

Global Cultural Tourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cultural Tourism market size was valued at USD 4712.5 million in 2023 and is forecast to a readjusted size of USD 11610 million by 2030 with a CAGR of 13.7% during review period.

Cultural tourism is the subset of tourism concerned with a traveler's engagement with a country or region's culture, specifically the lifestyle of the people in those geographical areas, the history of those people, their art, architecture, religion, and other elements that helped shape their way of life.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Cultural Tourism industry chain, the market status of Below 20 Years (Very Motivated, Partially Motivated), 20-30 Years (Very Motivated, Partially Motivated), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cultural Tourism.

Regionally, the report analyzes the Cultural Tourism markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cultural Tourism market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cultural Tourism market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cultural Tourism industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Very Motivated, Partially Motivated).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cultural Tourism market.

Regional Analysis: The report involves examining the Cultural Tourism market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cultural Tourism market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cultural Tourism:

Company Analysis: Report covers individual Cultural Tourism players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cultural Tourism This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Below 20 Years, 20-30 Years).

Technology Analysis: Report covers specific technologies relevant to Cultural Tourism. It assesses the current state, advancements, and potential future developments in Cultural Tourism areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cultural Tourism market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cultural Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Very Motivated

Partially Motivated

Accessory

Accidental

Not Motivated

Market segment by Application

Below 20 Years

20-30 Years

30-40 Years

40-50 Years

Above 50 Years

Market segment by players, this report covers

Expedia Group

Priceline Group

China Travel

China CYTS Tours Holding

American Express Global Business Travel

Carlson Wagonlit Travel

BCD Travel

HRG North America

Travel Leaders Group

Fareportal/Travelong

AAA Travel

Corporate Travel Management

Travel and Transport

Altour

Direct Travel

World Travel Inc.

Omega World Travel

Frosch

JTB Americas Group

Ovation Travel Group

World Travel Holdings

Mountain Travel Sobek

TUI AG

Natural Habitat Adventures

Abercrombie & Kent Group

InnerAsia Travel Group

Butterfield & Robinson

ATG Travel

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cultural Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cultural Tourism, with revenue, gross margin and global market share of Cultural Tourism from 2019 to 2024.

Chapter 3, the Cultural Tourism competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cultural Tourism market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cultural Tourism.

Chapter 13, to describe Cultural Tourism research findings and conclusion.

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