

Global Cushioning Running Shoes Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cushioning Running Shoes market size was valued at US\$ 13788 million in 2025 and is forecast to a readjusted size of US\$ 19312 million by 2032 with a CAGR of 4.9% during review period.

Cushioning Running Shoes are running shoes designed with midsole cushioning as the core functional feature. They use EVA foam, TPU foam, supercritical foam, gel cushioning, air-cushion structures, or compound midsole systems to absorb and disperse impact forces generated during running, reducing stress on the foot, ankle, knee, and lower limbs while improving comfort, stability, and rebound. A typical product consists of an upper, midsole, outsole, heel counter, insole, and lacing support system, with midsole material, stack height, density, rebound performance, and geometric design being the key factors that determine product performance and price positioning.

In terms of applications, Cushioning Running Shoes are mainly used for road running, daily jogging, long-distance training, recovery runs, fitness running, and light trail running. Core consumer groups include recreational runners, entry-level runners, long-distance training users, and athleisure consumers who value comfort. Major production bases are concentrated in China, Vietnam, Indonesia, India, and other Asian countries, while brand-side demand is led by sports brands from the United States, Europe, Japan, and China. The report scope should include daily cushioning trainers, neutral cushioning running shoes, stability cushioning running shoes, maximum cushion running shoes, and long-distance cushioning running shoes, while excluding casual sneakers, basketball shoes, tennis shoes, walking shoes, and general training shoes not primarily designed for running.

In 2025, global Cushioning Running Shoes production reached approximately 620 million to 700 million pairs, with an average FOB price of around US\$18 to US\$24 per pair. The market supply chain was mainly supported by Asian manufacturing bases, while orders were driven by global sportswear brands, specialist running brands, and Chinese domestic sports brands, with the product mix shifting from basic comfort cushioning shoes toward lightweight, high-rebound, high-stack, and long-distance training models.

The global Cushioning Running Shoes market is moving from basic comfort consumption toward upgraded functional experience. In the past, cushioned running shoes were mainly a standard configuration for everyday jogging, with consumers focusing on softness, stability, and durability. Today, runners expect more from cushioning footwear, requiring effective impact absorption as well as lightweight construction, rebound, support, breathability, and long-distance comfort. The rising popularity of urban marathons, expanding running communities, fitness running, and athleisure commuting has made cushioning running shoes not only equipment for serious runners, but also an important entry point for health-oriented consumption and active lifestyles. Midsole material innovation is one of the strongest industry drivers, with supercritical foam, high-rebound foam, high-stack geometry, and rocker-shaped sole designs pushing products from traditional jogging shoes toward higher-value training footwear.

At the same time, competition is becoming more intense. International brands maintain advantages in the premium segment through material technologies, athlete testing, and brand equity, while Chinese and other Asian brands are rapidly gaining share through supply chain efficiency, localized product design, and strong value-for-money positioning. Key challenges include product homogenization, inventory turnover pressure, rising marketing expenses, higher sustainable material costs, and uncertainty from international trade policies and manufacturing relocation. Over the next several years, demand for Cushioning Running Shoes is expected to benefit from higher running participation, growth among female and younger consumers, deeper e-commerce penetration, and consumption upgrading in emerging markets. However, sustained growth will depend on whether brands can build a stable balance among comfort, professional performance, price efficiency, and brand recognition.

This report is a detailed and comprehensive analysis for global Cushioning Running Shoes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cushioning Running Shoes market size and forecasts, in consumption value (\$ Million), sales quantity (Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Cushioning Running Shoes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Cushioning Running Shoes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Cushioning Running Shoes market shares of main players, shipments in revenue (\$ Million), sales quantity (Pairs), and ASP (US\$/Pair), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cushioning Running Shoes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cushioning Running Shoes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NIKE, Inc., adidas AG, Puma SE, ASICS Corporation, Mizuno Corporation, New Balance Athletics, Inc., Brooks Sports, Inc., Deckers Outdoor Corporation, On Holding AG, Wolverine World Wide, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cushioning Running Shoes market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Moderate Cushioning

High Cushioning

Maximum Cushioning

Market segment by Upper Material

Engineered Mesh

Knit Upper

Synthetic Textile

Others

Market segment by Outsole Material

Carbon Rubber

Blown Rubber

Full Rubber Compound

Others

Market segment by Midsole Technology

Eva Foam Cushioning

Supercritical Foam Cushioning

Tpu Foam Cushioning

Compound Foam Cushioning

Market segment by Application

Men

Women

Kids and Juniors

Major players covered

NIKE, Inc.

adidas AG

Puma SE

ASICS Corporation

Mizuno Corporation

New Balance Athletics, Inc.

Brooks Sports, Inc.

Deckers Outdoor Corporation

On Holding AG

Wolverine World Wide, Inc.

Amer Sports, Inc.

VF Corporation

Skechers U.S.A., Inc.

Decathlon SE

Anta Sports Products Limited

Li Ning Company Limited

Xtep International Holdings Limited

361 Degrees International Limited

Qiaodan Sports Co., Ltd.

Beijing BMAI Sports Goods Co., Ltd.

Peak Sport Products Co., Limited

Hongxing Erke Group

LS Networks Co., Ltd.

Binh Tien Consumer Goods Manufacturing Co., Ltd.

Campus Activewear Limited

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cushioning Running Shoes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cushioning Running Shoes, with price, sales quantity, revenue, and global market share of Cushioning Running Shoes from 2021 to 2026.

Chapter 3, the Cushioning Running Shoes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cushioning Running Shoes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cushioning Running Shoes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cushioning Running Shoes.

Chapter 14 and 15, to describe Cushioning Running Shoes sales channel, distributors, customers, research findings and conclusion.

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