption (2021-2032)
- 2.7 South Korea CUV Tire Consumption (2021-2032)
- 2.8 ASEAN CUV Tire Consumption (2021-2032)
- 2.9 India CUV Tire Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World CUV Tire Production Value by Manufacturer (2021-2026)
- 3.2 World CUV Tire Production by Manufacturer (2021-2026)
- 3.3 World CUV Tire Average Price by Manufacturer (2021-2026)
- 3.4 CUV Tire Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global CUV Tire Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for CUV Tire in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for CUV Tire in 2025
- 3.6 CUV Tire Market: Overall Company Footprint Analysis
 - 3.6.1 CUV Tire Market: Region Footprint
 - 3.6.2 CUV Tire Market: Company Product Type Footprint
 - 3.6.3 CUV Tire Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: CUV Tire Production Value Comparison
 - 4.1.1 United States VS China: CUV Tire Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: CUV Tire Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: CUV Tire Production Comparison
 - 4.2.1 United States VS China: CUV Tire Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: CUV Tire Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: CUV Tire Consumption Comparison
 - 4.3.1 United States VS China: CUV Tire Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: CUV Tire Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based CUV Tire Manufacturers and Market Share, 2021-2026

4.4.1 United States Based CUV Tire Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers CUV Tire Production Value (2021-2026)

4.4.3 United States Based Manufacturers CUV Tire Production (2021-2026)

4.5 China Based CUV Tire Manufacturers and Market Share

4.5.1 China Based CUV Tire Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers CUV Tire Production Value (2021-2026)

4.5.3 China Based Manufacturers CUV Tire Production (2021-2026)

4.6 Rest of World Based CUV Tire Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based CUV Tire Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers CUV Tire Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers CUV Tire Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World CUV Tire Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Summer Tire

5.2.2 Winter Tire

5.2.3 All Season Tire

5.3 Market Segment by Type

5.3.1 World CUV Tire Production by Type (2021-2032)

5.3.2 World CUV Tire Production Value by Type (2021-2032)

5.3.3 World CUV Tire Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SIZE

6.1 World CUV Tire Market Size Overview by Size: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Size

6.2.1 20-inch

6.2.2 22-inch

6.2.3 Others

6.3 Market Segment by Size

6.3.1 World CUV Tire Production by Size (2021-2032)

6.3.2 World CUV Tire Production Value by Size (2021-2032)

6.3.3 World CUV Tire Average Price by Size (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World CUV Tire Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 SAV

7.2.2 CDV

7.2.3 VAN

7.2.4 Others

7.3 Market Segment by Application

7.3.1 World CUV Tire Production by Application (2021-2032)

7.3.2 World CUV Tire Production Value by Application (2021-2032)

7.3.3 World CUV Tire Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Bridgestone

8.1.1 Bridgestone Details

8.1.2 Bridgestone Major Business

8.1.3 Bridgestone CUV Tire Product and Services

8.1.4 Bridgestone CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Bridgestone Recent Developments/Updates

8.1.6 Bridgestone Competitive Strengths & Weaknesses

8.2 Michelin

8.2.1 Michelin Details

8.2.2 Michelin Major Business

8.2.3 Michelin CUV Tire Product and Services

8.2.4 Michelin CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Michelin Recent Developments/Updates

8.2.6 Michelin Competitive Strengths & Weaknesses

8.3 Continental

8.3.1 Continental Details

8.3.2 Continental Major Business

8.3.3 Continental CUV Tire Product and Services

8.3.4 Continental CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 Continental Recent Developments/Updates

8.3.6 Continental Competitive Strengths & Weaknesses

8.4 Sumitomo Rubber

8.4.1 Sumitomo Rubber Details

8.4.2 Sumitomo Rubber Major Business

8.4.3 Sumitomo Rubber CUV Tire Product and Services

8.4.4 Sumitomo Rubber CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.4.5 Sumitomo Rubber Recent Developments/Updates

8.4.6 Sumitomo Rubber Competitive Strengths & Weaknesses

8.5 Pirelli

8.5.1 Pirelli Details

8.5.2 Pirelli Major Business

8.5.3 Pirelli CUV Tire Product and Services

8.5.4 Pirelli CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.5.5 Pirelli Recent Developments/Updates

8.5.6 Pirelli Competitive Strengths & Weaknesses

8.6 Toyo Tires

8.6.1 Toyo Tires Details

8.6.2 Toyo Tires Major Business

8.6.3 Toyo Tires CUV Tire Product and Services

8.6.4 Toyo Tires CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.6.5 Toyo Tires Recent Developments/Updates

8.6.6 Toyo Tires Competitive Strengths & Weaknesses

8.7 GoodYear

8.7.1 GoodYear Details

8.7.2 GoodYear Major Business

8.7.3 GoodYear CUV Tire Product and Services

8.7.4 GoodYear CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.7.5 GoodYear Recent Developments/Updates

8.7.6 GoodYear Competitive Strengths & Weaknesses

8.8 Yokohama

8.8.1 Yokohama Details

8.8.2 Yokohama Major Business

8.8.3 Yokohama CUV Tire Product and Services

8.8.4 Yokohama CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.8.5 Yokohama Recent Developments/Updates

- 8.8.6 Yokohama Competitive Strengths & Weaknesses
- 8.9 Discount Tire
 - 8.9.1 Discount Tire Details
 - 8.9.2 Discount Tire Major Business
 - 8.9.3 Discount Tire CUV Tire Product and Services
 - 8.9.4 Discount Tire CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.9.5 Discount Tire Recent Developments/Updates
 - 8.9.6 Discount Tire Competitive Strengths & Weaknesses
- 8.10 Hankook Tire
 - 8.10.1 Hankook Tire Details
 - 8.10.2 Hankook Tire Major Business
 - 8.10.3 Hankook Tire CUV Tire Product and Services
 - 8.10.4 Hankook Tire CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.10.5 Hankook Tire Recent Developments/Updates
 - 8.10.6 Hankook Tire Competitive Strengths & Weaknesses
- 8.11 Firestone
 - 8.11.1 Firestone Details
 - 8.11.2 Firestone Major Business
 - 8.11.3 Firestone CUV Tire Product and Services
 - 8.11.4 Firestone CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.11.5 Firestone Recent Developments/Updates
 - 8.11.6 Firestone Competitive Strengths & Weaknesses
- 8.12 MRF
 - 8.12.1 MRF Details
 - 8.12.2 MRF Major Business
 - 8.12.3 MRF CUV Tire Product and Services
 - 8.12.4 MRF CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.12.5 MRF Recent Developments/Updates
 - 8.12.6 MRF Competitive Strengths & Weaknesses
- 8.13 Kumho Tire
 - 8.13.1 Kumho Tire Details
 - 8.13.2 Kumho Tire Major Business
 - 8.13.3 Kumho Tire CUV Tire Product and Services
 - 8.13.4 Kumho Tire CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 8.13.5 Kumho Tire Recent Developments/Updates
- 8.13.6 Kumho Tire Competitive Strengths & Weaknesses
- 8.14 Nokian Tyres
 - 8.14.1 Nokian Tyres Details
 - 8.14.2 Nokian Tyres Major Business
 - 8.14.3 Nokian Tyres CUV Tire Product and Services
 - 8.14.4 Nokian Tyres CUV Tire Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.14.5 Nokian Tyres Recent Developments/Updates
 - 8.14.6 Nokian Tyres Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 CUV Tire Industry Chain
- 9.2 CUV Tire Upstream Analysis
 - 9.2.1 CUV Tire Core Raw Materials
 - 9.2.2 Main Manufacturers of CUV Tire Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 CUV Tire Production Mode
- 9.6 CUV Tire Procurement Model
- 9.7 CUV Tire Industry Sales Model and Sales Channels
 - 9.7.1 CUV Tire Sales Model
 - 9.7.2 CUV Tire Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World CUV Tire Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World CUV Tire Production Value by Region (2021-2026) & (USD Million)
- Table 3. World CUV Tire Production Value by Region (2027-2032) & (USD Million)
- Table 4. World CUV Tire Production Value Market Share by Region (2021-2026)
- Table 5. World CUV Tire Production Value Market Share by Region (2027-2032)
- Table 6. World CUV Tire Production by Region (2021-2026) & (K Units)
- Table 7. World CUV Tire Production by Region (2027-2032) & (K Units)
- Table 8. World CUV Tire Production Market Share by Region (2021-2026)
- Table 9. World CUV Tire Production Market Share by Region (2027-2032)
- Table 10. World CUV Tire Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World CUV Tire Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. CUV Tire Major Market Trends
- Table 13. World CUV Tire Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World CUV Tire Consumption by Region (2021-2026) & (K Units)
- Table 15. World CUV Tire Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World CUV Tire Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key CUV Tire Producers in 2025
- Table 18. World CUV Tire Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key CUV Tire Producers in 2025
- Table 20. World CUV Tire Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global CUV Tire Company Evaluation Quadrant
- Table 22. World CUV Tire Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and CUV Tire Production Site of Key Manufacturer
- Table 24. CUV Tire Market: Company Product Type Footprint
- Table 25. CUV Tire Market: Company Product Application Footprint
- Table 26. CUV Tire Competitive Factors
- Table 27. CUV Tire New Entrant and Capacity Expansion Plans
- Table 28. CUV Tire Mergers & Acquisitions Activity
- Table 29. United States VS China CUV Tire Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China CUV Tire Production Comparison, (2021 & 2025 &

2032) & (K Units)

Table 31. United States VS China CUV Tire Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based CUV Tire Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers CUV Tire Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers CUV Tire Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers CUV Tire Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers CUV Tire Production Market Share (2021-2026)

Table 37. China Based CUV Tire Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers CUV Tire Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers CUV Tire Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers CUV Tire Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers CUV Tire Production Market Share (2021-2026)

Table 42. Rest of World Based CUV Tire Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers CUV Tire Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers CUV Tire Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers CUV Tire Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers CUV Tire Production Market Share (2021-2026)

Table 47. World CUV Tire Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World CUV Tire Production by Type (2021-2026) & (K Units)

Table 49. World CUV Tire Production by Type (2027-2032) & (K Units)

Table 50. World CUV Tire Production Value by Type (2021-2026) & (USD Million)

Table 51. World CUV Tire Production Value by Type (2027-2032) & (USD Million)

Table 52. World CUV Tire Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World CUV Tire Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World CUV Tire Production Value by Size, (USD Million), 2021 & 2025 & 2032

Table 55. World CUV Tire Production by Size (2021-2026) & (K Units)

Table 56. World CUV Tire Production by Size (2027-2032) & (K Units)

Table 57. World CUV Tire Production Value by Size (2021-2026) & (USD Million)

Table 58. World CUV Tire Production Value by Size (2027-2032) & (USD Million)

Table 59. World CUV Tire Average Price by Size (2021-2026) & (US\$/Unit)

Table 60. World CUV Tire Average Price by Size (2027-2032) & (US\$/Unit)

Table 61. World CUV Tire Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World CUV Tire Production by Application (2021-2026) & (K Units)

Table 63. World CUV Tire Production by Application (2027-2032) & (K Units)

Table 64. World CUV Tire Production Value by Application (2021-2026) & (USD Million)

Table 65. World CUV Tire Production Value by Application (2027-2032) & (USD Million)

Table 66. World CUV Tire Average Price by Application (2021-2026) & (US\$/Unit)

Table 67. World CUV Tire Average Price by Application (2027-2032) & (US\$/Unit)

Table 68. Bridgestone Basic Information, Manufacturing Base and Competitors

Table 69. Bridgestone Major Business

Table 70. Bridgestone CUV Tire Product and Services

Table 71. Bridgestone CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Bridgestone Recent Developments/Updates

Table 73. Bridgestone Competitive Strengths & Weaknesses

Table 74. Michelin Basic Information, Manufacturing Base and Competitors

Table 75. Michelin Major Business

Table 76. Michelin CUV Tire Product and Services

Table 77. Michelin CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Michelin Recent Developments/Updates

Table 79. Michelin Competitive Strengths & Weaknesses

Table 80. Continental Basic Information, Manufacturing Base and Competitors

Table 81. Continental Major Business

Table 82. Continental CUV Tire Product and Services

Table 83. Continental CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Continental Recent Developments/Updates

Table 85. Continental Competitive Strengths & Weaknesses

Table 86. Sumitomo Rubber Basic Information, Manufacturing Base and Competitors

Table 87. Sumitomo Rubber Major Business

- Table 88. Sumitomo Rubber CUV Tire Product and Services
- Table 89. Sumitomo Rubber CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. Sumitomo Rubber Recent Developments/Updates
- Table 91. Sumitomo Rubber Competitive Strengths & Weaknesses
- Table 92. Pirelli Basic Information, Manufacturing Base and Competitors
- Table 93. Pirelli Major Business
- Table 94. Pirelli CUV Tire Product and Services
- Table 95. Pirelli CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. Pirelli Recent Developments/Updates
- Table 97. Pirelli Competitive Strengths & Weaknesses
- Table 98. Toyo Tires Basic Information, Manufacturing Base and Competitors
- Table 99. Toyo Tires Major Business
- Table 100. Toyo Tires CUV Tire Product and Services
- Table 101. Toyo Tires CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Toyo Tires Recent Developments/Updates
- Table 103. Toyo Tires Competitive Strengths & Weaknesses
- Table 104. GoodYear Basic Information, Manufacturing Base and Competitors
- Table 105. GoodYear Major Business
- Table 106. GoodYear CUV Tire Product and Services
- Table 107. GoodYear CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. GoodYear Recent Developments/Updates
- Table 109. GoodYear Competitive Strengths & Weaknesses
- Table 110. Yokohama Basic Information, Manufacturing Base and Competitors
- Table 111. Yokohama Major Business
- Table 112. Yokohama CUV Tire Product and Services
- Table 113. Yokohama CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. Yokohama Recent Developments/Updates
- Table 115. Yokohama Competitive Strengths & Weaknesses
- Table 116. Discount Tire Basic Information, Manufacturing Base and Competitors
- Table 117. Discount Tire Major Business
- Table 118. Discount Tire CUV Tire Product and Services
- Table 119. Discount Tire CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. Discount Tire Recent Developments/Updates

- Table 121. Discount Tire Competitive Strengths & Weaknesses
- Table 122. Hankook Tire Basic Information, Manufacturing Base and Competitors
- Table 123. Hankook Tire Major Business
- Table 124. Hankook Tire CUV Tire Product and Services
- Table 125. Hankook Tire CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 126. Hankook Tire Recent Developments/Updates
- Table 127. Hankook Tire Competitive Strengths & Weaknesses
- Table 128. Firestone Basic Information, Manufacturing Base and Competitors
- Table 129. Firestone Major Business
- Table 130. Firestone CUV Tire Product and Services
- Table 131. Firestone CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 132. Firestone Recent Developments/Updates
- Table 133. Firestone Competitive Strengths & Weaknesses
- Table 134. MRF Basic Information, Manufacturing Base and Competitors
- Table 135. MRF Major Business
- Table 136. MRF CUV Tire Product and Services
- Table 137. MRF CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 138. MRF Recent Developments/Updates
- Table 139. MRF Competitive Strengths & Weaknesses
- Table 140. Kumho Tire Basic Information, Manufacturing Base and Competitors
- Table 141. Kumho Tire Major Business
- Table 142. Kumho Tire CUV Tire Product and Services
- Table 143. Kumho Tire CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 144. Kumho Tire Recent Developments/Updates
- Table 145. Kumho Tire Competitive Strengths & Weaknesses
- Table 146. Nokian Tyres Basic Information, Manufacturing Base and Competitors
- Table 147. Nokian Tyres Major Business
- Table 148. Nokian Tyres CUV Tire Product and Services
- Table 149. Nokian Tyres CUV Tire Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 150. Nokian Tyres Recent Developments/Updates
- Table 151. Nokian Tyres Competitive Strengths & Weaknesses
- Table 152. Global Key Players of CUV Tire Upstream (Raw Materials)
- Table 153. Global CUV Tire Typical Customers
- Table 154. CUV Tire Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. CUV Tire Picture

Figure 2. World CUV Tire Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World CUV Tire Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World CUV Tire Production (2021-2032) & (K Units)

Figure 5. World CUV Tire Average Price (2021-2032) & (US\$/Unit)

Figure 6. World CUV Tire Production Value Market Share by Region (2021-2032)

Figure 7. World CUV Tire Production Market Share by Region (2021-2032)

Figure 8. North America CUV Tire Production (2021-2032) & (K Units)

Figure 9. Europe CUV Tire Production (2021-2032) & (K Units)

Figure 10. China CUV Tire Production (2021-2032) & (K Units)

Figure 11. Japan CUV Tire Production (2021-2032) & (K Units)

Figure 12. South Korea CUV Tire Production (2021-2032) & (K Units)

Figure 13. India CUV Tire Production (2021-2032) & (K Units)

Figure 14. Mexico CUV Tire Production (2021-2032) & (K Units)

Figure 15. CUV Tire Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World CUV Tire Consumption (2021-2032) & (K Units)

Figure 18. World CUV Tire Consumption Market Share by Region (2021-2032)

Figure 19. United States CUV Tire Consumption (2021-2032) & (K Units)

Figure 20. China CUV Tire Consumption (2021-2032) & (K Units)

Figure 21. Europe CUV Tire Consumption (2021-2032) & (K Units)

Figure 22. Japan CUV Tire Consumption (2021-2032) & (K Units)

Figure 23. South Korea CUV Tire Consumption (2021-2032) & (K Units)

Figure 24. ASEAN CUV Tire Consumption (2021-2032) & (K Units)

Figure 25. India CUV Tire Consumption (2021-2032) & (K Units)

Figure 26. Producer Shipments of CUV Tire by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for CUV Tire Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for CUV Tire Markets in 2025

Figure 29. United States VS China: CUV Tire Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: CUV Tire Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: CUV Tire Consumption Market Share Comparison (2021 & 2025 & 2032)

- Figure 32. United States Based Manufacturers CUV Tire Production Market Share 2025
- Figure 33. China Based Manufacturers CUV Tire Production Market Share 2025
- Figure 34. Rest of World Based Manufacturers CUV Tire Production Market Share 2025
- Figure 35. World CUV Tire Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 36. World CUV Tire Production Value Market Share by Type in 2025
- Figure 37. Summer Tire
- Figure 38. Winter Tire
- Figure 39. All Season Tire
- Figure 40. World CUV Tire Production Market Share by Type (2021-2032)
- Figure 41. World CUV Tire Production Value Market Share by Type (2021-2032)
- Figure 42. World CUV Tire Average Price by Type (2021-2032) & (US\$/Unit)
- Figure 43. World CUV Tire Production Value by Size, (USD Million), 2021 & 2025 & 2032
- Figure 44. World CUV Tire Production Value Market Share by Size in 2025
- Figure 45. 20-inch
- Figure 46. 22-inch
- Figure 47. Others
- Figure 48. World CUV Tire Production Market Share by Size (2021-2032)
- Figure 49. World CUV Tire Production Value Market Share by Size (2021-2032)
- Figure 50. World CUV Tire Average Price by Size (2021-2032) & (US\$/Unit)
- Figure 51. World CUV Tire Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 52. World CUV Tire Production Value Market Share by Application in 2025
- Figure 53. SAV
- Figure 54. CDV
- Figure 55. VAN
- Figure 56. Others
- Figure 57. World CUV Tire Production Market Share by Application (2021-2032)
- Figure 58. World CUV Tire Production Value Market Share by Application (2021-2032)
- Figure 59. World CUV Tire Average Price by Application (2021-2032) & (US\$/Unit)
- Figure 60. CUV Tire Industry Chain
- Figure 61. CUV Tire Procurement Model
- Figure 62. CUV Tire Sales Model
- Figure 63. CUV Tire Sales Channels, Direct Sales, and Distribution
- Figure 64. Methodology
- Figure 65. Research Process and Data Source

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