

Global Cruise Tourism Service Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G98FF212EE96EN.html>

Date: July 2026

Pages: 158

Price: US\$ 4,480.00 (Single User License)

ID: G98FF212EE96EN

Abstracts

The global Cruise Tourism Service market size is expected to reach \$ 87539 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Cruise Tourism Service refers to the comprehensive set of services provided to passengers traveling on cruise ships, including onboard accommodation, dining, entertainment, recreational activities, and shore excursions. These services cater to a wide range of travelers, from mass-market tourists seeking leisure and family-friendly experiences to high-end customers seeking luxury and personalized itineraries. Cruise tourism operators manage the integration of ship operations, passenger services, and itinerary planning, often collaborating with ports, local tour providers, and travel agencies. The industry emphasizes convenience, comfort, and immersive experiences, making it a significant segment of global tourism and leisure travel.

The future of the cruise industry is characterized by a clear trajectory toward extreme specialization and intelligence. First, the green and low-carbon transition of fleets has become the core driving force; the widespread adoption of LNG propulsion, hydrogen fuel cells, and shore power systems will propel the industry toward zero-emission operations to comply with global environmental regulations. Second, deep customization and vertical segmentation of product experiences are becoming increasingly prominent. Cruise lines are shifting from simple sightseeing to interest-based communities, utilizing big data analytics to provide precisely tailored itineraries, including wellness, cultural education, polar scientific research, and high-end expeditions. Furthermore, digital transformation and smart service upgrades are set to reshape the guest experience; AI-driven personalized booking systems, automated self-services, and IoT-based onboard interactions will significantly enhance operational efficiency and customer loyalty. Finally, the diversification of emerging markets and

homeports is accelerating. With the deepening development of the Asian market, particularly the Chinese cruise market, localized operational services and regional cruise routes will become vital growth engines.

This report studies the global Cruise Tourism Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cruise Tourism Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cruise Tourism Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cruise Tourism Service total market, 2021-2032, (USD Million)

Global Cruise Tourism Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Cruise Tourism Service total market, key domestic companies, and share, (USD Million)

Global Cruise Tourism Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Cruise Tourism Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Cruise Tourism Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Cruise Tourism Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Carnival Corporation & plc, Royal Caribbean Group, Norwegian Cruise Line Holdings Ltd, MSC Cruises, Viking Cruises, Princess Cruises, Celebrity Cruises, Disney Cruise Line, Costa Cruises, Holland America Line, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Cruise Tourism Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cruise Tourism Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cruise Tourism Service Market, Segmentation by Type:

Mass Market

High-End

Luxury

Global Cruise Tourism Service Market, Segmentation by Distance:

Ocean Cruises

River Cruises

Expo Cruises

Global Cruise Tourism Service Market, Segmentation by Size:

Mega Cruises

Medium Cruises

Small Cruises

Global Cruise Tourism Service Market, Segmentation by Application:

Family Travel

Business and Incentive Travel

Wedding and Honeymoon Travel

Other

Companies Profiled:

Carnival Corporation & plc

Royal Caribbean Group

Norwegian Cruise Line Holdings Ltd

MSC Cruises

Viking Cruises

Princess Cruises

Celebrity Cruises

Disney Cruise Line

Costa Cruises

Holland America Line

Regent Seven Seas Cruises

Cunard Line

Virgin Voyages

Seabourn

Scenic Luxury Cruises & Tours

American Cruise Lines

Azamara

Explora Journeys

Uniworld Boutique River Cruises

Adora Cruises (Shanghai) Limited

CSSC Cruise Technology Development Co., Ltd.

Oceanwide Expeditions

NYK Cruises

Key Questions Answered

1. How big is the global Cruise Tourism Service market?
2. What is the demand of the global Cruise Tourism Service market?
3. What is the year over year growth of the global Cruise Tourism Service market?
4. What is the total value of the global Cruise Tourism Service market?

5. Who are the Major Players in the global Cruise Tourism Service market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Cruise Tourism Service Introduction
- 1.2 World Cruise Tourism Service Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Cruise Tourism Service Total Market by Region (by Headquarter Location)
 - 1.3.1 World Cruise Tourism Service Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Cruise Tourism Service Revenue (2021-2032)
 - 1.3.3 China Based Company Cruise Tourism Service Revenue (2021-2032)
 - 1.3.4 Europe Based Company Cruise Tourism Service Revenue (2021-2032)
 - 1.3.5 Japan Based Company Cruise Tourism Service Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Cruise Tourism Service Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Cruise Tourism Service Revenue (2021-2032)
 - 1.3.8 India Based Company Cruise Tourism Service Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Cruise Tourism Service Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Cruise Tourism Service Consumption Value (2021-2032)
- 2.2 World Cruise Tourism Service Consumption Value by Region
 - 2.2.1 World Cruise Tourism Service Consumption Value by Region (2021-2026)
 - 2.2.2 World Cruise Tourism Service Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Cruise Tourism Service Consumption Value (2021-2032)
- 2.4 China Cruise Tourism Service Consumption Value (2021-2032)
- 2.5 Europe Cruise Tourism Service Consumption Value (2021-2032)
- 2.6 Japan Cruise Tourism Service Consumption Value (2021-2032)
- 2.7 South Korea Cruise Tourism Service Consumption Value (2021-2032)
- 2.8 ASEAN Cruise Tourism Service Consumption Value (2021-2032)
- 2.9 India Cruise Tourism Service Consumption Value (2021-2032)

3 WORLD CRUISE TOURISM SERVICE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Cruise Tourism Service Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Cruise Tourism Service Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Cruise Tourism Service in 2025

3.2.3 Global Concentration Ratios (CR8) for Cruise Tourism Service in 2025

3.3 Cruise Tourism Service Company Evaluation Quadrant

3.4 Cruise Tourism Service Market: Overall Company Footprint Analysis

3.4.1 Cruise Tourism Service Market: Region Footprint

3.4.2 Cruise Tourism Service Market: Company Product Type Footprint

3.4.3 Cruise Tourism Service Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Cruise Tourism Service Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Cruise Tourism Service Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Cruise Tourism Service Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Cruise Tourism Service Consumption Value Comparison

4.2.1 United States VS China: Cruise Tourism Service Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Cruise Tourism Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Cruise Tourism Service Companies and Market Share, 2021-2026

4.3.1 United States Based Cruise Tourism Service Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Cruise Tourism Service Revenue, (2021-2026)

4.4 China Based Companies Cruise Tourism Service Revenue and Market Share, 2021-2026

4.4.1 China Based Cruise Tourism Service Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies Cruise Tourism Service Revenue, (2021-2026)
- 4.5 Rest of World Based Cruise Tourism Service Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Cruise Tourism Service Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Cruise Tourism Service Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Cruise Tourism Service Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Mass Market
 - 5.2.2 High-End
 - 5.2.3 Luxury
- 5.3 Market Segment by Type
 - 5.3.1 World Cruise Tourism Service Market Size by Type (2021-2026)
 - 5.3.2 World Cruise Tourism Service Market Size by Type (2027-2032)
 - 5.3.3 World Cruise Tourism Service Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY DISTANCE

- 6.1 World Cruise Tourism Service Market Size Overview by Distance: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Distance
 - 6.2.1 Ocean Cruises
 - 6.2.2 River Cruises
 - 6.2.3 Expo Cruises
- 6.3 Market Segment by Distance
 - 6.3.1 World Cruise Tourism Service Market Size by Distance (2021-2026)
 - 6.3.2 World Cruise Tourism Service Market Size by Distance (2027-2032)
 - 6.3.3 World Cruise Tourism Service Market Size Market Share by Distance (2027-2032)

7 MARKET ANALYSIS BY SIZE

- 7.1 World Cruise Tourism Service Market Size Overview by Size: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Size

- 7.2.1 Mega Cruises
- 7.2.2 Medium Cruises
- 7.2.3 Small Cruises
- 7.3 Market Segment by Size
 - 7.3.1 World Cruise Tourism Service Market Size by Size (2021-2026)
 - 7.3.2 World Cruise Tourism Service Market Size by Size (2027-2032)
 - 7.3.3 World Cruise Tourism Service Market Size Market Share by Size (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Cruise Tourism Service Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Family Travel
 - 8.2.2 Business and Incentive Travel
 - 8.2.3 Wedding and Honeymoon Travel
 - 8.2.4 Other
- 8.3 Market Segment by Application
 - 8.3.1 World Cruise Tourism Service Market Size by Application (2021-2026)
 - 8.3.2 World Cruise Tourism Service Market Size by Application (2027-2032)
 - 8.3.3 World Cruise Tourism Service Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 Carnival Corporation & plc
 - 9.1.1 Carnival Corporation & plc Details
 - 9.1.2 Carnival Corporation & plc Major Business
 - 9.1.3 Carnival Corporation & plc Cruise Tourism Service Product and Services
 - 9.1.4 Carnival Corporation & plc Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.1.5 Carnival Corporation & plc Recent Developments/Updates
 - 9.1.6 Carnival Corporation & plc Competitive Strengths & Weaknesses
- 9.2 Royal Caribbean Group
 - 9.2.1 Royal Caribbean Group Details
 - 9.2.2 Royal Caribbean Group Major Business
 - 9.2.3 Royal Caribbean Group Cruise Tourism Service Product and Services
 - 9.2.4 Royal Caribbean Group Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

- 9.2.5 Royal Caribbean Group Recent Developments/Updates
- 9.2.6 Royal Caribbean Group Competitive Strengths & Weaknesses
- 9.3 Norwegian Cruise Line Holdings Ltd
 - 9.3.1 Norwegian Cruise Line Holdings Ltd Details
 - 9.3.2 Norwegian Cruise Line Holdings Ltd Major Business
 - 9.3.3 Norwegian Cruise Line Holdings Ltd Cruise Tourism Service Product and Services
 - 9.3.4 Norwegian Cruise Line Holdings Ltd Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Norwegian Cruise Line Holdings Ltd Recent Developments/Updates
 - 9.3.6 Norwegian Cruise Line Holdings Ltd Competitive Strengths & Weaknesses
- 9.4 MSC Cruises
 - 9.4.1 MSC Cruises Details
 - 9.4.2 MSC Cruises Major Business
 - 9.4.3 MSC Cruises Cruise Tourism Service Product and Services
 - 9.4.4 MSC Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 MSC Cruises Recent Developments/Updates
 - 9.4.6 MSC Cruises Competitive Strengths & Weaknesses
- 9.5 Viking Cruises
 - 9.5.1 Viking Cruises Details
 - 9.5.2 Viking Cruises Major Business
 - 9.5.3 Viking Cruises Cruise Tourism Service Product and Services
 - 9.5.4 Viking Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Viking Cruises Recent Developments/Updates
 - 9.5.6 Viking Cruises Competitive Strengths & Weaknesses
- 9.6 Princess Cruises
 - 9.6.1 Princess Cruises Details
 - 9.6.2 Princess Cruises Major Business
 - 9.6.3 Princess Cruises Cruise Tourism Service Product and Services
 - 9.6.4 Princess Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Princess Cruises Recent Developments/Updates
 - 9.6.6 Princess Cruises Competitive Strengths & Weaknesses
- 9.7 Celebrity Cruises
 - 9.7.1 Celebrity Cruises Details
 - 9.7.2 Celebrity Cruises Major Business
 - 9.7.3 Celebrity Cruises Cruise Tourism Service Product and Services

9.7.4 Celebrity Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Celebrity Cruises Recent Developments/Updates

9.7.6 Celebrity Cruises Competitive Strengths & Weaknesses

9.8 Disney Cruise Line

9.8.1 Disney Cruise Line Details

9.8.2 Disney Cruise Line Major Business

9.8.3 Disney Cruise Line Cruise Tourism Service Product and Services

9.8.4 Disney Cruise Line Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Disney Cruise Line Recent Developments/Updates

9.8.6 Disney Cruise Line Competitive Strengths & Weaknesses

9.9 Costa Cruises

9.9.1 Costa Cruises Details

9.9.2 Costa Cruises Major Business

9.9.3 Costa Cruises Cruise Tourism Service Product and Services

9.9.4 Costa Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 Costa Cruises Recent Developments/Updates

9.9.6 Costa Cruises Competitive Strengths & Weaknesses

9.10 Holland America Line

9.10.1 Holland America Line Details

9.10.2 Holland America Line Major Business

9.10.3 Holland America Line Cruise Tourism Service Product and Services

9.10.4 Holland America Line Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Holland America Line Recent Developments/Updates

9.10.6 Holland America Line Competitive Strengths & Weaknesses

9.11 Regent Seven Seas Cruises

9.11.1 Regent Seven Seas Cruises Details

9.11.2 Regent Seven Seas Cruises Major Business

9.11.3 Regent Seven Seas Cruises Cruise Tourism Service Product and Services

9.11.4 Regent Seven Seas Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 Regent Seven Seas Cruises Recent Developments/Updates

9.11.6 Regent Seven Seas Cruises Competitive Strengths & Weaknesses

9.12 Cunard Line

9.12.1 Cunard Line Details

9.12.2 Cunard Line Major Business

- 9.12.3 Cunard Line Cruise Tourism Service Product and Services
- 9.12.4 Cunard Line Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 Cunard Line Recent Developments/Updates
- 9.12.6 Cunard Line Competitive Strengths & Weaknesses
- 9.13 Virgin Voyages
 - 9.13.1 Virgin Voyages Details
 - 9.13.2 Virgin Voyages Major Business
 - 9.13.3 Virgin Voyages Cruise Tourism Service Product and Services
 - 9.13.4 Virgin Voyages Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Virgin Voyages Recent Developments/Updates
 - 9.13.6 Virgin Voyages Competitive Strengths & Weaknesses
- 9.14 Seabourn
 - 9.14.1 Seabourn Details
 - 9.14.2 Seabourn Major Business
 - 9.14.3 Seabourn Cruise Tourism Service Product and Services
 - 9.14.4 Seabourn Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Seabourn Recent Developments/Updates
 - 9.14.6 Seabourn Competitive Strengths & Weaknesses
- 9.15 Scenic Luxury Cruises & Tours
 - 9.15.1 Scenic Luxury Cruises & Tours Details
 - 9.15.2 Scenic Luxury Cruises & Tours Major Business
 - 9.15.3 Scenic Luxury Cruises & Tours Cruise Tourism Service Product and Services
 - 9.15.4 Scenic Luxury Cruises & Tours Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Scenic Luxury Cruises & Tours Recent Developments/Updates
 - 9.15.6 Scenic Luxury Cruises & Tours Competitive Strengths & Weaknesses
- 9.16 American Cruise Lines
 - 9.16.1 American Cruise Lines Details
 - 9.16.2 American Cruise Lines Major Business
 - 9.16.3 American Cruise Lines Cruise Tourism Service Product and Services
 - 9.16.4 American Cruise Lines Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 American Cruise Lines Recent Developments/Updates
 - 9.16.6 American Cruise Lines Competitive Strengths & Weaknesses
- 9.17 Azamara
 - 9.17.1 Azamara Details

- 9.17.2 Azamara Major Business
- 9.17.3 Azamara Cruise Tourism Service Product and Services
- 9.17.4 Azamara Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
- 9.17.5 Azamara Recent Developments/Updates
- 9.17.6 Azamara Competitive Strengths & Weaknesses
- 9.18 Explora Journeys
 - 9.18.1 Explora Journeys Details
 - 9.18.2 Explora Journeys Major Business
 - 9.18.3 Explora Journeys Cruise Tourism Service Product and Services
 - 9.18.4 Explora Journeys Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Explora Journeys Recent Developments/Updates
 - 9.18.6 Explora Journeys Competitive Strengths & Weaknesses
- 9.19 Uniworld Boutique River Cruises
 - 9.19.1 Uniworld Boutique River Cruises Details
 - 9.19.2 Uniworld Boutique River Cruises Major Business
 - 9.19.3 Uniworld Boutique River Cruises Cruise Tourism Service Product and Services
 - 9.19.4 Uniworld Boutique River Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Uniworld Boutique River Cruises Recent Developments/Updates
 - 9.19.6 Uniworld Boutique River Cruises Competitive Strengths & Weaknesses
- 9.20 Adora Cruises (Shanghai) Limited
 - 9.20.1 Adora Cruises (Shanghai) Limited Details
 - 9.20.2 Adora Cruises (Shanghai) Limited Major Business
 - 9.20.3 Adora Cruises (Shanghai) Limited Cruise Tourism Service Product and Services
 - 9.20.4 Adora Cruises (Shanghai) Limited Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Adora Cruises (Shanghai) Limited Recent Developments/Updates
 - 9.20.6 Adora Cruises (Shanghai) Limited Competitive Strengths & Weaknesses
- 9.21 CSSC Cruise Technology Development Co., Ltd.
 - 9.21.1 CSSC Cruise Technology Development Co., Ltd. Details
 - 9.21.2 CSSC Cruise Technology Development Co., Ltd. Major Business
 - 9.21.3 CSSC Cruise Technology Development Co., Ltd. Cruise Tourism Service Product and Services
 - 9.21.4 CSSC Cruise Technology Development Co., Ltd. Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 CSSC Cruise Technology Development Co., Ltd. Recent

Developments/Updates

9.21.6 CSSC Cruise Technology Development Co., Ltd. Competitive Strengths & Weaknesses

9.22 Oceanwide Expeditions

9.22.1 Oceanwide Expeditions Details

9.22.2 Oceanwide Expeditions Major Business

9.22.3 Oceanwide Expeditions Cruise Tourism Service Product and Services

9.22.4 Oceanwide Expeditions Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

9.22.5 Oceanwide Expeditions Recent Developments/Updates

9.22.6 Oceanwide Expeditions Competitive Strengths & Weaknesses

9.23 NYK Cruises

9.23.1 NYK Cruises Details

9.23.2 NYK Cruises Major Business

9.23.3 NYK Cruises Cruise Tourism Service Product and Services

9.23.4 NYK Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026)

9.23.5 NYK Cruises Recent Developments/Updates

9.23.6 NYK Cruises Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Cruise Tourism Service Industry Chain

10.2 Cruise Tourism Service Upstream Analysis

10.3 Cruise Tourism Service Midstream Analysis

10.4 Cruise Tourism Service Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Cruise Tourism Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Cruise Tourism Service Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Cruise Tourism Service Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Cruise Tourism Service Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Cruise Tourism Service Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Cruise Tourism Service Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Cruise Tourism Service Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Cruise Tourism Service Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Cruise Tourism Service Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Cruise Tourism Service Players in 2025

Table 12. World Cruise Tourism Service Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Cruise Tourism Service Company Evaluation Quadrant

Table 14. Head Office of Key Cruise Tourism Service Players

Table 15. Cruise Tourism Service Market: Company Product Type Footprint

Table 16. Cruise Tourism Service Market: Company Product Application Footprint

Table 17. Cruise Tourism Service Mergers & Acquisitions Activity

Table 18. United States VS China Cruise Tourism Service Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Cruise Tourism Service Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Cruise Tourism Service Companies, Headquarters (States, Country)

Table 21. United States Based Companies Cruise Tourism Service Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Cruise Tourism Service Revenue Market Share (2021-2026)

Table 23. China Based Cruise Tourism Service Companies, Headquarters (Province, Country)

Table 24. China Based Companies Cruise Tourism Service Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Cruise Tourism Service Revenue Market Share (2021-2026)

Table 26. Rest of World Based Cruise Tourism Service Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Cruise Tourism Service Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Cruise Tourism Service Revenue Market Share (2021-2026)

Table 29. World Cruise Tourism Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Cruise Tourism Service Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Cruise Tourism Service Market Size by Type (2027-2032) & (USD Million)

Table 32. World Cruise Tourism Service Market Size by Distance, (USD Million), 2021 & 2025 & 2032

Table 33. World Cruise Tourism Service Market Size Value by Distance (2021-2026) & (USD Million)

Table 34. World Cruise Tourism Service Market Size by Distance (2027-2032) & (USD Million)

Table 35. World Cruise Tourism Service Market Size by Size, (USD Million), 2021 & 2025 & 2032

Table 36. World Cruise Tourism Service Market Size Value by Size (2021-2026) & (USD Million)

Table 37. World Cruise Tourism Service Market Size by Size (2027-2032) & (USD Million)

Table 38. World Cruise Tourism Service Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Cruise Tourism Service Market Size by Application (2021-2026) & (USD Million)

Table 40. World Cruise Tourism Service Market Size by Application (2027-2032) & (USD Million)

Table 41. Carnival Corporation & plc Basic Information, Manufacturing Base and

Competitors

Table 42. Carnival Corporation & plc Major Business

Table 43. Carnival Corporation & plc Cruise Tourism Service Product and Services

Table 44. Carnival Corporation & plc Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Carnival Corporation & plc Recent Developments/Updates

Table 46. Carnival Corporation & plc Competitive Strengths & Weaknesses

Table 47. Royal Caribbean Group Basic Information, Manufacturing Base and Competitors

Table 48. Royal Caribbean Group Major Business

Table 49. Royal Caribbean Group Cruise Tourism Service Product and Services

Table 50. Royal Caribbean Group Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Royal Caribbean Group Recent Developments/Updates

Table 52. Royal Caribbean Group Competitive Strengths & Weaknesses

Table 53. Norwegian Cruise Line Holdings Ltd Basic Information, Manufacturing Base and Competitors

Table 54. Norwegian Cruise Line Holdings Ltd Major Business

Table 55. Norwegian Cruise Line Holdings Ltd Cruise Tourism Service Product and Services

Table 56. Norwegian Cruise Line Holdings Ltd Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Norwegian Cruise Line Holdings Ltd Recent Developments/Updates

Table 58. Norwegian Cruise Line Holdings Ltd Competitive Strengths & Weaknesses

Table 59. MSC Cruises Basic Information, Manufacturing Base and Competitors

Table 60. MSC Cruises Major Business

Table 61. MSC Cruises Cruise Tourism Service Product and Services

Table 62. MSC Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. MSC Cruises Recent Developments/Updates

Table 64. MSC Cruises Competitive Strengths & Weaknesses

Table 65. Viking Cruises Basic Information, Manufacturing Base and Competitors

Table 66. Viking Cruises Major Business

Table 67. Viking Cruises Cruise Tourism Service Product and Services

Table 68. Viking Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Viking Cruises Recent Developments/Updates

Table 70. Viking Cruises Competitive Strengths & Weaknesses

Table 71. Princess Cruises Basic Information, Manufacturing Base and Competitors

Table 72. Princess Cruises Major Business
Table 73. Princess Cruises Cruise Tourism Service Product and Services
Table 74. Princess Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. Princess Cruises Recent Developments/Updates
Table 76. Princess Cruises Competitive Strengths & Weaknesses
Table 77. Celebrity Cruises Basic Information, Manufacturing Base and Competitors
Table 78. Celebrity Cruises Major Business
Table 79. Celebrity Cruises Cruise Tourism Service Product and Services
Table 80. Celebrity Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Celebrity Cruises Recent Developments/Updates
Table 82. Celebrity Cruises Competitive Strengths & Weaknesses
Table 83. Disney Cruise Line Basic Information, Manufacturing Base and Competitors
Table 84. Disney Cruise Line Major Business
Table 85. Disney Cruise Line Cruise Tourism Service Product and Services
Table 86. Disney Cruise Line Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Disney Cruise Line Recent Developments/Updates
Table 88. Disney Cruise Line Competitive Strengths & Weaknesses
Table 89. Costa Cruises Basic Information, Manufacturing Base and Competitors
Table 90. Costa Cruises Major Business
Table 91. Costa Cruises Cruise Tourism Service Product and Services
Table 92. Costa Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Costa Cruises Recent Developments/Updates
Table 94. Costa Cruises Competitive Strengths & Weaknesses
Table 95. Holland America Line Basic Information, Manufacturing Base and Competitors
Table 96. Holland America Line Major Business
Table 97. Holland America Line Cruise Tourism Service Product and Services
Table 98. Holland America Line Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Holland America Line Recent Developments/Updates
Table 100. Holland America Line Competitive Strengths & Weaknesses
Table 101. Regent Seven Seas Cruises Basic Information, Manufacturing Base and Competitors
Table 102. Regent Seven Seas Cruises Major Business
Table 103. Regent Seven Seas Cruises Cruise Tourism Service Product and Services

Table 104. Regent Seven Seas Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Regent Seven Seas Cruises Recent Developments/Updates

Table 106. Regent Seven Seas Cruises Competitive Strengths & Weaknesses

Table 107. Cunard Line Basic Information, Manufacturing Base and Competitors

Table 108. Cunard Line Major Business

Table 109. Cunard Line Cruise Tourism Service Product and Services

Table 110. Cunard Line Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Cunard Line Recent Developments/Updates

Table 112. Cunard Line Competitive Strengths & Weaknesses

Table 113. Virgin Voyages Basic Information, Manufacturing Base and Competitors

Table 114. Virgin Voyages Major Business

Table 115. Virgin Voyages Cruise Tourism Service Product and Services

Table 116. Virgin Voyages Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Virgin Voyages Recent Developments/Updates

Table 118. Virgin Voyages Competitive Strengths & Weaknesses

Table 119. Seabourn Basic Information, Manufacturing Base and Competitors

Table 120. Seabourn Major Business

Table 121. Seabourn Cruise Tourism Service Product and Services

Table 122. Seabourn Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Seabourn Recent Developments/Updates

Table 124. Seabourn Competitive Strengths & Weaknesses

Table 125. Scenic Luxury Cruises & Tours Basic Information, Manufacturing Base and Competitors

Table 126. Scenic Luxury Cruises & Tours Major Business

Table 127. Scenic Luxury Cruises & Tours Cruise Tourism Service Product and Services

Table 128. Scenic Luxury Cruises & Tours Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Scenic Luxury Cruises & Tours Recent Developments/Updates

Table 130. Scenic Luxury Cruises & Tours Competitive Strengths & Weaknesses

Table 131. American Cruise Lines Basic Information, Manufacturing Base and Competitors

Table 132. American Cruise Lines Major Business

Table 133. American Cruise Lines Cruise Tourism Service Product and Services

Table 134. American Cruise Lines Cruise Tourism Service Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 135. American Cruise Lines Recent Developments/Updates

Table 136. American Cruise Lines Competitive Strengths & Weaknesses

Table 137. Azamara Basic Information, Manufacturing Base and Competitors

Table 138. Azamara Major Business

Table 139. Azamara Cruise Tourism Service Product and Services

Table 140. Azamara Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Azamara Recent Developments/Updates

Table 142. Azamara Competitive Strengths & Weaknesses

Table 143. Explora Journeys Basic Information, Manufacturing Base and Competitors

Table 144. Explora Journeys Major Business

Table 145. Explora Journeys Cruise Tourism Service Product and Services

Table 146. Explora Journeys Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Explora Journeys Recent Developments/Updates

Table 148. Explora Journeys Competitive Strengths & Weaknesses

Table 149. Uniworld Boutique River Cruises Basic Information, Manufacturing Base and Competitors

Table 150. Uniworld Boutique River Cruises Major Business

Table 151. Uniworld Boutique River Cruises Cruise Tourism Service Product and Services

Table 152. Uniworld Boutique River Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Uniworld Boutique River Cruises Recent Developments/Updates

Table 154. Uniworld Boutique River Cruises Competitive Strengths & Weaknesses

Table 155. Adora Cruises (Shanghai) Limited Basic Information, Manufacturing Base and Competitors

Table 156. Adora Cruises (Shanghai) Limited Major Business

Table 157. Adora Cruises (Shanghai) Limited Cruise Tourism Service Product and Services

Table 158. Adora Cruises (Shanghai) Limited Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Adora Cruises (Shanghai) Limited Recent Developments/Updates

Table 160. Adora Cruises (Shanghai) Limited Competitive Strengths & Weaknesses

Table 161. CSSC Cruise Technology Development Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 162. CSSC Cruise Technology Development Co., Ltd. Major Business

Table 163. CSSC Cruise Technology Development Co., Ltd. Cruise Tourism Service

Product and Services

Table 164. CSSC Cruise Technology Development Co., Ltd. Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. CSSC Cruise Technology Development Co., Ltd. Recent Developments/Updates

Table 166. CSSC Cruise Technology Development Co., Ltd. Competitive Strengths & Weaknesses

Table 167. Oceanwide Expeditions Basic Information, Manufacturing Base and Competitors

Table 168. Oceanwide Expeditions Major Business

Table 169. Oceanwide Expeditions Cruise Tourism Service Product and Services

Table 170. Oceanwide Expeditions Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. Oceanwide Expeditions Recent Developments/Updates

Table 172. Oceanwide Expeditions Competitive Strengths & Weaknesses

Table 173. NYK Cruises Basic Information, Manufacturing Base and Competitors

Table 174. NYK Cruises Major Business

Table 175. NYK Cruises Cruise Tourism Service Product and Services

Table 176. NYK Cruises Cruise Tourism Service Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. NYK Cruises Recent Developments/Updates

Table 178. NYK Cruises Competitive Strengths & Weaknesses

Table 179. Global Key Players of Cruise Tourism Service Upstream (Raw Materials)

Table 180. Global Cruise Tourism Service Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Cruise Tourism Service Picture

Figure 2. World Cruise Tourism Service Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Cruise Tourism Service Total Revenue (2021-2032) & (USD Million)

Figure 4. World Cruise Tourism Service Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Cruise Tourism Service Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Cruise Tourism Service Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Cruise Tourism Service Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Cruise Tourism Service Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Cruise Tourism Service Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Cruise Tourism Service Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Cruise Tourism Service Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Cruise Tourism Service Revenue (2021-2032) & (USD Million)

Figure 13. Cruise Tourism Service Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Figure 16. World Cruise Tourism Service Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Figure 18. China Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Figure 23. India Cruise Tourism Service Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Cruise Tourism Service by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Cruise Tourism Service Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Cruise Tourism Service Markets in 2025

Figure 27. United States VS China: Cruise Tourism Service Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Cruise Tourism Service Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Cruise Tourism Service Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Cruise Tourism Service Market Size Market Share by Type in 2025

Figure 31. Mass Market

Figure 32. High-End

Figure 33. Luxury

Figure 34. World Cruise Tourism Service Market Size Market Share by Type (2021-2032)

Figure 35. World Cruise Tourism Service Market Size by Distance, (USD Million), 2021 & 2025 & 2032

Figure 36. World Cruise Tourism Service Market Size Market Share by Distance in 2025

Figure 37. Ocean Cruises

Figure 38. River Cruises

Figure 39. Expo Cruises

Figure 40. World Cruise Tourism Service Market Size Market Share by Distance (2021-2032)

Figure 41. World Cruise Tourism Service Market Size by Size, (USD Million), 2021 & 2025 & 2032

Figure 42. World Cruise Tourism Service Market Size Market Share by Size in 2025

Figure 43. Mega Cruises

Figure 44. Medium Cruises

Figure 45. Small Cruises

Figure 46. World Cruise Tourism Service Market Size Market Share by Size
(2021-2032)

Figure 47. World Cruise Tourism Service Market Size by Application, (USD Million),
2021 & 2025 & 2032

Figure 48. World Cruise Tourism Service Market Size Market Share by Application in
2025

Figure 49. Family Travel

Figure 50. Business and Incentive Travel

Figure 51. Wedding and Honeymoon Travel

Figure 52. Other

Figure 53. World Cruise Tourism Service Market Size Market Share by Application
(2021-2032)

Figure 54. Cruise Tourism Service Industrial Chain

Figure 55. Methodology

Figure 56. Research Process and Data Source

I would like to order

Product name: Global Cruise Tourism Service Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G98FF212EE96EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G98FF212EE96EN.html>