

Global Cushioning Running Shoes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cushioning Running Shoes market size is expected to reach \$ 19312 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Cushioning Running Shoes are running shoes designed with midsole cushioning as the core functional feature. They use EVA foam, TPU foam, supercritical foam, gel cushioning, air-cushion structures, or compound midsole systems to absorb and disperse impact forces generated during running, reducing stress on the foot, ankle, knee, and lower limbs while improving comfort, stability, and rebound. A typical product consists of an upper, midsole, outsole, heel counter, insole, and lacing support system, with midsole material, stack height, density, rebound performance, and geometric design being the key factors that determine product performance and price positioning.

In terms of applications, Cushioning Running Shoes are mainly used for road running, daily jogging, long-distance training, recovery runs, fitness running, and light trail running. Core consumer groups include recreational runners, entry-level runners, long-distance training users, and athleisure consumers who value comfort. Major production bases are concentrated in China, Vietnam, Indonesia, India, and other Asian countries, while brand-side demand is led by sports brands from the United States, Europe, Japan, and China. The report scope should include daily cushioning trainers, neutral cushioning running shoes, stability cushioning running shoes, maximum cushion running shoes, and long-distance cushioning running shoes, while excluding casual sneakers, basketball shoes, tennis shoes, walking shoes, and general training shoes not primarily designed for running.

In 2025, global Cushioning Running Shoes production reached approximately 620

million to 700 million pairs, with an average FOB price of around US\$18 to US\$24 per pair. The market supply chain was mainly supported by Asian manufacturing bases, while orders were driven by global sportswear brands, specialist running brands, and Chinese domestic sports brands, with the product mix shifting from basic comfort cushioning shoes toward lightweight, high-rebound, high-stack, and long-distance training models.

The global Cushioning Running Shoes market is moving from basic comfort consumption toward upgraded functional experience. In the past, cushioned running shoes were mainly a standard configuration for everyday jogging, with consumers focusing on softness, stability, and durability. Today, runners expect more from cushioning footwear, requiring effective impact absorption as well as lightweight construction, rebound, support, breathability, and long-distance comfort. The rising popularity of urban marathons, expanding running communities, fitness running, and athleisure commuting has made cushioning running shoes not only equipment for serious runners, but also an important entry point for health-oriented consumption and active lifestyles. Midsole material innovation is one of the strongest industry drivers, with supercritical foam, high-rebound foam, high-stack geometry, and rocker-shaped sole designs pushing products from traditional jogging shoes toward higher-value training footwear.

At the same time, competition is becoming more intense. International brands maintain advantages in the premium segment through material technologies, athlete testing, and brand equity, while Chinese and other Asian brands are rapidly gaining share through supply chain efficiency, localized product design, and strong value-for-money positioning. Key challenges include product homogenization, inventory turnover pressure, rising marketing expenses, higher sustainable material costs, and uncertainty from international trade policies and manufacturing relocation. Over the next several years, demand for Cushioning Running Shoes is expected to benefit from higher running participation, growth among female and younger consumers, deeper e-commerce penetration, and consumption upgrading in emerging markets. However, sustained growth will depend on whether brands can build a stable balance among comfort, professional performance, price efficiency, and brand recognition.

This report studies the global Cushioning Running Shoes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cushioning Running Shoes and provides market size (US\$ million) and Year-over-Year (YoY)

Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cushioning Running Shoes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cushioning Running Shoes total production and demand, 2021-2032, (Pairs)

Global Cushioning Running Shoes total production value, 2021-2032, (USD Million)

Global Cushioning Running Shoes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Pairs), (based on production site)

Global Cushioning Running Shoes consumption by region & country, CAGR, 2021-2032 & (Pairs)

U.S. VS China: Cushioning Running Shoes domestic production, consumption, key domestic manufacturers and share

Global Cushioning Running Shoes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Pairs)

Global Cushioning Running Shoes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Pairs)

Global Cushioning Running Shoes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Pairs)

This report profiles key players in the global Cushioning Running Shoes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NIKE, Inc., adidas AG, Puma SE, ASICS Corporation, Mizuno Corporation, New Balance Athletics, Inc., Brooks Sports, Inc., Deckers Outdoor Corporation, On Holding AG, Wolverine World Wide, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cushioning Running Shoes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Pairs) and average price (US\$/Pair) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cushioning Running Shoes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cushioning Running Shoes Market, Segmentation by Type:

Moderate Cushioning

High Cushioning

Maximum Cushioning

Global Cushioning Running Shoes Market, Segmentation by Upper Material:

Engineered Mesh

Knit Upper

Synthetic Textile

Others

Global Cushioning Running Shoes Market, Segmentation by Outsole Material:

Carbon Rubber

Blown Rubber

Full Rubber Compound

Others

Global Cushioning Running Shoes Market, Segmentation by Midsole Technology:

Eva Foam Cushioning

Supercritical Foam Cushioning

Tpu Foam Cushioning

Compound Foam Cushioning

Global Cushioning Running Shoes Market, Segmentation by Application:

Men

Women

Kids and Juniors

Companies Profiled:

NIKE, Inc.

adidas AG

Puma SE

ASICS Corporation

Mizuno Corporation

New Balance Athletics, Inc.

Brooks Sports, Inc.

Deckers Outdoor Corporation

On Holding AG

Wolverine World Wide, Inc.

Amer Sports, Inc.

VF Corporation

Skechers U.S.A., Inc.

Decathlon SE

Anta Sports Products Limited

Li Ning Company Limited

Xtep International Holdings Limited

361 Degrees International Limited

Qiaodan Sports Co., Ltd.

Beijing BMAI Sports Goods Co., Ltd.

Peak Sport Products Co., Limited

Hongxing Erke Group

LS Networks Co., Ltd.

Binh Tien Consumer Goods Manufacturing Co., Ltd.

Campus Activewear Limited

Key Questions Answered:

1. How big is the global Cushioning Running Shoes market?
2. What is the demand of the global Cushioning Running Shoes market?
3. What is the year over year growth of the global Cushioning Running Shoes market?
4. What is the production and production value of the global Cushioning Running Shoes market?
5. Who are the key producers in the global Cushioning Running Shoes market?
6. What are the growth factors driving the market demand?

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