

# Global Cut Flowers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cut Flowers market size was valued at USD 19520 million in 2023 and is forecast to a readjusted size of USD 28670 million by 2030 with a CAGR of 5.6% during review period.

A Cut Flower can simply be defined as any flower that is cut from the plant, thorns trimmed, and are ready to be used in a fresh flower arrangement. Cut Flowers are available at the florist or can be cut from the home garden.

Global Cut Flowers key players include Afriflora, Queens Group, D?mmen Orange, Syngenta Flowers, Beekenkamp, etc. Global top five manufacturers hold a share over 2%.

In terms of product, Chrysanthemum and Gerbera is the largest segment, with a share about 40%. And in terms of application, the largest application is Home, followed by Commercial.

The Global Info Research report includes an overview of the development of the Cut Flowers industry chain, the market status of Home (Rose, Carnation), Commercial (Rose, Carnation), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cut Flowers.

Regionally, the report analyzes the Cut Flowers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cut Flowers market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cut Flowers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cut Flowers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Million Stems), revenue generated, and market share of different by Type (e.g., Rose, Carnation).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cut Flowers market.

**Regional Analysis:** The report involves examining the Cut Flowers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cut Flowers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cut Flowers:

**Company Analysis:** Report covers individual Cut Flowers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cut Flowers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Cut Flowers. It assesses the current state, advancements, and potential future developments in Cut Flowers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cut Flowers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Cut Flowers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Rose

Carnation

Lilium

Chrysanthemum and Gerbera

Tulips

Other

#### Market segment by Application

Home

Commercial

## Major players covered

D?mmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Afriflora

Flamingo Horticulture

Van den Berg RoseS

Danziger

Marginpar

Porta Nova

Wesselman Flowers

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cut Flowers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cut Flowers, with price, sales, revenue and global market share of Cut Flowers from 2019 to 2024.

Chapter 3, the Cut Flowers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cut Flowers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cut Flowers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cut Flowers.

Chapter 14 and 15, to describe Cut Flowers sales channel, distributors, customers, research findings and conclusion.

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