

# Global Cultures Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cultures market size was valued at USD 1226.2 million in 2023 and is forecast to a readjusted size of USD 1930.6 million by 2030 with a CAGR of 6.7% during review period.

Microbial food cultures include yeasts, bacteria, moulds used in the production of various food products including food including dairy products, fermented food products, probiotic food products and processed food products. In the recent years, probiotic cultures have gained popularity in dairy products due to the health benefits offered by these cultures. Probiotic cultures are being used on a large scale in food products as it helps in improving digestive system and protects the immune system.

The top players cover Kerry, DSM, DuPont, Chr. Hansen, CSK, Lallemand, Sacco System, Soyuzsnab, Frutarom, Biochem SRL, LB Bulgaricum, Bioprox, Wecare-Bio, Anhui Jinlac Biotech, etc. The Top 3 players in Global Cultures market sales was 57.83% in 2019, while the share of top 5 players was 64.79%. Chr. Hansen is the leading supplier of Cultures, the production of which reached 1233 MT in 2019, accounting for about 34.60% of the Global market. The market is fragmented, also each company owns a broad product portfolio. Except policy affect, downstream demand is the key influence factor to the market.

The Global Info Research report includes an overview of the development of the Cultures industry chain, the market status of Dairy and Dairy-based Products (Starter Cultures, Adjunct Cultures), Meat Product (Starter Cultures, Adjunct Cultures), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cultures.

Regionally, the report analyzes the Cultures markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cultures market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cultures market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cultures industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Starter Cultures, Adjunct Cultures).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cultures market.

**Regional Analysis:** The report involves examining the Cultures market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cultures market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cultures:

**Company Analysis:** Report covers individual Cultures manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cultures This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dairy and Dairy-based Products, Meat Product).

**Technology Analysis:** Report covers specific technologies relevant to Cultures. It assesses the current state, advancements, and potential future developments in Cultures areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cultures market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cultures market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Starter Cultures

Adjunct Cultures

Other Probiotic

### Market segment by Application

Dairy and Dairy-based Products

Meat Product

Others

## Major players covered

Kerry

DSM

DuPont

Chr. Hansen

CSK

Lallemand

Sacco System

Soyuzsnab

Frutarom

Biochem SRL

LB Bulgaricum

Bioprox

We-care-Bio

Anhui Jinlac Biotech

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cultures product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cultures, with price, sales, revenue and global market share of Cultures from 2019 to 2024.

Chapter 3, the Cultures competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cultures breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cultures market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cultures.

Chapter 14 and 15, to describe Cultures sales channel, distributors, customers, research findings and conclusion.

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