

# Global Crowdfunding Tool Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Crowdfunding Tool market size is expected to reach \$ 66101 million by 2032, rising at a market growth of 12.7% CAGR during the forecast period (2026-2032).

Crowdfunding tools are software systems designed to support project initiators, businesses, or organizations in launching, managing, and operating crowdfunding campaigns on digital platforms. They typically include core functionalities such as project creation modules, payment and settlement interfaces, investor or supporter management systems, marketing and promotion tools, data analytics backends, and compliance and risk control components. These tools help users raise funds, verify users, and promote projects more efficiently and at a lower cost. The essence of crowdfunding tools is to productize and automate the complex financing process, enabling individuals and organizations to quickly build crowdfunding pages, manage fund flows, interact with supporters, and complete project financing in a transparent and secure environment.

Future crowdfunding tools will evolve from 'fundraising tools' to 'user co-creation and market validation infrastructure.' AI will be the core driving force, automatically generating project content, predicting fundraising success rates, identifying risks, and accurately matching potential supporters. Blockchain will improve the transparency of fund flows and strengthen compliance. Businesses will increasingly use crowdfunding tools for new product testing, supply chain collaboration, and user-participatory innovation. In China, as traditional e-commerce-style crowdfunding weakens, crowdfunding tools are evolving towards 'industrial crowdfunding,' 'transparent philanthropy,' and 'co-creation of new products by enterprises,' becoming more closely integrated with policies, supply chains, and the real economy. Future crowdfunding tools will not merely be financing platforms, but rather digital infrastructure connecting users,

brands, industry chains, and capital.

This report studies the global Crowdfunding Tool demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Crowdfunding Tool, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Crowdfunding Tool that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Crowdfunding Tool total market, 2021-2032, (USD Million)

Global Crowdfunding Tool total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Crowdfunding Tool total market, key domestic companies, and share, (USD Million)

Global Crowdfunding Tool revenue by player, revenue and market share 2021-2026, (USD Million)

Global Crowdfunding Tool total market by Type, CAGR, 2021-2032, (USD Million)

Global Crowdfunding Tool total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Crowdfunding Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kickstarter, Indiegogo, GoFundMe, Fundable, Crowdcube, GoGetFunding, Patreon, Crowdfunder, CircleUp, AngelList, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Crowdfunding Tool market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Crowdfunding Tool Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Crowdfunding Tool Market, Segmentation by Type:**

Reward-based Crowdfunding

Equity Crowdfunding

Donation and Other

**Global Crowdfunding Tool Market, Segmentation by Technical Architecture:**

SaaS Crowdfunding Platform

Self-built Platform

Blockchain Crowdfunding

Other

#### Global Crowdfunding Tool Market, Segmentation by User Scale:

Individuals/Small Teams

SMEs

Large Institutions

Government/Non-profit Organizations

#### Global Crowdfunding Tool Market, Segmentation by Application:

Cultural Industries

Technology

Product

Healthcare

Other

#### Companies Profiled:

Kickstarter

Indiegogo

GoFundMe

Fundable

Crowdcube

GoGetFunding

Patreon

Crowdfunder

CircleUp

AngelList

RocketHub

DonorsChoose

StartEngine

FundRazr

Companisto

Campfire

Milaap

Crowdo

Republic

Modian

Alibaba

Suning

## 91 Financial Information

WaterDrop

Kiva

RealtyMogul

Ulule

Makuake

Chuffed

BackerKit

### Key Questions Answered

1. How big is the global Crowdfunding Tool market?
2. What is the demand of the global Crowdfunding Tool market?
3. What is the year over year growth of the global Crowdfunding Tool market?
4. What is the total value of the global Crowdfunding Tool market?
5. Who are the Major Players in the global Crowdfunding Tool market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Crowdfunding Tool Introduction
- 1.2 World Crowdfunding Tool Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Crowdfunding Tool Total Market by Region (by Headquarter Location)
  - 1.3.1 World Crowdfunding Tool Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Crowdfunding Tool Revenue (2021-2032)
  - 1.3.3 China Based Company Crowdfunding Tool Revenue (2021-2032)
  - 1.3.4 Europe Based Company Crowdfunding Tool Revenue (2021-2032)
  - 1.3.5 Japan Based Company Crowdfunding Tool Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Crowdfunding Tool Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Crowdfunding Tool Revenue (2021-2032)
  - 1.3.8 India Based Company Crowdfunding Tool Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Crowdfunding Tool Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Crowdfunding Tool Consumption Value (2021-2032)
- 2.2 World Crowdfunding Tool Consumption Value by Region
  - 2.2.1 World Crowdfunding Tool Consumption Value by Region (2021-2026)
  - 2.2.2 World Crowdfunding Tool Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Crowdfunding Tool Consumption Value (2021-2032)
- 2.4 China Crowdfunding Tool Consumption Value (2021-2032)
- 2.5 Europe Crowdfunding Tool Consumption Value (2021-2032)
- 2.6 Japan Crowdfunding Tool Consumption Value (2021-2032)
- 2.7 South Korea Crowdfunding Tool Consumption Value (2021-2032)
- 2.8 ASEAN Crowdfunding Tool Consumption Value (2021-2032)
- 2.9 India Crowdfunding Tool Consumption Value (2021-2032)

### 3 WORLD CROWDFUNDING TOOL COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Crowdfunding Tool Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Crowdfunding Tool Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Crowdfunding Tool in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Crowdfunding Tool in 2025
- 3.3 Crowdfunding Tool Company Evaluation Quadrant
- 3.4 Crowdfunding Tool Market: Overall Company Footprint Analysis
  - 3.4.1 Crowdfunding Tool Market: Region Footprint
  - 3.4.2 Crowdfunding Tool Market: Company Product Type Footprint
  - 3.4.3 Crowdfunding Tool Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Crowdfunding Tool Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Crowdfunding Tool Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Crowdfunding Tool Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Crowdfunding Tool Consumption Value Comparison
  - 4.2.1 United States VS China: Crowdfunding Tool Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Crowdfunding Tool Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Crowdfunding Tool Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Crowdfunding Tool Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Crowdfunding Tool Revenue, (2021-2026)
- 4.4 China Based Companies Crowdfunding Tool Revenue and Market Share, 2021-2026
  - 4.4.1 China Based Crowdfunding Tool Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies Crowdfunding Tool Revenue, (2021-2026)
- 4.5 Rest of World Based Crowdfunding Tool Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Crowdfunding Tool Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Crowdfunding Tool Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Crowdfunding Tool Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Reward-based Crowdfunding

5.2.2 Equity Crowdfunding

5.2.3 Donation and Other

5.3 Market Segment by Type

5.3.1 World Crowdfunding Tool Market Size by Type (2021-2026)

5.3.2 World Crowdfunding Tool Market Size by Type (2027-2032)

5.3.3 World Crowdfunding Tool Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY TECHNICAL ARCHITECTURE**

6.1 World Crowdfunding Tool Market Size Overview by Technical Architecture: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technical Architecture

6.2.1 SaaS Crowdfunding Platform

6.2.2 Self-built Platform

6.2.3 Blockchain Crowdfunding

6.2.4 Other

6.3 Market Segment by Technical Architecture

6.3.1 World Crowdfunding Tool Market Size by Technical Architecture (2021-2026)

6.3.2 World Crowdfunding Tool Market Size by Technical Architecture (2027-2032)

6.3.3 World Crowdfunding Tool Market Size Market Share by Technical Architecture (2027-2032)

## **7 MARKET ANALYSIS BY USER SCALE**

7.1 World Crowdfunding Tool Market Size Overview by User Scale: 2021 VS 2025 VS 2032

7.2 Segment Introduction by User Scale

7.2.1 Individuals/Small Teams

7.2.2 SMEs

7.2.3 Large Institutions

- 7.2.4 Government/Non-profit Organizations
- 7.3 Market Segment by User Scale
  - 7.3.1 World Crowdfunding Tool Market Size by User Scale (2021-2026)
  - 7.3.2 World Crowdfunding Tool Market Size by User Scale (2027-2032)
  - 7.3.3 World Crowdfunding Tool Market Size Market Share by User Scale (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

- 8.1 World Crowdfunding Tool Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
  - 8.2.1 Cultural Industries
  - 8.2.2 Technology
  - 8.2.3 Product
  - 8.2.4 Healthcare
  - 8.2.5 Other
- 8.3 Market Segment by Application
  - 8.3.1 World Crowdfunding Tool Market Size by Application (2021-2026)
  - 8.3.2 World Crowdfunding Tool Market Size by Application (2027-2032)
  - 8.3.3 World Crowdfunding Tool Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

- 9.1 Kickstarter
  - 9.1.1 Kickstarter Details
  - 9.1.2 Kickstarter Major Business
  - 9.1.3 Kickstarter Crowdfunding Tool Product and Services
  - 9.1.4 Kickstarter Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.1.5 Kickstarter Recent Developments/Updates
  - 9.1.6 Kickstarter Competitive Strengths & Weaknesses
- 9.2 Indiegogo
  - 9.2.1 Indiegogo Details
  - 9.2.2 Indiegogo Major Business
  - 9.2.3 Indiegogo Crowdfunding Tool Product and Services
  - 9.2.4 Indiegogo Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Indiegogo Recent Developments/Updates
  - 9.2.6 Indiegogo Competitive Strengths & Weaknesses

### 9.3 GoFundMe

#### 9.3.1 GoFundMe Details

#### 9.3.2 GoFundMe Major Business

#### 9.3.3 GoFundMe Crowdfunding Tool Product and Services

#### 9.3.4 GoFundMe Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)

#### 9.3.5 GoFundMe Recent Developments/Updates

#### 9.3.6 GoFundMe Competitive Strengths & Weaknesses

### 9.4 Fundable

#### 9.4.1 Fundable Details

#### 9.4.2 Fundable Major Business

#### 9.4.3 Fundable Crowdfunding Tool Product and Services

#### 9.4.4 Fundable Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)

#### 9.4.5 Fundable Recent Developments/Updates

#### 9.4.6 Fundable Competitive Strengths & Weaknesses

### 9.5 Crowdcube

#### 9.5.1 Crowdcube Details

#### 9.5.2 Crowdcube Major Business

#### 9.5.3 Crowdcube Crowdfunding Tool Product and Services

#### 9.5.4 Crowdcube Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)

#### 9.5.5 Crowdcube Recent Developments/Updates

#### 9.5.6 Crowdcube Competitive Strengths & Weaknesses

### 9.6 GoGetFunding

#### 9.6.1 GoGetFunding Details

#### 9.6.2 GoGetFunding Major Business

#### 9.6.3 GoGetFunding Crowdfunding Tool Product and Services

#### 9.6.4 GoGetFunding Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)

#### 9.6.5 GoGetFunding Recent Developments/Updates

#### 9.6.6 GoGetFunding Competitive Strengths & Weaknesses

### 9.7 Patreon

#### 9.7.1 Patreon Details

#### 9.7.2 Patreon Major Business

#### 9.7.3 Patreon Crowdfunding Tool Product and Services

#### 9.7.4 Patreon Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)

#### 9.7.5 Patreon Recent Developments/Updates

- 9.7.6 Patreon Competitive Strengths & Weaknesses
- 9.8 Crowdfunder
  - 9.8.1 Crowdfunder Details
  - 9.8.2 Crowdfunder Major Business
  - 9.8.3 Crowdfunder Crowdfunding Tool Product and Services
  - 9.8.4 Crowdfunder Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Crowdfunder Recent Developments/Updates
  - 9.8.6 Crowdfunder Competitive Strengths & Weaknesses
- 9.9 CircleUp
  - 9.9.1 CircleUp Details
  - 9.9.2 CircleUp Major Business
  - 9.9.3 CircleUp Crowdfunding Tool Product and Services
  - 9.9.4 CircleUp Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 CircleUp Recent Developments/Updates
  - 9.9.6 CircleUp Competitive Strengths & Weaknesses
- 9.10 AngelList
  - 9.10.1 AngelList Details
  - 9.10.2 AngelList Major Business
  - 9.10.3 AngelList Crowdfunding Tool Product and Services
  - 9.10.4 AngelList Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 AngelList Recent Developments/Updates
  - 9.10.6 AngelList Competitive Strengths & Weaknesses
- 9.11 RocketHub
  - 9.11.1 RocketHub Details
  - 9.11.2 RocketHub Major Business
  - 9.11.3 RocketHub Crowdfunding Tool Product and Services
  - 9.11.4 RocketHub Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 RocketHub Recent Developments/Updates
  - 9.11.6 RocketHub Competitive Strengths & Weaknesses
- 9.12 DonorsChoose
  - 9.12.1 DonorsChoose Details
  - 9.12.2 DonorsChoose Major Business
  - 9.12.3 DonorsChoose Crowdfunding Tool Product and Services
  - 9.12.4 DonorsChoose Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)

- 9.12.5 DonorsChoose Recent Developments/Updates
- 9.12.6 DonorsChoose Competitive Strengths & Weaknesses
- 9.13 StartEngine
  - 9.13.1 StartEngine Details
  - 9.13.2 StartEngine Major Business
  - 9.13.3 StartEngine Crowdfunding Tool Product and Services
  - 9.13.4 StartEngine Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 StartEngine Recent Developments/Updates
  - 9.13.6 StartEngine Competitive Strengths & Weaknesses
- 9.14 FundRazr
  - 9.14.1 FundRazr Details
  - 9.14.2 FundRazr Major Business
  - 9.14.3 FundRazr Crowdfunding Tool Product and Services
  - 9.14.4 FundRazr Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 FundRazr Recent Developments/Updates
  - 9.14.6 FundRazr Competitive Strengths & Weaknesses
- 9.15 Companisto
  - 9.15.1 Companisto Details
  - 9.15.2 Companisto Major Business
  - 9.15.3 Companisto Crowdfunding Tool Product and Services
  - 9.15.4 Companisto Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Companisto Recent Developments/Updates
  - 9.15.6 Companisto Competitive Strengths & Weaknesses
- 9.16 Campfire
  - 9.16.1 Campfire Details
  - 9.16.2 Campfire Major Business
  - 9.16.3 Campfire Crowdfunding Tool Product and Services
  - 9.16.4 Campfire Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Campfire Recent Developments/Updates
  - 9.16.6 Campfire Competitive Strengths & Weaknesses
- 9.17 Milaap
  - 9.17.1 Milaap Details
  - 9.17.2 Milaap Major Business
  - 9.17.3 Milaap Crowdfunding Tool Product and Services
  - 9.17.4 Milaap Crowdfunding Tool Revenue, Gross Margin and Market Share

(2021-2026)

9.17.5 Milaap Recent Developments/Updates

9.17.6 Milaap Competitive Strengths & Weaknesses

9.18 Crowdo

9.18.1 Crowdo Details

9.18.2 Crowdo Major Business

9.18.3 Crowdo Crowdfunding Tool Product and Services

9.18.4 Crowdo Crowdfunding Tool Revenue, Gross Margin and Market Share

(2021-2026)

9.18.5 Crowdo Recent Developments/Updates

9.18.6 Crowdo Competitive Strengths & Weaknesses

9.19 Republic

9.19.1 Republic Details

9.19.2 Republic Major Business

9.19.3 Republic Crowdfunding Tool Product and Services

9.19.4 Republic Crowdfunding Tool Revenue, Gross Margin and Market Share

(2021-2026)

9.19.5 Republic Recent Developments/Updates

9.19.6 Republic Competitive Strengths & Weaknesses

9.20 Modian

9.20.1 Modian Details

9.20.2 Modian Major Business

9.20.3 Modian Crowdfunding Tool Product and Services

9.20.4 Modian Crowdfunding Tool Revenue, Gross Margin and Market Share

(2021-2026)

9.20.5 Modian Recent Developments/Updates

9.20.6 Modian Competitive Strengths & Weaknesses

9.21 Alibaba

9.21.1 Alibaba Details

9.21.2 Alibaba Major Business

9.21.3 Alibaba Crowdfunding Tool Product and Services

9.21.4 Alibaba Crowdfunding Tool Revenue, Gross Margin and Market Share

(2021-2026)

9.21.5 Alibaba Recent Developments/Updates

9.21.6 Alibaba Competitive Strengths & Weaknesses

9.22 Suning

9.22.1 Suning Details

9.22.2 Suning Major Business

9.22.3 Suning Crowdfunding Tool Product and Services

9.22.4 Suning Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)

9.22.5 Suning Recent Developments/Updates

9.22.6 Suning Competitive Strengths & Weaknesses

9.23 91 Financial Information

9.23.1 91 Financial Information Details

9.23.2 91 Financial Information Major Business

9.23.3 91 Financial Information Crowdfunding Tool Product and Services

9.23.4 91 Financial Information Crowdfunding Tool Revenue, Gross Margin and  
Market Share (2021-2026)

9.23.5 91 Financial Information Recent Developments/Updates

9.23.6 91 Financial Information Competitive Strengths & Weaknesses

9.24 WaterDrop

9.24.1 WaterDrop Details

9.24.2 WaterDrop Major Business

9.24.3 WaterDrop Crowdfunding Tool Product and Services

9.24.4 WaterDrop Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)

9.24.5 WaterDrop Recent Developments/Updates

9.24.6 WaterDrop Competitive Strengths & Weaknesses

9.25 Kiva

9.25.1 Kiva Details

9.25.2 Kiva Major Business

9.25.3 Kiva Crowdfunding Tool Product and Services

9.25.4 Kiva Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)

9.25.5 Kiva Recent Developments/Updates

9.25.6 Kiva Competitive Strengths & Weaknesses

9.26 RealtyMogul

9.26.1 RealtyMogul Details

9.26.2 RealtyMogul Major Business

9.26.3 RealtyMogul Crowdfunding Tool Product and Services

9.26.4 RealtyMogul Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)

9.26.5 RealtyMogul Recent Developments/Updates

9.26.6 RealtyMogul Competitive Strengths & Weaknesses

9.27 Ulule

9.27.1 Ulule Details

9.27.2 Ulule Major Business

- 9.27.3 Ulule Crowdfunding Tool Product and Services
- 9.27.4 Ulule Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)
- 9.27.5 Ulule Recent Developments/Updates
- 9.27.6 Ulule Competitive Strengths & Weaknesses
- 9.28 Makuake
  - 9.28.1 Makuake Details
  - 9.28.2 Makuake Major Business
  - 9.28.3 Makuake Crowdfunding Tool Product and Services
  - 9.28.4 Makuake Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)
  - 9.28.5 Makuake Recent Developments/Updates
  - 9.28.6 Makuake Competitive Strengths & Weaknesses
- 9.29 Chuffed
  - 9.29.1 Chuffed Details
  - 9.29.2 Chuffed Major Business
  - 9.29.3 Chuffed Crowdfunding Tool Product and Services
  - 9.29.4 Chuffed Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)
  - 9.29.5 Chuffed Recent Developments/Updates
  - 9.29.6 Chuffed Competitive Strengths & Weaknesses
- 9.30 BackerKit
  - 9.30.1 BackerKit Details
  - 9.30.2 BackerKit Major Business
  - 9.30.3 BackerKit Crowdfunding Tool Product and Services
  - 9.30.4 BackerKit Crowdfunding Tool Revenue, Gross Margin and Market Share  
(2021-2026)
  - 9.30.5 BackerKit Recent Developments/Updates
  - 9.30.6 BackerKit Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Crowdfunding Tool Industry Chain
- 10.2 Crowdfunding Tool Upstream Analysis
- 10.3 Crowdfunding Tool Midstream Analysis
- 10.4 Crowdfunding Tool Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Crowdfunding Tool Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Crowdfunding Tool Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Crowdfunding Tool Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Crowdfunding Tool Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Crowdfunding Tool Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Crowdfunding Tool Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Crowdfunding Tool Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Crowdfunding Tool Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Crowdfunding Tool Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Crowdfunding Tool Players in 2025
- Table 12. World Crowdfunding Tool Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Crowdfunding Tool Company Evaluation Quadrant
- Table 14. Head Office of Key Crowdfunding Tool Players
- Table 15. Crowdfunding Tool Market: Company Product Type Footprint
- Table 16. Crowdfunding Tool Market: Company Product Application Footprint
- Table 17. Crowdfunding Tool Mergers & Acquisitions Activity
- Table 18. United States VS China Crowdfunding Tool Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Crowdfunding Tool Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Crowdfunding Tool Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Crowdfunding Tool Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies Crowdfunding Tool Revenue Market Share

(2021-2026)

Table 23. China Based Crowdfunding Tool Companies, Headquarters (Province, Country)

Table 24. China Based Companies Crowdfunding Tool Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Crowdfunding Tool Revenue Market Share (2021-2026)

Table 26. Rest of World Based Crowdfunding Tool Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Crowdfunding Tool Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Crowdfunding Tool Revenue Market Share (2021-2026)

Table 29. World Crowdfunding Tool Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Crowdfunding Tool Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Crowdfunding Tool Market Size by Type (2027-2032) & (USD Million)

Table 32. World Crowdfunding Tool Market Size by Technical Architecture, (USD Million), 2021 & 2025 & 2032

Table 33. World Crowdfunding Tool Market Size Value by Technical Architecture (2021-2026) & (USD Million)

Table 34. World Crowdfunding Tool Market Size by Technical Architecture (2027-2032) & (USD Million)

Table 35. World Crowdfunding Tool Market Size by User Scale, (USD Million), 2021 & 2025 & 2032

Table 36. World Crowdfunding Tool Market Size Value by User Scale (2021-2026) & (USD Million)

Table 37. World Crowdfunding Tool Market Size by User Scale (2027-2032) & (USD Million)

Table 38. World Crowdfunding Tool Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Crowdfunding Tool Market Size by Application (2021-2026) & (USD Million)

Table 40. World Crowdfunding Tool Market Size by Application (2027-2032) & (USD Million)

Table 41. Kickstarter Basic Information, Manufacturing Base and Competitors

Table 42. Kickstarter Major Business

Table 43. Kickstarter Crowdfunding Tool Product and Services

Table 44. Kickstarter Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Kickstarter Recent Developments/Updates

Table 46. Kickstarter Competitive Strengths & Weaknesses

Table 47. Indiegogo Basic Information, Manufacturing Base and Competitors

Table 48. Indiegogo Major Business

Table 49. Indiegogo Crowdfunding Tool Product and Services

Table 50. Indiegogo Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Indiegogo Recent Developments/Updates

Table 52. Indiegogo Competitive Strengths & Weaknesses

Table 53. GoFundMe Basic Information, Manufacturing Base and Competitors

Table 54. GoFundMe Major Business

Table 55. GoFundMe Crowdfunding Tool Product and Services

Table 56. GoFundMe Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. GoFundMe Recent Developments/Updates

Table 58. GoFundMe Competitive Strengths & Weaknesses

Table 59. Fundable Basic Information, Manufacturing Base and Competitors

Table 60. Fundable Major Business

Table 61. Fundable Crowdfunding Tool Product and Services

Table 62. Fundable Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Fundable Recent Developments/Updates

Table 64. Fundable Competitive Strengths & Weaknesses

Table 65. Crowdcube Basic Information, Manufacturing Base and Competitors

Table 66. Crowdcube Major Business

Table 67. Crowdcube Crowdfunding Tool Product and Services

Table 68. Crowdcube Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Crowdcube Recent Developments/Updates

Table 70. Crowdcube Competitive Strengths & Weaknesses

Table 71. GoGetFunding Basic Information, Manufacturing Base and Competitors

Table 72. GoGetFunding Major Business

Table 73. GoGetFunding Crowdfunding Tool Product and Services

Table 74. GoGetFunding Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. GoGetFunding Recent Developments/Updates

Table 76. GoGetFunding Competitive Strengths & Weaknesses

- Table 77. Patreon Basic Information, Manufacturing Base and Competitors
- Table 78. Patreon Major Business
- Table 79. Patreon Crowdfunding Tool Product and Services
- Table 80. Patreon Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Patreon Recent Developments/Updates
- Table 82. Patreon Competitive Strengths & Weaknesses
- Table 83. Crowdfunder Basic Information, Manufacturing Base and Competitors
- Table 84. Crowdfunder Major Business
- Table 85. Crowdfunder Crowdfunding Tool Product and Services
- Table 86. Crowdfunder Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Crowdfunder Recent Developments/Updates
- Table 88. Crowdfunder Competitive Strengths & Weaknesses
- Table 89. CircleUp Basic Information, Manufacturing Base and Competitors
- Table 90. CircleUp Major Business
- Table 91. CircleUp Crowdfunding Tool Product and Services
- Table 92. CircleUp Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. CircleUp Recent Developments/Updates
- Table 94. CircleUp Competitive Strengths & Weaknesses
- Table 95. AngelList Basic Information, Manufacturing Base and Competitors
- Table 96. AngelList Major Business
- Table 97. AngelList Crowdfunding Tool Product and Services
- Table 98. AngelList Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. AngelList Recent Developments/Updates
- Table 100. AngelList Competitive Strengths & Weaknesses
- Table 101. RocketHub Basic Information, Manufacturing Base and Competitors
- Table 102. RocketHub Major Business
- Table 103. RocketHub Crowdfunding Tool Product and Services
- Table 104. RocketHub Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. RocketHub Recent Developments/Updates
- Table 106. RocketHub Competitive Strengths & Weaknesses
- Table 107. DonorsChoose Basic Information, Manufacturing Base and Competitors
- Table 108. DonorsChoose Major Business
- Table 109. DonorsChoose Crowdfunding Tool Product and Services
- Table 110. DonorsChoose Crowdfunding Tool Revenue, Gross Margin and Market

Share (2021-2026) & (USD Million)

Table 111. DonorsChoose Recent Developments/Updates

Table 112. DonorsChoose Competitive Strengths & Weaknesses

Table 113. StartEngine Basic Information, Manufacturing Base and Competitors

Table 114. StartEngine Major Business

Table 115. StartEngine Crowdfunding Tool Product and Services

Table 116. StartEngine Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. StartEngine Recent Developments/Updates

Table 118. StartEngine Competitive Strengths & Weaknesses

Table 119. FundRazr Basic Information, Manufacturing Base and Competitors

Table 120. FundRazr Major Business

Table 121. FundRazr Crowdfunding Tool Product and Services

Table 122. FundRazr Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. FundRazr Recent Developments/Updates

Table 124. FundRazr Competitive Strengths & Weaknesses

Table 125. Companisto Basic Information, Manufacturing Base and Competitors

Table 126. Companisto Major Business

Table 127. Companisto Crowdfunding Tool Product and Services

Table 128. Companisto Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Companisto Recent Developments/Updates

Table 130. Companisto Competitive Strengths & Weaknesses

Table 131. Campfire Basic Information, Manufacturing Base and Competitors

Table 132. Campfire Major Business

Table 133. Campfire Crowdfunding Tool Product and Services

Table 134. Campfire Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Campfire Recent Developments/Updates

Table 136. Campfire Competitive Strengths & Weaknesses

Table 137. Milaap Basic Information, Manufacturing Base and Competitors

Table 138. Milaap Major Business

Table 139. Milaap Crowdfunding Tool Product and Services

Table 140. Milaap Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Milaap Recent Developments/Updates

Table 142. Milaap Competitive Strengths & Weaknesses

Table 143. Crowdo Basic Information, Manufacturing Base and Competitors

- Table 144. Crowdo Major Business
- Table 145. Crowdo Crowdfunding Tool Product and Services
- Table 146. Crowdo Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Crowdo Recent Developments/Updates
- Table 148. Crowdo Competitive Strengths & Weaknesses
- Table 149. Republic Basic Information, Manufacturing Base and Competitors
- Table 150. Republic Major Business
- Table 151. Republic Crowdfunding Tool Product and Services
- Table 152. Republic Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Republic Recent Developments/Updates
- Table 154. Republic Competitive Strengths & Weaknesses
- Table 155. Modian Basic Information, Manufacturing Base and Competitors
- Table 156. Modian Major Business
- Table 157. Modian Crowdfunding Tool Product and Services
- Table 158. Modian Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Modian Recent Developments/Updates
- Table 160. Modian Competitive Strengths & Weaknesses
- Table 161. Alibaba Basic Information, Manufacturing Base and Competitors
- Table 162. Alibaba Major Business
- Table 163. Alibaba Crowdfunding Tool Product and Services
- Table 164. Alibaba Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Alibaba Recent Developments/Updates
- Table 166. Alibaba Competitive Strengths & Weaknesses
- Table 167. Suning Basic Information, Manufacturing Base and Competitors
- Table 168. Suning Major Business
- Table 169. Suning Crowdfunding Tool Product and Services
- Table 170. Suning Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Suning Recent Developments/Updates
- Table 172. Suning Competitive Strengths & Weaknesses
- Table 173. 91 Financial Information Basic Information, Manufacturing Base and Competitors
- Table 174. 91 Financial Information Major Business
- Table 175. 91 Financial Information Crowdfunding Tool Product and Services
- Table 176. 91 Financial Information Crowdfunding Tool Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 177. 91 Financial Information Recent Developments/Updates

Table 178. 91 Financial Information Competitive Strengths & Weaknesses

Table 179. WaterDrop Basic Information, Manufacturing Base and Competitors

Table 180. WaterDrop Major Business

Table 181. WaterDrop Crowdfunding Tool Product and Services

Table 182. WaterDrop Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 183. WaterDrop Recent Developments/Updates

Table 184. WaterDrop Competitive Strengths & Weaknesses

Table 185. Kiva Basic Information, Manufacturing Base and Competitors

Table 186. Kiva Major Business

Table 187. Kiva Crowdfunding Tool Product and Services

Table 188. Kiva Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 189. Kiva Recent Developments/Updates

Table 190. Kiva Competitive Strengths & Weaknesses

Table 191. RealtyMogul Basic Information, Manufacturing Base and Competitors

Table 192. RealtyMogul Major Business

Table 193. RealtyMogul Crowdfunding Tool Product and Services

Table 194. RealtyMogul Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 195. RealtyMogul Recent Developments/Updates

Table 196. RealtyMogul Competitive Strengths & Weaknesses

Table 197. Ulule Basic Information, Manufacturing Base and Competitors

Table 198. Ulule Major Business

Table 199. Ulule Crowdfunding Tool Product and Services

Table 200. Ulule Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 201. Ulule Recent Developments/Updates

Table 202. Ulule Competitive Strengths & Weaknesses

Table 203. Makuake Basic Information, Manufacturing Base and Competitors

Table 204. Makuake Major Business

Table 205. Makuake Crowdfunding Tool Product and Services

Table 206. Makuake Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 207. Makuake Recent Developments/Updates

Table 208. Makuake Competitive Strengths & Weaknesses

Table 209. Chuffed Basic Information, Manufacturing Base and Competitors

Table 210. Chuffed Major Business

Table 211. Chuffed Crowdfunding Tool Product and Services

Table 212. Chuffed Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 213. Chuffed Recent Developments/Updates

Table 214. Chuffed Competitive Strengths & Weaknesses

Table 215. BackerKit Basic Information, Manufacturing Base and Competitors

Table 216. BackerKit Major Business

Table 217. BackerKit Crowdfunding Tool Product and Services

Table 218. BackerKit Crowdfunding Tool Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 219. BackerKit Recent Developments/Updates

Table 220. BackerKit Competitive Strengths & Weaknesses

Table 221. Global Key Players of Crowdfunding Tool Upstream (Raw Materials)

Table 222. Global Crowdfunding Tool Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Crowdfunding Tool Picture

Figure 2. World Crowdfunding Tool Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Crowdfunding Tool Total Revenue (2021-2032) & (USD Million)

Figure 4. World Crowdfunding Tool Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Crowdfunding Tool Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Crowdfunding Tool Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Crowdfunding Tool Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Crowdfunding Tool Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Crowdfunding Tool Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Crowdfunding Tool Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Crowdfunding Tool Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Crowdfunding Tool Revenue (2021-2032) & (USD Million)

Figure 13. Crowdfunding Tool Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 16. World Crowdfunding Tool Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 18. China Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 23. India Crowdfunding Tool Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Crowdfunding Tool by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Crowdfunding Tool Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Crowdfunding Tool Markets in 2025

Figure 27. United States VS China: Crowdfunding Tool Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Crowdfunding Tool Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Crowdfunding Tool Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Crowdfunding Tool Market Size Market Share by Type in 2025

Figure 31. Reward-based Crowdfunding

Figure 32. Equity Crowdfunding

Figure 33. Donation and Other

Figure 34. World Crowdfunding Tool Market Size Market Share by Type (2021-2032)

Figure 35. World Crowdfunding Tool Market Size by Technical Architecture, (USD Million), 2021 & 2025 & 2032

Figure 36. World Crowdfunding Tool Market Size Market Share by Technical Architecture in 2025

Figure 37. SaaS Crowdfunding Platform

Figure 38. Self-built Platform

Figure 39. Blockchain Crowdfunding

Figure 40. Other

Figure 41. World Crowdfunding Tool Market Size Market Share by Technical Architecture (2021-2032)

Figure 42. World Crowdfunding Tool Market Size by User Scale, (USD Million), 2021 & 2025 & 2032

Figure 43. World Crowdfunding Tool Market Size Market Share by User Scale in 2025

Figure 44. Individuals/Small Teams

Figure 45. SMEs

Figure 46. Large Institutions

Figure 47. Government/Non-profit Organizations

Figure 48. World Crowdfunding Tool Market Size Market Share by User Scale (2021-2032)

Figure 49. World Crowdfunding Tool Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 50. World Crowdfunding Tool Market Size Market Share by Application in 2025

Figure 51. Cultural Industries

Figure 52. Technology

Figure 53. Product

Figure 54. Healthcare

Figure 55. Other

Figure 56. World Crowdfunding Tool Market Size Market Share by Application  
(2021-2032)

Figure 57. Crowdfunding Tool Industrial Chain

Figure 58. Methodology

Figure 59. Research Process and Data Source

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