

Global Customer Review Management Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Customer Review Management Software market size was valued at USD 281 million in 2023 and is forecast to a readjusted size of USD 761.7 million by 2030 with a CAGR of 15.3% during review period.

Customer Review Management software helps businesses with collecting testimonials and reviews, responding to negative feedback, and improving customer perception of the product or service that the business offers.

Global top five manufacturers of Customer Review Management Software occupied for a share about 40 percent, key players are Thryv, Sprinklr, Podium, Trustpilot and Yotpo, etc. United States is the largest market of Customer Review Management Software, has a share over 60%, followed by Europe and Asia-Pacific.

The Global Info Research report includes an overview of the development of the Customer Review Management Software industry chain, the market status of Large Enterprises (Cloud Based, On-premises), SMEs (Cloud Based, On-premises), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Customer Review Management Software.

Regionally, the report analyzes the Customer Review Management Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Customer Review Management Software market, with robust

domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Customer Review Management Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Customer Review Management Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Based, On-primeses).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Customer Review Management Software market.

Regional Analysis: The report involves examining the Customer Review Management Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Customer Review Management Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Customer Review Management Software:

Company Analysis: Report covers individual Customer Review Management Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Customer Review Management Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

Technology Analysis: Report covers specific technologies relevant to Customer Review Management Software. It assesses the current state, advancements, and potential future developments in Customer Review Management Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Customer Review Management Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Customer Review Management Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud Based

On-premises

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Thryv

Sprinklr

Podium

Trustpilot

Weave

Birdeye

Yotpo

SpotOn

SOCi

Vendasta

Kenect

Chatmeter

PinMeTo

ReviewTrackers

BrightLocal

Broadly

AiTrillion

Merchant Centric

NiceJob

Gominga

Opinew

Grade.us

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Customer Review Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Customer Review Management Software, with revenue, gross margin and global market share of Customer Review Management Software from 2019 to 2024.

Chapter 3, the Customer Review Management Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Customer Review Management Software market forecast, by regions, type and

application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Customer Review Management Software.

Chapter 13, to describe Customer Review Management Software research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Customer Review Management Software
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Customer Review Management Software by Type
 - 1.3.1 Overview: Global Customer Review Management Software Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Customer Review Management Software Consumption Value Market Share by Type in 2023
 - 1.3.3 Cloud Based
 - 1.3.4 On-premises
- 1.4 Global Customer Review Management Software Market by Application
 - 1.4.1 Overview: Global Customer Review Management Software Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Large Enterprises
 - 1.4.3 SMEs
- 1.5 Global Customer Review Management Software Market Size & Forecast
- 1.6 Global Customer Review Management Software Market Size and Forecast by Region
 - 1.6.1 Global Customer Review Management Software Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Customer Review Management Software Market Size by Region, (2019-2030)
 - 1.6.3 North America Customer Review Management Software Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Customer Review Management Software Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Customer Review Management Software Market Size and Prospect (2019-2030)
 - 1.6.6 South America Customer Review Management Software Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Customer Review Management Software Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Thryv

- 2.1.1 Thryv Details
- 2.1.2 Thryv Major Business
- 2.1.3 Thryv Customer Review Management Software Product and Solutions
- 2.1.4 Thryv Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Thryv Recent Developments and Future Plans
- 2.2 Sprinklr
 - 2.2.1 Sprinklr Details
 - 2.2.2 Sprinklr Major Business
 - 2.2.3 Sprinklr Customer Review Management Software Product and Solutions
 - 2.2.4 Sprinklr Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Sprinklr Recent Developments and Future Plans
- 2.3 Podium
 - 2.3.1 Podium Details
 - 2.3.2 Podium Major Business
 - 2.3.3 Podium Customer Review Management Software Product and Solutions
 - 2.3.4 Podium Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Podium Recent Developments and Future Plans
- 2.4 Trustpilot
 - 2.4.1 Trustpilot Details
 - 2.4.2 Trustpilot Major Business
 - 2.4.3 Trustpilot Customer Review Management Software Product and Solutions
 - 2.4.4 Trustpilot Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Trustpilot Recent Developments and Future Plans
- 2.5 Weave
 - 2.5.1 Weave Details
 - 2.5.2 Weave Major Business
 - 2.5.3 Weave Customer Review Management Software Product and Solutions
 - 2.5.4 Weave Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Weave Recent Developments and Future Plans
- 2.6 Birdeye
 - 2.6.1 Birdeye Details
 - 2.6.2 Birdeye Major Business
 - 2.6.3 Birdeye Customer Review Management Software Product and Solutions
 - 2.6.4 Birdeye Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

Market Share (2019-2024)

2.6.5 Birdeye Recent Developments and Future Plans

2.7 Yotpo

2.7.1 Yotpo Details

2.7.2 Yotpo Major Business

2.7.3 Yotpo Customer Review Management Software Product and Solutions

2.7.4 Yotpo Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Yotpo Recent Developments and Future Plans

2.8 SpotOn

2.8.1 SpotOn Details

2.8.2 SpotOn Major Business

2.8.3 SpotOn Customer Review Management Software Product and Solutions

2.8.4 SpotOn Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 SpotOn Recent Developments and Future Plans

2.9 SOCi

2.9.1 SOCi Details

2.9.2 SOCi Major Business

2.9.3 SOCi Customer Review Management Software Product and Solutions

2.9.4 SOCi Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 SOCi Recent Developments and Future Plans

2.10 Vendasta

2.10.1 Vendasta Details

2.10.2 Vendasta Major Business

2.10.3 Vendasta Customer Review Management Software Product and Solutions

2.10.4 Vendasta Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Vendasta Recent Developments and Future Plans

2.11 Kenect

2.11.1 Kenect Details

2.11.2 Kenect Major Business

2.11.3 Kenect Customer Review Management Software Product and Solutions

2.11.4 Kenect Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Kenect Recent Developments and Future Plans

2.12 Chatmeter

2.12.1 Chatmeter Details

- 2.12.2 Chatmeter Major Business
- 2.12.3 Chatmeter Customer Review Management Software Product and Solutions
- 2.12.4 Chatmeter Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Chatmeter Recent Developments and Future Plans
- 2.13 PinMeTo
 - 2.13.1 PinMeTo Details
 - 2.13.2 PinMeTo Major Business
 - 2.13.3 PinMeTo Customer Review Management Software Product and Solutions
 - 2.13.4 PinMeTo Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 PinMeTo Recent Developments and Future Plans
- 2.14 ReviewTrackers
 - 2.14.1 ReviewTrackers Details
 - 2.14.2 ReviewTrackers Major Business
 - 2.14.3 ReviewTrackers Customer Review Management Software Product and Solutions
 - 2.14.4 ReviewTrackers Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 ReviewTrackers Recent Developments and Future Plans
- 2.15 BrightLocal
 - 2.15.1 BrightLocal Details
 - 2.15.2 BrightLocal Major Business
 - 2.15.3 BrightLocal Customer Review Management Software Product and Solutions
 - 2.15.4 BrightLocal Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 BrightLocal Recent Developments and Future Plans
- 2.16 Broadly
 - 2.16.1 Broadly Details
 - 2.16.2 Broadly Major Business
 - 2.16.3 Broadly Customer Review Management Software Product and Solutions
 - 2.16.4 Broadly Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Broadly Recent Developments and Future Plans
- 2.17 AiTrillion
 - 2.17.1 AiTrillion Details
 - 2.17.2 AiTrillion Major Business
 - 2.17.3 AiTrillion Customer Review Management Software Product and Solutions
 - 2.17.4 AiTrillion Customer Review Management Software Revenue, Gross Margin and

Market Share (2019-2024)

2.17.5 AiTrillion Recent Developments and Future Plans

2.18 Merchant Centric

2.18.1 Merchant Centric Details

2.18.2 Merchant Centric Major Business

2.18.3 Merchant Centric Customer Review Management Software Product and Solutions

2.18.4 Merchant Centric Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Merchant Centric Recent Developments and Future Plans

2.19 NiceJob

2.19.1 NiceJob Details

2.19.2 NiceJob Major Business

2.19.3 NiceJob Customer Review Management Software Product and Solutions

2.19.4 NiceJob Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 NiceJob Recent Developments and Future Plans

2.20 Gominga

2.20.1 Gominga Details

2.20.2 Gominga Major Business

2.20.3 Gominga Customer Review Management Software Product and Solutions

2.20.4 Gominga Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Gominga Recent Developments and Future Plans

2.21 Opinew

2.21.1 Opinew Details

2.21.2 Opinew Major Business

2.21.3 Opinew Customer Review Management Software Product and Solutions

2.21.4 Opinew Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Opinew Recent Developments and Future Plans

2.22 Grade.us

2.22.1 Grade.us Details

2.22.2 Grade.us Major Business

2.22.3 Grade.us Customer Review Management Software Product and Solutions

2.22.4 Grade.us Customer Review Management Software Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Grade.us Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Customer Review Management Software Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Customer Review Management Software by Company Revenue

3.2.2 Top 3 Customer Review Management Software Players Market Share in 2023

3.2.3 Top 6 Customer Review Management Software Players Market Share in 2023

3.3 Customer Review Management Software Market: Overall Company Footprint Analysis

3.3.1 Customer Review Management Software Market: Region Footprint

3.3.2 Customer Review Management Software Market: Company Product Type Footprint

3.3.3 Customer Review Management Software Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Customer Review Management Software Consumption Value and Market Share by Type (2019-2024)

4.2 Global Customer Review Management Software Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Customer Review Management Software Consumption Value Market Share by Application (2019-2024)

5.2 Global Customer Review Management Software Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Customer Review Management Software Consumption Value by Type (2019-2030)

6.2 North America Customer Review Management Software Consumption Value by Application (2019-2030)

6.3 North America Customer Review Management Software Market Size by Country

6.3.1 North America Customer Review Management Software Consumption Value by Country (2019-2030)

6.3.2 United States Customer Review Management Software Market Size and Forecast (2019-2030)

6.3.3 Canada Customer Review Management Software Market Size and Forecast (2019-2030)

6.3.4 Mexico Customer Review Management Software Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Customer Review Management Software Consumption Value by Type (2019-2030)

7.2 Europe Customer Review Management Software Consumption Value by Application (2019-2030)

7.3 Europe Customer Review Management Software Market Size by Country

7.3.1 Europe Customer Review Management Software Consumption Value by Country (2019-2030)

7.3.2 Germany Customer Review Management Software Market Size and Forecast (2019-2030)

7.3.3 France Customer Review Management Software Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Customer Review Management Software Market Size and Forecast (2019-2030)

7.3.5 Russia Customer Review Management Software Market Size and Forecast (2019-2030)

7.3.6 Italy Customer Review Management Software Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Customer Review Management Software Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Customer Review Management Software Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Customer Review Management Software Market Size by Region

8.3.1 Asia-Pacific Customer Review Management Software Consumption Value by Region (2019-2030)

8.3.2 China Customer Review Management Software Market Size and Forecast

(2019-2030)

8.3.3 Japan Customer Review Management Software Market Size and Forecast

(2019-2030)

8.3.4 South Korea Customer Review Management Software Market Size and Forecast

(2019-2030)

8.3.5 India Customer Review Management Software Market Size and Forecast

(2019-2030)

8.3.6 Southeast Asia Customer Review Management Software Market Size and Forecast (2019-2030)

8.3.7 Australia Customer Review Management Software Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Customer Review Management Software Consumption Value by Type (2019-2030)

9.2 South America Customer Review Management Software Consumption Value by Application (2019-2030)

9.3 South America Customer Review Management Software Market Size by Country

9.3.1 South America Customer Review Management Software Consumption Value by Country (2019-2030)

9.3.2 Brazil Customer Review Management Software Market Size and Forecast (2019-2030)

9.3.3 Argentina Customer Review Management Software Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Customer Review Management Software Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Customer Review Management Software Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Customer Review Management Software Market Size by Country

10.3.1 Middle East & Africa Customer Review Management Software Consumption Value by Country (2019-2030)

10.3.2 Turkey Customer Review Management Software Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Customer Review Management Software Market Size and

Forecast (2019-2030)

10.3.4 UAE Customer Review Management Software Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 Customer Review Management Software Market Drivers
- 11.2 Customer Review Management Software Market Restraints
- 11.3 Customer Review Management Software Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Customer Review Management Software Industry Chain
- 12.2 Customer Review Management Software Upstream Analysis
- 12.3 Customer Review Management Software Midstream Analysis
- 12.4 Customer Review Management Software Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Customer Review Management Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Customer Review Management Software Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Customer Review Management Software Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Customer Review Management Software Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Thryv Company Information, Head Office, and Major Competitors

Table 6. Thryv Major Business

Table 7. Thryv Customer Review Management Software Product and Solutions

Table 8. Thryv Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Thryv Recent Developments and Future Plans

Table 10. Sprinklr Company Information, Head Office, and Major Competitors

Table 11. Sprinklr Major Business

Table 12. Sprinklr Customer Review Management Software Product and Solutions

Table 13. Sprinklr Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Sprinklr Recent Developments and Future Plans

Table 15. Podium Company Information, Head Office, and Major Competitors

Table 16. Podium Major Business

Table 17. Podium Customer Review Management Software Product and Solutions

Table 18. Podium Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Podium Recent Developments and Future Plans

Table 20. Trustpilot Company Information, Head Office, and Major Competitors

Table 21. Trustpilot Major Business

Table 22. Trustpilot Customer Review Management Software Product and Solutions

Table 23. Trustpilot Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Trustpilot Recent Developments and Future Plans

Table 25. Weave Company Information, Head Office, and Major Competitors

Table 26. Weave Major Business

Table 27. Weave Customer Review Management Software Product and Solutions

Table 28. Weave Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Weave Recent Developments and Future Plans

Table 30. Birdeye Company Information, Head Office, and Major Competitors

Table 31. Birdeye Major Business

Table 32. Birdeye Customer Review Management Software Product and Solutions

Table 33. Birdeye Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Birdeye Recent Developments and Future Plans

Table 35. Yotpo Company Information, Head Office, and Major Competitors

Table 36. Yotpo Major Business

Table 37. Yotpo Customer Review Management Software Product and Solutions

Table 38. Yotpo Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Yotpo Recent Developments and Future Plans

Table 40. SpotOn Company Information, Head Office, and Major Competitors

Table 41. SpotOn Major Business

Table 42. SpotOn Customer Review Management Software Product and Solutions

Table 43. SpotOn Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. SpotOn Recent Developments and Future Plans

Table 45. SOCi Company Information, Head Office, and Major Competitors

Table 46. SOCi Major Business

Table 47. SOCi Customer Review Management Software Product and Solutions

Table 48. SOCi Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. SOCi Recent Developments and Future Plans

Table 50. Vendasta Company Information, Head Office, and Major Competitors

Table 51. Vendasta Major Business

Table 52. Vendasta Customer Review Management Software Product and Solutions

Table 53. Vendasta Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Vendasta Recent Developments and Future Plans

Table 55. Kenect Company Information, Head Office, and Major Competitors

Table 56. Kenect Major Business

Table 57. Kenect Customer Review Management Software Product and Solutions

Table 58. Kenect Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Kenect Recent Developments and Future Plans

- Table 60. Chatmeter Company Information, Head Office, and Major Competitors
- Table 61. Chatmeter Major Business
- Table 62. Chatmeter Customer Review Management Software Product and Solutions
- Table 63. Chatmeter Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Chatmeter Recent Developments and Future Plans
- Table 65. PinMeTo Company Information, Head Office, and Major Competitors
- Table 66. PinMeTo Major Business
- Table 67. PinMeTo Customer Review Management Software Product and Solutions
- Table 68. PinMeTo Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. PinMeTo Recent Developments and Future Plans
- Table 70. ReviewTrackers Company Information, Head Office, and Major Competitors
- Table 71. ReviewTrackers Major Business
- Table 72. ReviewTrackers Customer Review Management Software Product and Solutions
- Table 73. ReviewTrackers Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. ReviewTrackers Recent Developments and Future Plans
- Table 75. BrightLocal Company Information, Head Office, and Major Competitors
- Table 76. BrightLocal Major Business
- Table 77. BrightLocal Customer Review Management Software Product and Solutions
- Table 78. BrightLocal Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. BrightLocal Recent Developments and Future Plans
- Table 80. Broadly Company Information, Head Office, and Major Competitors
- Table 81. Broadly Major Business
- Table 82. Broadly Customer Review Management Software Product and Solutions
- Table 83. Broadly Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 84. Broadly Recent Developments and Future Plans
- Table 85. AiTrillion Company Information, Head Office, and Major Competitors
- Table 86. AiTrillion Major Business
- Table 87. AiTrillion Customer Review Management Software Product and Solutions
- Table 88. AiTrillion Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. AiTrillion Recent Developments and Future Plans
- Table 90. Merchant Centric Company Information, Head Office, and Major Competitors
- Table 91. Merchant Centric Major Business

Table 92. Merchant Centric Customer Review Management Software Product and Solutions

Table 93. Merchant Centric Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. Merchant Centric Recent Developments and Future Plans

Table 95. NiceJob Company Information, Head Office, and Major Competitors

Table 96. NiceJob Major Business

Table 97. NiceJob Customer Review Management Software Product and Solutions

Table 98. NiceJob Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 99. NiceJob Recent Developments and Future Plans

Table 100. Gominga Company Information, Head Office, and Major Competitors

Table 101. Gominga Major Business

Table 102. Gominga Customer Review Management Software Product and Solutions

Table 103. Gominga Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 104. Gominga Recent Developments and Future Plans

Table 105. Opinew Company Information, Head Office, and Major Competitors

Table 106. Opinew Major Business

Table 107. Opinew Customer Review Management Software Product and Solutions

Table 108. Opinew Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 109. Opinew Recent Developments and Future Plans

Table 110. Grade.us Company Information, Head Office, and Major Competitors

Table 111. Grade.us Major Business

Table 112. Grade.us Customer Review Management Software Product and Solutions

Table 113. Grade.us Customer Review Management Software Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 114. Grade.us Recent Developments and Future Plans

Table 115. Global Customer Review Management Software Revenue (USD Million) by Players (2019-2024)

Table 116. Global Customer Review Management Software Revenue Share by Players (2019-2024)

Table 117. Breakdown of Customer Review Management Software by Company Type (Tier 1, Tier 2, and Tier 3)

Table 118. Market Position of Players in Customer Review Management Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 119. Head Office of Key Customer Review Management Software Players

Table 120. Customer Review Management Software Market: Company Product Type

Footprint

Table 121. Customer Review Management Software Market: Company Product Application Footprint

Table 122. Customer Review Management Software New Market Entrants and Barriers to Market Entry

Table 123. Customer Review Management Software Mergers, Acquisition, Agreements, and Collaborations

Table 124. Global Customer Review Management Software Consumption Value (USD Million) by Type (2019-2024)

Table 125. Global Customer Review Management Software Consumption Value Share by Type (2019-2024)

Table 126. Global Customer Review Management Software Consumption Value Forecast by Type (2025-2030)

Table 127. Global Customer Review Management Software Consumption Value by Application (2019-2024)

Table 128. Global Customer Review Management Software Consumption Value Forecast by Application (2025-2030)

Table 129. North America Customer Review Management Software Consumption Value by Type (2019-2024) & (USD Million)

Table 130. North America Customer Review Management Software Consumption Value by Type (2025-2030) & (USD Million)

Table 131. North America Customer Review Management Software Consumption Value by Application (2019-2024) & (USD Million)

Table 132. North America Customer Review Management Software Consumption Value by Application (2025-2030) & (USD Million)

Table 133. North America Customer Review Management Software Consumption Value by Country (2019-2024) & (USD Million)

Table 134. North America Customer Review Management Software Consumption Value by Country (2025-2030) & (USD Million)

Table 135. Europe Customer Review Management Software Consumption Value by Type (2019-2024) & (USD Million)

Table 136. Europe Customer Review Management Software Consumption Value by Type (2025-2030) & (USD Million)

Table 137. Europe Customer Review Management Software Consumption Value by Application (2019-2024) & (USD Million)

Table 138. Europe Customer Review Management Software Consumption Value by Application (2025-2030) & (USD Million)

Table 139. Europe Customer Review Management Software Consumption Value by Country (2019-2024) & (USD Million)

Table 140. Europe Customer Review Management Software Consumption Value by Country (2025-2030) & (USD Million)

Table 141. Asia-Pacific Customer Review Management Software Consumption Value by Type (2019-2024) & (USD Million)

Table 142. Asia-Pacific Customer Review Management Software Consumption Value by Type (2025-2030) & (USD Million)

Table 143. Asia-Pacific Customer Review Management Software Consumption Value by Application (2019-2024) & (USD Million)

Table 144. Asia-Pacific Customer Review Management Software Consumption Value by Application (2025-2030) & (USD Million)

Table 145. Asia-Pacific Customer Review Management Software Consumption Value by Region (2019-2024) & (USD Million)

Table 146. Asia-Pacific Customer Review Management Software Consumption Value by Region (2025-2030) & (USD Million)

Table 147. South America Customer Review Management Software Consumption Value by Type (2019-2024) & (USD Million)

Table 148. South America Customer Review Management Software Consumption Value by Type (2025-2030) & (USD Million)

Table 149. South America Customer Review Management Software Consumption Value by Application (2019-2024) & (USD Million)

Table 150. South America Customer Review Management Software Consumption Value by Application (2025-2030) & (USD Million)

Table 151. South America Customer Review Management Software Consumption Value by Country (2019-2024) & (USD Million)

Table 152. South America Customer Review Management Software Consumption Value by Country (2025-2030) & (USD Million)

Table 153. Middle East & Africa Customer Review Management Software Consumption Value by Type (2019-2024) & (USD Million)

Table 154. Middle East & Africa Customer Review Management Software Consumption Value by Type (2025-2030) & (USD Million)

Table 155. Middle East & Africa Customer Review Management Software Consumption Value by Application (2019-2024) & (USD Million)

Table 156. Middle East & Africa Customer Review Management Software Consumption Value by Application (2025-2030) & (USD Million)

Table 157. Middle East & Africa Customer Review Management Software Consumption Value by Country (2019-2024) & (USD Million)

Table 158. Middle East & Africa Customer Review Management Software Consumption Value by Country (2025-2030) & (USD Million)

Table 159. Customer Review Management Software Raw Material

Table 160. Key Suppliers of Customer Review Management Software Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Customer Review Management Software Picture
- Figure 2. Global Customer Review Management Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Customer Review Management Software Consumption Value Market Share by Type in 2023
- Figure 4. Cloud Based
- Figure 5. On-premises
- Figure 6. Global Customer Review Management Software Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 7. Customer Review Management Software Consumption Value Market Share by Application in 2023
- Figure 8. Large Enterprises Picture
- Figure 9. SMEs Picture
- Figure 10. Global Customer Review Management Software Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Customer Review Management Software Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Market Customer Review Management Software Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 13. Global Customer Review Management Software Consumption Value Market Share by Region (2019-2030)
- Figure 14. Global Customer Review Management Software Consumption Value Market Share by Region in 2023
- Figure 15. North America Customer Review Management Software Consumption Value (2019-2030) & (USD Million)
- Figure 16. Europe Customer Review Management Software Consumption Value (2019-2030) & (USD Million)
- Figure 17. Asia-Pacific Customer Review Management Software Consumption Value (2019-2030) & (USD Million)
- Figure 18. South America Customer Review Management Software Consumption Value (2019-2030) & (USD Million)
- Figure 19. Middle East and Africa Customer Review Management Software Consumption Value (2019-2030) & (USD Million)
- Figure 20. Global Customer Review Management Software Revenue Share by Players in 2023

Figure 21. Customer Review Management Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 22. Global Top 3 Players Customer Review Management Software Market Share in 2023

Figure 23. Global Top 6 Players Customer Review Management Software Market Share in 2023

Figure 24. Global Customer Review Management Software Consumption Value Share by Type (2019-2024)

Figure 25. Global Customer Review Management Software Market Share Forecast by Type (2025-2030)

Figure 26. Global Customer Review Management Software Consumption Value Share by Application (2019-2024)

Figure 27. Global Customer Review Management Software Market Share Forecast by Application (2025-2030)

Figure 28. North America Customer Review Management Software Consumption Value Market Share by Type (2019-2030)

Figure 29. North America Customer Review Management Software Consumption Value Market Share by Application (2019-2030)

Figure 30. North America Customer Review Management Software Consumption Value Market Share by Country (2019-2030)

Figure 31. United States Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 32. Canada Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 33. Mexico Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 34. Europe Customer Review Management Software Consumption Value Market Share by Type (2019-2030)

Figure 35. Europe Customer Review Management Software Consumption Value Market Share by Application (2019-2030)

Figure 36. Europe Customer Review Management Software Consumption Value Market Share by Country (2019-2030)

Figure 37. Germany Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 38. France Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 39. United Kingdom Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 40. Russia Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 41. Italy Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 42. Asia-Pacific Customer Review Management Software Consumption Value

Market Share by Type (2019-2030)

Figure 43. Asia-Pacific Customer Review Management Software Consumption Value

Market Share by Application (2019-2030)

Figure 44. Asia-Pacific Customer Review Management Software Consumption Value

Market Share by Region (2019-2030)

Figure 45. China Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 46. Japan Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 47. South Korea Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 48. India Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 49. Southeast Asia Customer Review Management Software Consumption

Value (2019-2030) & (USD Million)

Figure 50. Australia Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 51. South America Customer Review Management Software Consumption Value

Market Share by Type (2019-2030)

Figure 52. South America Customer Review Management Software Consumption Value

Market Share by Application (2019-2030)

Figure 53. South America Customer Review Management Software Consumption Value

Market Share by Country (2019-2030)

Figure 54. Brazil Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 55. Argentina Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 56. Middle East and Africa Customer Review Management Software

Consumption Value Market Share by Type (2019-2030)

Figure 57. Middle East and Africa Customer Review Management Software

Consumption Value Market Share by Application (2019-2030)

Figure 58. Middle East and Africa Customer Review Management Software

Consumption Value Market Share by Country (2019-2030)

Figure 59. Turkey Customer Review Management Software Consumption Value

(2019-2030) & (USD Million)

Figure 60. Saudi Arabia Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 61. UAE Customer Review Management Software Consumption Value (2019-2030) & (USD Million)

Figure 62. Customer Review Management Software Market Drivers

Figure 63. Customer Review Management Software Market Restraints

Figure 64. Customer Review Management Software Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Customer Review Management Software in 2023

Figure 67. Manufacturing Process Analysis of Customer Review Management Software

Figure 68. Customer Review Management Software Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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