

Global Curl Defining Shampoo Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G0C2FD533D91EN.html>

Date: July 2026

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: G0C2FD533D91EN

Abstracts

According to our (Global Info Research) latest study, the global Curl Defining Shampoo market size was valued at US\$ 815 million in 2025 and is forecast to a readjusted size of US\$ 1238 million by 2032 with a CAGR of 6.2% during review period.

Curl defining shampoo is a hair care product designed specifically for curly hair. Its core function is to enhance the natural shape, elasticity and luster of curly hair through specific ingredients and formulas while cleaning the hair, reduce problems such as frizz and tangling, make curly hair easier to manage and present an ideal styling effect.

This report is a detailed and comprehensive analysis for global Curl Defining Shampoo market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Curl Defining Shampoo market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Curl Defining Shampoo market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Curl Defining Shampoo market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Curl Defining Shampoo market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Curl Defining Shampoo

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Curl Defining Shampoo market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Unilever, L'Oreal Paris, Syoss, MONDAY Haircare, Herbal Essences, Vogue International, Being Haircare, Odele Beauty, HASK BEAUTY, Umberto Giannini, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Curl Defining Shampoo market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Moisturizing and Nourishing

Oil-controlling and Balancing

Color-protecting and Repairing

Others

Market segment by Application

Family

Barber Shop

Others

Major players covered

Unilever

L'Oreal Paris

Syoss

MONDAY Haircare

Herbal Essences

Vogue International

Being Haircare

Odele Beauty

HASK BEAUTY

Umberto Giannini

SheaMoisture

Garnier

Curls

OGX Beauty

Marc Anthony

Maui Moisture

Sun Bum

Aussie

KaoUSA

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Curl Defining Shampoo product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Curl Defining Shampoo, with price,

sales quantity, revenue, and global market share of Curl Defining Shampoo from 2021 to 2026.

Chapter 3, the Curl Defining Shampoo competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Curl Defining Shampoo breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Curl Defining Shampoo market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Curl Defining Shampoo.

Chapter 14 and 15, to describe Curl Defining Shampoo sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Curl Defining Shampoo Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Moisturizing and Nourishing

1.3.3 Oil-controlling and Balancing

1.3.4 Color-protecting and Repairing

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Curl Defining Shampoo Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Family

1.4.3 Barber Shop

1.4.4 Others

1.5 Global Curl Defining Shampoo Market Size & Forecast

1.5.1 Global Curl Defining Shampoo Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Curl Defining Shampoo Sales Quantity (2021-2032)

1.5.3 Global Curl Defining Shampoo Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Unilever

2.1.1 Unilever Details

2.1.2 Unilever Major Business

2.1.3 Unilever Curl Defining Shampoo Product and Services

2.1.4 Unilever Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Unilever Recent Developments/Updates

2.2 L'Oreal Paris

2.2.1 L'Oreal Paris Details

2.2.2 L'Oreal Paris Major Business

2.2.3 L'Oreal Paris Curl Defining Shampoo Product and Services

2.2.4 L'Oreal Paris Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.2.5 L'Oreal Paris Recent Developments/Updates
- 2.3 Syoss
 - 2.3.1 Syoss Details
 - 2.3.2 Syoss Major Business
 - 2.3.3 Syoss Curl Defining Shampoo Product and Services
 - 2.3.4 Syoss Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Syoss Recent Developments/Updates
- 2.4 MONDAY Haircare
 - 2.4.1 MONDAY Haircare Details
 - 2.4.2 MONDAY Haircare Major Business
 - 2.4.3 MONDAY Haircare Curl Defining Shampoo Product and Services
 - 2.4.4 MONDAY Haircare Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 MONDAY Haircare Recent Developments/Updates
- 2.5 Herbal Essences
 - 2.5.1 Herbal Essences Details
 - 2.5.2 Herbal Essences Major Business
 - 2.5.3 Herbal Essences Curl Defining Shampoo Product and Services
 - 2.5.4 Herbal Essences Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Herbal Essences Recent Developments/Updates
- 2.6 Vogue International
 - 2.6.1 Vogue International Details
 - 2.6.2 Vogue International Major Business
 - 2.6.3 Vogue International Curl Defining Shampoo Product and Services
 - 2.6.4 Vogue International Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Vogue International Recent Developments/Updates
- 2.7 Being Haircare
 - 2.7.1 Being Haircare Details
 - 2.7.2 Being Haircare Major Business
 - 2.7.3 Being Haircare Curl Defining Shampoo Product and Services
 - 2.7.4 Being Haircare Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Being Haircare Recent Developments/Updates
- 2.8 Odele Beauty
 - 2.8.1 Odele Beauty Details
 - 2.8.2 Odele Beauty Major Business

- 2.8.3 Odele Beauty Curl Defining Shampoo Product and Services
- 2.8.4 Odele Beauty Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.8.5 Odele Beauty Recent Developments/Updates
- 2.9 HASK BEAUTY
 - 2.9.1 HASK BEAUTY Details
 - 2.9.2 HASK BEAUTY Major Business
 - 2.9.3 HASK BEAUTY Curl Defining Shampoo Product and Services
 - 2.9.4 HASK BEAUTY Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 HASK BEAUTY Recent Developments/Updates
- 2.10 Umberto Giannini
 - 2.10.1 Umberto Giannini Details
 - 2.10.2 Umberto Giannini Major Business
 - 2.10.3 Umberto Giannini Curl Defining Shampoo Product and Services
 - 2.10.4 Umberto Giannini Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Umberto Giannini Recent Developments/Updates
- 2.11 SheaMoisture
 - 2.11.1 SheaMoisture Details
 - 2.11.2 SheaMoisture Major Business
 - 2.11.3 SheaMoisture Curl Defining Shampoo Product and Services
 - 2.11.4 SheaMoisture Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 SheaMoisture Recent Developments/Updates
- 2.12 Garnier
 - 2.12.1 Garnier Details
 - 2.12.2 Garnier Major Business
 - 2.12.3 Garnier Curl Defining Shampoo Product and Services
 - 2.12.4 Garnier Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Garnier Recent Developments/Updates
- 2.13 Curls
 - 2.13.1 Curls Details
 - 2.13.2 Curls Major Business
 - 2.13.3 Curls Curl Defining Shampoo Product and Services
 - 2.13.4 Curls Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Curls Recent Developments/Updates

2.14 OGX Beauty

2.14.1 OGX Beauty Details

2.14.2 OGX Beauty Major Business

2.14.3 OGX Beauty Curl Defining Shampoo Product and Services

2.14.4 OGX Beauty Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 OGX Beauty Recent Developments/Updates

2.15 Marc Anthony

2.15.1 Marc Anthony Details

2.15.2 Marc Anthony Major Business

2.15.3 Marc Anthony Curl Defining Shampoo Product and Services

2.15.4 Marc Anthony Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Marc Anthony Recent Developments/Updates

2.16 Maui Moisture

2.16.1 Maui Moisture Details

2.16.2 Maui Moisture Major Business

2.16.3 Maui Moisture Curl Defining Shampoo Product and Services

2.16.4 Maui Moisture Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Maui Moisture Recent Developments/Updates

2.17 Sun Bum

2.17.1 Sun Bum Details

2.17.2 Sun Bum Major Business

2.17.3 Sun Bum Curl Defining Shampoo Product and Services

2.17.4 Sun Bum Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Sun Bum Recent Developments/Updates

2.18 Aussie

2.18.1 Aussie Details

2.18.2 Aussie Major Business

2.18.3 Aussie Curl Defining Shampoo Product and Services

2.18.4 Aussie Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Aussie Recent Developments/Updates

2.19 KaoUSA

2.19.1 KaoUSA Details

2.19.2 KaoUSA Major Business

2.19.3 KaoUSA Curl Defining Shampoo Product and Services

2.19.4 KaoUSA Curl Defining Shampoo Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 KaoUSA Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CURL DEFINING SHAMPOO BY MANUFACTURER

3.1 Global Curl Defining Shampoo Sales Quantity by Manufacturer (2021-2026)

3.2 Global Curl Defining Shampoo Revenue by Manufacturer (2021-2026)

3.3 Global Curl Defining Shampoo Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Curl Defining Shampoo by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Curl Defining Shampoo Manufacturer Market Share in 2025

3.4.3 Top 6 Curl Defining Shampoo Manufacturer Market Share in 2025

3.5 Curl Defining Shampoo Market: Overall Company Footprint Analysis

3.5.1 Curl Defining Shampoo Market: Region Footprint

3.5.2 Curl Defining Shampoo Market: Company Product Type Footprint

3.5.3 Curl Defining Shampoo Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Curl Defining Shampoo Market Size by Region

4.1.1 Global Curl Defining Shampoo Sales Quantity by Region (2021-2032)

4.1.2 Global Curl Defining Shampoo Consumption Value by Region (2021-2032)

4.1.3 Global Curl Defining Shampoo Average Price by Region (2021-2032)

4.2 North America Curl Defining Shampoo Consumption Value (2021-2032)

4.3 Europe Curl Defining Shampoo Consumption Value (2021-2032)

4.4 Asia-Pacific Curl Defining Shampoo Consumption Value (2021-2032)

4.5 South America Curl Defining Shampoo Consumption Value (2021-2032)

4.6 Middle East & Africa Curl Defining Shampoo Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Curl Defining Shampoo Sales Quantity by Type (2021-2032)

5.2 Global Curl Defining Shampoo Consumption Value by Type (2021-2032)

5.3 Global Curl Defining Shampoo Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Curl Defining Shampoo Sales Quantity by Application (2021-2032)
- 6.2 Global Curl Defining Shampoo Consumption Value by Application (2021-2032)
- 6.3 Global Curl Defining Shampoo Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Curl Defining Shampoo Sales Quantity by Type (2021-2032)
- 7.2 North America Curl Defining Shampoo Sales Quantity by Application (2021-2032)
- 7.3 North America Curl Defining Shampoo Market Size by Country
 - 7.3.1 North America Curl Defining Shampoo Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Curl Defining Shampoo Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Curl Defining Shampoo Sales Quantity by Type (2021-2032)
- 8.2 Europe Curl Defining Shampoo Sales Quantity by Application (2021-2032)
- 8.3 Europe Curl Defining Shampoo Market Size by Country
 - 8.3.1 Europe Curl Defining Shampoo Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Curl Defining Shampoo Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Curl Defining Shampoo Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Curl Defining Shampoo Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Curl Defining Shampoo Market Size by Region
 - 9.3.1 Asia-Pacific Curl Defining Shampoo Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Curl Defining Shampoo Consumption Value by Region (2021-2032)

- 9.3.3 China Market Size and Forecast (2021-2032)
- 9.3.4 Japan Market Size and Forecast (2021-2032)
- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Curl Defining Shampoo Sales Quantity by Type (2021-2032)
- 10.2 South America Curl Defining Shampoo Sales Quantity by Application (2021-2032)
- 10.3 South America Curl Defining Shampoo Market Size by Country
 - 10.3.1 South America Curl Defining Shampoo Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Curl Defining Shampoo Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Curl Defining Shampoo Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Curl Defining Shampoo Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Curl Defining Shampoo Market Size by Country
 - 11.3.1 Middle East & Africa Curl Defining Shampoo Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Curl Defining Shampoo Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Curl Defining Shampoo Market Drivers
- 12.2 Curl Defining Shampoo Market Restraints
- 12.3 Curl Defining Shampoo Trends Analysis
- 12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Curl Defining Shampoo and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Curl Defining Shampoo
- 13.3 Curl Defining Shampoo Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Curl Defining Shampoo Typical Distributors
- 14.3 Curl Defining Shampoo Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Curl Defining Shampoo Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Curl Defining Shampoo Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Unilever Basic Information, Manufacturing Base and Competitors

Table 4. Unilever Major Business

Table 5. Unilever Curl Defining Shampoo Product and Services

Table 6. Unilever Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Unilever Recent Developments/Updates

Table 8. L'Oreal Paris Basic Information, Manufacturing Base and Competitors

Table 9. L'Oreal Paris Major Business

Table 10. L'Oreal Paris Curl Defining Shampoo Product and Services

Table 11. L'Oreal Paris Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. L'Oreal Paris Recent Developments/Updates

Table 13. Syoss Basic Information, Manufacturing Base and Competitors

Table 14. Syoss Major Business

Table 15. Syoss Curl Defining Shampoo Product and Services

Table 16. Syoss Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Syoss Recent Developments/Updates

Table 18. MONDAY Haircare Basic Information, Manufacturing Base and Competitors

Table 19. MONDAY Haircare Major Business

Table 20. MONDAY Haircare Curl Defining Shampoo Product and Services

Table 21. MONDAY Haircare Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. MONDAY Haircare Recent Developments/Updates

Table 23. Herbal Essences Basic Information, Manufacturing Base and Competitors

Table 24. Herbal Essences Major Business

Table 25. Herbal Essences Curl Defining Shampoo Product and Services

Table 26. Herbal Essences Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Herbal Essences Recent Developments/Updates

Table 28. Vogue International Basic Information, Manufacturing Base and Competitors

Table 29. Vogue International Major Business
Table 30. Vogue International Curl Defining Shampoo Product and Services
Table 31. Vogue International Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 32. Vogue International Recent Developments/Updates
Table 33. Being Haircare Basic Information, Manufacturing Base and Competitors
Table 34. Being Haircare Major Business
Table 35. Being Haircare Curl Defining Shampoo Product and Services
Table 36. Being Haircare Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 37. Being Haircare Recent Developments/Updates
Table 38. Odele Beauty Basic Information, Manufacturing Base and Competitors
Table 39. Odele Beauty Major Business
Table 40. Odele Beauty Curl Defining Shampoo Product and Services
Table 41. Odele Beauty Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 42. Odele Beauty Recent Developments/Updates
Table 43. HASK BEAUTY Basic Information, Manufacturing Base and Competitors
Table 44. HASK BEAUTY Major Business
Table 45. HASK BEAUTY Curl Defining Shampoo Product and Services
Table 46. HASK BEAUTY Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 47. HASK BEAUTY Recent Developments/Updates
Table 48. Umberto Giannini Basic Information, Manufacturing Base and Competitors
Table 49. Umberto Giannini Major Business
Table 50. Umberto Giannini Curl Defining Shampoo Product and Services
Table 51. Umberto Giannini Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 52. Umberto Giannini Recent Developments/Updates
Table 53. SheaMoisture Basic Information, Manufacturing Base and Competitors
Table 54. SheaMoisture Major Business
Table 55. SheaMoisture Curl Defining Shampoo Product and Services
Table 56. SheaMoisture Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 57. SheaMoisture Recent Developments/Updates
Table 58. Garnier Basic Information, Manufacturing Base and Competitors
Table 59. Garnier Major Business
Table 60. Garnier Curl Defining Shampoo Product and Services
Table 61. Garnier Curl Defining Shampoo Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. Garnier Recent Developments/Updates

Table 63. Curls Basic Information, Manufacturing Base and Competitors

Table 64. Curls Major Business

Table 65. Curls Curl Defining Shampoo Product and Services

Table 66. Curls Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. Curls Recent Developments/Updates

Table 68. OGX Beauty Basic Information, Manufacturing Base and Competitors

Table 69. OGX Beauty Major Business

Table 70. OGX Beauty Curl Defining Shampoo Product and Services

Table 71. OGX Beauty Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. OGX Beauty Recent Developments/Updates

Table 73. Marc Anthony Basic Information, Manufacturing Base and Competitors

Table 74. Marc Anthony Major Business

Table 75. Marc Anthony Curl Defining Shampoo Product and Services

Table 76. Marc Anthony Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Marc Anthony Recent Developments/Updates

Table 78. Maui Moisture Basic Information, Manufacturing Base and Competitors

Table 79. Maui Moisture Major Business

Table 80. Maui Moisture Curl Defining Shampoo Product and Services

Table 81. Maui Moisture Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 82. Maui Moisture Recent Developments/Updates

Table 83. Sun Bum Basic Information, Manufacturing Base and Competitors

Table 84. Sun Bum Major Business

Table 85. Sun Bum Curl Defining Shampoo Product and Services

Table 86. Sun Bum Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 87. Sun Bum Recent Developments/Updates

Table 88. Aussie Basic Information, Manufacturing Base and Competitors

Table 89. Aussie Major Business

Table 90. Aussie Curl Defining Shampoo Product and Services

Table 91. Aussie Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Aussie Recent Developments/Updates

Table 93. KaoUSA Basic Information, Manufacturing Base and Competitors

Table 94. KaoUSA Major Business

Table 95. KaoUSA Curl Defining Shampoo Product and Services

Table 96. KaoUSA Curl Defining Shampoo Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. KaoUSA Recent Developments/Updates

Table 98. Global Curl Defining Shampoo Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 99. Global Curl Defining Shampoo Revenue by Manufacturer (2021-2026) & (USD Million)

Table 100. Global Curl Defining Shampoo Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 101. Market Position of Manufacturers in Curl Defining Shampoo, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 102. Head Office and Curl Defining Shampoo Production Site of Key Manufacturer

Table 103. Curl Defining Shampoo Market: Company Product Type Footprint

Table 104. Curl Defining Shampoo Market: Company Product Application Footprint

Table 105. Curl Defining Shampoo New Market Entrants and Barriers to Market Entry

Table 106. Curl Defining Shampoo Mergers, Acquisition, Agreements, and Collaborations

Table 107. Global Curl Defining Shampoo Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 108. Global Curl Defining Shampoo Sales Quantity by Region (2021-2026) & (K Units)

Table 109. Global Curl Defining Shampoo Sales Quantity by Region (2027-2032) & (K Units)

Table 110. Global Curl Defining Shampoo Consumption Value by Region (2021-2026) & (USD Million)

Table 111. Global Curl Defining Shampoo Consumption Value by Region (2027-2032) & (USD Million)

Table 112. Global Curl Defining Shampoo Average Price by Region (2021-2026) & (US\$/Unit)

Table 113. Global Curl Defining Shampoo Average Price by Region (2027-2032) & (US\$/Unit)

Table 114. Global Curl Defining Shampoo Sales Quantity by Type (2021-2026) & (K Units)

Table 115. Global Curl Defining Shampoo Sales Quantity by Type (2027-2032) & (K Units)

Table 116. Global Curl Defining Shampoo Consumption Value by Type (2021-2026) &

(USD Million)

Table 117. Global Curl Defining Shampoo Consumption Value by Type (2027-2032) & (USD Million)

Table 118. Global Curl Defining Shampoo Average Price by Type (2021-2026) & (US\$/Unit)

Table 119. Global Curl Defining Shampoo Average Price by Type (2027-2032) & (US\$/Unit)

Table 120. Global Curl Defining Shampoo Sales Quantity by Application (2021-2026) & (K Units)

Table 121. Global Curl Defining Shampoo Sales Quantity by Application (2027-2032) & (K Units)

Table 122. Global Curl Defining Shampoo Consumption Value by Application (2021-2026) & (USD Million)

Table 123. Global Curl Defining Shampoo Consumption Value by Application (2027-2032) & (USD Million)

Table 124. Global Curl Defining Shampoo Average Price by Application (2021-2026) & (US\$/Unit)

Table 125. Global Curl Defining Shampoo Average Price by Application (2027-2032) & (US\$/Unit)

Table 126. North America Curl Defining Shampoo Sales Quantity by Type (2021-2026) & (K Units)

Table 127. North America Curl Defining Shampoo Sales Quantity by Type (2027-2032) & (K Units)

Table 128. North America Curl Defining Shampoo Sales Quantity by Application (2021-2026) & (K Units)

Table 129. North America Curl Defining Shampoo Sales Quantity by Application (2027-2032) & (K Units)

Table 130. North America Curl Defining Shampoo Sales Quantity by Country (2021-2026) & (K Units)

Table 131. North America Curl Defining Shampoo Sales Quantity by Country (2027-2032) & (K Units)

Table 132. North America Curl Defining Shampoo Consumption Value by Country (2021-2026) & (USD Million)

Table 133. North America Curl Defining Shampoo Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Europe Curl Defining Shampoo Sales Quantity by Type (2021-2026) & (K Units)

Table 135. Europe Curl Defining Shampoo Sales Quantity by Type (2027-2032) & (K Units)

Table 136. Europe Curl Defining Shampoo Sales Quantity by Application (2021-2026) & (K Units)

Table 137. Europe Curl Defining Shampoo Sales Quantity by Application (2027-2032) & (K Units)

Table 138. Europe Curl Defining Shampoo Sales Quantity by Country (2021-2026) & (K Units)

Table 139. Europe Curl Defining Shampoo Sales Quantity by Country (2027-2032) & (K Units)

Table 140. Europe Curl Defining Shampoo Consumption Value by Country (2021-2026) & (USD Million)

Table 141. Europe Curl Defining Shampoo Consumption Value by Country (2027-2032) & (USD Million)

Table 142. Asia-Pacific Curl Defining Shampoo Sales Quantity by Type (2021-2026) & (K Units)

Table 143. Asia-Pacific Curl Defining Shampoo Sales Quantity by Type (2027-2032) & (K Units)

Table 144. Asia-Pacific Curl Defining Shampoo Sales Quantity by Application (2021-2026) & (K Units)

Table 145. Asia-Pacific Curl Defining Shampoo Sales Quantity by Application (2027-2032) & (K Units)

Table 146. Asia-Pacific Curl Defining Shampoo Sales Quantity by Region (2021-2026) & (K Units)

Table 147. Asia-Pacific Curl Defining Shampoo Sales Quantity by Region (2027-2032) & (K Units)

Table 148. Asia-Pacific Curl Defining Shampoo Consumption Value by Region (2021-2026) & (USD Million)

Table 149. Asia-Pacific Curl Defining Shampoo Consumption Value by Region (2027-2032) & (USD Million)

Table 150. South America Curl Defining Shampoo Sales Quantity by Type (2021-2026) & (K Units)

Table 151. South America Curl Defining Shampoo Sales Quantity by Type (2027-2032) & (K Units)

Table 152. South America Curl Defining Shampoo Sales Quantity by Application (2021-2026) & (K Units)

Table 153. South America Curl Defining Shampoo Sales Quantity by Application (2027-2032) & (K Units)

Table 154. South America Curl Defining Shampoo Sales Quantity by Country (2021-2026) & (K Units)

Table 155. South America Curl Defining Shampoo Sales Quantity by Country

(2027-2032) & (K Units)

Table 156. South America Curl Defining Shampoo Consumption Value by Country
(2021-2026) & (USD Million)

Table 157. South America Curl Defining Shampoo Consumption Value by Country
(2027-2032) & (USD Million)

Table 158. Middle East & Africa Curl Defining Shampoo Sales Quantity by Type
(2021-2026) & (K Units)

Table 159. Middle East & Africa Curl Defining Shampoo Sales Quantity by Type
(2027-2032) & (K Units)

Table 160. Middle East & Africa Curl Defining Shampoo Sales Quantity by Application
(2021-2026) & (K Units)

Table 161. Middle East & Africa Curl Defining Shampoo Sales Quantity by Application
(2027-2032) & (K Units)

Table 162. Middle East & Africa Curl Defining Shampoo Sales Quantity by Country
(2021-2026) & (K Units)

Table 163. Middle East & Africa Curl Defining Shampoo Sales Quantity by Country
(2027-2032) & (K Units)

Table 164. Middle East & Africa Curl Defining Shampoo Consumption Value by Country
(2021-2026) & (USD Million)

Table 165. Middle East & Africa Curl Defining Shampoo Consumption Value by Country
(2027-2032) & (USD Million)

Table 166. Curl Defining Shampoo Raw Material

Table 167. Key Manufacturers of Curl Defining Shampoo Raw Materials

Table 168. Curl Defining Shampoo Typical Distributors

Table 169. Curl Defining Shampoo Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Curl Defining Shampoo Picture

Figure 2. Global Curl Defining Shampoo Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Curl Defining Shampoo Revenue Market Share by Type in 2025

Figure 4. Moisturizing and Nourishing Examples

Figure 5. Oil-controlling and Balancing Examples

Figure 6. Color-protecting and Repairing Examples

Figure 7. Others Examples

Figure 8. Global Curl Defining Shampoo Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Curl Defining Shampoo Revenue Market Share by Application in 2025

Figure 10. Family Examples

Figure 11. Barber Shop Examples

Figure 12. Others Examples

Figure 13. Global Curl Defining Shampoo Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 14. Global Curl Defining Shampoo Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 15. Global Curl Defining Shampoo Sales Quantity (2021-2032) & (K Units)

Figure 16. Global Curl Defining Shampoo Price (2021-2032) & (US\$/Unit)

Figure 17. Global Curl Defining Shampoo Sales Quantity Market Share by Manufacturer in 2025

Figure 18. Global Curl Defining Shampoo Revenue Market Share by Manufacturer in 2025

Figure 19. Producer Shipments of Curl Defining Shampoo by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 20. Top 3 Curl Defining Shampoo Manufacturer (Revenue) Market Share in 2025

Figure 21. Top 6 Curl Defining Shampoo Manufacturer (Revenue) Market Share in 2025

Figure 22. Global Curl Defining Shampoo Sales Quantity Market Share by Region (2021-2032)

Figure 23. Global Curl Defining Shampoo Consumption Value Market Share by Region (2021-2032)

Figure 24. North America Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 25. Europe Curl Defining Shampoo Consumption Value (2021-2032) & (USD

Million)

Figure 26. Asia-Pacific Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 27. South America Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 28. Middle East & Africa Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 29. Global Curl Defining Shampoo Sales Quantity Market Share by Type (2021-2032)

Figure 30. Global Curl Defining Shampoo Consumption Value Market Share by Type (2021-2032)

Figure 31. Global Curl Defining Shampoo Average Price by Type (2021-2032) & (US\$/Unit)

Figure 32. Global Curl Defining Shampoo Sales Quantity Market Share by Application (2021-2032)

Figure 33. Global Curl Defining Shampoo Revenue Market Share by Application (2021-2032)

Figure 34. Global Curl Defining Shampoo Average Price by Application (2021-2032) & (US\$/Unit)

Figure 35. North America Curl Defining Shampoo Sales Quantity Market Share by Type (2021-2032)

Figure 36. North America Curl Defining Shampoo Sales Quantity Market Share by Application (2021-2032)

Figure 37. North America Curl Defining Shampoo Sales Quantity Market Share by Country (2021-2032)

Figure 38. North America Curl Defining Shampoo Consumption Value Market Share by Country (2021-2032)

Figure 39. United States Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 40. Canada Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 41. Mexico Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Curl Defining Shampoo Sales Quantity Market Share by Type (2021-2032)

Figure 43. Europe Curl Defining Shampoo Sales Quantity Market Share by Application (2021-2032)

Figure 44. Europe Curl Defining Shampoo Sales Quantity Market Share by Country (2021-2032)

Figure 45. Europe Curl Defining Shampoo Consumption Value Market Share by Country (2021-2032)

Figure 46. Germany Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 47. France Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 48. United Kingdom Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 49. Russia Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 50. Italy Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 51. Asia-Pacific Curl Defining Shampoo Sales Quantity Market Share by Type (2021-2032)

Figure 52. Asia-Pacific Curl Defining Shampoo Sales Quantity Market Share by Application (2021-2032)

Figure 53. Asia-Pacific Curl Defining Shampoo Sales Quantity Market Share by Region (2021-2032)

Figure 54. Asia-Pacific Curl Defining Shampoo Consumption Value Market Share by Region (2021-2032)

Figure 55. China Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 56. Japan Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 57. South Korea Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 58. India Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 59. Southeast Asia Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 60. Australia Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 61. South America Curl Defining Shampoo Sales Quantity Market Share by Type (2021-2032)

Figure 62. South America Curl Defining Shampoo Sales Quantity Market Share by Application (2021-2032)

Figure 63. South America Curl Defining Shampoo Sales Quantity Market Share by Country (2021-2032)

Figure 64. South America Curl Defining Shampoo Consumption Value Market Share by

Country (2021-2032)

Figure 65. Brazil Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 66. Argentina Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 67. Middle East & Africa Curl Defining Shampoo Sales Quantity Market Share by Type (2021-2032)

Figure 68. Middle East & Africa Curl Defining Shampoo Sales Quantity Market Share by Application (2021-2032)

Figure 69. Middle East & Africa Curl Defining Shampoo Sales Quantity Market Share by Country (2021-2032)

Figure 70. Middle East & Africa Curl Defining Shampoo Consumption Value Market Share by Country (2021-2032)

Figure 71. Turkey Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 72. Egypt Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 74. South Africa Curl Defining Shampoo Consumption Value (2021-2032) & (USD Million)

Figure 75. Curl Defining Shampoo Market Drivers

Figure 76. Curl Defining Shampoo Market Restraints

Figure 77. Curl Defining Shampoo Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Curl Defining Shampoo in 2025

Figure 80. Manufacturing Process Analysis of Curl Defining Shampoo

Figure 81. Curl Defining Shampoo Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

I would like to order

Product name: Global Curl Defining Shampoo Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/G0C2FD533D91EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0C2FD533D91EN.html>